

American Crossroads

1401 New York Avenue
NW Suite 1200
Washington

DC 20005

FEC ID No. C00487363

24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)

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FOR LINE 24 OF FORM 3X

ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full)
American Crossroads

FEC IDENTIFICATION NUMBER
C C00487363

Check if 24-hour notice 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

Crossroads Media, LLC

Date
M M / D D / Y Y Y Y
09 / 15 / 2010

Mailing Address
66 Canal Center Plaza
Ste. 555

Amount
326453.10

City State Zip Code
Alexandria VA 22314

Office Sought: House State: MO
 Senate District: _____
 Presidential

Purpose of Expenditure Category/Type
TV/Media Placement 004

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Robin Carnahan

Disbursement For: Primary General 2010
 Other (specify) : _____

Calendar Year-To-Date Per Election for Office Sought
340724.10

Transaction ID: E.001

Full Name (Last, First, Middle, Initial) of Payee
McCarthy Marcus Hennings LTD

Date
M M / D D / Y Y Y Y
09 / 15 / 2010

Mailing Address
1850 M Street, NW
Ste. 235

Amount
14271.00

City State Zip Code
Washington DC 20036

Office Sought: House State: MO
 Senate District: _____
 Presidential

Purpose of Expenditure Category/Type
TV/Media Production 004

Check One: Support Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Robin Carnahan

Disbursement For: Primary General 2010
 Other (specify) : _____

Calendar Year-To-Date Per Election for Office Sought
340724.10

Transaction ID: E.002

(a) SUBTOTAL of Itemized Independent Expenditures 340724.10

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures 340724.10

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Margee D. Clancy
Signature

M M / D D / Y Y Y Y
09 / 15 / 2010