

# REPORT OF RECEIPTS AND DISBURSEMENTS

For Other Than An Authorized Committee  
(Summary Page)

RECEIVED  
FEDERAL ELECTION  
COMMISSION  
MAIL ROOM

Oct 28 3 25 PM '94

USE FEC MAKING LABEL OR TYPE OR PRINT

1. NAME OF COMMITTEE (in full)  
Direct Marketing Association  
Political Action Committee

ADDRESS (number and street)  Check if different than previously reported  
1101 17th Street, N.W., Suite 705

CITY, STATE and ZIP CODE  
Washington, D.C. 20036

2. FEC IDENTIFICATION NUMBER  
000235309

3.  This committee has qualified as a multicandidate committee. (see FEC FORM 1M)

## 4. TYPE OF REPORT

- (a)  April 15 Quarterly Report
- July 15 Quarterly Report
- October 15 Quarterly Report
- January 31 Year End Report
- July 31 Mid Year Report (Non-election Year Only)
- Termination Report

Monthly Report Due On:

- February 20     June 20     October 20  
 March 20     July 20     November 20  
 April 20     August 20     December 20  
 May 20     September 20     January 31

- Twelfth day report preceding GENERAL  
(Type of Election)  
election on 11/8/94 in the State of NEW YORK, U.S.A.
- Thirtieth day report following the General Election on \_\_\_\_\_ in the State of \_\_\_\_\_

(b) Is this Report an Amendment?  YES  NO

SUMMARY		COLUMN A This Period	COLUMN B Calendar Year-to-Date
5. Covering Period	10/01/94 through 10/19/94		
6. (a)	Cash on Hand January 1, 19 <u>94</u>		\$ 4,055.75
(b)	Cash on Hand at Beginning of Reporting Period	\$ 10,155.81	
(c)	Total Receipts (from Line 1B)	\$ 0	\$ 47,005.00
(d)	Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(b) and 6(c) for Column B)	\$ 10,155.81	\$ 21,530.75
7.	Total Disbursements (from Line 3D)	\$ 6,516.23	\$ 17,891.17
8.	Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	\$ 3,639.58	\$ 3,639.58
9.	Debit and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D)	\$ 0	
10.	Debit and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)	\$ 0	

I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete.

For further information contact:  
Federal Election Commission  
800 E Street, NW  
Washington, DC 20043  
Tel: (202) 456-4000  
Local: (202) 219-3420

Type or Print Name of Treasurer: **RICHARD A. BARTON**

Signature of Treasurer: *Richard Barton* Date: 10/26/94

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 2 U.S.C. §437g.

9 4 0 3 9 3 7 4 4 9 3

**DETAILED SUMMARY PAGE  
OF RECEIPTS AND DISBURSEMENTS  
PAGE 2, FEC FORM 3X**

(revised 1/1/91)

NAME OF COMMITTEE	Direct Marketing Association Political Action Committee	REPORT COVERING PERIOD	
		FROM 10/01/94	TO: 10/19/94
		COLUMN A Total This Period	COLUMN B Calendar Year
<b>I. Receipts</b>			
11. Contributions (other than loans) From:			
a. Individuals/Persons Other Than Political Committees:			
I. Itemized (use Schedule A)		0	13,370.00
II. Unitemized		0	1,755.00
III. Total (add I and II) >		0	15,125.00
b. Political Party Committees		0	0
c. Other Political Committees (such as PACs)		0	500.00
d. Total Contributions (add a II, b and c) >		0	15,625.00
12. Transfers From Affiliates/Other Party Committees		0	0
13. All Loans Received		0	0
14. Loan Payments Received		0	0
15. Offsets To Operating Expenditures (Refunds, Rebates, etc.)		0	0
16. Refunds of Contributions Made to Federal Candidates and Other Political Committees		0	1,850.00
17. Other Federal Receipts (Chickens, Interest, etc.)		0	0
18. Transfers from Nonfederal Account for Joint Activity		0	0
19. Total Receipts (add 11d, 12, 13, 14, 15, 16, 17, and 18) >		0	17,475.00
20. Total Federal Receipts (subtract line 16 from line 19) >		0	17,475.00
<b>II. Disbursements</b>			
21. Operating Expenditures:			
a. Shared Federal/Non-Federal Activity (from Schedule H4):			
I. Federal Share		0	0
II. Non-Federal Share		0	0
b. Other Federal Operating Expenditures		0	233.43
c. Total Operating Expenditures (add a I, a II, and b) >		0	233.43
22. Transfers to Affiliates/Other Party Committees		0	0
23. Contributions to Federal Candidates/Committees and Other Political Committees		6,516.23	17,658.04
24. Independent Expenditures (use Schedule E)		0	0
25. Coordinated Expenditures Made by Party Committees (2 U.S.C. 4414(d)) (use Schedule F)		0	0
26. Loan Payments Made		0	0
27. Loans Made		0	0
28. Refunds of Contributions To:			
a. Individuals/Persons Other Than Political Committees		0	0
b. Political Party Committees		0	0
c. Other Political Committees (such as PACs)		0	0
d. Total Contribution Refunds (add a, b and c) >		0	0
29. Other Disbursements		0	0
30. Total Disbursements (add 21c, 22, 23, 24, 25, 26, 27, 28d, and 29) >		6,516.23	17,891.17
31. Total Federal Disbursements (subtract line 21 a II from line 30) >		6,516.23	17,891.17
<b>III. Net Contributions/Operating Expenditures</b>			
32. Total Contributions (other than loans) (from line 11d)		0	15,625.00
33. Total Contribution Refunds (from line 28d)		0	0
34. Net Contributions (other than loans) (subtract line 33 from line 32)		0	15,625.00
35. Total Federal Operating Expenditures (add 21 a I and 21 b) >		0	233.43
36. Offsets to Operating Expenditures (from line 15)		0	0
37. Net Operating Expenditures (subtract line 35 from line 36) >		0	233.43

