

FEC FORM 3X

REPORT OF RECEIPTS AND DISBURSEMENTS For Other Than An Authorized Committee

Office Use Only

1. NAME OF COMMITTEE (in full) TYPE OR PRINT Example: If typing, type over the lines. 12FE4M5

MI Planned Parenthood Votes

ADDRESS (number and street) PO Box 15041

Check if different than previously reported. (ACC) Lansing MI 48901

2. FEC IDENTIFICATION NUMBER CITY STATE ZIP CODE

C C00568931

3. IS THIS REPORT NEW OR AMENDED (N) (A)

4. TYPE OF REPORT (Choose One)

(a) Quarterly Reports:

- April 15 Quarterly Report (Q1)
July 15 Quarterly Report (Q2)
October 15 Quarterly Report (Q3)
January 31 Year-End Report (YE)
July 31 Mid-Year Report (Non-election Year Only) (MY)
Termination Report (TER)

- (b) Monthly Report Due On: Feb 20 (M2), Mar 20 (M3), Apr 20 (M4), May 20 (M5), Jun 20 (M6), Jul 20 (M7), Aug 20 (M8), Sep 20 (M9), Oct 20 (M10), Nov 20 (M11), Dec 20 (M12), Jan 31 (YE)

- (c) 12-Day PRE-Election Report for the: Primary (12P), General (12G), Runoff (12R), Convention (12C), Special (12S)

Election on 11 / 03 / 2020 in the State of MI

- (d) 30-Day POST-Election Report for the: General (30G), Runoff (30R), Special (30S)

Election on / / in the State of

5. Covering Period 10 / 01 / 2020 through 10 / 14 / 2020

I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete. Keserich, John, Thomas, ,

Type or Print Name of Treasurer

Signature of Treasurer Keserich, John, Thomas, , [Electronically Filed] Date 01 / 22 / 2021

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 52 U.S.C. § 30109.

Table with 10 columns for Office Use Only

**SUMMARY PAGE  
OF RECEIPTS AND DISBURSEMENTS**

FEC Form 3X (Rev. 05/2016)

Write or Type Committee Name

**MI Planned Parenthood Votes**

Report Covering the Period: From:  /  /  To:  /  /

	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand January 1, <input type="text" value="2020"/>	<input type="text" value="2101.72"/>	<input type="text" value="2101.72"/>
(b) Cash on Hand at Beginning of Reporting Period.....	<input type="text" value="1199990.95"/>	
(c) Total Receipts (from Line 19) .....	<input type="text" value="0.00"/>	<input type="text" value="1487450.74"/>
(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B).....	<input type="text" value="1199990.95"/>	<input type="text" value="1489552.46"/>
7. Total Disbursements (from Line 31).....	<input type="text" value="1058470.07"/>	<input type="text" value="1348031.58"/>
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d)).....	<input type="text" value="141520.88"/>	<input type="text" value="141520.88"/>
9. Debts and Obligations Owed <b>TO</b> the Committee (Itemize all on Schedule C and/or Schedule D) .....	<input type="text" value="0.00"/>	
10. Debts and Obligations Owed <b>BY</b> the Committee (Itemize all on Schedule C and/or Schedule D) .....	<input type="text" value="0.00"/>	

This committee has qualified as a multicandidate committee. (see FEC FORM 1M)

**For further information contact:**

Federal Election Commission  
999 E Street, NW  
Washington, DC 20463

Toll Free 800-424-9530  
Local 202-694-1100

**DETAILED SUMMARY PAGE**  
of Receipts

FEC Form 3X (Rev. 05/2016)

Write or Type Committee Name

**MI Planned Parenthood Votes**

Report Covering the Period: From:  /  /  To:  /  /

I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
11. Contributions (other than loans) From:		
(a) Individuals/Persons Other Than Political Committees		
(i) Itemized (use Schedule A).....	0.00	0.00
(ii) Unitemized .....	0.00	0.00
(iii) TOTAL (add Lines 11(a)(i) and (ii)).....▶	0.00	0.00
(b) Political Party Committees .....	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	1487450.74
(d) Total Contributions (add Lines 11(a)(iii), (b), and (c)) (Carry Totals to Line 33, page 5) .....	0.00	1487450.74
12. Transfers From Affiliated/Other Party Committees.....	0.00	0.00
13. All Loans Received .....	0.00	0.00
14. Loan Repayments Received.....	0.00	0.00
15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5).....	0.00	0.00
16. Refunds of Contributions Made to Federal Candidates and Other Political Committees.....	0.00	0.00
17. Other Federal Receipts (Dividends, Interest, etc.).....	0.00	0.00
18. Transfers from Non-Federal and Levin Funds		
(a) Non-Federal Account (from Schedule H3).....	0.00	0.00
(b) Levin Funds (from Schedule H5) .....	0.00	0.00
(c) Total Transfers (add 18(a) and 18(b))..	0.00	0.00
19. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c)).....▶	0.00	1487450.74
20. Total Federal Receipts (subtract Line 18(c) from Line 19).....▶	0.00	1487450.74

