24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 11/03/2006

Democratic Senatorial Campaign Committee

120 Maryland Avenue, NE

Washington DC 20002

FEC ID No. C00042366

[X] 24-Hour Notice [ ] 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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NAME OF COMMITTEE (in Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER
C C00042366

Check if [X] 24-hour notice [ ] 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date: M M 11 / D D 02 / Y Y Y Y 2006

Mailing Address
PO Box 7777

Amount: 475000.00

City: Philadelphia State: PA Zip Code: 19175-0061

Office Sought: [ ] House [X] Senate [ ] Presidential State: MD District: ____

Purpose of Expenditure
Media Buy TV

Category/Type

Name of Federal Candidate supported or Opposed by expenditure:
Ben Cardin vs Michael Steele

Check One: [ ] Support [X] Oppose

Disbursement For: [ ] Primary [X] General 2006 [ ] Other (specify) : ____

Calendar Year-To-Date Per Election for Office Sought: 2300356.11

Transaction ID:SE24-43288

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date: M M 11 / D D 02 / Y Y Y Y 2006

Mailing Address
PO Box 7777

Amount: 1000000.00

City: Philadelphia State: PA Zip Code: 19175-0061

Office Sought: [ ] House [X] Senate [ ] Presidential State: AZ District: ____

Purpose of Expenditure
Media Buy TV

Category/Type

Name of Federal Candidate supported or Opposed by expenditure:
vs Jim Pederson Jon Kyle

Check One: [ ] Support [X] Oppose

Disbursement For: [ ] Primary [X] General 2006 [ ] Other (specify) : ____

Calendar Year-To-Date Per Election for Office Sought: 1012684.19

Transaction ID:SE24-43278

(a) SUBTOTAL of Itemized Independent Expenditures	1475000.00
(b) SUBTOTAL of Unitemized Independent Expenditures	0.00
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.
Signature

M M 11 / D D 03 / Y Y Y Y 2006

FEC Schedule E (Form 24) (Revised 02/2003)

2609264459

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No. [ ] 24-Hour Notice [ ] 48-Hour Notice

SCHEDULE E (FEC Form 3X)
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NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER
C C00042366

Check if [X] 24-hour notice [ ] 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date: M M 11 / D D 02 / Y Y Y Y 2006

Mailing Address
PO Box 7777

Amount: 302000.00

City: Philadelphia State: PA Zip Code: 19175-0061

Office Sought: [ ] House [X] Senate [ ] Presidential State: VA District: ____

Purpose of Expenditure
Media Buy Radio

Category/Type

Name of Federal Candidate supported or Opposed by expenditure:
Jim Webb vs George Allen

Check One: [ ] Support [X] Oppose

Disbursement For: [ ] Primary [X] General 2006
[ ] Other (specify) : ____

Calendar Year-To-Date Per Election for Office Sought: 6268635.50

Transaction ID: SE24-43279

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date: M M 11 / D D 02 / Y Y Y Y 2006

Mailing Address
PO Box 7777

Amount: 198000.00

City: Philadelphia State: PA Zip Code: 19175-0061

Office Sought: [ ] House [X] Senate [ ] Presidential State: VA District: ____

Purpose of Expenditure
Media Buy TV

Category/Type

Name of Federal Candidate supported or Opposed by expenditure:
Jim Webb vs George Allen

Check One: [ ] Support [X] Oppose

Disbursement For: [ ] Primary [X] General 2006
[ ] Other (specify) : ____

Calendar Year-To-Date Per Election for Office Sought: 6268635.50

Transaction ID: SE24-43280

(a) SUBTOTAL of Itemized Independent Expenditures	500000.00
(b) SUBTOTAL of Unitemized Independent Expenditures	0.00
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.
Signature

M M 11 / D D 03 / Y Y Y Y 2006

FEC Schedule E (Form 24) (Revised 02/2003)

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

[ ] 24-Hour Notice [ ] 48-Hour Notice

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NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER
C C00042366

Check if [X] 24-hour notice [ ] 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
SquierKnappDunn Communications

Date
M M 11 / D D 02 / Y Y Y Y 2006

Mailing Address
1818 N Street NW
Suite 450

Amount
9816.00

City: Washington
State: DC
Zip Code: 20036

Office Sought: [ ] House [X] Senate [ ] Presidential
State: VA
District:

