24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 10/29/2006

Democratic Senatorial Campaign Committee

120 Maryland Avenue, NE

Washington DC 20002

FEC ID No. C00042366

[X] 24-Hour Notice [ ] 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER
C C00042366

Check if [X] 24-hour notice [ ] 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date: M 10 / D 28 / Y 2006

Mailing Address
PO Box 7777

Amount: 1200000.00

City: Philadelphia State: PA Zip Code: 19175-0061

Purpose of Expenditure: Media Buy TV

Category/Type:

Office Sought: [ ] House [X] Senate [ ] Presidential State: NJ District: ____

Name of Federal Candidate supported or Opposed by expenditure:
Bob Menendez vs Tom Kean Jr.

Check One: [ ] Support [X] Oppose

Disbursement For: [ ] Primary [X] General 2006 [ ] Other (specify) : ____

Calendar Year-To-Date Per Election for Office Sought: 5238452.50

Transaction ID: SE24-43132

Full Name (Last, First, Middle, Initial) of Payee
Bright Idea Creative

Date: M 10 / D 28 / Y 2006

Mailing Address
1824 Swann Street, NW

Amount: 14500.00

City: Washington State: DC Zip Code: 20009

Purpose of Expenditure: Media Production

Category/Type:

Office Sought: [ ] House [X] Senate [ ] Presidential State: MO District: ____

Name of Federal Candidate supported or Opposed by expenditure:
Claire McCaskill vs Jim Talent

Check One: [ ] Support [X] Oppose

Disbursement For: [ ] Primary [X] General 2006 [ ] Other (specify) : ____

Calendar Year-To-Date Per Election for Office Sought: 8359475.06

Transaction ID: SE24-43150

(a) SUBTOTAL of Itemized Independent Expenditures	1214500.00
(b) SUBTOTAL of Unitemized Independent Expenditures	0.00
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.
Signature

M 10 / D 29 / Y 2006

FEC Schedule E (Form 24) (Revised 02/2006)

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