

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) THE PRINCIPLES PROJECT
FEC IDENTIFICATION NUMBER C C00566463
Check if [x] 24-hour report [] 48-hour report [] New report [x] Amends report filed on 08 / 02 / 2018

Full Name of Payee Counterpoint Messaging
Mailing Address 1310 Clinton Street Suite 201
City Nashville State TN Zip Code 37203
Purpose of Expenditure TV Advertisement Production
Name of Federal Candidate LEVIN, ANDY, , , [x] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 110717.75

Date of Public Distribution/Dissemination 08 / 02 / 2018
Amount 7500.00
Transaction ID : SE.4207
Date of Disbursement or Obligation 08 / 01 / 2018
Office Sought: [x] House District: 09 [] President [] Senate State: MI
Disbursement For: [x] Primary [] General 2018 [] Other (specify) ▶

Full Name of Payee Counterpoint Messaging
Mailing Address 1310 Clinton Street Suite 201
City Nashville State TN Zip Code 37203
Purpose of Expenditure TV Advertisement Commissions
Name of Federal Candidate LEVIN, ANDY, , , [x] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 129905.00

Date of Public Distribution/Dissemination 08 / 02 / 2018
Amount 19187.25
Transaction ID : SE.4209
Date of Disbursement or Obligation 08 / 01 / 2018
Office Sought: [x] House District: 09 [] President [] Senate State: MI
Disbursement For: [x] Primary [] General 2018 [] Other (specify) ▶

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 26687.25, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature ROWLEY, JOHN, , , [Electronically Filed] Date 10 / 12 / 2018

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Full Name of Payee Counterpoint Messaging
Mailing Address 1310 Clinton Street Suite 201
City Nashville State TN Zip Code 37203
Purpose of Expenditure TV Advertisement Commissions Category/Type

Date of Public Distribution/Dissemination 08 / 02 / 2018
Amount 3000.00
Transaction ID : SE.4248
Date of Disbursement or Obligation 08 / 14 / 2018

Name of Federal Candidate LEVIN, ANDY, , ,
[x] Support [] Oppose
Office Sought: [x] House [] President [] Senate
District: 09 State: MI
Calendar Year-To-Date Per Election for Office Sought 132905.00

Disbursement For: [x] Primary [] General 2018 [] Other (specify)

Full Name of Payee Hulsen Media Services
Mailing Address 2400 Laramie Trail
City Austin State TX Zip Code 78745
Purpose of Expenditure TV Advertisement Category/Type

Date of Public Distribution/Dissemination 08 / 02 / 2018
Amount 4639.00
Transaction ID : SE.4203
Date of Disbursement or Obligation 08 / 01 / 2018

Name of Federal Candidate LEVIN, ANDY, , ,
[x] Support [] Oppose
Office Sought: [x] House [] President [] Senate
District: 09 State: MI
Calendar Year-To-Date Per Election for Office Sought 103217.75

Disbursement For: [x] Primary [] General 2018 [] Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 7639.00, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures

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Signature ROWLEY, JOHN, , , [Electronically Filed] Date 10 / 12 / 2018

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Full Name of Payee WDIV-TV
Mailing Address 550 West Lafayette
City Detroit State MI Zip Code 48226
Purpose of Expenditure TV Advertisement
Name of Federal Candidate LEVIN, ANDY, , , [x] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 39588.75

Date of Public Distribution/Dissemination 08 / 02 / 2018
Amount 39588.75
Transaction ID : SE.4199
Date of Disbursement or Obligation 08 / 01 / 2018
Office Sought: [x] House District: 09 [] President [] Senate State: MI
Disbursement For: [x] Primary [] General 2018 [] Other (specify)

Full Name of Payee WJBK-TV
Mailing Address 16550 West 9 Mile Road
City Southfield State MI Zip Code 48037
Purpose of Expenditure TV Advertisement
Name of Federal Candidate LEVIN, ANDY, , , [x] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 58968.75

Date of Public Distribution/Dissemination 08 / 02 / 2018
Amount 19380.00
Transaction ID : SE.4200
Date of Disbursement or Obligation 08 / 01 / 2018
Office Sought: [x] House District: 09 [] President [] Senate State: MI
Disbursement For: [x] Primary [] General 2018 [] Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 58968.75
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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ROWLEY, JOHN, , , [Electronically Filed] Date 10 / 12 / 2018
Signature

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Full Name of Payee WWJ-TV
Mailing Address 26905 West 11 Mile Road
City Southfield State MI Zip Code 48033
Purpose of Expenditure TV Advertisement
Name of Federal Candidate LEVIN, ANDY, , , [x] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 63261.25

Date of Public Distribution/Dissemination 08 / 02 / 2018
Amount 4292.50
Transaction ID : SE.4201
Date of Disbursement or Obligation 08 / 01 / 2018
Office Sought: [x] House District: 09 [] President [] Senate State: MI
Disbursement For: [x] Primary [] General 2018 [] Other (specify) >

Full Name of Payee WXYZ-TV
Mailing Address 20777 West 10 Mile Road
City Southfield State MI Zip Code 48075
Purpose of Expenditure TV Advertisement
Name of Federal Candidate LEVIN, ANDY, , , [x] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 98578.75

Date of Public Distribution/Dissemination 08 / 02 / 2018
Amount 35317.50
Transaction ID : SE.4202
Date of Disbursement or Obligation 08 / 01 / 2018
Office Sought: [x] House District: 09 [] President [] Senate State: MI
Disbursement For: [x] Primary [] General 2018 [] Other (specify) >

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 39610.00, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures 132905.00

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