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July 15, 2013

PLANNED PARENTHOOD ADVOCATES OF WISCONSIN INC 111 KING ST #23 MADISON, WI 53701

IDENTIFICATION NUMBER: C90008673

Response Due Date 08/19/2013

REFERENCE: YEAR-END REPORT (10/01/2012 - 12/31/2012)

Dear Filer:

This letter is prompted by the Commission's preliminary review of the Report of Independent Expenditures Made and Contributions Received (FEC Form 5) referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. An adequate response must be received at the Commission by the response date noted above. Additional information is needed for the following 1 item(s):

- It appears that 24-hour notice(s) for the attached independent expenditures was filed late. Please be advised that you are required to file 24-hour reports once your independent expenditures aggregate \$1,000 or more after the 20th day but more than 24 hours before 12:01 a.m. of the day of the election. The report must be received at the Commission by 11:59 p.m. Eastern Standard/Daylight Time of the day following the date on which the communication was publicly distributed or otherwise disseminated. In the report, you must include information for all independent expenditures that have not been previously reported. Each time you make subsequent independent expenditures relating to the same election that aggregate \$1,000 or more, you must file another 24-hour report disclosing these independent expenditures. (11 CFR § 109.10(d) and (e)) Please provide clarification regarding the timeliness of your 24-hour reporting for the independent expenditures in question. Further, if the date disclosed on your Form 5 was the date of payment, rather than the date of public dissemination or distribution, please provide the date of dissemination or distribution.

In addition, please be advised that you are required to disclose these independent expenditures, along with contribution and disbursement information, on Form 5 as a regularly scheduled quarterly report. (11 CFR § 109.10(b) and (e))

## PLANNED PARENTHOOD ADVOCATES OF WISCONSIN INC

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Please note, you will not receive an additional notice from the Commission on this matter. Requests for extensions of time in which to respond will not be considered. Failure to comply with the provisions of the Act may result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action.

If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1132.

Sincerely,

Chris Jones

Senior Campaign Finance Analyst

Reports Analysis Division

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## Late Filed 24 Hour Reports PLANNED PARENTHOOD ADVOCATES OF WISCONSIN INC (C90008673)

Name	Date	Amount	Purpose	Candidate
			GOTV mail piece	
			supporting President	
Scasey Communications	10/29/12	\$5,901.40	Obama	, Barack Obama
			GOTV mail piece	
Scasey Communications	10/29/12	\$1,103.52	supporting Pat Kreitlow	, Pat Kreitlow
			GOTV mail piece	
Scasey Communications	10/29/12	\$1,385.24	supporting Ron Kind	, Ron Kind
			GOTV mail piece	
			supporting Tammy	
Scasey Communications	10/29/12	\$5,901.40	Baldwin	, Tammy Baldwin