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Vitamin Shoppe Industries Inc. 2101 91st Street North Bergen, NJ 07047 www.vitaminshoppe.com



FEC MAIL CENTER Kerry L. DeBellonia
Paralegal
201-624-3256, 201-624-3990 (fax)
kerry.debellonia@witaminshoppe.opm

VIA OVERNIGHT MAIL

October 13, 2010

Federal Election Commission 999 E Street, NW Washington, DC 20463

Re:

Vitamin Shoppe, Inc. PAC-3rd Quarter Filing

FEC Identification Number: C00485953

Dear Sir or Madam:

Enclosed please find fully executed Form 3X, Report of Receipts and Disbursements for the above referenced matter.

Should you have any questions, please do not hesitate to contact me directly at 201-624-3256.

Very truly yours,

VITAMIN SHOPPE INDUSTRIES INC.

Kerry DeBellonia

10050442450

FEC FORM 3X

REPORT OF RECEIPTS

RECEIVED 2010 OCT 14 AM 11: 04 FEC MAIL CENTER

FEC FORM 3X

Rev. 12/2004

FURIVI 3X For	r Other Than An Au	ithorized Com	mittee	Offi	ce Use Only
NAME OF TY COMMITTEE (in full)	PE OR PRINT ▼	Example: In	typing, type es.	12FE4M5	H
Vitamin Shou	Ope, Inc.	PAC			
	<u></u>			_1	
ADDRESS (number and street)	21.01, 91.5	T Still	et		
Check if different than previously reported. (ACC)	Vorth Be	rgen		MJ 67	-047-
2. FEC IDENTIFICATION NUM	BER ▼	SITY 🛦		STATE A	ZIP CODE A
c00.48595	3.	IS THIS REPORT	NEW (N) OR	AMENE	DED .
4. TYPE OF REPORT (Choose One) (a) Quarterly Reports:	Report Due On:	ar 20 (M3) or 20 (M4)	May 20 (M5 Jun 20 (M6) Jul 20 (M7)	F-2	M9) Pec 20 (M12 (Non-Election Year Only)
April 15 Quarterly Report (Q1) July 15 Quarterly Report (Q2) October 15 Quarterly Report (Q3)	(c) 12-Day PRE-Election Report for the:	Mar Si	tion (12C)	General (12G Special (12S)	· · · · · · · · · · · · · · · · · · ·
January 31 Year-End Report (YE)	Elec	tion on	() D D /	Transmission of	in the State of
July 31 Mid-Year Report (Non-election Year Only) (MY)	(d) 30-Day POST-Election Report for the:	Genera	(30G)	Runoff (30R)	Special (30S)
Termination Report (TER)		tion on	/	Y - Y - Y P Y	in the State of
5. Covering Period 03+	011201	O thro	ıgh 0°C	7 30 2	010
I certify that I have examined this			and belief it is t	rue, correct and cor	mplete.
Type or Print Name of Treasurer Signature of Treasurer	Michael Ar	chbold		Date 70	13'2010
NOTE: Submission of false, exroneou	is, or incomplete informat	ion may subject th	e person signing	- T T	enalties of 2 U.S.C. §437g.

Use

Only

10050442451

FEC Form 3X (Rev. 02/2003)	SUMMARY PAGE OF RECEIPTS AND DISBURSEMENTS	Page 2
Write or Type Committee Name VHOMM Shoppe,	inc. PRC	
Report Covering the Period: From:	7'01'2010	· 09/30/2010
	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand January 1,		4,275.00
(b) Cash on Hand at Beginning of Reporting Period		
(c) Total Receipts (from Line 19)	4,275.00	4,275.60
(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B)	4,275.00	4,275.00
7. Total Disbursements (from Line 31)		grande germanen er makke er en en en er en e En er en
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	A.275.00	4,275.00
9. Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D)		
Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)		
This committee has qualified as a multion	candidate committee. (see FEC FORM 1M)	

For further information contact:

Federal Election Commission 999 E Street, NW Washington, DC 20463

Toll Free 800-424-9530 Local 202-694-1100

DETAILED SUMMARY PAGE

of Receipts

FEC Form 3X (Rev. 06/2004)

