Image# 14978259496 PAGE 1 / 11

FEC

REPORT OF RECEIPTS AND DISBURSEMENTS

FURI	W 3A	For Other Than	An Authorized	d Committe	e		Office Use Only	
1. NAME (COMMI	OF TTEE (in full)	TYPE OR PRINT		ample: If typir or the lines.	ng, type	12FE4M5		
THE PR	RINCIPLES PR	ROJECT						
			-ON DADIC					
ADDRESS (number and street)	1440 BEDDINGT	ON PARK					
	eck if different							
	n previously ported. (ACC)	NASHVILLE				TN _	37215	
2. FEC ID	ENTIFICATION N	UMBER ▼	CITY 🛦			STATE A	ZIP CC	DDE 🛦
C	C00566463		3. IS THIS REPORT	\ <u>\</u>	IEW N) OR	AM (A)	ENDED	
4. TYPE (Choose	OF REPORT e One)	(b) Monthly Report Due On:	Feb 20 (M2)		May 20 (M5)	-	20 (M8)	Nov 20 (M11) (Non-Election Year Only) Dec 20 (M12)
(a) Qua	arterly Reports:		Mar 20 (M3)		lun 20 (M6)		20 (M9)	(Non-Election Year Only)
	April 15 Quarterly Report (Q1) (-) -	Apr 20 (M4)		lul 20 (M7)	. —	20 (M10)	Jan 31 (YE)
	July 15 Quarterly Report (Q2)	Election	Primary (12P		General (Runoff (12R)
×	October 15 Quarterly Report (·	for the:	Convention (12C)	Special (12S)	
	January 31 Year-End Report (Election on	M = M /	D D /	Y	in the State	of
	July 31 Mid-Year Report (Non-election Year Only) (MY)	on (d) 30-Day	/ Election	General (30G	i)	Runoff (3	0R)	Special (30S)
	Termination Report (TER)		Election on	M = M /	D = D /	Y = Y = Y	in the State	of
5. Coverin	g Period 0		2014	through	_м м 09	/ 30 /	2014	
-		his Report and to the	-	wledge and b	pelief it is tru	e, correct and	complete.	
Type or Prin	t Name of Treasure	er JOHN ROWLEY	•					
Signature of	Treasurer JOH	IN ROWLEY		[Electronically	<i>Filed]</i> D	ate 10	/ DD D /	2014
NOTE: Subm	nission of false, error	neous, or incomplete	information may su	ubject the pers	son signing th	is Report to th	ne penalties of 2	U.S.C. §437g.
ı U	ffice Jse						FEC FOF Rev. 12/2	
0	nly							·

FEC Form 3X (Rev. 02/2003)	OF RECEIPTS AND DISBURSEMENTS	Page 2
ite or Type Committee Name		i age z
HE PRINCIPLES PROJECT		
port Covering the Period: From:	07 01 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	To: 09 / 30 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
	COLUMN A This Period	COLUMN B Calendar Year-to-Date
(a) Cash on Hand January 1, 2014		0.00
(b) Cash on Hand at Beginning of Reporting Period	0.00	
(c) Total Receipts (from Line 19)	53901.00	53901.00
(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B)	53901.00	53901.00
Total Disbursements (from Line 31)	47586.64	47586.64
Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	6314.36	6314.36
Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	
Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	
This committee has qualified as a multi-	candidate committee. (see FEC FORM 1M)	
	For further information contact:	

Federal Election Commission 999 E Street, NW Washington, DC 20463

Toll Free 800-424-9530 Local 202-694-1100

DETAILED SUMMARY PAGE

of Receipts

FEC Form 3X (Rev. 06/2004)

