

FEC FORM 9

24 HOUR NOTICE OF DISBURSEMENTS/OBLIGATIONS FOR ELECTIONEERING COMMUNICATIONS

1. Individual, Organization or Qualified Nonprofit Corporation Making the Disbursement/Obligations

(a) Name
The Media Fund

(b) Address (number and street) check if different than previously reported
888 16th Street NW

(c) City, State and ZIP Code
Washington, DC 20006

(d) Name of Employer or Principal Place of Business
N/A

(e) Occupation
N/A

2. FEC Identification Number
C N/A

3. Is This Statement New or Amended

4. Covering Period
10/19/2004 through 10/20/2004

5. (a) Date of Public Distribution(s) 10/20/2004 (b) Communication Title Saudi Combo Revised

6. Is the Filer a Qualified Nonprofit Corporation under 11 CFR 114.10? Yes No

7. Were the disbursements for the electioneering communication made exclusively from donations to a segregated bank account? Yes No

8. Custodian of Records

(a) Name
Erik Smith

(b) Address (number and street)
888 16th Street NW

(c) City, State and ZIP Code
Washington, DC 20006

(d) Name of Employer or Principal Place of Business
The Media Fund

(e) Occupation
President

9. Total Donations This Statement \$ 0.00

10. Total Disbursements/Obligations This Statement \$ 45505.10

Under penalty of perjury, I certify that this statement is true, correct and complete. In addition, if the electioneering communications reported herein were made by a corporation, I certify that the corporation is a qualified nonprofit corporation under the Commission's regulations.

TYPE OR PRINT NAME OF PERSON COMPLETING FORM Erik Smith

SIGNATURE _____ DATE _____

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this statement to the penalties of 2 U.S.C. §407g.

List of Person(s) Sharing/Exercising Control
(use additional pages as necessary)

11. Person(s) Sharing/Exercising Control

A. (a) Name Erik Smith	
(b) Address (number and street) 888 16th Street NW	
(c) City, State and ZIP Code Washington, DC 20006	
(d) Name of Employer or Principal Place of Business The Media Fund	(e) Occupation President
B. (a) Name	
(b) Address (number and street)	
(c) City, State and ZIP Code	
(d) Name of Employer or Principal Place of Business	(e) Occupation
C. (a) Name	
(b) Address (number and street)	
(c) City, State and ZIP Code	
(d) Name of Employer or Principal Place of Business	(e) Occupation
D. (a) Name	
(b) Address (number and street)	
(c) City, State and ZIP Code	
(d) Name of Employer or Principal Place of Business	(e) Occupation
E. (a) Name	
(b) Address (number and street)	
(c) City, State and ZIP Code	
(d) Name of Employer or Principal Place of Business	(e) Occupation

SCHEDULE 9-A
Donation(s) Received

A. Full Name of Donor

No Contributions this Period

Mailing Address of Donor

City State Zip

Date of Receipt

MM - DD - YYYY

Amount

B. Full Name of Donor

Mailing Address of Donor

City State Zip

Date of Receipt

MM - DD - YYYY

Amount

C. Full Name of Donor

Mailing Address of Donor

City State Zip

Date of Receipt

MM - DD - YYYY

Amount

D. Full Name of Donor

Mailing Address of Donor

City State Zip

Date of Receipt

MM - DD - YYYY

Amount

E. Full Name of Donor

Mailing Address of Donor

City State Zip

Date of Receipt

MM - DD - YYYY

Amount

SUBTOTAL of Donations This Page (optional)

TOTAL This Period (sum page this line number only)
(carry total from left edge to Line 9)

0 00

SCHEDULE B-B
Disbursement(s) Made or Obligation(s)

A. Full Name (Last, First, Middle Initial) of Payee

WXSS-FM

Mailing Address of Payee

11800 Grange Ave

City State Zip Code

Hales Corner

WI 53150

Name of Employer

N/A

Date of Disbursement or Obligation

10 15 2004

Amount

\$597.25

Communication Date

10 20 2004

Purpose of Disbursement (including title(s) of contribution(s))

Radio Ad "Saudi Combo Revised" 10/20/2004-10/24/2004

Name of Federal Candidate

George W. Bush

Office Sought

House

Senate

President

State: WI

District: _____

Disbursement/Obligation For:

Primary General

Other (specify) _____

Name of Federal Candidate

Office Sought:

House

Senate

President

State: _____

District: _____

Disbursement/Obligation For:

Primary General

Other (specify) _____

Name of Federal Candidate

Office Sought:

House

Senate

President

State: _____

District: _____

Disbursement/Obligation For:

