



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

RQ-2

July 13, 2010

Emily Buchanan, Custodian of Records
Susan B. Anthony List, Inc.
1800 North Kent Street, Suite 1070
Arlington, VA 22209

Identification Number: C90011313

Response Due Date:
August 17, 2010

Reference: FEC Form 5, received 5/29/10

Dear Filer:

This letter is prompted by the Commission's preliminary review of the Report of Independent Expenditures Made and Contributions Received (FEC Form 5) referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **An adequate response must be received at the Commission by the response date noted above.** Additional information is needed for the following 2 items:

1. Line 7 of your FEC Form 5 filing discloses disbursements made for an independent expenditure. However, you do not itemize any contributions that were used to fund the independent expenditure. Commission regulations require that you disclose identification information for each individual who made a donation used to fund the independent expenditure. Please amend your report to provide the missing information. (11 CFR §§ 109.10(e)(1)(vi) and 114.10(f))

2. It appears that the 24-hour notice listed above was filed late for the following independent expenditures:

<u>Name</u>	<u>Date</u>	<u>Amount</u>	<u>Purpose</u>
Google, Inc.	5/26/2010	\$40,000.00	Web Advertising
Emotive, LLC	5/26/2010	\$280.50	Web Advertising
Design4, Inc.	5/26/2010	\$1,440.00	Web Ads

You are required to file 24-hour notices once your independent expenditures aggregate to \$1,000 or more between 20 days and 24 hours before 12:01 a.m. of the day of the election. The notice must be received at the Commission by 11:59 p.m. Eastern Standard/Daylight Time of the day following the date on

10030364480

which the \$1,000 threshold is met. In the notice, you must include information for all independent expenditures that have not been previously reported. Each time you make subsequent independent expenditures relating to the same election that aggregate to \$1,000 or more, you must file another 24-hour notice disclosing these independent expenditures. (11 CFR § 109.10(d) and (e)) Please see the FEC website for 24-hour notice periods for the 2008 elections: http://www.fec.gov/info/charts_ie_dates_prez.shtml.

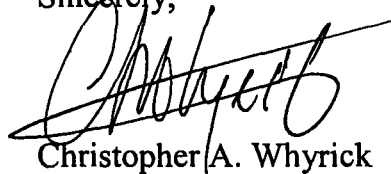
In addition, please be advised that you are required to disclose these independent expenditures, along with contribution and disbursement information, on Form 5 as a regularly scheduled quarterly report. (11 CFR § 109.10(b) and (e))

Please clarify the circumstances regarding the untimely disclosure of the independent expenditure(s) in question. Although the Commission may take legal or enforcement action, any response you wish to provide concerning this matter will be considered.

Please note, you will not receive an additional notice from the Commission on this matter. Requests for extensions of time in which to respond will not be considered. Failure to comply with the provisions of the Act may result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action.

If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 1, then press 2 to reach the Reports Analysis Division) or my local number (202) 694-1161.

Sincerely,



Christopher A. Whyrick
Senior Campaign Finance Analyst
Reports Analysis Division