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FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

April 7, 2004

Robert E. Cox, Treasurer
Pepsico Inc. Concerned Citizens Fund
700 Anderson Hill Road
Purchase, NY 10577

Response Due Date:
May 7, 2004

Identification Number: C00039321

Reference: March Monthly Report (2/1/04-2/29/04)

Dear Mr. Cox:

This letter is prompted by the Commission's preliminary review of the report(s) referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **An adequate response must be received at the Commission by the response date noted above.** An itemization of the information needed follows:

-The beginning cash balance of this report should equal the ending balance of your February Monthly Report (1/1/04-1/31/04). Please clarify this discrepancy and amend any subsequent report(s) that may be affected by this correction.

-Your calculations for Line 8 appear to be incorrect. Cash-on-hand at the close of the current reporting period should always equal the closing calendar year-to-date cash-on-hand amount. Please provide the corrected total on the Summary Page.

Unlike previous election cycles, you will not receive an additional notice from the Commission on this matter. Adequate responses received on or before this date will be taken into consideration in determining whether audit action will be initiated. **Requests for extensions of time in which to respond will not be considered.** Failure to provide an adequate response by this date may result in an audit of the committee. Failure to comply with the provisions of the Act may also result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action.