

SEIU COPE (Service Employees International Union Committee On Political Education)

1800 Massachusetts Ave NW

Washington

DC

20036

FEC ID No. C00004036

☒ 24-Hour Notice ☐ 48-Hour Notice

## SCHEDULE E (FEC Form 3X)

## ITEMIZED INDEPENDENT EXPENDITURES

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FOR LINE 24 OF FORM 3X

|                                                                                                                      |                                                 |
|----------------------------------------------------------------------------------------------------------------------|-------------------------------------------------|
| NAME OF COMMITTEE (In Full)<br>SEIU COPE (Service Employees International Union<br>Committee On Political Education) | FEC IDENTIFICATION NUMBER<br><b>C</b> C00004036 |
|----------------------------------------------------------------------------------------------------------------------|-------------------------------------------------|

Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

The New Media Firm, Inc.

Date

M M / D D / Y Y Y Y  
0 4 / 3 0 / 2 0 1 0

Amount

174291.00

Mailing Address

1325 18th Street NW Suite 207

|            |       |          |
|------------|-------|----------|
| City       | State | Zip Code |
| Washington | DC    | 20036    |

Purpose of Expenditure

radio ads starting  
4/30+ time and produ-  
ctionCategory/  
Type 004Office Sought: ☐ House State: AR  
☒ Senate District: 00  
☐ PresidentialCheck One: ☒ Support ☐ OpposeDisbursement For: ☒ Primary ☐ General 2010☐ Other (specify) : \_\_\_\_\_

Transaction ID: D199590

Calendar Year-To-Date Per Election  
for Office Sought 1065888.64

Full Name (Last, First, Middle, Initial) of Payee

The New Media Firm, Inc.

Date

M M / D D / Y Y Y Y  
0 4 / 3 0 / 2 0 1 0

Amount

712197.64

Mailing Address

1325 18th Street NW Suite 207

|            |       |          |
|------------|-------|----------|
| City       | State | Zip Code |
| Washington | DC    | 20036    |

Purpose of Expenditure

tv ads 4/30+ time and  
productionCategory/  
Type 004Office Sought: ☐ House State: AR  
☒ Senate District: 00  
☐ PresidentialCheck One: ☒ Support ☐ OpposeDisbursement For: ☒ Primary ☐ General 2010☐ Other (specify) : \_\_\_\_\_

Transaction ID: D199591

Calendar Year-To-Date Per Election  
for Office Sought 1065888.64

(a) SUBTOTAL of Itemized Independent Expenditures .....

886488.64

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures .....

886488.64

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Anna Burger

Signature

M M / D D / Y Y Y Y  
0 5 / 0 1 / 2 0 1 0