**DETAILED SUMMARY PAGE**  
of Disbursements

II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures:		
(a) Allocated Federal/Non-Federal Activity (from Schedule H4)		
(i) Federal Share .....	0.00	0.00
(ii) Non-Federal Share.....	0.00	0.00
(b) Other Federal Operating Expenditures .....	0.00	31200.74
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii), and (b)) .....	0.00	31200.74
22. Transfers to Affiliated/Other Party Committees.....	0.00	0.00
23. Contributions to Federal Candidates/Committees and Other Political Committees.....	0.00	0.00
24. Independent Expenditures (use Schedule E) .....	1058470.07	1316830.84
25. Coordinated Party Expenditures (52 U.S.C. § 30116(d)) (use Schedule F).....	0.00	0.00
26. Loan Repayments Made.....	0.00	0.00
27. Loans Made.....	0.00	0.00
28. Refunds of Contributions To:		
(a) Individuals/Persons Other Than Political Committees .....	0.00	0.00
(b) Political Party Committees .....	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c)).....	0.00	0.00
29. Other Disbursements (Including Non-Federal Donations).....	0.00	0.00
30. Federal Election Activity (52 U.S.C. § 30101(20))		
(a) Allocated Federal Election Activity (from Schedule H6)		
(i) Federal Share .....	0.00	0.00
(ii) "Levin" Share.....	0.00	0.00
(b) Federal Election Activity Paid Entirely With Federal Funds .....	0.00	0.00
(c) Total Federal Election Activity (add Lines 30(a)(i), 30(a)(ii) and 30(b)) .....	0.00	0.00
31. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c)) ..	1058470.07	1348031.58
32. Total Federal Disbursements (subtract Line 21(a)(ii) and Line 30(a)(ii) from Line 31).....	1058470.07	1348031.58

**DETAILED SUMMARY PAGE**  
of Disbursements

FEC Form 3X (Rev. 05/2016)

Page 5

<b>III. Net Contributions/ Operating Expenditures</b>	<b>COLUMN A Total This Period</b>	<b>COLUMN B Calendar Year-to-Date</b>
33. Total Contributions (other than loans) (from Line 11(d), page 3) .....	0.00	1487450.74
34. Total Contribution Refunds (from Line 28(d)) .....	0.00	0.00
35. Net Contributions (other than loans) (subtract Line 34 from Line 33) .....	0.00	1487450.74
36. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b)) .....	0.00	31200.74
37. Offsets to Operating Expenditures (from Line 15, page 3).....	0.00	0.00
38. Net Operating Expenditures (subtract Line 37 from Line 36) .....	0.00	31200.74

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full) MI Planned Parenthood Votes
FEC IDENTIFICATION NUMBER C C00568931

Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee Community Outreach Group
Mailing Address 1110 Vermont Ave. NW Suite 300
City Washington State DC Zip Code 20005
Purpose of Expenditure Canvassing Category/Type 004
Date of Public Distribution/Dissemination 10/15/2020
Amount 31784.10
Transaction ID: SE.4262
Date of Disbursement or Obligation 10/06/2020

Name of Federal Candidate: BIDEN, JOSEPH R JR, , ,
Support Oppose
Office Sought: House Senate State: MI
Disbursement For: Primary General 2020 Other (specify)

Full Name of Payee Community Outreach Group
Mailing Address 1110 Vermont Ave. NW Suite 300
City Washington State DC Zip Code 20005
Purpose of Expenditure Canvass Category/Type 004
Date of Public Distribution/Dissemination 10/15/2020
Amount 31784.10
Transaction ID: SE.4275
Date of Disbursement or Obligation 10/06/2020

Name of Federal Candidate: PETERS, GARY, , ,
Support Oppose
Office Sought: House Senate State: MI
Disbursement For: Primary General 2020 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 63568.20
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Keserich, John, Thomas, ,

[Electronically Filed]

Date 01/22/2021

Signature

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full) MI Planned Parenthood Votes
FEC IDENTIFICATION NUMBER C C00568931

Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee Community Outreach Group
Mailing Address 1110 Vermont Ave. NW Suite 300
City Washington State DC Zip Code 20005
Purpose of Expenditure Canvassing Category/Type 004
Date of Public Distribution/Dissemination 10/15/2020
Amount 31784.10
Transaction ID: SE.4277
Date of Disbursement or Obligation 10/06/2020

Name of Federal Candidate: TRUMP, DONALD J., ,
Support Oppose
Office Sought: President
Disbursement For: Primary
Calendar Year-To-Date Per Election for Office Sought 31784.10

Full Name of Payee Community Outreach Group
Mailing Address 1110 Vermont Ave. NW Suite 300
City Washington State DC Zip Code 20005
Purpose of Expenditure Canvassing Category/Type 004
Date of Public Distribution/Dissemination 10/15/2020
Amount 31784.10
Transaction ID: SE.4279
Date of Disbursement or Obligation 10/06/2020

Name of Federal Candidate: JAMES, JOHN, ,
Support Oppose
Office Sought: Senate
Disbursement For: General
Calendar Year-To-Date Per Election for Office Sought 286236.94

(a) SUBTOTAL of Itemized Independent Expenditures 63568.20
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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Keserich, John, Thomas, ,

[Electronically Filed]

Date 01/22/2021

Signature

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full) MI Planned Parenthood Votes
FEC IDENTIFICATION NUMBER C C00568931

Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee Community Outreach Group
Mailing Address 1110 Vermont Ave. NW Suite 300
City Washington State DC Zip Code 20005
Purpose of Expenditure Canvassing Category/Type 004
Date of Public Distribution/Dissemination 10/21/2020
Amount 20000.00
Transaction ID: SE.4350
Date of Disbursement or Obligation 10/12/2020

Name of Federal Candidate: ESSHAKI, ERIC, , ,
Support Oppose
Office Sought: House District: 11
President Senate State: MI
Calendar Year-To-Date Per Election for Office Sought 86936.97
Disbursement For: Primary General 2020 Other (specify)

Full Name of Payee Community Outreach Group
Mailing Address 1110 Vermont Ave. NW Suite 300
City Washington State DC Zip Code 20005
Purpose of Expenditure Canvassing Category/Type 004
Date of Public Distribution/Dissemination 10/21/2020
Amount 20000.00
Transaction ID: SE.4354
Date of Disbursement or Obligation 10/12/2020

Name of Federal Candidate: JUNGE, PAUL, , ,
Support Oppose
Office Sought: House District: 08
President Senate State: MI
Calendar Year-To-Date Per Election for Office Sought 48224.27
Disbursement For: Primary General 2020 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 40000.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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Keserich, John, Thomas, , [Electronically Filed] Date 01/22/2021
Signature



SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full) MI Planned Parenthood Votes
FEC IDENTIFICATION NUMBER C C00568931

Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee Community Outreach Group
Mailing Address 1110 Vermont Ave. NW Suite 300
City Washington State DC Zip Code 20005
Purpose of Expenditure Canvassing Category/Type 004
Date of Public Distribution/Dissemination 10/21/2020
Amount 20000.00
Transaction ID: SE.4357
Date of Disbursement or Obligation 10/12/2020

Name of Federal Candidate: STEVENS, HALEY, , ,
Support Oppose
Office Sought: House District: 11
President Senate State: MI
Calendar Year-To-Date Per Election for Office Sought 106936.97
Disbursement For: Primary General 2020 Other (specify)

Full Name of Payee Community Outreach Group
Mailing Address 1110 Vermont Ave. NW Suite 300
City Washington State DC Zip Code 20005
Purpose of Expenditure Canvassing Category/Type 004
Date of Public Distribution/Dissemination 10/21/2020
Amount 20000.00
Transaction ID: SE.4362
Date of Disbursement or Obligation 10/12/2020

Name of Federal Candidate: SLOTKIN, ELISSA, , ,
Support Oppose
Office Sought: House District: 08
President Senate State: MI
Calendar Year-To-Date Per Election for Office Sought 68224.27
Disbursement For: Primary General 2020 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 40000.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Keserich, John, Thomas, ,

[Electronically Filed]

Date 01/22/2021

Signature

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full) MI Planned Parenthood Votes
FEC IDENTIFICATION NUMBER C C00568931

Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee Community Outreach Group
Mailing Address 1110 Vermont Ave. NW Suite 300
City Washington State DC Zip Code 20005
Purpose of Expenditure Canvassing Category/Type 004
Date of Public Distribution/Dissemination 10/21/2020
Amount 20000.00
Transaction ID: SE.4367
Date of Disbursement or Obligation 10/12/2020

