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January 28, 2000

Federal Election Commission Public Records Office 999 E Street, NW Washington, DC 20463

RE: DIRECTVOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION: FEC ID #C00235309

Dear Sir/Madam:

This is to inform you that **direct-voice**, the Political Action Committee of The Direct Marketing Association ("the Committee") is changing its reporting schedule from semi-annual to monthly for calendar year 2000.

Accordingly, the Committee's next report will be filed on or before February 20, 2000, and will reflect activity for the period of January 1, 2000 through January 31, 2000.

Please do not hesitate to contact me at (202) 861-2422 if you have any questions regarding this matter.

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Sincerely,

Mark A. Micali

Assistant Treasurer

direct-voice, the Political Action Committee of

The Direct Marketing Association