

**FEC  
FORM 3X**

**REPORT OF RECEIPTS  
AND DISBURSEMENTS**  
For Other Than An Authorized Committee

Office Use Only

1. NAME OF COMMITTEE (In full)

USE FEC MAILING LABEL OR TYPE OR PRINT

Example: If typing, type over the lines

DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

ADDRESS (number and street)

1111 19TH STREET NW

SUITE 1100

Check if different than previously reported. (ACC)

WASHINGTON

DC

20036

2. FEC IDENTIFICATION NUMBER

CITY

STATE

ZIP CODE

C00235309

3. IS THIS REPORT

X

NEW (N)

OR

AMENDED (A)

4. TYPE OF REPORT (Choose One)

(a) Quarterly Reports:

April 15 Quarterly Report(Q1)

July 15 Quarterly Report(Q2)

October 15 Quarterly Report(Q3)

X January 31 Quarterly Report(YE)

July 31 Mid-Year Report(Non-election Year Only) (MY)

Termination Report (TER)

(b) Monthly Report Due On:

Feb 20 (M2)

May 20 (M5)

Aug 20 (M8)

Nov 20 (M11) (Non-Election Year Only)

Mar 20 (M3)

Jun 20 (M6)

Sep 20 (M9)

Dec 20 (M12) (Non-Election Year Only)

Apr 20 (M4)

Jul 20 (M7)

Oct 20 (M10)

Jan 31 (YE)

(c) 12-Day PRE-Election Report for the:

Primary (12P)

General (12G)

Runoff (12R)

Convention (12C)

Special (12S)

Election on

in the State of

(d) 30-Day Post-Election Report for the:

General (30G)

Runoff (30R)

Special (30S)

Election on

in the State of

5. Covering Period

11

29

2004

through

12

31

2004

I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Treasurer

Mark A. Micali

Signature of Treasurer

Electronically Filed by Mark A. Micali

Date

01

27

2005

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 2 U.S.C 437g.

Office Use Only

**FEC FORM 3X**  
(Rev. 02/2003)

**SUMMARY PAGE**

**OF RECEIPTS AND DISBURSEMENTS**

FEC Form 3X (Rev. 02/2003)

Page 2

Write or Type Committee Name

DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

Report Covering the Period: From: <sup>M</sup>11 <sup>D</sup>23 <sup>Y</sup>2004 To: <sup>M</sup>12 <sup>D</sup>31 <sup>Y</sup>2004

	<b>COLUMN A</b> This Period	<b>COLUMN B</b> Calendar Year-to-Date
6. (a) Cash on Hand January 1 <sup>Y</sup> 2004 <sup>Y</sup>		9113.65
(b) Cash on Hand at Beginning of Reporting Period .....	2438.36	
(c) Total Receipts (from Line 19) .....	6050.00	77190.00
(d) Subtotal (add lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B) .....	8488.36	86303.65
<hr/>		
7. Total Disbursements (from Line 31) .....	8017.97	85833.26
<hr/>		
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d)) .....	470.39	470.39
<hr/>		
9. Debts and Obligations owed <b>TO</b> the committee (itemize all on Schedule C and/or Schedule D) .....	0.00	
10. Debts and Obligations owed <b>BY</b> the committee (itemize all on Schedule C and/or Schedule D) .....	0.00	

This Committee has qualified as a multicandidate committee. (see FEC FORM 1M)

**For further information contact:**

Federal Election Commission  
999 E street, NW  
Washington, DC 20463

Toll Free 800-424-9530  
Local 202-694-1100

**DETAILED SUMMARY PAGE  
OF RECEIPTS**

FEC Form 3X (Rev. 02/2003)

Page 3

Write or Type Committee Name

DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

Report Covering the Period: From: <sup>M</sup> 1 <sup>D</sup> 2 <sup>Y</sup> 2004 To: <sup>M</sup> 12 <sup>D</sup> 31 <sup>Y</sup> 2004

