Image# 14941618469 PAGE 1 / 8

FEC FORM 3X

REPORT OF RECEIPTS AND DISBURSEMENTS

For Other Than An Authorized Committee

| | or other man a | All Additionized | | | | Office Use Only | |
|--|------------------------------|----------------------|--------------------------------|---------------------|------------------|----------------------|---|
| NAME OF COMMITTEE (in full) | TYPE OR PRINT ▼ | | mple: If typir r the lines. | ng, type | 12FE4M5 | | |
| DIRECT VOICE, THE PO | OLITICAL ACTION | ON COMMIT | TEE OF T | HE DIRE | CT MARKE | ETING ASSO | CIATION |
| | | | | | | | |
| ADDRESS (number and street) | 1615 L STREET, N | W | | | | | |
| Check if different | SUITE 1100 | | | | | | |
| than previously reported. (ACC) | WASHINGTON | | | | DC | 20036 | |
| 2. FEC IDENTIFICATION NU | MBER ▼ | CITY 🛦 | | | STATE A | ZIP CO | DE 🛦 |
| C C00235309 | | 3. IS THIS REPORT | ~ | IEW N) OR | AM (A) | ENDED | |
| 4. TYPE OF REPORT (Choose One) | (b) Monthly Report | Feb 20 (M2) | | May 20 (M5) | Aug | 20 (M8) | Nov 20 (M11) (Non-Election Year Only) |
| (a) Quarterly Reports: | Due On: | Mar 20 (M3) | | lun 20 (M6) | | 20 (M9) | Dec 20 (M12) (Non-Election Year Only) |
| April 15 Quarterly Report (Q | 1) | Apr 20 (M4) | J | Jul 20 (M7) | Oct 2 | 20 (M10) | Jan 31 (YE) |
| July 15 Quarterly Report (Q. | (c) 12-Day | ction | Primary (12P | | General (| | Runoff (12R) |
| October 15 | Report fo | or the: | Convention (| 12C) | Special (| 12S) | |
| Quarterly Report (Q: January 31 Year-End Report (YI | | Election on | M = M / | D D / | YIYIY | in the State o | f |
| July 31 Mid-Year Report (Non-election Year Only) (MY) | (d) 30-Day POST-EI Report fo | | General (30G | 3) | Runoff (3 | 0R) | Special (30S) |
| Termination Report (TER) | перин | Election on | M - M / | D - D / | Y | in the State o | f |
| 5. Covering Period 05 | 01 Y | 2014 | through | M M 05 | 31 | 2014 | |
| I certify that I have examined thi Type or Print Name of Treasurer | • | best of my know | wledge and b | pelief it is tru | e, correct and | I complete. | |
| | aret Hudson | | [Electronically | Filed] D | pate 06 | / D D / | 2014 |
| NOTE: Submission of false, errone | ous, or incomplete in | nformation may su | bject the pers | son signing th | nis Report to th | - | |
| Office Use Only | | | | | | FEC FOR Rev. 12/2 | |

SUMMARY PAGE OF RECEIPTS AND DISBURSEMENTS

FEC Form 3X (Rev. 02/2003)

Page 2

Write or Type Committee Name

DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

2014 05 2014 Report Covering the Period: 05 31 From: To: **COLUMN A COLUMN B** This Period Calendar Year-to-Date (a) Cash on Hand 57813.86 January 1, 2014 (b) Cash on Hand at 54672.94 Beginning of Reporting Period..... 16712.52 371.14 (c) Total Receipts (from Line 19) (d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 55044.08 74526.38 6(a) and 6(c) for Column B)..... 2047.83 21530.13 Total Disbursements (from Line 31)...... Cash on Hand at Close of 8. Reporting Period 52996.25 52996.25 (subtract Line 7 from Line 6(d))..... Debts and Obligations Owed TO the Committee (Itemize all on 0.00 Schedule C and/or Schedule D) 10. Debts and Obligations Owed BY the Committee (Itemize all on 0.00 Schedule C and/or Schedule D) This committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information contact:

Federal Election Commission 999 E Street, NW Washington, DC 20463

Toll Free 800-424-9530 Local 202-694-1100

DETAILED SUMMARY PAGE

of Receipts

FEC Form 3X (Rev. 06/2004)

