

# FEC FORM 5

## REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees) including Qualified Nonprofit Corporations

1. (a) Name of Individual, Organization or Corporation The 60 Plus Association, Inc.		3. FEC Identification Number <b>C</b> C90011685
(b) Address (number and street) <input type="checkbox"/> check if different than previously reported 515 King Street suite 315		
(c) City, State and ZIP Code Alexandria VA 22314		
2. <b>Corporate filers only</b> Is the filer a qualified nonprofit corporation? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
<b>Individual filers only</b> Name of Employer Occupation		

4. TYPE OF REPORT (check appropriate boxes):

- (a)  April 15 Quarterly Report  24-Hour Notice  48-Hour Notice  
 July 15 Quarterly Report  
 October Quarterly Report  
 January 31 Year-End Report

(b) Is this Report an amendment? Yes  No

5. COVERING PERIOD: FROM  /  /   
 THROUGH  
 /  /

6. TOTAL CONTRIBUTIONS .....   
 7. TOTAL INDEPENDENT EXPENDITURES.....

Under penalty of perjury, I certify that the independent expenditures reported herein were not made with the cooperation or prior consent of, or in constitution with, or at the request or suggestion of, a candidate or a candidate's agent or authorized committee or a political party committee or its agent. In addition, if the independent expenditures reported herein were made by a corporation, I certify that the corporation is a qualified nonprofit corporation under the Commission's regulations.

**TYPE OR PRINT NAME OF PERSON COMPLETING FORM**

**SIGNATURE**

**DATE**

Amy Frederick

01/31/2011

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. 437g.

For further information, contact:

Federal Election Commission, 999 E Street, N.W., Washington, D.C. 20463 Toll Free 800-424-9530, Local 202-694-1100

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)

The 60 Plus Association, Inc.

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 0 1 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

2182.00

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
postage, print, production, design

Category/  
Type

Office Sought:  House State: GA  
 Senate District: 02  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
SANFORD D JR. BISHOP

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 2182.00

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 0 1 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

2736.00

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: OH  
 Senate District: 16  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
JOHN A BOCCIERI

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 2736.00

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 0 1 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

1374.00

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: WI  
 Senate District: 03  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
RON KIND

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 1374.00

Disbursement For:  Primary  General  
2010  
 Other (specify)

(a) **SUBTOTAL** of Itemized Independent Expenditures ..... 6292.00

(b) **SUBTOTAL** of Unitemized Independent Expenditures .....

(c) **TOTAL** Independent Expenditures .....  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)

The 60 Plus Association, Inc.

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 0 1 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

1061.00

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, production, postage, design

Category/  
Type

Office Sought:  House State: WI  
 Senate District: 08  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
STEVEN L KAGEN

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 1061.00

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 0 1 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

3912.00

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: CA  
 Senate District: 11  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
JERRY MCNERNEY

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 3912.00

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 0 1 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

2283.00

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: IN  
 Senate District: 02  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
JOSEPH SIMON MR. DONNELLY

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 2283.00

Disbursement For:  Primary  General  
2010  
 Other (specify)

(a) **SUBTOTAL** of Itemized Independent Expenditures ..... 7256.00

(b) **SUBTOTAL** of Unitemized Independent Expenditures .....

(c) **TOTAL** Independent Expenditures .....  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)

The 60 Plus Association, Inc.

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 0 1 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

2292.00

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: IN  
 Senate District: 09  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
BARON PAUL HILL

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 2292.00

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 0 1 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

5348.00

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: NM  
 Senate District: 01  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
MARTIN HEINRICH

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 5348.00

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 2 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

15271.81

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: AZ  
 Senate District: 08  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
GABRIELLE GIFFORDS

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 15271.81

Disbursement For:  Primary  General  
2010  
 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures .....

22911.81

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures .....  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)

The 60 Plus Association, Inc.

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 2 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

12261.38

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: AZ  
 Senate District: 05  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
HARRY E. MITCHELL

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 12261.38

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 2 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

13456.53

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure

Category/  
Type

Office Sought:  House State: AZ  
 Senate District: 01  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
ANN KIRKPATRICK

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 13456.53

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 2 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

7422.49

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: AZ  
 Senate District: 07  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
RAUL M GRIJALVA

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 7422.49

Disbursement For:  Primary  General  
2010  
 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures .....

