

FEC FORM 9

24 HOUR NOTICE OF DISBURSEMENTS/OBLIGATIONS FOR ELECTIONEERING COMMUNICATIONS

1. Person Making the Disbursements/Obligations

(a) Name

Ending Spending, Inc.

(b) Address (number and street) check if different than previously reported

1101 Pennsylvania Avenue, NW, Suite 700

(c) City, State and ZIP Code

Washington, DC 20004

(d) Name of Employer or Principal Place of Business

N/A

(e) Occupation

N/A

2. FEC Identification Number

C

3. Is This Statement

New

Amended

4. Covering Period

12 / 15 / 2011

through

01 / 20 / 2012

5. (a) Date of Public Distribution(s)

12 / 15 / 2011

(b) Communication Title

6. The filer is a(n): (a) Individual (b) Unincorporated Organization (c) Qualified Nonprofit Corporation (11 CFR 114.10)

(d) Corporation, Labor Organization or Qualified Nonprofit Corporation making communications under 11 CFR 114.15

(e) Other, specify:

7. If the filer is an individual, unincorporated organization or qualified nonprofit corporation, were the disbursements made exclusively from donations to a segregated bank account? Yes No

8. Custodian of Records

(a) Name

Mark Simmons

(b) Address (number and street)

1395 S. Platte River Dr.

(c) City, State and ZIP Code

Denver, CO 80223

(d) Name of Employer or Principal Place of Business

N/A

(e) Occupation

N/A

9. Total Donations This Statement

3,575,450.00

10. Total Disbursements/Obligations This Statement

3,575,450.00

Under penalty of perjury, I certify that this statement is true, correct and complete.

TYPE OR PRINT NAME OF PERSON COMPLETING FORM

Mark Simmons

SIGNATURE

Mark Simmons

DATE

12-15-11

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this statement to the penalties of 2 U.S.C. §437g.

FEC FORM 9 (REV. 12/2007)

11030694483

List of Person(s) Sharing/Exercising Control
(use additional pages as necessary)

PAGE 1 OF 1

11. Person(s) Sharing/Exercising Control

A. (a) Name J. Joe Ricketts
 (b) Address (number and street) 1101 Pennsylvania Avenue, NW, Suite 700
 (c) City, State and ZIP Code Washington, DC 20004
 (d) Name of Employer or Principal Place of Business Ending Spending, Inc. (e) Occupation Chairman of the Board

B. (a) Name Brian C. Baker
 (b) Address (number and street) 1101 Pennsylvania Avenue, NW, Suite 700
 (c) City, State and ZIP Code Washington, DC 20004
 (d) Name of Employer or Principal Place of Business Ending Spending Inc. (e) Occupation President/Chief Operating Officer/Secretary

C. (a) Name Mark Simmons
 (b) Address (number and street) 1101 Pennsylvania Avenue, NW, Suite 700
 (c) City, State and ZIP Code Washington, DC 20004
 (d) Name of Employer or Principal Place of Business Ending Spending, Inc (e) Occupation Treasurer

D. (a) Name _____
 (b) Address (number and street) _____
 (c) City, State and ZIP Code _____
 (d) Name of Employer or Principal Place of Business _____ (e) Occupation _____

E. (a) Name _____
 (b) Address (number and street) _____
 (c) City, State and ZIP Code _____
 (d) Name of Employer or Principal Place of Business _____ (e) Occupation _____

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SCHEDULE 9-A
Donation(s) Received

PAGE | OF |

A. Full Name of Donor

J. Joe Ricketts

Mailing Address of Donor

PO Box 320, 607 Upper Hoback Road

City

State

Zip

Bondurant

WY

82922

Date of Receipt

12 / 09 / 2011

Amount

357,545.00

B. Full Name of Donor

Mailing Address of Donor

City

State

Zip

Date of Receipt

Amount

C. Full Name of Donor

Mailing Address of Donor

City

State

Zip

Date of Receipt

Amount

D. Full Name of Donor

Mailing Address of Donor

City

State

Zip

Date of Receipt

Amount

E. Full Name of Donor

Mailing Address of Donor

City

State

Zip

Date of Receipt

Amount

SUBTOTAL of Donations This Page (optional)

TOTAL This Period (last page this line number only)
(carry total from last page to Line 9)

357,545.00

1103069485

SCHEDULE 9-B

Disbursement(s) Made or Obligation(s)