Purpose of Expenditure
Media Production Estimate

Category/Type

Check One: [ ] Support [X] Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Jim Webb vs George Allen

Disbursement For: [ ] Primary [X] General 2006
[ ] Other (specify) :

Calendar Year-To-Date Per Election for Office Sought: 6268635.50

Transaction ID: SE24-43324

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
M M 11 / D D 02 / Y Y Y Y 2006

Mailing Address
PO Box 7777

Amount
12684.19

City: Philadelphia
State: PA
Zip Code: 19175-0061

Office Sought: [ ] House [X] Senate [ ] Presidential
State: AZ
District:

Purpose of Expenditure
Media Production

Category/Type

Check One: [ ] Support [X] Oppose

Name of Federal Candidate supported or Opposed by expenditure:
vs Jim Pederson Jon Kyle

Disbursement For: [ ] Primary [X] General 2006
[ ] Other (specify) :

Calendar Year-To-Date Per Election for Office Sought: 1012684.19

Transaction ID: SE24-43325

(a) SUBTOTAL of Itemized Independent Expenditures 22500.19

(b) SUBTOTAL of Unitemized Independent Expenditures 0.00

(c) TOTAL Independent Expenditures .....

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Koersch, Jr.
Signature

M M 11 / D D 03 / Y Y Y Y 2006

FEC Schedule E (Form 24) (Revised 02/2003)

2605924160

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

☐ 24-Hour Notice ☐ 48-Hour Notice

SCHEDULE E (FEC Form 3X)
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NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER
C C00042366

Check If (X) 24-hour notice ( ) 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Dixon/ Davis Media Grp.

Date: M M 11 / D D 02 / Y Y Y Y 2006

Mailing Address
1028 33rd Street, NW Ste 300

Amount: 10860.00

City: Washington State: DC Zip Code: 20007

Office Sought: ☐ House ☒ Senate ☐ Presidential State: TN District: ____

Purpose of Expenditure
Media Production

Category/ Type

Check One: ☐ Support ☒ Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Harold Ford Jr vs Bob Corker

Disbursement For: ☐ Primary ☒ General 2006 ☐ Other (specify) : ____

Calendar Year-To-Date Per Election for Office Sought: 5674801.58

Transaction ID: SE24-43326

Full Name (Last, First, Middle, Initial) of Payee
Bright Idea Creative

Date: M M 11 / D D 02 / Y Y Y Y 2006

Mailing Address
1824 Swann Street, NW

Amount: 30792.50

City: Washington State: DC Zip Code: 20009

Office Sought: ☐ House ☒ Senate ☐ Presidential State: MO District: ____

Purpose of Expenditure
Media Production

Category/ Type

Check One: ☐ Support ☒ Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Claire McCaskill vs Jim Talent

Disbursement For: ☐ Primary ☒ General 2006 ☐ Other (specify) : ____

Calendar Year-To-Date Per Election for Office Sought: 9765033.06

Transaction ID: SE24-43327

(a) SUBTOTAL of Itemized Independent Expenditures	41652.50
(b) SUBTOTAL of Unitemized Independent Expenditures	0.00
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poerschke II
Signature

M M 11 / D D 03 / Y Y Y Y 2006

FEC Schedule E (Form 24) (Revised 02/2003)

2603926451

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

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[ ] 24-Hour Notice [ ] 48-Hour Notice

SCHEDULE E (FEC Form 3X)
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NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER
C C00042366

Check if [X] 24-hour notice [ ] 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Bright Idea Creative

Date: M M 11 / D D 02 / Y Y Y Y 2006

Mailing Address
1824 Swann Street, NW

Amount: 4775.00

City: Washington State: DC Zip Code: 20009

Purpose of Expenditure: Media Production

Category/Type:

Office Sought: [ ] House [X] Senate [ ] Presidential State: MO District:

Name of Federal Candidate supported or Opposed by expenditure:
Claire McCaskill vs Jim Talent

Check One: [ ] Support [X] Oppose

Disbursement For: [ ] Primary [X] General 2006
[ ] Other (specify) :

