

This letter responds to Ms. Nicole Della Rocco s letter dated September 25, 2009 requesting a response to the mid-year report (1/1/09 6/30/09) for the National Campaign Fund. Following is our response:

1. National Campaign Fund (NCF) has established best efforts procedures to obtain missing information for contributors who exceed the \$200 threshold in a calendar year:

NCF s original solicitation letters do include a clear and conspicuous request for the contributor information. At the end of the letter is a separate contribution response box to be returned with each contribution. Included in this box, along with the request for a contribution and credit card information, is the request for the necessary contributor information with a notation that this information is required by Federal law.

If the required information is not included with the contribution, we have implemented a procedure for making an additional stand alone request for the missing information within the 30 day requirement. This request consists of a letter to the contributor clearly asking for the missing information (without soliciting a contribution), informing the contributor that the information is required by federal law, and a pre-addressed return envelope is included with the letter.

Please note that we revised our contributor follow-up request as a result of your letter. NCF has always sent follow-up mailings to the contributors requesting the information required by federal law; however these mailings did include a solicitation. Now, as a result of your letter, we have now implemented the stand alone follow-up procedure described in the previous paragraph.

2. Our best efforts procedures described in (1) above include a request for the first and last name.

Sincerely,

James Lacy
Treasurer