Write or Type Committee Name

THE PRINCIPLES PROJECT

Report Covering the Period: From: 07	01 2014 T	o: 09 30 2014
I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
. Contributions (other than loans) From:		
(a) Individuals/Persons Other		
Than Political Committees	50000 00	53800.00
(i) Itemized (use Schedule A)	53800.00	53600.00
	101.00	101.00
(ii) Unitemized	101.00	101.00
(iii) TOTAL (add Lines 11(a)(i) and (ii)▶	53901.00	53901.00
Lines IT(a)(i) and (ii)	33901.00	30001.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees		
(such as PACs)	0.00	0.00
(d) Total Contributions (add Lines		
11(a)(iii), (b), and (c)) (Carry		
Totals to Line 33, page 5)▶	53901.00	53901.00
. Transfers From Affiliated/Other		
Party Committees	0.00	0.00
All L. D. C. L.	0.00	0.00
. All Loans Received	0.00	0.00
. Loan Repayments Received	0.00	0.00
. Offsets To Operating Expenditures	7	0.00
(Refunds, Rebates, etc.)		
(Carry Totals to Line 37, page 5)	0.00	0.00
. Refunds of Contributions Made		7
to Federal Candidates and Other		
Political Committees	0.00	0.00
. Other Federal Receipts		
(Dividends, Interest, etc.)	0.00	0.00
. Transfers from Non-Federal and Levin Funds	, , , , , , , , , , , , , , , , , , , ,	
(a) Non-Federal Account		
(from Schedule H3)	0.00	0.00
_		
(b) Levin Funds (from Schedule H5)	0.00	0.00
(c) Total Transfers (add 18(a) and 18(b))	0.00	0.00
. Total Receipts (add Lines 11(d),		
12, 13, 14, 15, 16, 17, and 18(c))▶	53901.00	53901.00
. Total Federal Receipts		
(subtract Line 18(c) from Line 19)▶	53901.00	53901.00

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
Operating Expenditures: (a) Allocated Federal/Non-Federal	10101 1110 1 01100	Culcinati Teal to Bate
Activity (from Schedule H4) (i) Federal Share	0.00	0.00
(i) Federal Share	7 7 7 7	
(ii) Non-Federal Share	0.00	0.00
(b) Other Federal Operating	4024.27	4024.27
Expenditures(c) Total Operating Expenditures	4034.27	4034.27
(add 21(a)(i), (a)(ii), and (b))▶	4034.27	4034.27
Transfers to Affiliated/Other Party		
Committees Contributions to	0.00	0.00
Federal Candidates/Committees and Other Political Committees	0.00	0.00
Independent Expenditures	43552.37	43552.37
(use Schedule E) Coordinated Party Expenditures	10002.01	45552.51
(2 U.S.C. §441a(d)) (use Schedule F)	0.00	0.00
Loan Repayments Made	0.00	0.00
Loans Made	0.00	0.00
Refunds of Contributions To: (a) Individuals/Persons Other Than Political Committees	0.00	0.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs)	0.00	0.00
(d) Total Contribution Defunds		
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c))▶	0.00	0.00
(466 2.1166 26(4), (6), 4.14 (6),	7	
Other Disbursements	0.00	0.00
Federal Election Activity (2 U.S.C. §431(20))		
(a) Allocated Federal Election Activity		
(from Schedule H6) (i) Federal Share	0.00	0.00
(i) Federal Strate		
(ii) "Levin" Share	0.00	0.00
(b) Federal Election Activity Paid Entirely		0.00
With Federal Funds	0.00	0.00
(c) Total Federal Election Activity (add Lines 30(a)(i), 30(a)(ii) and 30(b))▶	0.00	0.00
Total Disbursements (add Lines 21(c), 22,		
23, 24, 25, 26, 27, 28(d), 29 and 30(c))	47586.64	47586.64
Total Federal Disbursements		
(subtract Line 21(a)(ii) and Line 30(a)(ii) from Line 31)	47586.64	47586.64

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Expenditures				
3. Total Contributions (other than loans) (from Line 11(d), page 3)	53901.00	53901.00		
4. Total Contribution Refunds (from Line 28(d))	0.00	0.00		
5. Net Contributions (other than loans) (subtract Line 34 from Line 33)	53901.00	53901.00		
6. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))▶	4034.27	4034.27		
7. Offsets to Operating Expenditures (from Line 15, page 3)	0.00	0.00		
3. Net Operating Expenditures (subtract Line 37 from Line 36)	4034.27	4034.27		

SCHEDULE A (FEC Form 3X) **ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page