Primary General

Other (specify) _____

B. Full Name (Last, First, Middle Initial) of Payee

WRIT-FM

Mailing Address of Payee

12100 N Howard Ave

City State Zip Code

Greenfield

WI 53128

Name of Employer

N/A

Date of Disbursement or Obligation

10 15 2004

Amount

425.00

Communication Date

10 20 2004

Purpose of Disbursement (including title(s) of contribution(s))

Radio Ad "Saudi Combo Revised" 10/20/2004-10/24/2004

Name of Federal Candidate

George W. Bush

Office Sought:

House

Senate

President

State: WI

District: _____

Disbursement/Obligation For:

Primary General

Other (specify) _____

Name of Federal Candidate

Office Sought:

House

Senate

President

State: _____

District: _____

Disbursement/Obligation For:

Primary General

Other (specify) _____

Name of Federal Candidate

Office Sought:

House

Senate

President

State: _____

District: _____

Disbursement/Obligation For:

Primary General

Other (specify) _____

SUB-TOTAL of Disbursements/Obligations This Page (optional)

TOTAL This Period (last page this the number only)
(carry total from last page to Line 10)

SCHEDULE B-B

Disbursement(s) Made or Obligation(s)

A. Full Name (Last, First, Middle Initial) of Payee SMYR-PM			Date of Disbursement or Obligation 10 15 2004
Mailing Address of Payee 11809 Grange Ave			Amount 16150.00
City Males Corner	State WI	Zip Code 53130	Communication Date 10 20 2004
Name of Employer N/A			

Purpose of Disbursement (including title(s) of communication(s))
 Radio Ad "Saudi Combo Revised" 10/20/2004-10/24/2004

Name of Federal Candidate George W. Bush	Office Sought: <input type="checkbox"/> House <input type="checkbox"/> Senate <input checked="" type="checkbox"/> President	State: WI District:	Disbursement/Obligation For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)
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Name of Federal Candidate	Office Sought: <input type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: District:	Disbursement/Obligation For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)
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Name of Federal Candidate	Office Sought: <input type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: District:	Disbursement/Obligation For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)
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B. Full Name (Last, First, Middle Initial) of Payee WREIL-PM			Date of Disbursement or Obligation 10 15 2004
Mailing Address of Payee 12100 W Howard Ave			Amount 426.00
City Greenfield	State WI	Zip Code 53238	Communication Date 10 20 2004
Name of Employer N/A			

Purpose of Disbursement (including title(s) of communication(s))
 Radio Ad "Saudi Combo Revised" 10/20/2004-10/24/2004

Name of Federal Candidate George W. Bush	Office Sought: <input type="checkbox"/> House <input type="checkbox"/> Senate <input checked="" type="checkbox"/> President	State: WI District:	Disbursement/Obligation For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)
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Name of Federal Candidate	Office Sought: <input type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: District:	Disbursement/Obligation For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)
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Name of Federal Candidate	Office Sought: <input type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: District:	Disbursement/Obligation For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)
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SUBTOTAL of Disbursements/Obligations This Page (optional)

TOTAL This Period (not page one line number only)
 (carry total from last page to Line 13)

SCHEDULE 9-B

Disbursement(s) Made or Obligation(s)

A. Full Name (Last, First, Middle Initial) of Payee WLTQ-FM			Date of Disbursement or Obligation 10 15 2004
Mailing Address of Payee 12100 Howard Ave			Amount 7480.00
City MILWAUKEE	State WI	Zip Code 53228	Communication Date 10 20 2004
Name of Employer N/A			

Purpose of Disbursement (including date(s) of communication(s))
 Radio Ad "Saudi Combo Revised" 10/20/2004-10/24/2004

Name of Federal Candidate George W. Bush	Office Sought <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: NY District:	Disbursement/Obligation For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)
Name of Federal Candidate	Office Sought <input type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: _____ District: _____	Disbursement/Obligation For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)
Name of Federal Candidate	Office Sought <input type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: _____ District: _____	Disbursement/Obligation For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)

B. Full Name (Last, First, Middle Initial) of Payee WJZI-FM			Date of Disbursement or Obligation 10 15 2004
Mailing Address of Payee 2875 N Mayfair Rd			Amount 5314.00
City MILWAUKEE	State WI	Zip Code 53222	Communication Date 10 20 2004
Name of Employer N/A			

Purpose of Disbursement (including date(s) of communication(s))
 Radio Ad "Saudi Combo Revised" 10/20/2004-10/24/2004

Name of Federal Candidate George W. Bush	Office Sought <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: WI District:	Disbursement/Obligation For: <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)
Name of Federal Candidate	Office Sought <input type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: _____ District: _____	Disbursement/Obligation For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)
Name of Federal Candidate	Office Sought <input type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State: _____ District: _____	Disbursement/Obligation For: <input type="checkbox"/> Primary <input type="checkbox"/> General <input type="checkbox"/> Other (specify)