I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
11. Contributions (other than loans) From:		
(a) Individuals/Persons Other Than Political Committees		
(i) Itemized (use Schedule A) .....	5550.00	
(ii) Unitemized .....	500.00	
(iii) TOTAL (add Lines 11(a)(i) and (ii)) .....	6050.00	72190.00
(b) Political Party Committees .....	0.00	0.00
(c) Other Political Committees (such as PACs) .....	0.00	5000.00
(d) Total Contributions (add Lines 11(a)(iii),(b) and (c)) (Carry Totals to Line 33, page 5) .....	6050.00	77190.00
12. Transfers From Affiliated/Other Party Committees .....	0.00	0.00
13. All Loans Received .....	0.00	0.00
14. Loan Repayments Received .....	0.00	0.00
15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5) .....	0.00	0.00
16. Refunds of Contributions Made to Federal candidates and Other Political Committees .....	0.00	0.00
17. Other Federal Receipts (Dividends, Interest, etc.) .....	0.00	0.00
18. Transfers from Non-Federal and Levin Funds		
(a) Non-Federal Account (from Schedule H3) .....	0.00	0.00
(b) Levin Funds (from Schedule H5) .....	0.00	0.00
(c) Total Transfer (add 18(a) and 18(b)) .....	0.00	0.00
19. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c)) .....	6050.00	77190.00
20. Total Federal Receipts (subtract Line 18(c) from Line 19) .....	6050.00	77190.00

**DETAILED SUMMARY PAGE**

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

II. DISBURSEMENTS	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures:		
(a) Shared Federal/Non-Federal Activity (from Schedule H4)		
(i) Federal Share.....	0.00	0.00
(ii) Non-Federal Share.....	0.00	0.00
(b) Other Federal Operating Expenditures.....	17.97	83.26
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii) and (b))..... ▶	17.97	83.26
22. Transfers to Affiliated/Other Party Committees.....	0.00	0.00
23. Contributions to Federal Candidates/Committees and Other Political Committees.....	6000.00	85750.00
24. Independent Expenditure (use Schedule E).....	0.00	0.00
25. Coordinated Expenditures Made by Party Committees (2 U.S.C. 441a(d)) (use Schedule F).....	0.00	0.00
26. Loan Repayments Made.....	0.00	0.00
27. Loans Made.....	0.00	0.00
28. Refunds of Contributions To:		
(a) Individuals/Persons Other Than Political Committees.....	0.00	0.00
(b) Political Party Committees.....	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c))..... ▶	0.00	0.00
29. Other Disbursements.....	0.00	0.00
30. Federal Election Activity (2 U.S.C 431(20))		
(a) Shared Federal Election Activity (from Schedule H6)		
(i) Federal Share.....	0.00	0.00
(ii) "Levin" Share.....	0.00	0.00
(b) Federal Election Activity Paid Entirely With Federal Funds.....	0.00	0.00
(c) Total Federal Election ActMty (add Lines 30(a)(i), 30(a)(ii) and 30(b))....	0.00	0.00
31. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c))..	6017.97	85833.26
32. Total Federal Disbursements (subtract Line 21(a)(ii) from Line 31).....	6017.97	85833.26

**DETAILED SUMMARY PAGE**  
of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33. Total Contributions (other than loans) from Line 11(d), page 3) .....	6050.00	77190.00
34. Total Contribution Refunds (from Line 28(d)) .....	0.00	0.00
35. Net Contributions (other than loans) (subtract Line 34 from Line 33) .....	6050.00	77190.00
36. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b)).....	17.97	63.26
37. Offsets to Operating Expenditures (from Line 15, page 3) .....	0.00	0.00
38. Net Operating Expenditures (subtract Line 37 from Line 36) .....	17.97	63.26

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

Use separate schedule(s)  
or each category of the  
Detailed Summary Page

FOR LINE NUMBER: PAGE 6 / 12

(check only one)

<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b	<input type="checkbox"/> 11c	<input type="checkbox"/> 12	<input type="checkbox"/> 13	<input type="checkbox"/> 14	<input type="checkbox"/> 15	<input type="checkbox"/> 16	<input type="checkbox"/> 17
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Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)  
DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

Full Name (Last, First, Middle Initial) <b>A. Dennis Barber</b>		Date of Receipt M / D / Y 11 / 30 / 2004
Mailing Address 4004 Technology Drive		Transaction ID: SA11A1.6923
City South Bend	State IN	Zip Code 46628
FEC ID number of contributing federal political committee. <b>C</b>		Amount of Each Receipt this Period 300.00
Name of Employer Woodwind and Brasswind	Occupation President	Aggregate Year-to-Date ▼ 300.00
Receipt For: Primary General Other (specify) ▼		

