

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 1 OF 5
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full)
ENDORSE LIBERTY INC

FEC IDENTIFICATION NUMBER ▼

C C00508002

Check If ☒ 24-hour report ☐ 48-hour report

☒ New report ☐ Amends report filed on

MM / DD / YYYY

Full Name (Last, First, Middle Initial) of Payee

Brunson Brothers

Date

MM / DD / YYYY
01 / 10 / 2012

Mailing Address 1043 E 2620 N

Amount

150.00

City State Zip Code
Provo UT 84604

Transaction ID : WFT20120111315-1

Purpose of Expenditure
Video Production

Category/
Type

Office Sought: ☐ House State: _____
☐ Senate District: _____
☒ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Paul Ron

Check One: ☒ Support ☐ Oppose

Calendar Year-To-Date Per Election
for Office Sought

Disbursement For: ☒ Primary ☐ General
2012 ☐ Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee

Strebel David

Date

MM / DD / YYYY
01 / 10 / 2012

Mailing Address 150 E 2nd St.

Amount

200.00

City State Zip Code
Ogden UT 84404

Transaction ID : WFT20120111315-2

Purpose of Expenditure
Video Production

Category/
Type

Office Sought: ☐ House State: _____
☐ Senate District: _____
☒ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Paul Ron

Check One: ☒ Support ☐ Oppose

Calendar Year-To-Date Per Election
for Office Sought

Disbursement For: ☒ Primary ☐ General
2012 ☐ Other (specify) _____

(a) **SUBTOTAL** of Itemized Independent Expenditures..... ▶

350.00

(b) **SUBTOTAL** of Unitemized Independent Expenditures ▶

(c) **TOTAL** Independent Expenditures..... ▶

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Niederhauser David Abraham

[Electronically Filed]

Date

MM / DD / YYYY
01 / 11 / 2012

Signature

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C C00508002

Check If ☒ 24-hour report ☐ 48-hour report

☒ New report ☐ Amends report filed on

MM / DD / YYYY

Full Name (Last, First, Middle Initial) of Payee

Day's Market

Date

MM / DD / YYYY

Mailing Address 3121 N Canyon Road

Amount

3.08

City State Zip Code
Provo UT 84604

Transaction ID : WFT20120111315-3

Purpose of Expenditure
Video Production

Category/
Type

Office Sought: ☐ House State: _____
☐ Senate District: _____
☒ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Paul Ron

Check One: ☒ Support ☐ Oppose

Calendar Year-To-Date Per Election
for Office Sought

Disbursement For: ☒ Primary ☐ General
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Diamond Rental

Date

MM / DD / YYYY

Mailing Address 480 S Geneva Road

Amount

95.53

City State Zip Code
Orem UT 84058

Transaction ID : WFT20120111315-4

Purpose of Expenditure
Video Production

Category/
Type

Office Sought: ☐ House State: _____
☐ Senate District: _____
☒ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Paul Ron

Check One: ☒ Support ☐ Oppose

Calendar Year-To-Date Per Election
for Office Sought

Disbursement For: ☒ Primary ☐ General
2012 ☐ Other (specify) ▶

(a) **SUBTOTAL** of Itemized Independent Expenditures..... ▶

98.61

(b) **SUBTOTAL** of Unitemized Independent Expenditures ▶

(c) **TOTAL** Independent Expenditures..... ▶

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Niederhauser David Abraham

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Date

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(SCHEDULE E)

PAGE 3 OF 5
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ENDORSE LIBERTY INC

FEC IDENTIFICATION NUMBER ▼

C C00508002

Check If ☒ 24-hour report ☐ 48-hour report

☒ New report ☐ Amends report filed on

MM / DD / YYYY

Full Name (Last, First, Middle Initial) of Payee

Google Inc.

