

SUMMARY PAGE
OF RECEIPTS AND DISBURSEMENTS

FEC Form 3X (Rev. 02/2003)

Write or Type Committee Name
Valassis Direct Mail, Inc. Political Action Committee

Report Covering the Period: From:

M	M
1	0

D	D
1	4

Y	Y	Y	Y
2	0	1	0

 To:

M	M
1	1

D	D
2	2

Y	Y	Y	Y
2	0	1	0

	COLUMN A This Period	COLUMN B Calendar Year-to-Date								
6. (a) Cash on Hand January 1 <table border="1"><tr><td>Y</td><td>Y</td><td>Y</td><td>Y</td></tr><tr><td>2</td><td>0</td><td>1</td><td>0</td></tr></table>	Y	Y	Y	Y	2	0	1	0		60193.44
Y	Y	Y	Y							
2	0	1	0							
(b) Cash on Hand at Beginning of Reporting Period	64821.42									
(c) Total Receipts (from Line 19)	2479.38	7238.62								
(d) Subtotal (add lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B)	67300.80	67432.06								
7. Total Disbursements (from Line 31)	14.60	145.86								
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	67286.20	67286.20								
9. Debts and Obligations owed TO the committee (Itemize all on Schedule C and/or Schedule D)	0.00									
10. Debts and Obligations owed BY the committee (Itemize all on Schedule C and/or Schedule D)	0.00									

This Committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information contact:

Federal Election Commission
999 E street, NW
Washington, DC 20463

Toll Free 800-424-9530
Local 202-694-1100

**DETAILED SUMMARY PAGE
OF RECEIPTS**

Write or Type Committee Name

Valassis Direct Mail, Inc. Political Action Committee

Report Covering the Period: From:

M	M
1	0

D	D
1	4

Y	Y	Y	Y
2	0	1	0

 To:

M	M
1	1

D	D
2	2

Y	Y	Y	Y
2	0	1	0

I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
11. Contributions (other than loans) From:		
(a) Individuals/Persons Other Than Political Committees		
(i) Itemized (use Schedule A)	1395.00	2455.00
(ii) Unitemized	1084.38	4783.62
(iii) TOTAL (add Lines 11(a)(i) and (ii)	2479.38	7238.62
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs)	0.00	0.00
(d) Total Contributions (add Lines 11(a)(iii),(b) and (c)) (Carry Totals to Line 33, page 5)	2479.38	7238.62
12. Transfers From Affiliated/Other Party Committees	0.00	0.00
13. All Loans Received	0.00	0.00
14. Loan Repayments Received	0.00	0.00
15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5)	0.00	0.00
16. Refunds of Contributions Made to Federal candidates and Other Political Committees	0.00	0.00
17. Other Federal Receipts (Dividends, Interest, etc.)	0.00	0.00
18. Transfers from Non-Federal and Levin Funds		
(a) Non-Federal Account (from Schedule H3)	0.00	0.00
(b) Levin Funds (from Schedule H5)	0.00	0.00
(c) Total Transfer (add 18(a) and 18(b)).	0.00	0.00
19. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c))	2479.38	7238.62
20. Total Federal Receipts (subtract Line 18(c) from Line 19)	2479.38	7238.62

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

II. DISBURSEMENTS	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures:		
(a) Shared Federal/Non-Federal Activity (from Schedule H4)		
(i) Federal Share.....	0.00	0.00
(ii) Non-Federal Share.....	0.00	0.00
(b) Other Federal Operating Expenditures.....	14.60	145.86
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii) and (b))..... ▶	14.60	145.86
22. Transfers to Affiliated/Other Party Committees.....	0.00	0.00
23. Contributions to Federal Candidates/Committees and Other Political Committees.....	0.00	0.00
24. Independent Expenditure (use Schedule E)	0.00	0.00
25. Coordinated Expenditures Made by Party Committees (2 U.S.C. 441a(d)) (use Schedule F).....	0.00	0.00
26. Loan Repayments Made.....	0.00	0.00
27. Loans Made.....	0.00	0.00
28. Refunds of Contributions To:		
(a) Individuals/Persons Other Than Political Committees	0.00	0.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs)	0.00	0.00
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c))	0.00	0.00
29. Other Disbursements.....	0.00	0.00
30. Federal Election Activity (2 U.S.C 431(20))		
(a) Shared Federal Election Activity (from Schedule H6)		
(i) Federal Share	0.00	0.00
(ii) "Levin" Share	0.00	0.00
(b) Federal Election Activity Paid Entirely With Federal Funds	0.00	0.00
(c) Total Federal Election Activity (add Lines 30(a)(i), 30(a)(ii) and 30(b))....	0.00	0.00
31. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c))..	14.60	145.86
32. Total Federal Disbursements (subtract Line 21(a)(ii) and Line 30(a)(ii) from Line 31).....	14.60	145.86