Full Name (Last, First, Middle Initial) <b>B. Gerald Cerasale</b>		Date of Receipt M / D / Y 12 / 21 / 2004
Mailing Address 1111 19th Street, NW, Ste. 1100		Transaction ID: SA11A1.6926
City Washington	State DC	Zip Code 20036
FEC ID number of contributing federal political committee. <b>C</b>		Amount of Each Receipt this Period 200.00
Name of Employer Direct Marketing Association	Occupation Senior Vice President	Aggregate Year-to-Date ▼ 200.00
Receipt For: Primary General Other (specify) ▼		
Earmarked: Wyden		

Full Name (Last, First, Middle Initial) <b>C. Gerald Cerasale</b>		Date of Receipt M / D / Y 12 / 21 / 2004
Mailing Address 1111 19th Street, NW, Ste. 1100		Transaction ID: SA11A1.6927
City Washington	State DC	Zip Code 20036
FEC ID number of contributing federal political committee. <b>C</b>		Amount of Each Receipt this Period 200.00
Name of Employer Direct Marketing Association	Occupation Senior Vice President	Aggregate Year-to-Date ▼ 400.00
Receipt For: Primary General Other (specify) ▼		
Earmarked: Burns		

SUBTOTAL of Receipts This Page (optional) .....	700.00
TOTAL This Period (last page this line number only) .....	

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

Use separate schedule(s) or each category of the Detailed Summary Page

FOR LINE NUMBER: PAGE 7 / 12

(check only one)

<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b	<input type="checkbox"/> 11c	<input type="checkbox"/> 12	<input type="checkbox"/> 13	<input type="checkbox"/> 14	<input type="checkbox"/> 15	<input type="checkbox"/> 16	<input type="checkbox"/> 17
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NAME OF COMMITTEE (In Full)  
**DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION**

Full Name (Last, First, Middle Initial) <b>A. Gerald Cesare</b>		Date of Receipt M / D / Y Y Y Y 12 / 21 / 2004
Mailing Address 1111 18th Street, NW, Ste. 110D		Transaction ID: SA11A1.6928
City State Zip Code Washington DC 20036	FEC ID number of contributing federal political committee. <b>C</b>	Amount of Each Receipt this Period 200.00
Name of Employer Direct Marketing Association Receipt For: Primary General Other (specify) ▼	Occupation Senior Vice President Aggregate Year-to-Date ▼ 600.00	Earmarked: McHugh

Full Name (Last, First, Middle Initial) <b>B. Gerald Cesare</b>		Date of Receipt M / D / Y Y Y Y 12 / 21 / 2004
Mailing Address 1111 18th Street, NW, Ste. 110D		Transaction ID: SA11A1.6929
City State Zip Code Washington DC 20036	FEC ID number of contributing federal political committee. <b>C</b>	Amount of Each Receipt this Period 200.00
Name of Employer Direct Marketing Association Receipt For: Primary General Other (specify) ▼	Occupation Senior Vice President Aggregate Year-to-Date ▼ 800.00	Earmarked: Tom Davis

Full Name (Last, First, Middle Initial) <b>C. Gerald Cesare</b>		Date of Receipt M / D / Y Y Y Y 12 / 21 / 2004
Mailing Address 1111 18th Street, NW, Ste. 110D		Transaction ID: SA11A1.6930
City State Zip Code Washington DC 20036	FEC ID number of contributing federal political committee. <b>C</b>	Amount of Each Receipt this Period 200.00
Name of Employer Direct Marketing Association Receipt For: Primary General Other (specify) ▼	Occupation Senior Vice President Aggregate Year-to-Date ▼ 1000.00	Earmarked: Danny Davis

<b>SUBTOTAL</b> of Receipts This Page (optional) .....	<b>600.00</b>
<b>TOTAL</b> This Period (last page this line number only) .....	