FOR LINE NUMBER:				PAGE	6	OF	11
(check							
X 1	1a	11b		11c	12		
1	3	14		15	16		17

	the name and address of any political committee to	
NAME OF COMMITTEE (In Full) THE PRINCIPLES PROJECT		
Full Name (Last, First, Middle Initial) A. Alex Berenberg		Date of Receipt
Mailing Address 46-143 Nahiku Pl		08 06 2014
City	State Zip Code	Transaction ID : SA11AI.4120
Kaneohe	HI 96744	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	С	2600.00
Name of Employer	Occupation	
US Dept of State	Foreign Service Officer	
Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Date ▼ 2600.00	
Full Name (Last, First, Middle Initial) 3. Sen-Dou Chang		Date of Receipt
Mailing Address 637 Ulumaika Street		07 31 2014
City	State Zip Code	Transaction ID : SA11AI.4107
Honolulu	HI 96816	Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C	40000.00
Name of Employer	Occupation	
University of Hawaii	Professor	
Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Date ▼ 40000.00	
Full Name (Last, First, Middle Initial) C. Justin Fung		Date of Receipt
Mailing Address 1221 SW 10th Ave		08 06 2014
City Portland	State Zip Code OR 97205	Transaction ID : SA11AI.4126 Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C	2600.00
Name of Employer	Occupation	
McKinsey & Company	Analyst	
Receipt For:	Aggregate Year-to-Date ▼	
Primary General Other (specify) ▼	2600.00	
SUBTOTAL of Receipts This Page (optional).		45200.00
TOTAL This Period (last page this line numb	<u>`</u>	

SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS

Use separate schedule(s) for each category of the Detailed Summary Page

FOR LINE NUMBER:					PAGE	7	OF	11
(che								
×	11a		11b		11c	12	2	
	13		14		15	16	6	17

	statements may not be sold or used by any person name and address of any political committee to	
NAME OF COMMITTEE (In Full) THE PRINCIPLES PROJECT		
Full Name (Last, First, Middle Initial) Steven Gee Mailing Address 250 W 50th St		Date of Receipt
Mailing Address 250 W. 50th St		08
City New YOrk	State Zip Code NY 10019	Transaction ID : SA11Al.4124 Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C	2500.00
Name of Employer White & Case LLP Receipt For:	Occupation Attorney Aggregate Year-to-Date ▼	
Primary General Other (specify) ▼	2500.00	
Full Name (Last, First, Middle Initial) Linda Louie Mailing Address 4460 Kilauea Ave		Date of Receipt
City Honolulu	State Zip Code HI 96816	08 06 2014 Transaction ID : SA11AI.4122 Amount of Each Receipt this Period
FEC ID number of contributing federal political committee.	C	2500.00
Name of Employer None	Occupation Homemaker	
Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Date ▼ 2500.00	
Full Name (Last, First, Middle Initial) Evan Lushing		Date of Receipt
Mailing Address 231 10th Avenue PH3 City	State Zip Code	08 07 2014 Transaction ID : SA11AI.4128
New York FEC ID number of contributing federal political committee.	NY 10011	Amount of Each Receipt this Period 2600.00
Name of Employer Malt Products Inc	Occupation Counsel	
Receipt For: Primary General Other (specify)	Aggregate Year-to-Date ▼ 2600.00	
SUBTOTAL of Receipts This Page (optional)		7600.00
TOTAL This Period (last page this line number	only)	

SCHEDULE A (FEC Form 3X) **ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page

FOR LINE NUMBER:				PAGE	8	OF	11		
(check only one)									
	×	11a		11b		11c	12		
		13		14		15	16	;	17

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions

or for commercial purposes, other than using	the name and address of any political committee to	solicit contributions from such committee.					
NAME OF COMMITTEE (In Full) THE PRINCIPLES PROJECT							
Full Name (Last, First, Middle Initial) Charles B. Salmon Jr. Mailing Address 4999 Kahala Ave	Charles B. Salmon Jr.						
City	State Zip Code						
Honolulu FEC ID number of contributing federal political committee.	HI 96816	Amount of Each Receipt this Period					
Name of Employer Asia-Pacific Center for Secur. Receipt For: Primary General	Occupation Foreign Policy Advisor Aggregate Year-to-Date ▼						
Other (specify) ▼ Full Name (Last, First, Middle Initial)	1000.00						
Mailing Address		Date of Receipt					
City	State Zip Code	Amount of Each Receipt this Period					
FEC ID number of contributing federal political committee.	С						
Name of Employer	Occupation						
Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-Date ▼						
Full Name (Last, First, Middle Initial) C.		Date of Receipt					
Mailing Address City	State Zip Code	M = M / D = D / Y = Y = Y					
FEC ID number of contributing		Amount of Each Receipt this Period					
federal political committee. Name of Employer	Occupation						
Receipt For:	Aggregate Year-to-Date ▼						
Primary General Other (specify) ▼	Aggregate rear-to-Date ▼						
SUBTOTAL of Receipts This Page (optional)	>	1000.00					
TOTAL This Period (last page this line numb	er only)	53800.00					

