

ETEXT ATTACHMENT

01/27/2005 16 : 05

Office of Public Records
Federal Election Commission
999 E Street, NW
Room 129
Washington, DC 20463

RE: Direct Voice, the Political Action Committee of The Direct Marketing
Association: FEC ID #C00235309

Dear Sir/Madam:

This is to inform you that Direct Voice, the Political Action Committee of
The Direct Marketing Association ('the Committee') is hereby changing
its reporting schedule from monthly to semi-annual for calendar year 2005.

Accordingly, the Committee's next regular report will be the Mid-Year Report
reflecting activity for the period covering January 1, 2005 through June 30,
2005. The Report will be filed with your office by or before July 31, 2005.

Thank you for your attention to this matter.

Very truly yours,
Mark A. Micali
Treasurer