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

Use separate schedule(s)  
or each category of the  
Detailed Summary Page

FOR LINE NUMBER: PAGE 8 / 12

(check only one)

<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b	<input type="checkbox"/> 11c	<input type="checkbox"/> 12	<input type="checkbox"/> 13	<input type="checkbox"/> 14	<input type="checkbox"/> 15	<input type="checkbox"/> 16	<input type="checkbox"/> 17
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DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

Full Name (Last, First, Middle Initial) <b>A. Christopher G. Clegham</b>		Date of Receipt M / D / Y 12 / 07 / 2004
Mailing Address 144D N. Stoddard		Transaction ID: SA11A1.6935
City Wheaton	State IL	Zip Code 60187
FEC ID number of contributing federal political committee. <b>C</b>		Amount of Each Receipt this Period 1000.00
Name of Employer Easter Seals	Occupation Executive Vice President	Aggregate Year-to-Date ▼ 1000.00
Receipt For: Primary      General Other (specify) ▼		

Full Name (Last, First, Middle Initial) <b>B. Mark A. Mical</b>		Date of Receipt M / D / Y 12 / 29 / 2004
Mailing Address 1111 19th Street, N.W., Suite 1100		Transaction ID: SA11A1.6932
City Washington	State DC	Zip Code 20036
FEC ID number of contributing federal political committee. <b>C</b>		Amount of Each Receipt this Period 500.00
Name of Employer Direct Marketing Association	Occupation Vice President	Aggregate Year-to-Date ▼ 1000.00
Receipt For: Primary      General Other (specify) ▼		

Full Name (Last, First, Middle Initial) <b>C. George Mosher</b>		Date of Receipt M / D / Y 12 / 09 / 2004
Mailing Address 735 N. Water Street		Transaction ID: SA11A1.6925
City Milwaukee	State WI	Zip Code 53203
FEC ID number of contributing federal political committee. <b>C</b>		Amount of Each Receipt this Period 500.00
Name of Employer National Business Furniture	Occupation President	Aggregate Year-to-Date ▼ 500.00
Receipt For: Primary      General Other (specify) ▼		

SUBTOTAL of Receipts This Page (optional) .....	▶	<b>2000.00</b>
TOTAL This Period (last page this line number only) .....	▶	



**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

Use separate schedule(s)  
or each category of the  
Detailed Summary Page

FOR LINE NUMBER: PAGE 9 / 12  
(check only one)

<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b	<input type="checkbox"/> 11c	<input type="checkbox"/> 12	<input type="checkbox"/> 13	<input type="checkbox"/> 14	<input type="checkbox"/> 15	<input type="checkbox"/> 16	<input type="checkbox"/> 17
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NAME OF COMMITTEE (In Full)  
**DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION**

Full Name (Last, First, Middle Initial) <b>A. Donn Rappaport</b>		Date of Receipt M / D / Y 12 / 22 / 2004
Mailing Address 4300 US Highway 1 CN-5219		Transaction ID: SA11A1.6938
City Princeton	State NJ	Zip Code 08543
FEC ID number of contributing federal political committee. <b>C</b>		Amount of Each Receipt this Period 1000.00
Name of Employer American List Counsel, In- c.	Occupation Chairman & CEO	Aggregate Year-to-Date ▼ 1000.00
Receipt For: Primary      General Other (specify) ▼		

Full Name (Last, First, Middle Initial) <b>B. Martin A. Stein</b>		Date of Receipt M / D / Y 12 / 07 / 2004
Mailing Address 42 Old Ridgebury Road		Transaction ID: SA11A1.6924
City Danbury	State CT	Zip Code 06810
FEC ID number of contributing federal political committee. <b>C</b>		Amount of Each Receipt this Period 1000.00
Name of Employer RMI Direct Marketing, Inc.	Occupation President	Aggregate Year-to-Date ▼ 1000.00
Receipt For: Primary      General Other (specify) ▼		

Full Name (Last, First, Middle Initial) <b>C. John F. Temple</b>		Date of Receipt M / D / Y 12 / 29 / 2004
Mailing Address 63 Majestic Ridge		Transaction ID: SA11A1.6940
City Camel	State NY	Zip Code 10512
FEC ID number of contributing federal political committee. <b>C</b>		Amount of Each Receipt this Period 250.00
Name of Employer Guideposts	Occupation President & CEO	Aggregate Year-to-Date ▼ 250.00
Receipt For: Primary      General Other (specify) ▼		

