24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES
(SCHEDULE E)

NAME OF COMMITTE (In Full)
Reinventing A New Direction - RANDPAC

FEC IDENTIFICATION NUMBER ▼
C C00493924

Check If [X] 24-hour report [ ] 48-hour report [X] New report [ ] Amends report filed on M M / D D / Y Y Y Y

Full Name (Last, First, Middle Initial) of Payee
Strategic Media Placement Inc.

Date: 10 / 25 / 2012

Mailing Address 7669 Stagers Loop

Amount: 100000

City: Delaware State: OH Zip Code: 43015-7010

Transaction ID : 41789

Purpose of Expenditure: Media

Category/Type:

Office Sought: [ ] House [X] Senate [ ] President State: IN District: 00

Name of Federal Candidate Supported or Opposed by Expenditure:
Joseph S Donnelly

Check One: [ ] Support [X] Oppose

Calendar Year-To-Date Per Election for Office Sought: 100000

Disbursement For: [ ] Primary [X] General
2012 [ ] Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Date: M M / D D / Y Y Y Y

Mailing Address

Amount:

City State Zip Code

Purpose of Expenditure

Category/Type:

Office Sought: [ ] House [ ] Senate [ ] President State: District:

Name of Federal Candidate Supported or Opposed by Expenditure:

Check One: [ ] Support [ ] Oppose

Calendar Year-To-Date Per Election for Office Sought:

Disbursement For: [ ] Primary [ ] General
[ ] Other (specify) ▶

(a) **SUBTOTAL** of Itemized Independent Expenditures ▶ 100000.00

(b) **SUBTOTAL** of Unitemized Independent Expenditures ▶

(c) **TOTAL** Independent Expenditures ▶ 100000.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Kevin Broghamer
[Electronically Filed]
Signature

Date 10 / 26 / 2012