Name of Federal Candidate: UPTON, FREDERICK STEPHEN, ,
Support Oppose
Office Sought: House District: 06
President Senate State: MI
Calendar Year-To-Date Per Election for Office Sought 45670.11
Disbursement For: Primary General 2020 Other (specify)

Full Name of Payee The New Media Firm
Mailing Address 1730 Rhode Island NW Suite 213
City Washington State DC Zip Code 20036
Purpose of Expenditure Digital Ad Category/Type 004
Date of Public Distribution/Dissemination 10/14/2020
Amount 4666.66
Transaction ID: SE.4298
Date of Disbursement or Obligation 10/06/2020

Name of Federal Candidate: HOADLEY, JON, ,
Support Oppose
Office Sought: House District: 06
President Senate State: MI
Calendar Year-To-Date Per Election for Office Sought 25670.11
Disbursement For: Primary General 2020 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 24666.66
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Keserich, John, Thomas, , [Electronically Filed] Date 01/22/2021
Signature

**SCHEDULE E (FEC Form 3X)  
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF COMMITTEE (In Full) <b>MI Planned Parenthood Votes</b>	<b>FEC IDENTIFICATION NUMBER ▼</b> <b>C</b> C00568931
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Check if  24-hour report  48-hour report  New report Amends report filed on  /  /

Full Name of Payee <input type="checkbox"/> Memo Item <b>The New Media Firm</b>			Date of Public Distribution/Dissemination <input type="text"/> / <input type="text"/> / <input type="text"/>		
Mailing Address 1730 Rhode Island NW Suite 213			Amount <input type="text"/>		
City Washington	State DC	Zip Code 20036	Transaction ID : <b>SE.4302</b>		
Purpose of Expenditure Digital Ad		Category/ Type <input type="text"/>	Date of Disbursement or Obligation <input type="text"/> / <input type="text"/> / <input type="text"/>		
Name of Federal Candidate: STEVENS, HALEY, , , <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose			Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> President <input type="checkbox"/> Senate District: <u>11</u> State: <u>MI</u>		
Calendar Year-To-Date Per Election for Office Sought <input type="text"/>			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶		

Full Name of Payee <input type="checkbox"/> Memo Item <b>The New Media Firm</b>			Date of Public Distribution/Dissemination <input type="text"/> / <input type="text"/> / <input type="text"/>		
Mailing Address 1730 Rhode Island NW Suite 213			Amount <input type="text"/>		
City Washington	State DC	Zip Code 20036	Transaction ID : <b>SE.4300</b>		
Purpose of Expenditure Digital Ad		Category/ Type <input type="text"/>	Date of Disbursement or Obligation <input type="text"/> / <input type="text"/> / <input type="text"/>		
Name of Federal Candidate: SLOTKIN, ELISSA, , , <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose			Office Sought: <input checked="" type="checkbox"/> House <input type="checkbox"/> President <input type="checkbox"/> Senate District: <u>08</u> State: <u>MI</u>		
Calendar Year-To-Date Per Election for Office Sought <input type="text"/>			Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify) ▶		

(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures .....	<input type="text"/>
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures.....	<input type="text"/>
(c) <b>TOTAL</b> Independent Expenditures .....	<input type="text"/>

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

*Keserich, John, Thomas, ,*

*[Electronically Filed]*

Date  /  /

Signature

**SCHEDULE E (FEC Form 3X)  
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF COMMITTEE (In Full) <b>MI Planned Parenthood Votes</b>	<b>FEC IDENTIFICATION NUMBER ▼</b> <div style="border: 1px solid black; padding: 2px;"> <span style="font-size: 1.5em; font-weight: bold; border: 1px solid black; display: inline-block; width: 20px; height: 20px; text-align: center; vertical-align: middle;">C</span> <span style="margin-left: 5px;">C00568931</span> </div>
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Check if  24-hour report  48-hour report ▶  New report  Amends report filed on M M / D D / Y Y Y Y Y Y