PAGE 1 OF 3

1103069486

A. Full Name (Last, First, Middle Initial) of Payee The Herald Group LLC		Date of Disbursement or Obligation 12 / 09 / 2011	
Mailing Address of Payee 1120 G Street NW #600		Amount 357,545.00	
City Washington	State DC	Zip Code 20005	Communication Date 12 / 15 / 2011
Name of Employer NIA		Occupation NIA	
Purpose of Disbursement (Including title(s) of communication(s)) TV ad production - "On the Trail with Ending Spending"			
Name of Federal Candidate Michele Bachmann	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input checked="" type="checkbox"/> President	State: _____ District: _____	Disbursement/Obligation For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶
Name of Federal Candidate Newt Gingrich	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input checked="" type="checkbox"/> President	State: _____ District: _____	Disbursement/Obligation For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶
Name of Federal Candidate Jon Huntsman	Office Sought: <input type="checkbox"/> House <input type="checkbox"/> Senate <input checked="" type="checkbox"/> President	State: _____ District: _____	Disbursement/Obligation For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶
<i>continued on page 2</i>			
B. Full Name (Last, First, Middle Initial) of Payee Target Enterprises		Date of Disbursement or Obligation 12 / 09 / 2011	
Mailing Address of Payee 16501 Ventura Blvd. #515		Amount 330,545.00	
City Encino	State CA	Zip Code 91436	Communication Date 12 / 15 / 2011
Name of Employer NIA		Occupation NIA	
Purpose of Disbursement (Including title(s) of communication(s)) TV ad placement - "On the Trail with Ending Spending" - memo entry			
Name of Federal Candidate Michele Bachmann	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input checked="" type="checkbox"/> President	State: _____ District: _____	Disbursement/Obligation For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶
Name of Federal Candidate Newt Gingrich	Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input checked="" type="checkbox"/> President	State: _____ District: _____	Disbursement/Obligation For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶
Name of Federal Candidate Jon Huntsman	Office Sought: <input type="checkbox"/> House <input type="checkbox"/> Senate <input checked="" type="checkbox"/> President	State: _____ District: _____	Disbursement/Obligation For: <input checked="" type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶
<i>continued on page 3</i>			
SUBTOTAL of Disbursements/Obligations This Page (optional) ▶		357,545.00	
TOTAL This Period (last page this line number only) ▶ (carry total from last page to Line 10)			

**Schedule 9-B
Disbursement(s) Made or Obligation(s)**

B. (continued)

Name of Federal Candidate	Office Sought: <input type="checkbox"/> House	State:	Disbursement/Obligation For:
<u>Gary Johnson</u>	<input type="checkbox"/> Senate	District:	<input checked="" type="checkbox"/> Primary <input type="checkbox"/> General
	<input checked="" type="checkbox"/> President		Other (specify) _____

Name of Federal Candidate	Office Sought: <input type="checkbox"/> House	State:	Disbursement/Obligation For:
<u>Ron Paul</u>	<input type="checkbox"/> Senate	District:	<input checked="" type="checkbox"/> Primary <input type="checkbox"/> General
	<input checked="" type="checkbox"/> President		Other (specify) _____

Name of Federal Candidate	Office Sought: <input type="checkbox"/> House	State:	Disbursement/Obligation For:
<u>Rick Perry</u>	<input type="checkbox"/> Senate	District:	<input checked="" type="checkbox"/> Primary <input type="checkbox"/> General
	<input checked="" type="checkbox"/> President		Other (specify) _____

Name of Federal Candidate	Office Sought: <input type="checkbox"/> House	State:	Disbursement/Obligation For:
<u>Mitt Romney</u>	<input type="checkbox"/> Senate	District:	<input checked="" type="checkbox"/> Primary <input type="checkbox"/> General
	<input checked="" type="checkbox"/> President		Other (specify) _____

Name of Federal Candidate	Office Sought: <input type="checkbox"/> House	State:	Disbursement/Obligation For:
<u>Rick Santorum</u>	<input type="checkbox"/> Senate	District:	<input checked="" type="checkbox"/> Primary <input type="checkbox"/> General
	<input checked="" type="checkbox"/> President		Other (specify) _____

TOTAL This Period (last page this line number only):

357,545.00

11030694488

Federal Election Commission
**ENVELOPE REPLACEMENT PAGE
 FOR INCOMING DOCUMENTS**

The FEC added this page to the end of this filing to indicate how it was received.

11030694489

<input type="checkbox"/> Hand Delivered	Date of Receipt
<input type="checkbox"/> USPS First Class Mail	Postmarked
<input type="checkbox"/> USPS Registered/Certified	Postmarked (R/C)
<input type="checkbox"/> USPS Priority Mail	Postmarked Delivery Confirmation™ Label <input type="checkbox"/>
<input type="checkbox"/> USPS Express Mail	Postmarked
<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
<input type="checkbox"/> Received from House Records & Registration Office	Date of Receipt
<input type="checkbox"/> Received from Senate Public Records Office	Date of Receipt
<input type="checkbox"/> Received from Electronic Filing Office	Date of Receipt
<input checked="" type="checkbox"/> Other (Specify):	Date of Receipt or Postmarked

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N/A
 PREPARER

N/A
 DATE PREPARED