DETAILED SUMMARY PAGE
of Disbursements

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33. Total Contributions (other than loans) from Line 11(d), page 3)	2479.38	7238.62
34. Total Contribution Refunds (from Line 28(d))	0.00	0.00
35. Net Contributions (other than loans) (subtract Line 34 from Line 33)	2479.38	7238.62
36. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b)).....	14.60	145.86
37. Offsets to Operating Expenditures (from Line 15, page 3)	0.00	0.00
38. Net Operating Expenditures (subtract Line 37 from Line 36)	14.60	145.86

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER: PAGE 6 / 9
(check only one)
 11a 11b 11c 12
 13 14 15 16 17

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)
Valassis Direct Mail, Inc. Political Action Committee

A. Full Name (Last, First, Middle Initial)
Anthony W. Bingelli

Mailing Address 45 Hampton Court
#734

City State Zip Code
South Glastonbury CT 06073

FEC ID number of contributing federal political committee. **C**

Name of Employer Occupation
ADVO, Inc. VP Strategic Accounts

Receipt For: Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼ 240.00

Date of Receipt
M M / D D / Y Y Y Y
1 1 / 2 0 / 2 0 1 0

Transaction ID: SA11AI.10789

Amount of Each Receipt this Period
30.00

TMPD of \$10.00

B. Full Name (Last, First, Middle Initial)
Patti J. Evans

Mailing Address 9453 Highwood Hill Road

City State Zip Code
Brentwood TN 37027

FEC ID number of contributing federal political committee. **C**

Name of Employer Occupation
ADVO, Inc. Regional Sales Manager

Receipt For: Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼ 240.00

Date of Receipt
M M / D D / Y Y Y Y
1 1 / 2 0 / 2 0 1 0

Transaction ID: SA11AI.10780

Amount of Each Receipt this Period
30.00

TMPD of \$10.00

C. Full Name (Last, First, Middle Initial)
Paul (none) Giampolo

Mailing Address 633 Thoreau Circle

City State Zip Code
Windsor CT 06095

FEC ID number of contributing federal political committee. **C**

Name of Employer Occupation
ADVO, Inc. Dir., Dist. Init. & Mail Reqs

Receipt For: Primary General
 Other (specify) ▼

Aggregate Year-to-Date ▼ 480.00

Date of Receipt
M M / D D / Y Y Y Y
1 1 / 2 0 / 2 0 1 0

Transaction ID: SA11AI.10753

Amount of Each Receipt this Period
60.00

TMPD of \$20.00

SUBTOTAL of Receipts This Page (optional) ► 120.00

TOTAL This Period (last page this line number only) ►

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: (check only one)	PAGE 7 / 9
	<input checked="" type="checkbox"/> 11a <input type="checkbox"/> 11b <input type="checkbox"/> 11c <input type="checkbox"/> 12	
	<input type="checkbox"/> 13 <input type="checkbox"/> 14 <input type="checkbox"/> 15 <input type="checkbox"/> 16 <input type="checkbox"/> 17	

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NAME OF COMMITTEE (In Full)
Valassis Direct Mail, Inc. Political Action Committee

A.	Full Name (Last, First, Middle Initial) Vincent P. Giuliano	Date of Receipt MM / DD / YYYY 11 / 20 / 2010
	Mailing Address 26 Hollowbrook Road	Transaction ID: SA11AI.10754
	City Windsor State CT Zip Code 06095	Amount of Each Receipt this Period 60.00
	FEC ID number of contributing federal political committee. C	TMPD of \$20.00
	Name of Employer ADVO, Inc. Occupation SVP, Government Relations Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) Aggregate Year-to-Date 480.00	

B.	Full Name (Last, First, Middle Initial) Lorne K Groe	Date of Receipt MM / DD / YYYY 11 / 20 / 2010
	Mailing Address 785 Arlington Boulevard	Transaction ID: SA11AI.10830
	City Ann Arbor State MI Zip Code 48104	Amount of Each Receipt this Period 300.00
	FEC ID number of contributing federal political committee. C	TMPD of \$100.00
	Name of Employer Valassis Communications, Inc. Occupation Senior Vice President Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) Aggregate Year-to-Date 300.00	