Full Name of Payee <input type="checkbox"/> Memo Item <b>The New Media Firm</b>	Date of Public Distribution/Dissemination <span style="font-size: 1.2em;">M M / D D / Y Y Y Y Y Y</span> <div style="border: 1px solid black; padding: 2px; display: inline-block;">10 / 19 / 2020</div>
Mailing Address 1730 Rhode Island NW Suite 213	Amount <div style="border: 1px solid black; padding: 2px; display: inline-block; width: 150px; text-align: right;">4666.66</div>
City Washington State DC Zip Code 20036	
Purpose of Expenditure Digital Ad Category/Type <span style="border: 1px solid black; padding: 2px;">004</span>	
Name of Federal Candidate: UPTON, FREDERICK STEPHEN, , , <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input checked="" type="checkbox"/> House District: 06 <input type="checkbox"/> President <input type="checkbox"/> Senate State: MA
Calendar Year-To-Date Per Election for Office Sought <span style="border: 1px solid black; padding: 2px; display: inline-block; width: 100px; text-align: right;">4666.66</span>	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2020 <input type="checkbox"/> Other (specify) ▶

Full Name of Payee <input type="checkbox"/> Memo Item <b>The New Media Firm</b>	Date of Public Distribution/Dissemination <span style="font-size: 1.2em;">M M / D D / Y Y Y Y Y Y</span> <div style="border: 1px solid black; padding: 2px; display: inline-block;">10 / 19 / 2020</div>
Mailing Address 1730 Rhode Island NW Suite 213	Amount <div style="border: 1px solid black; padding: 2px; display: inline-block; width: 150px; text-align: right;">4666.66</div>
City Washington State DC Zip Code 20036	
Purpose of Expenditure Digital Ad Category/Type <span style="border: 1px solid black; padding: 2px;">004</span>	
Name of Federal Candidate: JUNGE, PAUL, , , <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose	Office Sought: <input checked="" type="checkbox"/> House District: 08 <input type="checkbox"/> President <input type="checkbox"/> Senate State: MI
Calendar Year-To-Date Per Election for Office Sought <span style="border: 1px solid black; padding: 2px; display: inline-block; width: 100px; text-align: right;">28224.27</span>	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2020 <input type="checkbox"/> Other (specify) ▶

<b>(a) SUBTOTAL</b> of Itemized Independent Expenditures ..... ▶	<div style="border: 1px solid black; padding: 2px; display: inline-block; width: 150px; text-align: right;">9333.32</div>
<b>(b) SUBTOTAL</b> of Unitemized Independent Expenditures..... ▶	<div style="border: 1px solid black; padding: 2px; display: inline-block; width: 150px; text-align: right;"> </div>
<b>(c) TOTAL</b> Independent Expenditures ..... ▶	<div style="border: 1px solid black; padding: 2px; display: inline-block; width: 150px; text-align: right;"> </div>

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

*Keserich, John, Thomas, ,*  
 Signature
 

 [Electronically Filed]
 

 Date M M / D D / Y Y Y Y Y Y  

01 / 22 / 2021

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full) MI Planned Parenthood Votes
FEC IDENTIFICATION NUMBER C C00568931

Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee The New Media Firm
Mailing Address 1730 Rhode Island NW Suite 213
City Washington State DC Zip Code 20036
Purpose of Expenditure Digital Ad Category/Type 004
Date of Public Distribution/Dissemination 10/19/2020
Amount 4666.66
Transaction ID: SE.4314
Date of Disbursement or Obligation 10/12/2020

Name of Federal Candidate: ESSHAKI, ERIC, , ,
Support Oppose
Office Sought: House District: 11
President Senate State: MI
Calendar Year-To-Date Per Election for Office Sought 66936.97
Disbursement For: Primary General 2020 Other (specify)

Full Name of Payee The New Media Firm
Mailing Address 1730 Rhode Island NW Suite 213
City Washington State DC Zip Code 20036
Purpose of Expenditure Say - Digital Ad Category/Type 004
Date of Public Distribution/Dissemination 10/19/2020
Amount 25500.00
Transaction ID: SE.4326
Date of Disbursement or Obligation 10/12/2020

Name of Federal Candidate: TRUMP, DONALD J., , ,
Support Oppose
Office Sought: President Senate State: MI
Calendar Year-To-Date Per Election for Office Sought 382781.69
Disbursement For: Primary General 2020 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 30166.66
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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Keserich, John, Thomas, , [Electronically Filed] Date 01/22/2021
Signature

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full) MI Planned Parenthood Votes
FEC IDENTIFICATION NUMBER C C00568931

Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee The New Media Firm
Mailing Address 1730 Rhode Island NW Suite 213
City Washington State DC Zip Code 20036
Purpose of Expenditure Biden Digital Ad Category/Type 004
Date of Public Distribution/Dissemination 10/19/2020
Amount 25500.00
Transaction ID: SE.4328
Date of Disbursement or Obligation 10/12/2020

