

American Crossroads

1401 New York Avenue  
NW Suite 1200  
Washington

DC 20005

FEC ID No. C00487363

24-Hour Notice  48-Hour Notice

SCHEDULE E (FEC Form 3X)

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FOR LINE 24 OF FORM 3X

ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full) American Crossroads		FEC IDENTIFICATION NUMBER <b>C</b> C00487363	
Check if <input checked="" type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice			
Full Name (Last, First, Middle, Initial) of Payee Mentzer Media Services, Inc.		Date M M / D D / Y Y Y Y 0 5 / 1 7 / 2 0 1 1	
Mailing Address 600 Fairmont Avenue Ste. 306		Amount 301484.00	
City Towson	State MD	Zip Code 21286	
Purpose of Expenditure TV/Media Placement		Category/ Type	
Name of Federal Candidate supported or Opposed by expenditure: Kathleen Hochul		Office Sought: <input checked="" type="checkbox"/> House State: <u>NY</u> <input type="checkbox"/> Senate District: <u>26</u> <input type="checkbox"/> Presidential	
Calendar Year-To-Date Per Election for Office Sought		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
689805.45		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General 2011 <input checked="" type="checkbox"/> Other (specify) : <u>Special</u> General	
		Transaction ID: E.001	

Full Name (Last, First, Middle, Initial) of Payee Up Grade Films		Date M M / D D / Y Y Y Y 0 5 / 1 7 / 2 0 1 1	
Mailing Address 3299 K Street, NW Ste. 200		Amount 11965.00	
City Washington	State DC	Zip Code 20007	
Purpose of Expenditure TV/Media Production		Category/ Type	
Name of Federal Candidate supported or Opposed by expenditure: Kathleen Hochul		Office Sought: <input checked="" type="checkbox"/> House State: <u>NY</u> <input type="checkbox"/> Senate District: <u>26</u> <input type="checkbox"/> Presidential	
Calendar Year-To-Date Per Election for Office Sought		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
689805.45		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General 2011 <input checked="" type="checkbox"/> Other (specify) : <u>Special</u> General	
		Transaction ID: E.002	

(a) SUBTOTAL of Itemized Independent Expenditures .....	313449.00
(b) SUBTOTAL of Unitemized Independent Expenditures .....	
(c) TOTAL Independent Expenditures .....	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Margee Clancy  
Signature

M M / D D / Y Y Y Y  
0 5 / 1 8 / 2 0 1 1

**24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :**

**FEC ID No.**

24-Hour Notice  48-Hour Notice

**SCHEDULE E (FEC Form 3X)  
ITEMIZED INDEPENDENT EXPENDITURES**

PAGE OF 2 / 2  
FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full) American Crossroads		<b>FEC IDENTIFICATION NUMBER</b> <b>C</b> C00487363	
Check if <input checked="" type="checkbox"/> 24-hour notice <input type="checkbox"/> 48-hour notice		Date M M / D D / Y Y Y Y 05 / 18 / 2011	
Full Name (Last, First, Middle, Initial) of Payee TargetPoint Consulting, Inc.		Amount 1700.00	
Mailing Address 66 Canal Center Plaza No. 555		Office Sought: <input checked="" type="checkbox"/> House State: <u>NY</u> <input type="checkbox"/> Senate District: <u>26</u> <input type="checkbox"/> Presidential	
City Alexandria	State VA	Zip Code 22314	Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose
Purpose of Expenditure NY-26 List Enhancement		Category/ Type	Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General 2011 <input checked="" type="checkbox"/> Other (specify) : <u>Special</u> General
Name of Federal Candidate supported or Opposed by expenditure: Jane Corwin		<b>Transaction ID:</b> E.003	
Calendar Year-To-Date Per Election for Office Sought		689805.45	

(a) SUBTOTAL of Itemized Independent Expenditures .....	1700.00
(b) SUBTOTAL of Unitemized Independent Expenditures .....	
(c) TOTAL Independent Expenditures .....	315149.00
<p>Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.</p> <p><u>Margee Clancy</u> <span style="float: right;">M M / D D / Y Y Y Y 05 / 18 / 2011</span> Signature</p>	