33140.40

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures .....  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)

The 60 Plus Association, Inc.

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

/   /

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: WI  
 Senate  
 President District: 07

Name of Federal Candidate Supported or Opposed by Expenditure:  
JULIE LASSA

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought

Disbursement For:  Primary  General  
2010  
 Other (specify) \_\_\_\_\_

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

/   /

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: IL  
 Senate District: 14  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
G. WILLIAM (BILL) FOSTER

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought

Disbursement For:  Primary  General  
2010  
 Other (specify) \_\_\_\_\_

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

/   /

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: CA  
 Senate District: 11  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
JERRY MCNERNEY

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought

Disbursement For:  Primary  General  
2010  
 Other (specify) \_\_\_\_\_

(a) **SUBTOTAL** of Itemized Independent Expenditures .....

(b) **SUBTOTAL** of Unitemized Independent Expenditures .....

(c) **TOTAL** Independent Expenditures .....  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)

The 60 Plus Association, Inc.

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 5 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

2859.21

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: CA  
 Senate District: 18  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
DENNIS CARDOZA

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 2859.21

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 5 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

6670.01

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: CO  
 Senate District: 07  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
EDWIN G PERLMUTTER

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 6670.01

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 5 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

14953.32

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, production, postage, design

Category/  
Type

Office Sought:  House State: CT  
 Senate District: 05  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
CHRISTOPHER MURPHY

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 14953.32

Disbursement For:  Primary  General  
2010  
 Other (specify)

(a) **SUBTOTAL** of Itemized Independent Expenditures .....

24482.54

(b) **SUBTOTAL** of Unitemized Independent Expenditures .....

(c) **TOTAL** Independent Expenditures .....  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E  
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)

The 60 Plus Association, Inc.

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 5 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

14679.18

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: FL  
 Senate District: 22  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
RON KLEIN

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 14679.18

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 5 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

12557.12

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, production, postage, design

Category/  
Type

Office Sought:  House State: IL  
 Senate District: 17  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
PHILIP G HARE

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 12557.12

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 5 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

14471.66

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, production, postage, design

Category/  
Type

Office Sought:  House State: MI  
 Senate District: 07  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
MARK HAMILTON SCHAUER

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 14471.66

Disbursement For:  Primary  General  
2010  
 Other (specify)

(a) **SUBTOTAL** of Itemized Independent Expenditures .....

41707.96

(b) **SUBTOTAL** of Unitemized Independent Expenditures .....

(c) **TOTAL** Independent Expenditures .....  
(carry total from last page forward to Line 7)



**SCHEDULE 5-E  
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)

The 60 Plus Association, Inc.

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 5 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

6759.31

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, production, postage, design

Category/  
Type

Office Sought:  House State: MI  
 Senate District: 09  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
GARY PETERS

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 6759.31

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 5 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

4318.46

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, production, postage, design

Category/  
Type

Office Sought:  House State: MO  
 Senate District: 03  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
RUSS CARNAHAN

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 4318.46

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 5 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

10954.04

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: NH  
 Senate District: 02  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
ANN MCLANE KUSTER

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 10954.04

Disbursement For:  Primary  General  
2010  
 Other (specify)

(a) **SUBTOTAL** of Itemized Independent Expenditures .....

22031.81

(b) **SUBTOTAL** of Unitemized Independent Expenditures .....

(c) **TOTAL** Independent Expenditures .....  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)

The 60 Plus Association, Inc.

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

/   /

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: NV

House  Senate District: 03

President

Check One:  Support  Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:  
DINA TITUS

Calendar Year-To-Date Per Election  
for Office Sought

Disbursement For:  Primary  General

Other (specify) \_\_\_\_\_

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

/   /

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: NY

House  Senate District: 20

President

Check One:  Support  Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:  
CHRISTOPHER MURPHY

Calendar Year-To-Date Per Election  
for Office Sought

Disbursement For:  Primary  General

Other (specify) \_\_\_\_\_

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

/   /

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: NY

House  Senate District: 23

President

Check One:  Support  Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:  
WILLIAM OWENS

Calendar Year-To-Date Per Election  
for Office Sought

Disbursement For:  Primary  General

Other (specify) \_\_\_\_\_

(a) **SUBTOTAL** of Itemized Independent Expenditures .....