Write or Type Committee Name

DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

| Report Covering the Period: From: 05 | 01 2014 To: | 05 31 2014 |
|---|-------------------------------|-----------------------------------|
| I. Receipts | COLUMN A Total This Period | COLUMN B Calendar Year-to-Date |
| . Contributions (other than loans) From: | | |
| (a) Individuals/Persons Other | | |
| Than Political Committees (i) Itemized (use Schedule A) | 346.14 | 9469.18 |
| (i) itemized (use defiedate // | | |
| (ii) Unitemized | 25.00 | 743.34 |
| (iii) TOTAL (add | | |
| Lines 11(a)(i) and (ii)▶ | 371.14 | 10212.52 |
| (b) Political Party Committees | 0.00 | 0.00 |
| (c) Other Political Committees | | 7 7 7 |
| (such as PACs) | 0.00 | 6500.00 |
| (d) Total Contributions (add Lines | | |
| 11(a)(iii), (b), and (c)) (Carry | | |
| Totals to Line 33, page 5)▶ | 371.14 | 16712.52 |
| . Transfers From Affiliated/Other | | |
| Party Committees | 0.00 | 0.00 |
| . All Loans Received | 0.00 | 0.00 |
| | | |
| Loan Repayments Received | 0.00 | 0.00 |
| . Offsets To Operating Expenditures | | |
| (Refunds, Rebates, etc.) | 0.00 | 0.00 |
| (Carry Totals to Line 37, page 5) | 0.00 | 0.00 |
| i. Refunds of Contributions Made | | |
| to Federal Candidates and Other Political Committees | 0.00 | 0.00 |
| . Other Federal Receipts | 0.00 | 0.00 |
| (Dividends, Interest, etc.) | 0.00 | 0.00 |
| Transfers from Non-Federal and Levin Funds | 0.00 | 0.00 |
| (a) Non-Federal Account | | |
| (from Schedule H3) | 0.00 | 0.00 |
| (1 21 21 2 2) | 7 | 7 |
| (b) Levin Funds (from Schedule H5) | 0.00 | 0.00 |
| | | |
| (c) Total Transfers (add 18(a) and 18(b)) | 0.00 | 0.00 |
| . Total Receipts (add Lines 11(d), | 27.11 | 40740 50 |
| 12, 13, 14, 15, 16, 17, and 18(c))▶ | 371.14 | 16712.52 |
| . Total Federal Receipts | 274.44 | 46740.50 |
| (subtract Line 18(c) from Line 19)▶ | 371.14 | 16712.52 |

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

| II. Disbursements | COLUMN A Total This Period | COLUMN B Calendar Year-to-Date | | | | |
|---|----------------------------|-----------------------------------|--|--|--|--|
| Operating Expenditures: — | Total Tills I criod | Calefidal Teal-to-Date | | | | |
| (a) Allocated Federal/Non-Federal Activity (from Schedule H4) | | | | | | |
| (i) Federal Share | 0.00 | 0.00 | | | | |
| 400 A | 0.00 | 0.00 | | | | |
| (ii) Non-Federal Share(b) Other Federal Operating | 0.00 | 0.00 | | | | |
| (b) Other Federal Operating Expenditures | 47.83 | 530.13 | | | | |
| (c) Total Operating Expenditures | 11.00 | 300.10 | | | | |
| (add 21(a)(i), (a)(ii), and (b))▶ | 47.83 | 530.13 | | | | |
| Transfers to Affiliated/Other Party | | | | | | |
| CommitteesContributions to | 0.00 | 0.00 | | | | |
| Federal Candidates/Committees and Other Political Committees | 2000.00 | 21000.00 | | | | |
| Independent Expenditures | | | | | | |
| (use Schedule E)Coordinated Party Expenditures | 0.00 | 0.00 | | | | |
| (2 U.S.C. §441a(d)) (use Schedule F) | 0.00 | 0.00 | | | | |
| (use Schedule F) | 7 | 0.00 | | | | |
| Loan Repayments Made | 0.00 | 0.00 | | | | |
| | | | | | | |
| Loans Made | 0.00 | 0.00 | | | | |
| Refunds of Contributions To: (a) Individuals/Persons Other | | | | | | |
| Than Political Committees | 0.00 | 0.00 | | | | |
| (h) Political Party Committees | 0.00 | 0.00 | | | | |
| (b) Political Party Committees | 0.00 | 0.00 | | | | |
| (such as PACs) | 0.00 | 0.00 | | | | |
| _ | | | | | | |
| (d) Total Contribution Refunds | 0.00 | 0.00 | | | | |
| (add Lines 28(a), (b), and (c))▶ | 0.00 | 0.00 | | | | |
| Other Disbursements | 0.00 | 0.00 | | | | |
| Other disbursements | 0.00 | 0.00 | | | | |
| Federal Election Activity (2 U.S.C. §431(20)) | | | | | | |
| (a) Allocated Federal Election Activity | | | | | | |
| (from Schedule H6) | | 0.00 | | | | |
| (i) Federal Share | 0.00 | 0.00 | | | | |
| (ii) "Levin" Share | 0.00 | 0.00 | | | | |
| (ii) Levin Share(b) Federal Election Activity Paid Entirely | 0.00 | | | | | |
| With Federal Funds | 0.00 | 0.00 | | | | |
| (c) Total Federal Election Activity (add | | | | | | |
| Lines 30(a)(i), 30(a)(ii) and 30(b))▶ | 0.00 | 0.00 | | | | |
| | | | | | | |
| Total Disbursements (add Lines 21(c), 22, | | | | | | |
| 23, 24, 25, 26, 27, 28(d), 29 and 30(c)) | 2047.83 | 21530.13 | | | | |
| Total Federal Disbursements | | | | | | |
| (subtract Line 21(a)(ii) and Line 30(a)(ii) | | | | | | |
| from Line 31) | 2047.83 | 21530.13 | | | | |

