24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 10/29/2006

Democratic Senatorial Campaign Committee

120 Maryland Avenue, NE

Washington DC 20002

FEC ID No. C00042366

[X] 24-Hour Notice [ ] 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER
C C00042366

Check if [X] 24-hour notice [ ] 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date: M 10 / D 28 / Y 2006

Mailing Address
PO Box 7777

Amount: 1200000.00

City: Philadelphia State: PA Zip Code: 19175-0061

Purpose of Expenditure: Media Buy TV

Category/Type:

Office Sought: [ ] House [X] Senate [ ] Presidential State: NJ District: ____

Name of Federal Candidate supported or Opposed by expenditure:
Bob Menendez vs Tom Kean Jr.

Check One: [ ] Support [X] Oppose

Disbursement For: [ ] Primary [X] General 2006 [ ] Other (specify) : ____

Calendar Year-To-Date Per Election for Office Sought: 5238452.50

Transaction ID: SE24-43132

Full Name (Last, First, Middle, Initial) of Payee
Bright Idea Creative

Date: M 10 / D 28 / Y 2006

Mailing Address
1824 Swann Street, NW

Amount: 14500.00

City: Washington State: DC Zip Code: 20009

Purpose of Expenditure: Media Production

Category/Type:

Office Sought: [ ] House [X] Senate [ ] Presidential State: MO District: ____

Name of Federal Candidate supported or Opposed by expenditure:
Claire McCaskill vs Jim Talent

Check One: [ ] Support [X] Oppose

Disbursement For: [ ] Primary [X] General 2006 [ ] Other (specify) : ____

Calendar Year-To-Date Per Election for Office Sought: 8359475.06

Transaction ID: SE24-43150

(a) SUBTOTAL of Itemized Independent Expenditures	1214500.00
(b) SUBTOTAL of Unitemized Independent Expenditures	0.00
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.
Signature

M 10 / D 29 / Y 2006

FEC Schedule E (Form 24) (Revised 02/2006)

2602629444

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No.

☐ 24-Hour Notice ☐ 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER
C C00042366

Check if [X] 24-hour notice [ ] 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Bright Idea Creative

Date M 10 / D 28 / Y 2006

Mailing Address
1824 Swann Street, NW

Amount
16500.00

City Washington | State DC | Zip Code 20009

Office Sought: [ ] House [X] Senate [ ] Presidential State: MO District: ____

Purpose of Expenditure
Media Production

Category/ Type

Name of Federal Candidate supported or Opposed by expenditure:
Claire McCaskill vs Jim Talent

Check One: [ ] Support [X] Oppose

Disbursement For: [ ] Primary [X] General 2006
[ ] Other (specify) : ____

Calendar Year-To-Date Per Election for Office Sought: 8359475.06

Transaction ID: SE24-43151

Full Name (Last, First, Middle, Initial) of Payee
Bright Idea Creative

Date M 10 / D 28 / Y 2006

Mailing Address
1824 Swann Street, NW

Amount
12392.50

City Washington | State DC | Zip Code 20009

Office Sought: [ ] House [X] Senate [ ] Presidential State: MO District: ____

Purpose of Expenditure
Media Production

Category/ Type

Name of Federal Candidate supported or Opposed by expenditure:
Claire McCaskill vs Jim Talent

Check One: [ ] Support [X] Oppose

Disbursement For: [ ] Primary [X] General 2006
[ ] Other (specify) : ____

Calendar Year-To-Date Per Election for Office Sought: 8359475.06

Transaction ID: SE24-43152

(a) SUBTOTAL of Itemized Independent Expenditures	28892.50
(b) SUBTOTAL of Unitemized Independent Expenditures	0.00
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.
Signature

M 10 / D 29 / Y 2006

FEC Schedule E (Form 24) (Revised 02/2003)

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

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NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER
C C00042366

Check if [X] 24-hour notice [ ] 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Bright Idea Creative

Date M M 10 / D D 28 / Y Y Y Y 2006

Mailing Address
1824 Swann Street, NW

Amount
14392.50

City Washington | State DC | Zip Code 20009

Office Sought: [ ] House [X] Senate [ ] Presidential | State: MO | District: ____

Purpose of Expenditure
Media Production

Category/Type

Check: One: [ ] Support [X] Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Claire McCaskill vs Jim Talent

Disbursement For: [ ] Primary [X] General 2006
[ ] Other (specify) : ____

Calendar Year-To-Date Per Election for Office Sought: 6359475.06

Transaction ID: SE24-43153

Full Name (Last, First, Middle, Initial) of Payee
Bright Idea Creative

Date M M 10 / D D 28 / Y Y Y Y 2006

Mailing Address
1824 Swann Street, NW

Amount
730.00

City Washington | State DC | Zip Code 20009

Office Sought: [ ] House [X] Senate [ ] Presidential | State: NJ | District: ____

Purpose of Expenditure
Media Production

Category/Type

Check: One: [ ] Support [X] Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Bob Menendez vs Tom Kean Jr.

Disbursement For: [ ] Primary [X] General 2006
[ ] Other (specify) : ____

Calendar Year-To-Date Per Election for Office Sought: 5238452.50

Transaction ID: SE24-43154

(a) SUBTOTAL of Itemized Independent Expenditures	15122.50
(b) SUBTOTAL of Unitemized Independent Expenditures	0.00
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.
Signature

M M 10 / D D 29 / Y Y Y Y 2006

FEC Schedule E (Form 24) (Revised 02/2003)

2693926946

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No. [ ] 24-Hour Notice [ ] 48-Hour Notice

SCHEDULE E (FEC Form 3X)
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NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER
C C00042366

Check if [X] 24-hour notice [ ] 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date M 10 / D 28 / Y 2006

Mailing Address
PO Box 7777

Amount
2000000.00

City Philadelphia State PA Zip Code 19175-0061

Office Sought: [ ] House [X] Senate [ ] Presidential State: NJ District: ____

Purpose of Expenditure
Media Buy TV

Category/Type

Check One: [ ] Support [X] Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Bob Menendez vs Tom Kean Jr.

Disbursement For: [ ] Primary [X] General 2006
[ ] Other (specify) : ____

Calendar Year-To-Date Per Election for Office Sought 5238452.50

Transaction ID: SE24-43155

Full Name (Last, First, Middle, Initial) of Payee
Mack Crounse Group

Date M 10 / D 28 / Y 2006

Mailing Address
4900 Seminary Road Ste 1020

Amount
53828.63

City Alexandria State VA Zip Code 22311

Office Sought: [ ] House [X] Senate [ ] Presidential State: TN District: ____

Purpose of Expenditure
Mailing

Category/Type

Check One: [ ] Support [X] Oppose

Name of Federal Candidate supported or Opposed by expenditure:
Harold Ford Jr vs Bob Corker

Disbursement For: [ ] Primary [X] General 2006
[ ] Other (specify) : ____

Calendar Year-To-Date Per Election for Office Sought 5287990.38

Transaction ID: SE24-43158

(a) SUBTOTAL of Itemized Independent Expenditures	2053828.63
(b) SUBTOTAL of Unitemized Independent Expenditures	0.00
(c) TOTAL Independent Expenditures	3312343.63

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B. Poersch, Jr.
Signature

M 10 / D 29 / Y 2006

FEC Schedule E (Form 24) (Revised 02/2003)

Federal Election Commission

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