S 17

S	CHEDULE B (FEC Form 3X)			IE NUMBER: PAGE 9 OF 11									
	EMIZED DISBURSEMENTS		arate schedule(s)	(check onli	NE NOMBEN.								
11	LIVIIZED DISDUNSEIVIEN IS		category of the	X 21b	· ·						<u>26</u>		
		Detailed	Summary Page	27			\vdash	28b		28c	29	\vdash	30b
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	ly information copied from such Reports and Staten for commercial purposes, other than using the name												5
Ĺ	NAME OF COMMITTEE (In Full)				, , , , ,		~			2			
\	THE PRINCIPLES PROJECT												
/	THE FRINCIPLES PROJECT												
<u></u>	Full Name (Last, First, Middle Initial)												
Α.	HKH Consulting				Da	te of	Dis	burse	mer	nt			
	That Consuming				M				D		Y	V	
	Mailing Address 101 Capra Way				1 1 "	08	ľ	1	- 1		2014		
	#202												
	City	State	Zip Code		_	roro	204;	on ID	. 65	224B 44	14.4		
	San Francisco	CA	94123			ansa	acti	ON ID	. 3E	321B.41	14		
	Purpose of Disbursement]								
					Am	ount	of	Each	Disk	ourseme	ent this	Peri	od
	Candidate Name			Category/				-			221	50.00	
				Type				7	_	7	33:	0.00	_
	Office Sought: House Disbursen												
		Primary	General										
	President	Other (spe	cify) 🔻										
	State: District:												
_	Full Name (Last, First, Middle Initial)												
В.	Paypal				Da	te of	Dis	burse	mer	nt			
					M	= M	/	D	D	/ Y	ΥΥ	■ Y	
	Mailing Address 2211 North First Street					09		3	0		2014		
	21	<u> </u>											
	,	State	Zip Code		т	ransa	acti	on ID	: SI	321B.4 ²	130		
	San Jose Purpose of Disbursement	CA	95131		-								
	i dipose di Dispuiscinciit				Δm	ının t	of !	Fach	Diek	nursama	ant thic	Pori	od
	Candidate Name		لسبا	Amount of Each Disbursement this					Fellou				
	Canadato Hamo		Category/	248.28									
	Office Sought: House Disbursen	nent For:		Туре	-			,		7			
		Primary	General										
		Other (spe											
	State: District:	Oniei (spe	∪iiy <i>)</i> ▼										
_													
_	Full Name (Last, First, Middle Initial)	D:#1-=:-	oto alc DO		Da	ta of	Dic	burse	mer	nt			
U.	Sandler, Reiff, Lamb, Rosenstein &	x birken	SIOCK, PC		Da	io UI	פום						
	Mailing Address 1025 Vermont Ave, NW				M	® м	/	0	D 1	/ Y	2014	III Y	
	Suite 300				-	JU		Ū	•		2014		
		State	Zip Code										
	•	DC	20005		T	ransa	acti	on ID	: SE	321B.41	134		
	Purpose of Disbursement				1								
	Legal Services			1 1	Am	ount	of	Each	Dish	ourseme	ent this	Peri	od
	Candidate Name			Category/	/ 41	- Jan 11	J.			551110			
				Type	382.50							. 1	
	Office Sought: House Disbursen	nent For:			"			1		7			
	Senate	Primary	General										
	President	Other (spe	cify) 🔻										
	State: District:	• •	•										
Г									-	_	_		_
s	UBTOTAL of Disbursements This Page (optional)								_	_	398	0.78	
Ĕ	ago (optional)							1	=	7	-		=
۱,	OTAL This Period (last nage this line number only)					_			-		398	0.78	

SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES

PAGE	10	OF	11	
FOR L	INE 24	OF	FORM	ЗХ

	FOR LINE 24 OF FORM 3X				
NAME OF COMMITTEE (In Full) FEC IDENTIFICATION NUMBER 1					
THE PRINCIPLES PROJECT	C C00566463				
Check if 24-hour report 48-hour report New report	Amends report filed on				
Full Name of Payee	Date of Public Distribution/Dissemination				
Fletcher Rowley, Inc. Mailing Address 4700 West Ford Suite C20	08 / 03 / 2014				
1720 West End, Suite 630	Amount				
City State Zip C	ode 5000.00				
Nashville TN 3720	Transaction ID : SE.4099 Date of Disbursement or Obligation				
Purpose of Expenditure TV Ad Production Costs Cate	egory/ Type 08 05 2014				
Name of Federal Candidate	Support Office Sought: X House District: 01				
STANLEY CHANG	Oppose President Senate State: HI				
Calendar Year-To-Date Per Election for Office Sought 27	Disbursement For: Primary General 218.85				
F. III No. 11 Provide	Other (specify) ▶				
Full Name of Payee Hulsen Media Services	Date of Public Distribution/Dissemination 08 03 2014				
Mailing Address 2400 Laramie Trail	Amount 05 03 2014				
City State Zip C	Code 22218.85				
Austin TX 7874	7				
Purpose of Expenditure TV Advertising Cate	egory/ Type 07 31 / 2014				
Name of Federal Candidate	Support Office Sought: House District: 01				
STANLEY CHANG	Oppose President Senate State: HI				
Calendar Year-To-Date Per Election for Office Sought	Disbursement For: Primary General 2014 Other (specify)				
(a) SUBTOTAL of Itemized Independent Expenditures	27218.85				
(b) SUBTOTAL of Unitemized Independent Expenditures					
	7 7 7				
(c) TOTAL Independent Expenditures	·······				
Under penalty of perjury I certify that the independent expenditures report with, or at the request or suggestion of, any candidate or authorized comparty committee) any political party committee or its agent.					
JOHN ROWLEY [Electronically F	Filed] Date 10 15 2014				
Signature					

SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES

PAGE	11	OF	11
FOR L	INE 24	OF FO	11 DRM 3X

	FOR LINE 24 OF FORM 3X			
NAME OF COMMITTEE (In Full) FEC IDENTIFICATION NUMBER ▼				
THE PRINCIPLES PROJECT	C C00566463			
Check if 24-hour report 48-hour report New report Amends report	rt filed on			
Full Name of Payee	Date of Public Distribution/Dissemination			
Hulsen Media Services	08			
Mailing Address 2400 Laramie Trail	Amount			
City State Zip Code	11333.52			
Austin TX 78745	Transaction ID : SE.4111 Date of Disbursement or Obligation			
Purpose of Expenditure TV Advertising Category/ Type	08			
Name of Federal Candidate Support	Office Sought:			
STANLEY CHANG Oppose	President Senate State: HI			
Calendar Year-To-Date Per Election for Office Sought 43552.37	Disbursement For:			
Full Name of Payee NoDaylight	Date of Public Distribution/Dissemination 08 03 2014			
Mailing Address 1720 West End	Amount			
Suite 630				
City State Zip Code Nashville TN 37203	Transaction ID : SE.4136			
Purpose of Expenditure	Date of Disbursement or Obligation			
TV Ad Production Costs Category/ Type	08 05 2014			
Name of Federal Candidate Support	Office Sought: House District: 01			
STANLEY CHANG Oppose	President Senate State: HI			
Calendar Year-To-Date Per Election for Office Sought 32218.85	Disbursement For:			
(a) SUBTOTAL of Itemized Independent Expenditures	16333.52			
(-)	7 7 7			
(b) SUBTOTAL of Unitemized Independent Expenditures	>			
(c) TOTAL Independent Expenditures	43552.37			
Under penalty of perjury I certify that the independent expenditures reported herein were r with, or at the request or suggestion of, any candidate or authorized committee or agent of party committee) any political party committee or its agent.				
JOHN ROWLEY [Electronically Filed] Date	10 15 2014			
Signature				