C.	Full Name (Last, First, Middle Initial) David J. Hennessey	Date of Receipt MM / DD / YYYY 11 / 20 / 2010
	Mailing Address 2 Meetinghouse Road	Transaction ID: SA11AI.10756
	City Granby State CT Zip Code 06035	Amount of Each Receipt this Period 30.00
	FEC ID number of contributing federal political committee. C	TMPD of \$10.00
	Name of Employer ADVO, Inc. Occupation VP, Assoc. General Counsel Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) Aggregate Year-to-Date 240.00	

SUBTOTAL of Receipts This Page (optional)	390.00
TOTAL This Period (last page this line number only)	

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER: PAGE 8 / 9
(check only one)
 11a 11b 11c 12
 13 14 15 16 17

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NAME OF COMMITTEE (In Full)
Valassis Direct Mail, Inc. Political Action Committee

A. Full Name (Last, First, Middle Initial)
Richard P Herpich
Mailing Address 3141 West Shore Drive
City Orchard Lake State MI Zip Code 48324
FEC ID number of contributing federal political committee. **C**
Name of Employer Valassis Communications, Inc. Occupation Executive Vice President
Receipt For: Primary General Other (specify) ▼
Aggregate Year-to-Date ▼ 300.00
Date of Receipt 11 / 20 / 2010
Transaction ID: SA11AI.10761
Amount of Each Receipt this Period 300.00
TMPD of \$100.00

B. Full Name (Last, First, Middle Initial)
Beth A. Keegan
Mailing Address 306 Auburn Road
City West Hartford State CT Zip Code 06119
FEC ID number of contributing federal political committee. **C**
Name of Employer ADVO, Inc. Occupation VP Strategic Account
Receipt For: Primary General Other (specify) ▼
Aggregate Year-to-Date ▼ 480.00
Date of Receipt 11 / 20 / 2010
Transaction ID: SA11AI.10799
Amount of Each Receipt this Period 60.00
TMPD of \$20.00

C. Full Name (Last, First, Middle Initial)
Eva T. Kohn
Mailing Address 15 Bainbridge Road
City West Hartford State CT Zip Code 06119
FEC ID number of contributing federal political committee. **C**
Name of Employer ADVO, Inc. Occupation National VP Strategic Accounts
Receipt For: Primary General Other (specify) ▼
Aggregate Year-to-Date ▼ 240.00
Date of Receipt 11 / 20 / 2010
Transaction ID: SA11AI.10767
Amount of Each Receipt this Period 30.00
TMPD of \$10.00

SUBTOTAL of Receipts This Page (optional) ► 390.00
TOTAL This Period (last page this line number only) ►

**SCHEDULE A (FEC Form 3X)
ITEMIZED RECEIPTS**

Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: PAGE 9 / 9
	(check only one)
<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b
<input type="checkbox"/> 11c	<input type="checkbox"/> 12
<input type="checkbox"/> 13	<input type="checkbox"/> 14
<input type="checkbox"/> 15	<input type="checkbox"/> 16
<input type="checkbox"/> 17	

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NAME OF COMMITTEE (In Full)
Valassis Direct Mail, Inc. Political Action Committee

A.

Full Name (Last, First, Middle Initial) Robert Mason		Date of Receipt MM / DD / YYYY 11 / 20 / 2010
Mailing Address 7 Garnet Hill Lane		Transaction ID: SA11AI.10802
City Avon	State CT	Zip Code 06001
FEC ID number of contributing federal political committee. C		Amount of Each Receipt this Period 450.00
Name of Employer Valassis Communications, Inc.	Occupation Chief Sales Officer	TMPD of \$150.00
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▼	Aggregate Year-to-Date ▼ 450.00	

B.

Full Name (Last, First, Middle Initial) Donald E. McCombs		Date of Receipt MM / DD / YYYY 11 / 20 / 2010
Mailing Address 9 Hop Hollow		Transaction ID: SA11AI.10770
City Simsbury	State CT	Zip Code 06070-1906
FEC ID number of contributing federal political committee. C		Amount of Each Receipt this Period 45.00
Name of Employer ADVO, Inc.	Occupation EVP and President, Operations Group	TMPD of \$15.00
Receipt For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) ▼	Aggregate Year-to-Date ▼ 360.00	

SUBTOTAL of Receipts This Page (optional)	495.00
TOTAL This Period (last page this line number only)	1395.00