



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

MS-O

February 8, 2017

WILLIAM C. BRADLEY, TREASURER
THE NIELSEN COMPANY (US), LLC FEDERAL
POLITICAL ACTION COMMITTEE
(NIELSEN PAC)
40 DANBURY ROAD
WILTON, CT 06897

IDENTIFICATION NUMBER: C00521328

REFERENCE: CHANGE TO QUARTERLY FILER

Dear Treasurer:

The Commission has received notification of your 1/31/2017 request to change from a Monthly filer to a Quarterly filer of receipts and disbursements.

Please note that during years that have no scheduled federal election, quarterly filers are required only to file semi-annually. Please be advised that under Section 104.5(c) of the Commission regulations, a committee may change its filing frequency no more than once per calendar year. Attached is a reporting schedule for the 2017 calendar year.

If you have any questions, please contact David Garr in the Reports Analysis Division on the toll free number, (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division). His local number is (202) 694-1137.

Sincerely,

A handwritten signature in black ink that reads "Kristin D. Roser".

Kristin Roser
Chief, Compliance Branch
Reports Analysis Division

2017 Semi-Annual Filing Schedule

Report Type	Coverage dates	Due Date
Mid-Year	1/1/2017 - 6/30/2017	7/31/2017
Year End	7/1/2017 - 12/31/2017	1/31/2018