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

| III. Net Contributions/Operating Expenditures | COLUMN A Total This Period | COLUMN B Calendar Year-to-Date |
|---|-------------------------------|-----------------------------------|
| 3. Total Contributions (other than loans) (from Line 11(d), page 3) | 371.14 | 16712.52 |
| 4. Total Contribution Refunds (from Line 28(d)) | 0.00 | 0.00 |
| 5. Net Contributions (other than loans) (subtract Line 34 from Line 33) | 371.14 | 16712.52 |
| 6. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))▶ | 47.83 | 530.13 |
| 7. Offsets to Operating Expenditures (from Line 15, page 3) | 0.00 | 0.00 |
| 8. Net Operating Expenditures (subtract Line 37 from Line 36) | 47.83 | 530.13 |

SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS

Use separate schedule(s) for each category of the Detailed Summary Page

| _ | R LINE | _ | ER: | PAGE | 6 (| OF | 8 |
|-----|----------|------|-----|------|-----|----|----|
| (ch | eck only | one) | | | | | |
| × | 11a | 11b |) | 11c | 12 | | |
| | 13 | 14 | | 15 | 16 | | 17 |

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

| NAME OF COMMITTEE (in Full) DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION Full Name (Last, First, Middle Initial) All Margaret Hudson Mailing Address 1615 L St City State Zip Code Washington Direct Marketing Association Receipt For: Primary General Other (specify) ▼ FEC ID number of contributing federal political committee. City State Zip Code Aggregate Year-to-Date ▼ Full Name (Last, First, Middle Initial) Amount of Each Receipt this Period FEC ID number of contributing federal political committee. City State Zip Code Amount of Each Receipt this Period FEC ID number of contributing federal political committee. Name of Employer Occupation Receipt For: Primary General Other (specify) ▼ Full Name (Last, First, Middle Initial) Full Name (Last, First, Middle Initial) Aggregate Year-to-Date ▼ Primary General Other (specify) ▼ Full Name (Last, First, Middle Initial) Aggregate Year-to-Date ▼ Primary General Other (specify) ▼ Full Name (Last, First, Middle Initial) Date of Receipt this Period Full Name (Last, First, Middle Initial) Amount of Each Receipt this Period Full Name (Last, First, Middle Initial) Amount of Each Receipt this Period Full Name (Last, First, Middle Initial) Amount of Each Receipt this Period Full Name (Last, First, Middle Initial) | or for commercial purposes, other than using th | ne name and address of any political committee to | solicit contributions from such committee. |
|---|--|---|--|
| A. Margaret Hudson Mailing Address 1615 L St City Washington FEC ID number of contributing federal political committee. Name of Employer Direct Marketing Association Receipt For: Primary General Other (specify) ▼ FEC ID number of contributing federal political committee. C Aggregate Year-to-Date ▼ Foll Name (Last, First, Middle Initial) Aggregate Year-to-Date ▼ FEC ID number of contributing federal political committee. City State Zip Code Amount of Each Receipt this Period DV PAC Contribution Date of Receipt DV PAC Contribution Date of Receipt Adgregate Year-to-Date ▼ FEC ID number of contributing federal political committee. Name of Employer Occupation Receipt For: Primary General Other (specify) ▼ Aggregate Year-to-Date ▼ Fill Name (Last, First, Middle Initial) Aggregate Year-to-Date ▼ Primary General Other (specify) ▼ Full Name (Last, First, Middle Initial) Aggregate Year-to-Date ▼ Date of Receipt Mailing Address City State Zip Code | | ACTION COMMITTEE OF THE DIRECT | MARKETING ASSOCIATION |
| City Washington FEC ID number of contributing federal political committee. Name of Employer Direct Marketing Association Receipt For: Primary General Other (specify) ▼ FEC ID number of contributing federal political committee. Full Name (Last, First, Middle Initial) FEC ID number of contributing federal political committee. City State Zip Code FEC ID number of contributing federal political committee. Name of Employer Occupation FULL Name (Last, First, Middle Initial) Mailing Address City State Zip Code | Margaret Hudson | | |
| Mailing Address City State Zip Code Amount of Each Receipt this Period FEC ID number of contributing federal political committee. Name of Employer Perimary General Other (specify) ▼ Full Name (Last, First, Middle Initial) Mailing Address City State Zip Code | Washington FEC ID number of contributing federal political committee. Name of Employer Direct Marketing Association Receipt For: Primary General | DC 20036 C Occupation Exceutive Aggregate Year-to-Date ▼ 1269.18 | Transaction ID : SA11AI.9609 Amount of Each Receipt this Period 346.14 |
| Receipt For: Primary Other (specify) ▼ Aggregate Year-to-Date ▼ Full Name (Last, First, Middle Initial) Mailing Address City State Zip Code | Mailing Address | State Zip Code | M = M / D = D / Y = Y = Y |
| Primary General Other (specify) ▼ Full Name (Last, First, Middle Initial) Mailing Address City State Zip Code | federal political committee. | | |
| Mailing Address City State Zip Code Date of Receipt | Primary General | Aggregate Year-to-Date ▼ | |
| | Mailing Address | State Zip Code | · |
| FEC ID number of contributing federal political committee. Name of Employer Occupation Receipt For: Primary General Aggregate Year-to-Date ▼ | FEC ID number of contributing federal political committee. Name of Employer Receipt For: | Occupation | Amount of Each Receipt this Period |
| Other (specify) ▼ SUBTOTAL of Receipts This Page (optional) | SUBTOTAL of Receipts This Page (optional) | <u>`</u> | |