Calendar Year-To-Date Per Election for Office Sought: 9765033.06

Transaction ID:SE24-43328

Full Name (Last, First, Middle, Initial) of Payee
Bright Idea Creative

Date: M M 11 / D D 02 / Y Y Y Y 2006

Mailing Address
1824 Swann Street, NW

Amount: 3675.00

City: Washington State: DC Zip Code: 20009

Purpose of Expenditure: Media Production

Category/Type:

Office Sought: [ ] House [X] Senate [ ] Presidential State: MO District:

Name of Federal Candidate supported or Opposed by expenditure:
Claire McCaskill vs Jim Talent

Check One: [ ] Support [X] Oppose

Disbursement For: [ ] Primary [X] General 2006
[ ] Other (specify) :

Calendar Year-To-Date Per Election for Office Sought: 9765033.06

Transaction ID:SE24-43329

(a) SUBTOTAL of Itemized Independent Expenditures	8450.00
(b) SUBTOTAL of Unitemized Independent Expenditures	0.00
(c) TOTAL Independent Expenditures	

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John B. Poersch, Jr.
Signature

M M 11 / D D 01 / Y Y Y Y 2006

FEC Schedule E (Form 24) (Revised 02/2003)

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

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NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER
C C00042366

Check if [X] 24-hour notice [ ] 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Bright Idea Creative

Date: M M 11 / D D 02 / Y Y Y Y 2006

Mailing Address
1824 Swann Street, NW

Amount: 22092.50

City: Washington State: DC Zip Code: 20009

Purpose of Expenditure: Media Production

Category/Type:

Office Sought: ☐ House ☒ Senate ☐ Presidential State: MO District: ____

Name of Federal Candidate supported or Opposed by expenditure:
Claire McCaskill vs Jim Talent

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General 2006
☐ Other (specify) : ____

Calendar Year-To-Date Per Election for Office Sought: 9765033.06

Transaction ID: SE24-43331

Full Name (Last, First, Middle, Initial) of Payee
Murphy Putnam Shorr & Partners

Date: M M 11 / D D 02 / Y Y Y Y 2006

Mailing Address
901 N Washingtron St., Ste 400

Amount: 9465.21

City: Alexandria State: VA Zip Code: 22314

Purpose of Expenditure: Media Production

Category/Type:

Office Sought: ☐ House ☒ Senate ☐ Presidential State: MD District: ____

Name of Federal Candidate supported or Opposed by expenditure:
Ben Cardin vs Michael Steele

Check One: ☐ Support ☒ Oppose

Disbursement For: ☐ Primary ☒ General 2006
☐ Other (specify) : ____

Calendar Year-To-Date Per Election for Office Sought: 2300356.11

Transaction ID: SE24-43336

(a) SUBTOTAL of Itemized Independent Expenditures	31557.71
(b) SUBTOTAL of Unitemized Independent Expenditures	0.00
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch Jr.
Signature

M M 11 / D D 02 / Y Y Y Y 2006

FEC Schedule E (Form 24) (Revised 02/2003)

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

☐ 24-Hour Notice ☐ 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER
C C00042366

Check if [X] 24-hour notice [ ] 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Murphy Putnam Shorr & Partners

Date: M M 11 / D D 02 / Y Y Y Y 2006

Mailing Address
901 N Washingtron St., Ste 400

Amount: 8210.79

City	State	Zip Code
Alexandria	VA	22314

Office Sought: [ ] House [X] Senate [ ] Presidential State: RI District: ____

Purpose of Expenditure
Media Production

Category/ Type

Check One: [ ] Support [X] Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Sheldon Whitehouse vs L Chafee

Disbursement For: [ ] Primary [X] General 2006
[ ] Other (specify) : ____

Calendar Year-To-Date Per Election for Office Sought: 2092375.52

Transaction ID: SE24-43337

(a) SUBTOTAL of Itemized Independent Expenditures	8210.79
(b) SUBTOTAL of Unitemized Independent Expenditures	0.00
(c) TOTAL Independent Expenditures	2087371.19

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.
Signature

M M 11 / D D 03 / Y Y Y Y 2006

FEC Schedule E (Form 24) (Revised 02/2003)

Federal Election Commission

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☐ No Postmark	
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N/A PREPARER	N/A DATE PREPARED

(5/2004)

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