<b>SUBTOTAL</b> of Receipts This Page (optional) .....	<b>2250.00</b>
<b>TOTAL</b> This Period (last page this line number only) .....	<b>5550.00</b>

**SCHEDULE B (FEC Form 3X)  
ITEMIZED DISBURSEMENTS**

Use separate schedule(s)  
for each category of the  
Detailed Summary Page

FOR LINE NUMBER:  
(check only one)

PAGE 10 / 12

<input type="checkbox"/> 21b	<input type="checkbox"/> 22	<input checked="" type="checkbox"/> 23	<input type="checkbox"/> 24	<input type="checkbox"/> 25	<input type="checkbox"/> 26
<input type="checkbox"/> 27	<input type="checkbox"/> 28a	<input type="checkbox"/> 28b	<input type="checkbox"/> 28c	<input type="checkbox"/> 29	<input type="checkbox"/> 30b

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NAME OF COMMITTEE (In Full)  
DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

Full Name (Last, First, Middle Initial) <b>A. BLUEGRASS COMMITTEE</b>		Transaction ID: SB23.6944 Date of Disbursement 12 / 30 / 2004	
Mailing Address 400 North Capitol Street NW #5B5		Amount of Each Disbursement this Period 2000.00	
City Washington State DC Zip Code 20001	Purpose of Disbursement Contribution	Category/ Type	
Candidate Name	Office Sought: House Senate President State: District		
Disbursement For: 2004 Primary General <input checked="" type="checkbox"/> Other (specify) ▼ Other			

Full Name (Last, First, Middle Initial) <b>B. CHANGING TIDE COMMITTEE, THE (TIDE)</b>		Transaction ID: SB23.6941 Date of Disbursement 12 / 21 / 2004	
Mailing Address PO BOX 1174		Amount of Each Disbursement this Period 1000.00	
City LOVELAND State CO Zip Code 80530	Purpose of Disbursement Contribution	Category/ Type	
Candidate Name	Office Sought: House Senate President State: District		
Disbursement For: 2004 Primary General <input checked="" type="checkbox"/> Other (specify) ▼ Other			

Full Name (Last, First, Middle Initial) <b>C. COMMITTEE TO ELECT MCHUGH</b>		Transaction ID: SB23.6948 Date of Disbursement 12 / 30 / 2004	
Mailing Address 228 S. Washington St. Ste. 115 PO Box 70052		Amount of Each Disbursement this Period 200.00	
City Alexandria State VA Zip Code 22314	Purpose of Disbursement Earmarked Contribution: G. Cerasale	Category/ Type	
Candidate Name JOHN M MCHUGH	Office Sought: <input checked="" type="checkbox"/> House Senate President State: NY District 23		
Disbursement For: 2006 <input checked="" type="checkbox"/> Primary General Other (specify) ▼			

**SUBTOTAL** of Disbursements This Page (optional) ..... ▶ **3200.00**

**TOTAL** This Period (last page this line number only) ..... ▶

**SCHEDULE B (FEC Form 3X)  
ITEMIZED DISBURSEMENTS**

Use separate schedule(s)  
for each category of the  
Detailed Summary Page

FOR LINE NUMBER:  
(check only one)

PAGE 11 / 12

<input type="checkbox"/> 21b	<input type="checkbox"/> 22	<input checked="" type="checkbox"/> 23	<input type="checkbox"/> 24	<input type="checkbox"/> 25	<input type="checkbox"/> 26
<input type="checkbox"/> 27	<input type="checkbox"/> 28a	<input type="checkbox"/> 28b	<input type="checkbox"/> 28c	<input type="checkbox"/> 29	<input type="checkbox"/> 30b

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NAME OF COMMITTEE (In Full)  
DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

Full Name (Last, First, Middle Initial)  
**A. DAVIS FOR CONGRESS/FRIENDS OF DAVIS**

Mailing Address 5958 W. Race Avenue

City Chicago State IL Zip Code 60644

Purpose of Disbursement  
Earmarked Contribution: G. Cerasale

Candidate Name  
DANNY K DAVIS

Office Sought:  House Disbursement For: 2006  
 Senate  Primary General  
 President  
Other (specify) ▼