Name of Federal Candidate: BIDEN, JOSEPH R JR, ,
Support Oppose
Office Sought: House Senate State: MI
Disbursement For: Primary General 2020 Other (specify)

Full Name of Payee The New Media Firm
Mailing Address 1730 Rhode Island NW Suite 213
City Washington State DC Zip Code 20036
Purpose of Expenditure Monstrosity Digital Ad Category/Type 004
Date of Public Distribution/Dissemination 10/26/2020
Amount 69500.00
Transaction ID: SE.4330
Date of Disbursement or Obligation 10/12/2020

Name of Federal Candidate: JAMES, JOHN, ,
Support Oppose
Office Sought: House Senate State: MI
Disbursement For: Primary General 2020 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 95000.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Keserich, John, Thomas, ,

[Electronically Filed]

Date 01/22/2021

Signature

**SCHEDULE E (FEC Form 3X)  
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF COMMITTEE (In Full) <b>MI Planned Parenthood Votes</b>	<b>FEC IDENTIFICATION NUMBER ▼</b> <b>C</b> C00568931
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Check if  24-hour report  48-hour report  New report Amends report filed on  /  /

Full Name of Payee <input type="checkbox"/> Memo Item <b>The New Media Firm</b>	Date of Public Distribution/Dissemination <input type="text"/> / <input type="text"/> / <input type="text"/>
Mailing Address 1730 Rhode Island NW Suite 213	Amount <input type="text"/>
City Washington State DC Zip Code 20036	<b>Transaction ID : SE.4333</b> Date of Disbursement or Obligation <input type="text"/> / <input type="text"/> / <input type="text"/>
Purpose of Expenditure Fundamental Digital Ad Category/Type <input type="text"/>	Name of Federal Candidate: <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose PETERS, GARY, , , Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate District: _____ State: MI
Calendar Year-To-Date Per Election for Office Sought <input type="text"/>	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2020 <input type="checkbox"/> Other (specify) ▶ _____

Full Name of Payee <input type="checkbox"/> Memo Item <b>The New Media Firm</b>	Date of Public Distribution/Dissemination <input type="text"/> / <input type="text"/> / <input type="text"/>
Mailing Address 1730 Rhode Island NW Suite 213	Amount <input type="text"/>
City Washington State DC Zip Code 20036	<b>Transaction ID : SE.4335</b> Date of Disbursement or Obligation <input type="text"/> / <input type="text"/> / <input type="text"/>
Purpose of Expenditure Say Trump Ad Category/Type <input type="text"/>	Name of Federal Candidate: <input type="checkbox"/> Support <input checked="" type="checkbox"/> Oppose TRUMP, DONALD J., , , Office Sought: <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate District: _____ State: MI
Calendar Year-To-Date Per Election for Office Sought <input type="text"/>	Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2020 <input type="checkbox"/> Other (specify) ▶ _____

(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures .....	<input type="text"/>
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures.....	<input type="text"/>
(c) <b>TOTAL</b> Independent Expenditures .....	<input type="text"/>

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Keserich, John, Thomas, , [Electronically Filed] Date  /  /   
Signature

**SCHEDULE E (FEC Form 3X)  
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF COMMITTEE (In Full) <b>MI Planned Parenthood Votes</b>	FEC IDENTIFICATION NUMBER ▼ <b>C</b> C00568931
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Check if  24-hour report  48-hour report  New report Amends report filed on  /  /

Full Name of Payee <b>The New Media Firm</b> <input type="checkbox"/> Memo Item		Date of Public Distribution/Dissemination <input type="text"/> / <input type="text"/> / <input type="text"/>
Mailing Address 1730 Rhode Island NW Suite 213		Amount <input type="text"/> 40160.47
City Washington	State DC	
Purpose of Expenditure Biden Ad		Transaction ID : <b>SE.4337</b>
Name of Federal Candidate: BIDEN, JOSEPH R JR, , , <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose		Date of Disbursement or Obligation <input type="text"/> / <input type="text"/> / <input type="text"/>
Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> President <input type="checkbox"/> Senate State: <u>MI</u>		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2020 <input type="checkbox"/> Other (specify) ▶
Calendar Year-To-Date Per Election for Office Sought <input type="text"/> 488602.63		