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| S | CHEDULE B (FEC Form 3X) | | |)P | LINIE | . NII | IMRED | | | | Р | AGE | 7 | OF | 8 |
|-------------|--|---|----------------------|-------------|-----------|---------------------|-------------|--------|---------|--------|---------|---------|---------|--------|-----|
| | EMIZED DISBURSEMENTS | Use separate schedule(s) | (s) (check only one) | | | | | | | | | | | | |
| ' | | for each category of the Detailed Summary Page | | X | 21b | | 22 | | 23 | | 24 | | 25 | | 26 |
| _ | | , , | | | 27 | | 28a | | 28b | | 28 | | 29 | | 30b |
| Ar | y information copied from such Reports and Statem for commercial purposes, other than using the nam | nents may not be sold or use | d by | any | pers | son | for the | pur | pose | of s | solicit | ing c | ontribu | itions | |
| 01 | | e and address of any politica | ti COII | 111111 | ilee i | 0 5 | Olicit CC | HILLIK | Julions | 5 11 (| OIII S | ucii c | OHIIIII | iee. | |
| $ \rangle$ | NAME OF COMMITTEE (In Full) DIRECT VOICE, THE POLITICAL ACTIO | ON COMMITTEE OF TH | HE C | ΝR | FC | т м | JARK | ΕT | ING A | ΔS | SO | ΩΙΔΤ | ION | | |
| / | DIRECT VOICE, THE TOETHORE NOTE | SIN COMMITTEE OF TH | |) I I V | LO | | VI/ \I \I \ | | 1140 / | ΄ (Ο | | O17 (1 | 1011 | | |
| | Full Name (Last, First, Middle Initial) | | | | | | | | | | | | | | |
| Α. | SunTrust Bank | | | | | | Date o | f Di | sburse | eme | ent | | | | |
| | Malling Address (445 N. V. L.A. DOM | | | | | M M / D D / Y Y Y Y | | | | | | | | | |
| | Mailing Address 1445 New York Ave., NW | | | | | | 05 | 4 | 1 | 2 | 1 | | 014 | | |
| | City | State Zip Code | | | | | | | | | | | | | |
| | Washington | DC 20005 | | | | | Trans | sact | ion ID |) : S | 5B211 | B.961 | 1 | | |
| | Purpose of Disbursement BAnk Fees | | | 04 | \exists | | A | | | D: | . 1 | | | D | |
| | Candidate Name | | _ | 01 | | | Amour | it of | Each | Dis | sburs | emen | t this | Perio | d |
| | Candidate Name | | Cate | egoi ype | ry/ | | | | | | | | 4 | 7.83 | |
| | Office Sought: House Disbursen | nent For: | - ' ' | , ۲۰ | | + | | | 7 | | , | | | | |
| | Senate | Primary General | | | | | | | | | | | | | |
| | | Other (specify) ▼ | | | | | | | | | | | | | |
| _ | State: District: | | | | | | | | | | | | | | |
| В. | Full Name (Last, First, Middle Initial) | | | | | | Date o | ıf Di | churce | me | nt | | | | |
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| | Mailing Address | | | | | 1 | IVI - IVI | | | | | - | | | |
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| | City | State Zip Code | | | | | | | | | | | | | |
| | Purpose of Disbursement | | | | _ | + | | | | | | | | | |
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| | Candidate Name | | Cate | egoi | ry/ | | | | | | | | | | П |
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| | Office Sought: House Disbursen Senate | | | | | | | | | | | | | | |
| | | Primary General Other (specify) ▼ | | | | | | | | | | | | | |
| | State: District: | Care (openity) | | | | | | | | | | | | | |
| | Full Name (Last, First, Middle Initial) | | | | | T | | | | | | | | | |
| C. | | | | | | | Date o | f Di | sburse | eme | ent | | | | |
| | | | | | | - | M I M | / | D | D | / | Υ | Y | Υ | |
| | Mailing Address | | | | | | | 4 | | | | _ | - | _ | |
| | City | State Zip Code | | | | | | | | | | | | | |
| | Purpose of Disbursement | T | | | | 4 | | | | | | | | | |
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| | Candidate Name | | Cate | 200 | n./ | | Amour | IL OI | Eacn | DIS | spurs | emen | t this | Perio | a |
| | | | | ype | y/ | | Ι. | | | | | | | | |
| | Office Sought: House Disbursen | | | | | 1 | | | , | | | | | | |
| | | Primary General | | | | | | | | | | | | | |
| | State: District: | Other (specify) ▼ | | | | | | | | | | | | | |
| г | District. | | | | | | | | | | | | | | _ |
| , | UBTOTAL of Disbursements This Page (optional) | | | | | | | | | | | | 4 | 7.83 | |
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| Т | OTAL This Period (last page this line number only) | | | | • | | | | 7 | | , | | 4 | 7.83 | |