(b) **SUBTOTAL** of Unitemized Independent Expenditures .....

(c) **TOTAL** Independent Expenditures .....  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)

The 60 Plus Association, Inc.

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 5 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

5607.87

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, production, postage, design

Category/  
Type

Office Sought:  House State: OH  
 Senate District: 16  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
JOHN A BOCCIERI

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 8343.87

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 5 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

5856.39

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, production, postage, design

Category/  
Type

Office Sought:  House State: OR  
 Senate District: 05  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
KURT SCHRADER

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 5856.39

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 5 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

7545.84

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, production, postage, design

Category/  
Type

Office Sought:  House State: PA  
 Senate District: 08  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
PATRICK J MURPHY

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 7545.84

Disbursement For:  Primary  General  
2010  
 Other (specify)

(a) **SUBTOTAL** of Itemized Independent Expenditures .....

19010.10

(b) **SUBTOTAL** of Unitemized Independent Expenditures .....

(c) **TOTAL** Independent Expenditures .....  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)

The 60 Plus Association, Inc.

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 5 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

8554.91

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: PA  
 Senate District: 10  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
CHRISTOPHER P CARNEY

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 8554.91

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 5 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

6578.51

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: PA  
 Senate District: 11  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
PAUL E. KANJORSKI

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 6578.51

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 5 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

4434.84

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: TX  
 Senate District: 23  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
CIRO D. RODRIGUEZ

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 4434.84

Disbursement For:  Primary  General  
2010  
 Other (specify)

(a) **SUBTOTAL** of Itemized Independent Expenditures .....

19568.26

(b) **SUBTOTAL** of Unitemized Independent Expenditures .....

(c) **TOTAL** Independent Expenditures .....  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)

The 60 Plus Association, Inc.

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 5 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

6233.00

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: WA  
 Senate District: 02  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
RICHARD RAY LARSEN

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 6233.00

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 5 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

6122.10

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: WA  
 Senate District: 09  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
D ADAM SMITH

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 6122.10

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 5 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

11541.47

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, production, postage, design

Category/  
Type

Office Sought:  House State: WI  
 Senate District: 03  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
RON KIND

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 12915.47

Disbursement For:  Primary  General  
2010  
 Other (specify)

(a) **SUBTOTAL** of Itemized Independent Expenditures .....

23896.57

(b) **SUBTOTAL** of Unitemized Independent Expenditures .....

(c) **TOTAL** Independent Expenditures .....  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)

The 60 Plus Association, Inc.

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 5 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

8269.79

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: WI  
 Senate District: 08  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
STEVEN L KAGEN

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 9330.79

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 6 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

12739.38

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: CT  
 Senate District: 04  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
JIM HIMES

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 12739.38

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 6 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

641.82

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: GA  
 Senate District: 02  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
SANFORD D JR. BISHOP

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 2823.82

Disbursement For:  Primary  General  
2010  
 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures .....

21650.99

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures .....  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)

The 60 Plus Association, Inc.

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

/   /

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, production, postage, design

Category/  
Type

Office Sought:  House State: MA  
 Senate  
 President District: 04

Name of Federal Candidate Supported or Opposed by Expenditure:  
BARNEY FRANK

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought

Disbursement For:  Primary  General  
2010  
 Other (specify) \_\_\_\_\_

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

/   /

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: NC  
 Senate  
 President District: 02

Name of Federal Candidate Supported or Opposed by Expenditure:  
BOB ETHERIDGE

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought

Disbursement For:  Primary  General  
2010  
 Other (specify) \_\_\_\_\_

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

/   /

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: VA  
 Senate  
 President District: 11

Name of Federal Candidate Supported or Opposed by Expenditure:  
GERRY CONNOLLY

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought

Disbursement For:  Primary  General  
2010  
 Other (specify) \_\_\_\_\_

(a) **SUBTOTAL** of Itemized Independent Expenditures .....

(b) **SUBTOTAL** of Unitemized Independent Expenditures .....

(c) **TOTAL** Independent Expenditures .....   
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)

The 60 Plus Association, Inc.