Date

MM / DD / YYYY

Mailing Address 1600 Amphitheatre Parkway

Amount

25962.86

City State Zip Code
Mountain View CA 94043

Transaction ID : WFT20120111315-6

Purpose of Expenditure
AdWords Advertising

Category/
Type

Office Sought: ☐ House State: _____

☐ Senate District: _____

☒ President

Check One: ☒ Support ☐ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Paul Ron

Calendar Year-To-Date Per Election
for Office Sought

Disbursement For: ☒ Primary ☐ General
2012 ☐ Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee

iStockPhoto

Date

MM / DD / YYYY

Mailing Address

Amount

162.00

City State Zip Code

Transaction ID : WFT20120111315-7

Purpose of Expenditure
Images

Category/
Type

Office Sought: ☐ House State: _____

☐ Senate District: _____

☒ President

Check One: ☒ Support ☐ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Paul Ron

Calendar Year-To-Date Per Election
for Office Sought

Disbursement For: ☒ Primary ☐ General
2012 ☐ Other (specify) _____

(a) **SUBTOTAL** of Itemized Independent Expenditures..... ▶

26124.86

(b) **SUBTOTAL** of Unitemized Independent Expenditures ▶

(c) **TOTAL** Independent Expenditures..... ▶

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Niederhauser David Abraham

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Date

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(SCHEDULE E)

PAGE 4 OF 5
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C C00508002

Check If ☒ 24-hour report ☐ 48-hour report

☒ New report ☐ Amends report filed on

MM / DD / YYYY

Full Name (Last, First, Middle Initial) of Payee

PayPal Inc.

Date

MM / DD / YYYY

Mailing Address 2211 N 1st St.

Amount

292.05

City State Zip Code
San Jose CA 95131

Transaction ID : WFT20120111315-8

Purpose of Expenditure
Fees

Category/
Type

Office Sought: ☐ House ☐ Senate ☒ President
State: _____ District: _____

Name of Federal Candidate Supported or Opposed by Expenditure:

Paul Ron

Check One: ☒ Support ☐ Oppose

Calendar Year-To-Date Per Election
for Office Sought

Disbursement For: ☒ Primary ☐ General
2012 ☐ Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee

Smiley Media

Date

MM / DD / YYYY

Mailing Address 701 Brazos St. Suite 1600

Amount

17786.55

City State Zip Code
Austin TX 78701

Transaction ID : WFT20120111315-9

Purpose of Expenditure
Facebook Advertising

Category/
Type

Office Sought: ☐ House ☐ Senate ☒ President
State: _____ District: _____

Name of Federal Candidate Supported or Opposed by Expenditure:

Paul Ron

Check One: ☒ Support ☐ Oppose

Calendar Year-To-Date Per Election
for Office Sought

Disbursement For: ☒ Primary ☐ General
2012 ☐ Other (specify) _____

(a) SUBTOTAL of Itemized Independent Expenditures..... ▶

18078.60

(b) SUBTOTAL of Unitemized Independent Expenditures ▶

(c) TOTAL Independent Expenditures..... ▶

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Niederhauser David Abraham

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Date

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Signature

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Check If <input checked="" type="checkbox"/> 24-hour report <input type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name (Last, First, Middle Initial) of Payee StumbleUpon			Date MM / DD / YYYY 01 / 10 / 2012	
Mailing Address 301 Brannan St.			Amount 1108.60	
City San Francisco	State CA	Zip Code 94107	Transaction ID : WFT20120111315-10	
Purpose of Expenditure Paid Stumbles		Category/ Type	Office Sought: <input type="checkbox"/> House <input type="checkbox"/> Senate <input checked="" type="checkbox"/> President State: _____ District: _____	
Name of Federal Candidate Supported or Opposed by Expenditure: Paul Ron			Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought			Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Talent Management Group			Date MM / DD / YYYY 01 / 10 / 2012	
Mailing Address 339 E 3900 S, #210			Amount 4925.51	
City Salt Lake City	State UT	Zip Code 84107	Transaction ID : WFT20120111315-11	
Purpose of Expenditure Video Production		Category/ Type	Office Sought: <input type="checkbox"/> House <input type="checkbox"/> Senate <input checked="" type="checkbox"/> President State: _____ District: _____	
Name of Federal Candidate Supported or Opposed by Expenditure: Paul Ron			Check One: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought			Disbursement For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures.....	6034.11
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures.....	50686.18

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Niederhauser David Abraham

Signature

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