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| SCHEDULE B (FEC Form 3X) | | FOR LINE N | NUMBER: PAGE 8 OF 8 |
|---|---|---|---|
| ITEMIZED DISBURSEMENTS | Use separate schedule(s) for each category of the Detailed Summary Page | (check only 21b 27 | • |
| Any information copied from such Reports and Statem or for commercial purposes, other than using the name | | | |
| NAME OF COMMITTEE (In Full) DIRECT VOICE, THE POLITICAL ACTIO | ON COMMITTEE OF T | HE DIRECT | MARKETING ASSOCIATION |
| Full Name (Last, First, Middle Initial) | | | |
| A. CORY GARDNER FOR SENATE Mailing Address 9227 E. LINCOLN AVE., #200-234 | | | Date of Disbursement M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y |
| | | | 50 50 2511 |
| LONE TREE | tate Zip Code CO 80124 | | Transaction ID : SB23.9615 |
| Purpose of Disbursement Contribution | | 011 | Amount of Each Disbursement this Period |
| Candidate Name CORY GARDNER FOR SENATE | | Category/ Type | 1000.00 |
| Senate President | ent For: 2014 Primary | | |
| State: CO District: 04 Full Name (Last, First, Middle Initial) B. FRIENDS OF ROY BLUNT | | | Date of Disbursement |
| Mailing Address PO BOX 278 | | | 05 08 2014 |
| , | tate Zip Code MO 65757 | | Transaction ID : SB23.9610 |
| Purpose of Disbursement Contribution | | 011 | Amount of Each Disbursement this Period |
| Candidate Name FRIENDS OF ROY BLUNT | | Category/ Type | 1000.00 |
| Senate X I | ent For: 2016 Primary General Other (specify) | | |
| Full Name (Last, First, Middle Initial) C. | | | Date of Disbursement |
| Mailing Address | | | M M / D D / Y Y Y Y |
| City | tate Zip Code | | |
| Purpose of Disbursement | | Amount of Each Disbursement this Period | |
| Candidate Name | Category/ Type | Amount of Each Disbursement this Period | |
| | ent For: Primary General Other (specify) ▼ | | |
| SUBTOTAL of Disbursements This Page (optional) | | | 2000.00 |
| | | | 2000.00 |