State: IL District: D7

Transaction ID: SB23.6949  
Date of Disbursement  
12 / 30 / 2004

Amount of Each Disbursement this Period  
200.00

Full Name (Last, First, Middle Initial)  
**B. FRIENDS OF CONRAD BURNS-2006**

Mailing Address P O BOX 1532

City BILLINGS State MT Zip Code 59103

Purpose of Disbursement  
Earmarked Contribution: G. Cerasale

Candidate Name  
CONRAD BURNS

Office Sought:  House Disbursement For: 2006  
 Senate  Primary General  
 President  
Other (specify) ▼

State: MT District: D0

Transaction ID: SB23.6946  
Date of Disbursement  
12 / 30 / 2004

Amount of Each Disbursement this Period  
200.00

Full Name (Last, First, Middle Initial)  
**C. KEEP OUR MAJORITY PAC**

Mailing Address PO Box 20209

City Alexandria State VA Zip Code 22320

Purpose of Disbursement  
Contribution

Candidate Name

Office Sought:  House Disbursement For: 2004  
 Senate  Primary General  
 President  Other (specify) ▼  
Other

State: District

Transaction ID: SB23.6943  
Date of Disbursement  
12 / 22 / 2004

Amount of Each Disbursement this Period  
1500.00

**SUBTOTAL** of Disbursements This Page (optional) ..... ► **1900.00**

**TOTAL** This Period (last page this line number only) ..... ►

**SCHEDULE B (FEC Form 3X)  
ITEMIZED DISBURSEMENTS**

Use separate schedule(s)  
for each category of the  
Detailed Summary Page

FOR LINE NUMBER:  
(check only one)

PAGE 12 / 12

<input type="checkbox"/> 21b 27	<input type="checkbox"/> 22 28a	<input checked="" type="checkbox"/> 23 28b	<input type="checkbox"/> 24 28c	<input type="checkbox"/> 25 29	<input type="checkbox"/> 26 30b
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NAME OF COMMITTEE (In Full)  
DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

Full Name (Last, First, Middle Initial) <b>A. RELY ON YOUR BELIEFS FUND</b>		Transaction ID: SB23.6942 Date of Disbursement 12 / 21 / 2004	
Mailing Address 209 Pennsylvania Avenue SE		Amount of Each Disbursement this Period 2500.00	
City Washington	State DC	Zip Code 20003	Category/ Type
Purpose of Disbursement Contribution			
Candidate Name			
Office Sought: House Senate President	Disbursement For: 2004 Primary General <input checked="" type="checkbox"/> Other (specify) ▼		
State: District	Other		

Full Name (Last, First, Middle Initial) <b>B. TOM DAVIS FOR CONGRESS</b>		Transaction ID: SB23.6945 Date of Disbursement 12 / 30 / 2004	
Mailing Address 6429 DOWNING COURT		Amount of Each Disbursement this Period 200.00	
City ANNANDALE	State VA	Zip Code 22003	Category/ Type
Purpose of Disbursement Earmarked Contribution: G. Cerasale			
Candidate Name THOMAS M III DAVIS			
Office Sought: <input checked="" type="checkbox"/> House Senate President	Disbursement For: 2006 <input checked="" type="checkbox"/> Primary General Other (specify) ▼		
State: VA District 11			

Full Name (Last, First, Middle Initial) <b>C. WYDEN FOR SENATE</b>		Transaction ID: SB23.6947 Date of Disbursement 12 / 30 / 2004	
Mailing Address 123 NE 3RD SUITE 321		Amount of Each Disbursement this Period 200.00	
City PORTLAND	State OR	Zip Code 97232	Category/ Type
Purpose of Disbursement Earmarked Contribution: G. Cerasale			
Candidate Name RONALD LEE WYDEN			
Office Sought: House <input checked="" type="checkbox"/> Senate President	Disbursement For: 2010 <input checked="" type="checkbox"/> Primary General Other (specify) ▼		
State: OR District 00			

<b>SUBTOTAL</b> of Disbursements This Page (optional) .....	<b>2900.00</b>
<b>TOTAL</b> This Period (last page this line number only) .....	<b>8000.00</b>