



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

February 3, 2005

RQ-2

Kevin Farr, Treasurer
Mattel Inc. Political Action Committee
333 Continental Blvd, MI-1417
El Segundo, CA 90245

Response Due Date:
March 7, 2005

Identification Number: C00340224

Reference: Year-End Report (7/31/03-12/31/03)

Dear Mr. Farr:

This letter is prompted by the Commission's preliminary review of the report(s) referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **An adequate response must be received at the Commission by the response date noted above.** An itemization of the information needed follows:

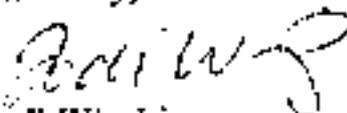
-All reports filed by unauthorized political committees must be on FEC FORM 3X. FEC FORM 3, state or non-FEC forms, or reports filed by letter are not acceptable. Your filing will not be considered complete until a report is submitted on FEC FORM 3X. 11 CFR §104.2

-There should not be a gap in the coverage dates for your reports. An amended 2003 Year End Report is necessary to disclose the activity from 7/1/03 through 12/31/03.

Unlike previous election cycles, you will not receive an additional notice from the Commission on this matter. Adequate responses received on or before this date will be taken into consideration in determining whether audit action will be initiated. **Requests for extensions of time in which to respond will not be considered.** Failure to provide an adequate response by this date may result in an audit of the committee. Failure to comply with the provisions of the Act may also result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action.

Electronic filers must file amendments (to include statements, designations and reports) in an electronic format and must submit an amended report in its entirety, rather than just those portions of the report that are being amended. If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1136.

Sincerely,



Jodi Winship
Campaign Finance Analyst
Reports Analysis Division

