

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

(SCHEDULE E)

PAGE 1 OF 6
FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full) House Majority PAC	FEC IDENTIFICATION NUMBER ▼ <div style="border: 1px solid black; padding: 2px; display: inline-block;"> C C00495028 </div>
Check If <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report <input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name (Last, First, Middle Initial) of Payee Waterfront Strategies		Date <div style="border: 1px solid black; padding: 2px; display: inline-block;"> 10 / 24 / 2012 </div>
Mailing Address 3050 K Street, NW Suite 100		Amount <div style="border: 1px solid black; padding: 2px; display: inline-block;"> 157281.08 </div>
City Washington	State DC	
Purpose of Expenditure Television Advertising	Category/Type	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: FL District: 02
Name of Federal Candidate Supported or Opposed by Expenditure: William S. Southerland III		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)

Full Name (Last, First, Middle Initial) of Payee Waterfront Strategies		Date <div style="border: 1px solid black; padding: 2px; display: inline-block;"> 10 / 24 / 2012 </div>
Mailing Address 3050 K Street, NW Suite 100		Amount <div style="border: 1px solid black; padding: 2px; display: inline-block;"> 19986.75 </div>
City Washington	State DC	
Purpose of Expenditure Television Advertising	Category/Type	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: IN District: 02
Name of Federal Candidate Supported or Opposed by Expenditure: Jackie Walorski		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures.....	<div style="border: 1px solid black; padding: 2px; display: inline-block;"> 177267.83 </div>
(b) SUBTOTAL of Unitemized Independent Expenditures	<div style="border: 1px solid black; padding: 2px; display: inline-block;"> 0.00 </div>
(c) TOTAL Independent Expenditures.....	<div style="border: 1px solid black; padding: 2px; display: inline-block;"> 177267.83 </div>

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Shannon Roche

Signature

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Date

10 / 25 / 2012

24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES

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FOR SE OF FORM 24/48

NAME OF COMMITTEE (In Full)
House Majority PAC

FEC IDENTIFICATION NUMBER ▼

C C00495028

Check If ☐ 24-hour report ☒ 48-hour report

☒ New report ☐ Amends report filed on

MM / DD / YYYY

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY
10 / 24 / 2012

Mailing Address 3050 K Street, NW
Suite 100

Amount

64921.50

City State Zip Code
Washington DC 20007

Transaction ID : D657100

Purpose of Expenditure
Television Advertising

Category/
Type

Office Sought: ☒ House State: NY
☐ Senate District: 18
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Nan Hayworth

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought

895644.35

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Waterfront Strategies

Date

MM / DD / YYYY
10 / 24 / 2012

Mailing Address 3050 K Street, NW
Suite 100

Amount

49735.77

City State Zip Code
Washington DC 20007

Transaction ID : D657101

Purpose of Expenditure
Television Advertising

Category/
Type

Office Sought: ☒ House State: CA
☐ Senate District: 07
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Daniel E. Lungren

Check One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought

348857.61

Disbursement For: ☐ Primary ☒ General
2012 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

114657.27

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶

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NAME OF COMMITTEE (In Full) House Majority PAC		FEC IDENTIFICATION NUMBER ▼ C C00495028	
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Full Name (Last, First, Middle Initial) of Payee Murphy Vogel Askew Reilly LLC Estimate		Date MM / DD / YYYY 10 / 24 / 2012	
Mailing Address 901 N. Washington Street Suite 400		Amount 11150.70	
City Alexandria	State VA	Zip Code 22314	Transaction ID : D657094
Purpose of Expenditure Media Production Costs		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: FL District: 02
Name of Federal Candidate Supported or Opposed by Expenditure: William S. Southerland III		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 168431.78		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee The Baughman Company, Inc.		Date MM / DD / YYYY 10 / 24 / 2012	
Mailing Address 1782 Union Street		Amount 14435.25	
City San Francisco	State CA	Zip Code 94123-4449	Transaction ID : D657108
Purpose of Expenditure Direct Mail		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President State: FL District: 18
Name of Federal Candidate Supported or Opposed by Expenditure: Allen B. West		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 1585018.23		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2012 <input type="checkbox"/> Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures.....	25585.95
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures.....	

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Check If <input type="checkbox"/> 24-hour report <input checked="" type="checkbox"/> 48-hour report		<input checked="" type="checkbox"/> New report <input type="checkbox"/> Amends report filed on	

Full Name (Last, First, Middle Initial) of Payee Mack Crounse Group			Date MM / DD / YYYY 10 / 24 / 2012	
Mailing Address 2001 N. Beauregard Street			Amount 12023.77	
City Alexandria	State VA	Zip Code 22311	Transaction ID : D657091	
Purpose of Expenditure Direct Mail		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: CA District: 26
Name of Federal Candidate Supported or Opposed by Expenditure: Anthony A. Strickland			Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 1173795.00			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee Mack Crounse Group			Date MM / DD / YYYY 10 / 24 / 2012	
Mailing Address 2001 N. Beauregard Street			Amount 25619.21	
City Alexandria	State VA	Zip Code 22311	Transaction ID : D657092	
Purpose of Expenditure Direct Mail		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: NY District: 19
Name of Federal Candidate Supported or Opposed by Expenditure: Christopher P Gibson			Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 251129.67			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures.....	37642.98
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures.....	

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Full Name (Last, First, Middle Initial) of Payee AMS Communications, Inc.			Date MM / DD / YYYY 10 / 24 / 2012	
Mailing Address 500 Sansome Street Suite 404			Amount 36075.00	
City San Francisco	State CA	Zip Code 94111	Transaction ID : D657102	
Purpose of Expenditure Direct Mail		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: NY District: 18
Name of Federal Candidate Supported or Opposed by Expenditure: Nan Hayworth			Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 895644.35			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee AMS Communications, Inc.			Date MM / DD / YYYY 10 / 24 / 2012	
Mailing Address 500 Sansome Street Suite 404			Amount 4152.74	
City San Francisco	State CA	Zip Code 94111	Transaction ID : D657104	
Purpose of Expenditure Direct Mail		Category/ Type	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: NY District: 18
Name of Federal Candidate Supported or Opposed by Expenditure: Nan Hayworth			Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 895644.35			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures.....	40227.74
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures.....	

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Full Name (Last, First, Middle Initial) of Payee AMS Communications, Inc.		Date MM / DD / YYYY 10 / 24 / 2012	
Mailing Address 500 Sansome Street Suite 404		Amount 63250.00	
City San Francisco	State CA	Zip Code 94111	Transaction ID : D657106
Purpose of Expenditure Direct Mail	Category/Type	Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: MA District: 06
Name of Federal Candidate Supported or Opposed by Expenditure: Richard R. Tisei		Check One: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought 126500.00		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) _____	

Full Name (Last, First, Middle Initial) of Payee		Date MM / DD / YYYY	
Mailing Address		Amount	
City	State	Zip Code	
Purpose of Expenditure	Category/Type	Office Sought: <input type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: _____ District: _____
Name of Federal Candidate Supported or Opposed by Expenditure:		Check One: <input type="checkbox"/> Support <input type="checkbox"/> Oppose	
Calendar Year-To-Date Per Election for Office Sought		Disbursement For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify) _____	

(a) SUBTOTAL of Itemized Independent Expenditures.....	63250.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures.....	458631.77

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