Full Name of Payee <b>The New Media Firm</b> <input type="checkbox"/> Memo Item		Date of Public Distribution/Dissemination <input type="text"/> / <input type="text"/> / <input type="text"/>
Mailing Address 1730 Rhode Island NW Suite 213		Amount <input type="text"/> 53435.00
City Washington	State DC	
Purpose of Expenditure Personal Story Ad		Transaction ID : <b>SE.4339</b>
Name of Federal Candidate: PETERS, GARY, , , <input checked="" type="checkbox"/> Support <input type="checkbox"/> Oppose		Date of Disbursement or Obligation <input type="text"/> / <input type="text"/> / <input type="text"/>
Office Sought: <input type="checkbox"/> House <input checked="" type="checkbox"/> Senate <input type="checkbox"/> President State: <u>MI</u>		Disbursement For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General 2020 <input type="checkbox"/> Other (specify) ▶
Calendar Year-To-Date Per Election for Office Sought <input type="text"/> 512507.14		

(a) <b>SUBTOTAL</b> of Itemized Independent Expenditures .....	<input type="text"/> 93595.47
(b) <b>SUBTOTAL</b> of Unitemized Independent Expenditures.....	<input type="text"/>
(c) <b>TOTAL</b> Independent Expenditures .....	<input type="text"/>

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Keserich, John, Thomas, , [Electronically Filed] Date  /  /

Signature



SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full) MI Planned Parenthood Votes
FEC IDENTIFICATION NUMBER C C00568931

Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee The New Media Firm
Mailing Address 1730 Rhode Island NW Suite 213
City Washington State DC Zip Code 20036
Purpose of Expenditure GOTV ad Category/Type 004
Date of Public Distribution/Dissemination 10/21/2020
Amount 40000.41
Transaction ID: SE.4346
Date of Disbursement or Obligation 10/12/2020

Name of Federal Candidate: PETERS, GARY, , ,
Support Oppose
Office Sought: House Senate
Disbursement For: Primary General
Calendar Year-To-Date Per Election for Office Sought 552507.55

Full Name of Payee The Pivot Group
Mailing Address 1100 15th St. NW 4th Floor
City Washington State DC Zip Code 20036
Purpose of Expenditure Mailer Category/Type 004
Date of Public Distribution/Dissemination 10/04/2020
Amount 118235.18
Transaction ID: SE.4247
Date of Disbursement or Obligation 10/01/2020

Name of Federal Candidate: TRUMP, DONALD J., , ,
Support Oppose
Office Sought: President Senate
Disbursement For: Primary General
Calendar Year-To-Date Per Election for Office Sought 272162.39

(a) SUBTOTAL of Itemized Independent Expenditures 158235.59
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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Keserich, John, Thomas, , [Electronically Filed] Date 01/22/2021
Signature

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full) MI Planned Parenthood Votes
FEC IDENTIFICATION NUMBER C C00568931

Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee The Pivot Group
Mailing Address 1100 15th St. NW 4th Floor
City Washington State DC Zip Code 20036
Purpose of Expenditure Mailer Category/Type 004
Date of Public Distribution/Dissemination 10/06/2020
Amount 118235.18
Transaction ID: SE.4251
Date of Disbursement or Obligation 10/01/2020

Name of Federal Candidate: JAMES, JOHN, ,
Support Oppose
Office Sought: House Senate State: MI
Disbursement For: Primary General 2020 Other (specify)

Full Name of Payee The Pivot Group
Mailing Address 1100 15th St. NW 4th Floor
City Washington State DC Zip Code 20036
Purpose of Expenditure Mailer Category/Type 004
Date of Public Distribution/Dissemination 10/15/2020
Amount 5995.60
Transaction ID: SE.4281
Date of Disbursement or Obligation 10/06/2020

Name of Federal Candidate: DINGELL, DEBBIE, ,
Support Oppose
Office Sought: House Senate State: MI
Disbursement For: Primary General 2020 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 124230.78
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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Keserich, John, Thomas, ,

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Date 01/22/2021

Signature

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full) MI Planned Parenthood Votes
FEC IDENTIFICATION NUMBER C C00568931

Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee The Pivot Group
Mailing Address 1100 15th St. NW 4th Floor
City Washington State DC Zip Code 20036
Purpose of Expenditure Mailer Category/Type 004
Date of Public Distribution/Dissemination 10/15/2020
Amount 21003.45
Transaction ID: SE.4285
Date of Disbursement or Obligation 10/06/2020

Name of Federal Candidate: HOADLEY, JON, , ,
Support Oppose
Office Sought: House District: 06
President Senate State: MI
Calendar Year-To-Date Per Election for Office Sought 21003.45
Disbursement For: Primary General 2020 Other (specify)

Full Name of Payee The Pivot Group
Mailing Address 1100 15th St. NW 4th Floor
City Washington State DC Zip Code 20036
Purpose of Expenditure Mailer Category/Type 004
Date of Public Distribution/Dissemination 10/15/2020
Amount 18890.95
Transaction ID: SE.4289
Date of Disbursement or Obligation 10/06/2020