SUBTOTAL of Disbursements/Obligations This Page (optional) _____

TOTAL This Period (last page this line number only) _____
 (carry total from last page to Line 10)

SCHEDULE 3-B

Disbursement(s) Made or Obligation(s)

A. Full Name (Last, First Middle Initial) of Payee Media Strategies & Research				Date of Disbursement or Obligation 10 15 2004	
Mailing Address of Payee 1580 Lincoln Street #510				Amount 262.85	
City Denver	State CO	Zip Code 80203	Communication Date 10 20 2004		
Name of Employer N/A				Occupation N/A	
Purpose of Disbursement (including title(s) of communication(s)) Commission Radio Ad "Saudi Combo Revised" 10/20/2004-10/24/2004					
Name of Federal Candidate George W. Bush	Office Sought <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State WI District	Disbursement/Obligation For <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)		
Name of Federal Candidate	Office Sought	State District	Disbursement/Obligation For		
Name of Federal Candidate	Office Sought	State District	Disbursement/Obligation For		
B. Full Name (Last, First Middle Initial) of Payee ActiveGroup				Date of Disbursement or Obligation 10 15 2004	
Mailing Address of Payee 828 W 4th Street				Amount 1750.00	
City Austin	State TX	Zip Code 78703	Communication Date		
Name of Employer N/A				Occupation N/A	
Purpose of Disbursement (including title(s) of communication(s)) Production Costs for Radio Ads					
Name of Federal Candidate George W. Bush	Office Sought <input checked="" type="checkbox"/> House <input type="checkbox"/> Senate <input type="checkbox"/> President	State District	Disbursement/Obligation For <input type="checkbox"/> Primary <input checked="" type="checkbox"/> General <input type="checkbox"/> Other (specify)		
Name of Federal Candidate	Office Sought	State District	Disbursement/Obligation For		
Name of Federal Candidate	Office Sought	State District	Disbursement/Obligation For		
SUBTOTAL of Disbursements/Obligations This Page (optional)				45505.10	
TOTAL This Period (last page this line number only) (carry total from last page to Line 10)				45505.10	

Creative Name: Saudi Cambo Revamp/TTW/09-08

Electronics State Station

Final Dates: October 20-24, 2004

Media Market	Address	City	State	Zip Code	Amount
Milwaukee	11810 W Georgia Ave	Hales Corners	WI	53150-1035	\$8,987.25
Milwaukee	12100 W Howard Ave	Greenshield	WI	53220-1859	\$425.00
Milwaukee	11920 W George Ave	Fields Corners	WI	53130-1935	\$10,150.00
Milwaukee	12100 W Howard Ave	Milwaukee	WI	53228-1881	\$425.00
Milwaukee	12100 W Howard Ave	Milwaukee	WI	53228-1851	\$7,480.00
Milwaukee	12100 W Howard Ave	Milwaukee	WI	53222-4304	\$0.318.00
Milwaukee	1270 N Mayfair Rd	Milwaukee	WI		\$42,783.25

Total Expenses October 20-24, 2004

Media Strategies & Research Commission

1500 Lincoln Street, Suite 510

Denver

CO

\$42,783.25

The Media Fund
Check Detail
October 18 - 20, 2004

9:20 AM
10/21/04

Type	Num	Date	Name	Num	Account	Paid Amount	Original Amount
					Nonfederal #1 - L...		-1,750.00
Bill Pmt -Check		10/20/2004	ActiveGroup		4110 - Media Prod...	-1,750.00	1,750.00
Bill		10/8/2004				-1,750.00	1,750.00
TOTAL							
					Nonfederal #1 - L...		-50,000.00
Bill Pmt -Check		10/20/2004	FUSE		4120 - Media Creat...	-50,000.00	50,000.00
Bill		10/19/2004				-50,000.00	50,000.00
TOTAL							
					Nonfederal #1 - L...		-12,114.42
Bill Pmt -Check		10/20/2004	Ryan Phillips Utra...		4420 - Legal Fees	-12,114.42	12,114.42
Bill		10/25/2004				-12,114.42	12,114.42
TOTAL							
					Nonfederal #1 - L...		-50,000.00
Check	1034	10/19/2004	Franklin, Terry		4140 - Media-Rese...	-50,000.00	50,000.00
TOTAL							

Federal Election Commission
**ENVELOPE REPLACEMENT PAGE
 FOR INCOMING DOCUMENTS**

The FEC added this page to the end of this filing to indicate how it was received.

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<input type="checkbox"/> USPS Priority Mail	Postmarked
Delivery Confirmation™ Label <input type="checkbox"/>	
<input type="checkbox"/> USPS Express Mail	Postmarked
<input type="checkbox"/> Postmark Illegible	
<input type="checkbox"/> No Postmark	
<input type="checkbox"/> Overnight Delivery Service (Specify):	Shipping Date
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