



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

MS-O

January 27, 2010

CYNTHIA JOHNSTONE, TREASURER
SOUTHWESTERN GREAT AMERICAN, INC.
POLITICAL ACTION COMMITTEE
2451 ATRIUM WAY
NASHVILLE, TN 37214

IDENTIFICATION NUMBER: C00385930

REFERENCE: Change To Monthly Filer

Dear Ms. Johnstone:

The Commission has received notification of your 1/12/2010 request to change to a Monthly filer of receipts and disbursements. Please be advised that under Section 104.5(c) of the Commission regulations, a committee may change its filing frequency no more than once per calendar year. A reporting schedule is provided below for the remainder of the 2009 calendar year and the 2010 calendar year.

Report Type	Coverage Dates	Report Due For Filing
Year End Report	7/1/09-12/31/09	January 31, 2010
February Monthly Report	1/1/10-1/31/10	February 20, 2010
March Monthly Report	2/1/10-2/28/10	March 20, 2010
April Monthly Report	3/1/10-3/31/10	April 20, 2010
May Monthly Report	4/1/10-4/30/10	May 20, 2010
June Monthly Report	5/1/10-5/31/10	June 20, 2010
July Monthly Report	6/1/10-6/30/10	July 20, 2010
August Monthly Report	7/1/10-7/31/10	August 20, 2010
September Monthly Report	8/1/10-8/31/10	September 20, 2010
October Monthly Report	9/1/10-9/30/10	October 20, 2010
Pre-General Report	10/1/10-10/13/10	October 21, 2010
Post-General Report	10/14/10-11/22/10	December 2, 2010
Year End Report	11/23/10-12/31/10	January 31, 2011

If you have any questions, please contact Sari Pickerall in the Reports Analysis Division on the toll free number, (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division). Her local number is (202) 694-1129.

SOUTHWESTERN GREAT AMERICAN, INC. POLITICAL ACTION COMMITTEE

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Sincerely,

A handwritten signature in black ink, appearing to read "Nataliya Ioffe". The signature is written in a cursive style with some stylized flourishes.

Nataliya Ioffe
Chief, Compliance Branch
Reports Analysis Division

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