Name of Federal Candidate: SLOTKIN, ELISSA, , ,
Support Oppose
Office Sought: House District: 08
President Senate State: MI
Calendar Year-To-Date Per Election for Office Sought 18890.95
Disbursement For: Primary General 2020 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 39894.40
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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Date 01/22/2021

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full) MI Planned Parenthood Votes
FEC IDENTIFICATION NUMBER C C00568931

Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee The Pivot Group
Mailing Address 1100 15th St. NW 4th Floor
City Washington State DC Zip Code 20036
Purpose of Expenditure Mailer Category/Type 004
Date of Public Distribution/Dissemination 10/15/2020
Amount 57603.65
Transaction ID: SE.4292
Date of Disbursement or Obligation 10/06/2020

Name of Federal Candidate: STEVENS, HALEY, , ,
Support Oppose
Office Sought: House District: 11
President Senate State: MI
Calendar Year-To-Date Per Election for Office Sought 57603.65
Disbursement For: Primary General 2020 Other (specify)

Full Name of Payee The Pivot Group
Mailing Address 1100 15th St. NW 4th Floor
City Washington State DC Zip Code 20036
Purpose of Expenditure Mailer Category/Type 004
Date of Public Distribution/Dissemination 10/15/2020
Amount 12442.95
Transaction ID: SE.4295
Date of Disbursement or Obligation 10/06/2020

Name of Federal Candidate: LEVIN, ANDY, , ,
Support Oppose
Office Sought: House District: 09
President Senate State: MI
Calendar Year-To-Date Per Election for Office Sought 12442.95
Disbursement For: Primary General 2020 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 70046.60
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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Keserich, John, Thomas, , [Electronically Filed] Date 01/22/2021
Signature

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ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full) MI Planned Parenthood Votes
FEC IDENTIFICATION NUMBER C C00568931

Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee The Pivot Group
Mailing Address 1100 15th St. NW 4th Floor
City Washington State DC Zip Code 20036
Purpose of Expenditure Mailer Category/Type 004
Date of Public Distribution/Dissemination 10/19/2020
Amount 26667.60
Transaction ID: SE.4317
Date of Disbursement or Obligation 10/12/2020

Name of Federal Candidate: TRUMP, DONALD J., ,
Support Oppose
Office Sought: President
Disbursement For: General 2020
Calendar Year-To-Date Per Election for Office Sought 330614.09

Full Name of Payee The Pivot Group
Mailing Address 1100 15th St. NW 4th Floor
City Washington State DC Zip Code 20036
Purpose of Expenditure Mailer Category/Type 004
Date of Public Distribution/Dissemination 10/19/2020
Amount 26667.60
Transaction ID: SE.4319
Date of Disbursement or Obligation 10/12/2020

Name of Federal Candidate: BIDEN, JOSEPH R JR., ,
Support Oppose
Office Sought: President
Disbursement For: General 2020
Calendar Year-To-Date Per Election for Office Sought 357281.69

(a) SUBTOTAL of Itemized Independent Expenditures 53335.20
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

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Keserich, John, Thomas, ,

[Electronically Filed]

Date 01/22/2021

Signature

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF COMMITTEE (In Full) MI Planned Parenthood Votes
FEC IDENTIFICATION NUMBER C C00568931

Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee The Pivot Group
Mailing Address 1100 15th St. NW 4th Floor
City Washington State DC Zip Code 20036
Purpose of Expenditure Mailer Category/Type 004
Date of Public Distribution/Dissemination 10/19/2020
Amount 26667.60
Transaction ID: SE.4321
Date of Disbursement or Obligation 10/12/2020

Name of Federal Candidate: JAMES, JOHN, ,
Support Oppose
Office Sought: House Senate State: MI
Disbursement For: Primary General 2020 Other (specify)

Full Name of Payee The Pivot Group
Mailing Address 1100 15th St. NW 4th Floor
City Washington State DC Zip Code 20036
Purpose of Expenditure Mailer Category/Type 004
Date of Public Distribution/Dissemination 10/19/2020
Amount 26667.60
Transaction ID: SE.4323
Date of Disbursement or Obligation 10/12/2020

Name of Federal Candidate: PETERS, GARY, ,
Support Oppose
Office Sought: House Senate State: MI
Disbursement For: Primary General 2020 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 53335.20
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures 1058470.07

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Keserich, John, Thomas, ,

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Date 01/22/2021

Signature