94039374494

**SCHEDULE B**

**ITEMIZED DISBURSEMENTS**

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

**NAME OF COMMITTEE (In Full)**  
 Direct Marketing Association Political Action Committee

94039374495

A. Full Name, Mailing Address and ZIP Code	Purpose of Disbursement	Date (month, day, year)	Amount of Each Disbursement This Period
Friends of Jim Sasser 1722 Eye Street, N.W. Washington, DC 20006	Contribution Disbursement for: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) 1994	10/14/94	1,000.00
B. Full Name, Mailing Address and ZIP Code Dan Glickman for Congress 1600 Epic Center 301 North Main Street Wichita, KS 67202	Contribution Disbursement for: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) 1994	10/14/94	1,000.00
C. Full Name, Mailing Address and ZIP Code Hoyer for Congress 9200 Basil Court, Suite 202 Landover, MD 20785	Contribution Disbursement for: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) 1994	10/14/94	1,000.00
D. Full Name, Mailing Address and ZIP Code DC Friends of Bill Clay PO Box 1830 Washington, DC 20013	Contribution Disbursement for: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) 1994	10/17/94	1,000.00
E. Full Name, Mailing Address and ZIP Code People for Lightfoot 901 West Sheridan PO Box 1994 Shenandoah, IA 51601	Contribution Disbursement for: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) 1994	10/17/94	500.00
F. Full Name, Mailing Address and ZIP Code LaRocco for Congress PO Box 1552 Boise, ID 83701	Contribution Disbursement for: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) 1994	10/17/94	250.00
G. Full Name, Mailing Address and ZIP Code Citizens for Eleanor Holmes Norton 1730 Rhode Island Avenue, Suite 712 Washington, DC 20024	Contribution Disbursement for: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) 1994	10/17/94	250.00
H. Full Name, Mailing Address and ZIP Code Friends of Sherrod Brown 111 Edgefield Drive Elyria, OH 44035	Contribution Disbursement for: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) 1994	10/17/94	250.00
I. Full Name, Mailing Address and ZIP Code Huff Printing and Copying 1100 17th Street, N.W. Washington, DC 20036	In-Kind Contribution to Steny Hoyer (D-MD) Disbursement for: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) 1994	10/17/94	In-Kind 516.23 MEMO

**SUBTOTAL of Disbursements This Page (optional)** ..... 5,250.00

**TOTAL This Period (last page this line number only)** .....

**SCHEDULE B**

**ITEMIZED DISBURSEMENTS**

Use separate schedule(s) for each category of the Detailed Summary Page

PAGE 2 OF 2  
FOR LINE NUMBER 23

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NAME OF COMMITTEE (in Full)

Direct Marketing Association Political Action Committee

9 4 0 3 9 3 7 4 9 6

A. Full Name, Mailing Address and ZIP Code	Purpose of Disbursement	Date (month, day, year)	Amount of Each Disbursement This Period
Hoyer for Congress 9200 Basil Court, Suite 202 Landover, MD 20785	In-Kind Contribution Disbursement for: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) 1994	10/17/94	In-Kind 516.23
B. Full Name, Mailing Address and ZIP Code Lieberman '94 PO Box 231294 State House Square Hartford, CT 06123	Contribution Disbursement for: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) 1994	10/19/94	500.00
C. Full Name, Mailing Address and ZIP Code Mineta for Congress PO Box 28866 San Jose, CA 95159	Contribution Disbursement for: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) 1994	10/19/94	250.00
D. Full Name, Mailing Address and ZIP Code	Purpose of Disbursement Disbursement for: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	Date (month, day, year)	Amount of Each Disbursement This Period
E. Full Name, Mailing Address and ZIP Code	Purpose of Disbursement Disbursement for: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	Date (month, day, year)	Amount of Each Disbursement This Period
F. Full Name, Mailing Address and ZIP Code	Purpose of Disbursement Disbursement for: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	Date (month, day, year)	Amount of Each Disbursement This Period
G. Full Name, Mailing Address and ZIP Code	Purpose of Disbursement Disbursement for: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	Date (month, day, year)	Amount of Each Disbursement This Period
H. Full Name, Mailing Address and ZIP Code	Purpose of Disbursement Disbursement for: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	Date (month, day, year)	Amount of Each Disbursement This Period
I. Full Name, Mailing Address and ZIP Code	Purpose of Disbursement Disbursement for: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)	Date (month, day, year)	Amount of Each Disbursement This Period

SUBTOTAL of Disbursements This Page (optional)

1,266.23

TOTAL This Period (last page this line number only)

6,516.23

**Federal Election Commission  
 ENVELOPE REPLACEMENT PAGE  
 FOR INCOMING DOCUMENTS**

The Commission has added this page to the end of this filing to indicate how it was received.

Hand Delivered

DATE OF RECEIPT

*10-27-91*

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 and Registration

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 Records

DATE OF RECEIPT

Other (Specify):

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and/or DATE OF RECEIPT

*JMH*  
 PREPARER

*10-27-91*  
 DATE PREPARED

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