24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES
(SCHEDULE E)

NAME OF COMMITTE (In Full)
Ending Spending Action Fund

FEC IDENTIFICATION NUMBER ▼
C C00489856

Check If [X] 24-hour report [ ] 48-hour report [X] New report [ ] Amends report filed on M M / D D / Y Y Y Y

Full Name (Last, First, Middle Initial) of Payee
The Herald Group, LLC

Date
M M 10 / D D 19 / Y Y Y Y 2010

Mailing Address 1120 G Street, N.W., #600

Amount
594438.00

City Washington | State DC | Zip Code 20005

Transaction ID : SE.4113

Purpose of Expenditure
media production/placement

Category/ Type

Office Sought: [ ] House [X] Senate [ ] President
State: NV
District:

Name of Federal Candidate Supported or Opposed by Expenditure:
Harry Reid

Check One: [ ] Support [X] Oppose

Calendar Year-To-Date Per Election for Office Sought 594438.00

Disbursement For: [ ] Primary [X] General
2010 [ ] Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Date
M M / D D / Y Y Y Y

Mailing Address

Amount

City | State | Zip Code

Purpose of Expenditure

Category/ Type

Office Sought: [ ] House [ ] Senate [ ] President
State:
District:

Name of Federal Candidate Supported or Opposed by Expenditure:

Check One: [ ] Support [ ] Oppose

Calendar Year-To-Date Per Election for Office Sought

Disbursement For: [ ] Primary [ ] General
[ ] Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures ▶ 594438.00

(b) SUBTOTAL of Unitemized Independent Expenditures ▶

(c) TOTAL Independent Expenditures ▶ 594438.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Nancy H. Watkins
[Electronically Filed]
Signature

Date M M 10 / D D 20 / Y Y Y Y 2010