Write, or Type Committee Name

Page 3

To: Report Covering the Period: From: **COLUMN A COLUMN B** I. Receipts **Total This Period** Calendar Year-to-Date 11. Contributions (other than loans) From: (a) Individuals/Persons Other Than Political Committees (i) Itemized (use Schedule A)..... (ii) Unitemized (iii) TOTAL (add Lines 11(a)(i) and (ii)...... (b) Political Party Committees (c) Other Political Committees (such as PACs)..... (d) Total Contributions (add Lines 11(a)(iii), (b), and (c)) (Carty Totals to Line 33, page 5) 12. Transfers From Affiliated/Other Party Committees..... 13. All Loans Received 14. Loan Repayments Received..... 15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5)..... 16. Refunds of Contributions Made to Federal Candidates and Other Political Committees..... 17. Other Federal Receipts (Dividends, Interest, etc.)..... 18. Transfers from Non-Federal and Levin Funds (a) Non-Federal Account (from Schedule H3) (b) Levin Funds (from Schedule H5) (c) Total Transfers (add 18(a) and 18(b)).. <u> Caratan Carattan Carattan Caratta</u>n (1907) 19. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c)).......▶ 20. Total Federal Receipts (subtract Line 18(c) from Line 19) ▶

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 4

II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures:	Total Title Feriou	Caleffual Tear-to-Date
(a) Allocated Federal/Non-Federal Activity (from Schedule H4)	The second of th	Property of the second
(i) Federal Share		
(ii) Non-Federal Share(b) Other Federal Operating		
Expenditures(c) Total Operating Expenditures		The Committee of the Co
(add 21(a)(i), (a)(ii), and (b))▶ 22. Transfers to Affillated/Other Party		The Control of the Co
Committees		
23. Contributions to Federal Candidates/Committees and Other Political Committees		 Section 1. An application of the section of the secti
24. Independent Expenditures	The Control of the Co	
(use Schedule E)		Substitution of the Control of the C
·	Chemicals affects of carried to the first of	A Company of the Comp
26. Loan Repayments Mede	Carrier Carrier Control (1984) Carrier	The first property of
Loans Made	Control of the Contro	
(b) Political Party Committees(c) Other Political Committees		
(such as PACs)		
(d) Total Contribution Refunds	To the second of the second se	्रम् । वर्षः सम्बद्धाः वर्षः सम्बद्धाः वर्षाः । वर्षः ।
(add Lines 28(a), (b), and (c)}▶		September 1980 (1994) (
29. Other Disbursements	Lannannana -	o di Santaniana (Carantagana Angelo Carantagana)
30. Federal Election Activity (2 U.S.C. §431(20))		
(a) Allocated Federal Election Activity		
(from Schedule H6)	- Managarak arabasa samul araban dara tan ada satus saul	्र क्षांच्या सम्बद्धांच स्थापन क्षांच्या क्षांच्या व्याप्त हरू । ४० १६८४ । स्थापन
(i) Federal Share		
(ii) "Levin" Share	<u> </u>	and the state of t
(b) Federal Election Activity Paid Entirely With Federal Funds		- <u>{</u>
(c) Total Federal Election Activity (add Lines 30(a)(i), 30(a)(ii) and 30(b))▶		
	Consideration with a soft and the first transfer	The state of the s
31. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c))		No design of the state of the s
	المنازية والزري والرواع والإيكام يستقريطه لأيمقه والمترسقيق	The state of the s
32. Total Federal Disbursements		
(subtract Line 21(a)(ii) and Line 30(a)(ii) from Line 31)▶		
	Control of the Contro	Note that the second se

DETAILED SUMMARY PAGE

of Disbursements

FEC Form 3X (Rev. 02/2003)

ursements

Page 5

111	. Net Contributions/Operating Expenditures	COLUMN A Total This Petiod	COLUMN B Calendar Year-to-Date
33.	Total Contributions (other than loans) (from Line 11(d), page 3)	4.275.00	427500
34.	Total Contribution Refunds (from Line 28(d))		
35.	Net Contributions (other than loans) (subtract Line 34 from Line 33)	4275.00	4,275,00
36.	Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))▶		
37.	Offsets to Operating Expenditures (frem Line 15, page 3)	0	
38.	Net Operating Expenditures (subtract Line 37 from Line 36)		

SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS

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federal political committee. Name of Employer	Occupation			} _	-7	9 255	`- <u>:</u> - <u>:</u>	r I or C	10	(U ₂	00				
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SCHEDULE A (FEC Form 3X)

Use separate schedule(s) for each category of the

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SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS

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Federal Election Commission ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS The FEC added this page to the end of this filing to indicate how it was received. Date of Receipt **Hand Delivered** Postmarked **USPS First Class Mail** Postmarked (R/C) **USPS** Registered/Certified Postmarked **USPS Priority Mail** Delivery Confirmation™ or Signature Confirmation™ Label Postmarked **USPS Express Mail** Postmark Illegible No Postmark Shipping Date WS Overnight Delivery Service (Specify): Next Business Day Delivery **Date of Receipt** Received from House Records & Registration Office **Date of Receipt** Received from Senate Public Records Office **Date of Receipt** Received from Electronic Filing Office Date of Receipt or Postmarked Other (Specify): DATE PREPARED PREPARER