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 9 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

6606.32

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
postage, print, production, design

Category/  
Type

Office Sought:  House State: AZ  
 Senate District: 07  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
RAUL M GRIJALVA

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 14028.81

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 9 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

4077.26

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: CA  
 Senate District: 47  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
LORETTA SANCHEZ

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 4077.26

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 9 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

7265.12

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: FL  
 Senate District: 02  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
F. ALLEN JR. BOYD

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 7265.12

Disbursement For:  Primary  General  
2010  
 Other (specify)

(a) **SUBTOTAL** of Itemized Independent Expenditures ..... 17948.70

(b) **SUBTOTAL** of Unitemized Independent Expenditures.....

(c) **TOTAL** Independent Expenditures .....  
(carry total from last page forward to Line 7)



**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)

The 60 Plus Association, Inc.

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 9 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

3798.74

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: IN  
 Senate District: 02  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
JOSEPH SIMON MR. DONNELLY

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 6081.74

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 9 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

7396.15

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
postage, production, print, design

Category/  
Type

Office Sought:  House State: MA  
 Senate District: 10  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
WILLIAM RICHARD KEATING

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 7396.15

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 9 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

12102.91

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure

Category/  
Type

Office Sought:  House State: NY  
 Senate District: 25  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
DANIEL BENJAMIN MR. MAFFEI

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 12102.91

Disbursement For:  Primary  General  
2010  
 Other (specify)

(a) **SUBTOTAL** of Itemized Independent Expenditures .....

23297.80

(b) **SUBTOTAL** of Unitemized Independent Expenditures .....

(c) **TOTAL** Independent Expenditures .....  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)

The 60 Plus Association, Inc.

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 9 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

12594.81

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: SC  
 Senate District: 05  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
JOHN MCKEE JR HON SPRATT

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 12594.81

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 9 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

15654.94

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, production, postage, design

Category/  
Type

Office Sought:  House State: WI  
 Senate District: 07  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
JULIE LASSA

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 18488.46

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 9 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

5719.87

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, production, postage, design

Category/  
Type

Office Sought:  House State: WV  
 Senate District: 03  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
MICHAEL A. II OLIVERIO

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 5719.87

Disbursement For:  Primary  General  
2010  
 Other (specify)

(a) **SUBTOTAL** of Itemized Independent Expenditures .....

33969.62

(b) **SUBTOTAL** of Unitemized Independent Expenditures .....

(c) **TOTAL** Independent Expenditures .....  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)

The 60 Plus Association, Inc.

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 1 9 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

4188.16

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, design, production

Category/  
Type

Office Sought:  House State: WV  
 Senate District: 03  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
NICK JOE II RAHALL

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 9908.03

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 2 1 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

8730.95

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: NM  
 Senate District: 01  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
MARTIN HEINRICH

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 14078.95

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

M M / D D / Y Y Y Y  
1 0 / 2 3 / 2 0 1 0

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

6990.26

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
postage, print, production, design

Category/  
Type

Office Sought:  House State: AZ  
 Senate District: 05  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
HARRY E. MITCHELL

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 19251.64

Disbursement For:  Primary  General  
2010  
 Other (specify)

(a) **SUBTOTAL** of Itemized Independent Expenditures .....

19909.37

(b) **SUBTOTAL** of Unitemized Independent Expenditures .....

(c) **TOTAL** Independent Expenditures .....  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E  
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)

The 60 Plus Association, Inc.

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

/   /

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, production, postage, design

Category/  
Type

Office Sought:  House State: CA  
 Senate  
 President District: 20

Name of Federal Candidate Supported or Opposed by Expenditure:  
JIM MR. COSTA

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought

Disbursement For:  Primary  General  
2010  
 Other (specify) \_\_\_\_\_

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

/   /

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, postage, production, design

Category/  
Type

Office Sought:  House State: CO  
 Senate District: 03  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
JOHN TONY MR. SALAZAR

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought

Disbursement For:  Primary  General  
2010  
 Other (specify) \_\_\_\_\_

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

/   /

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
print, production, postage, design

Category/  
Type

Office Sought:  House State: NY  
 Senate District: 19  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
JOHN JOSEPH HALL

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought

Disbursement For:  Primary  General  
2010  
 Other (specify) \_\_\_\_\_

(a) **SUBTOTAL** of Itemized Independent Expenditures .....

(b) **SUBTOTAL** of Unitemized Independent Expenditures .....

(c) **TOTAL** Independent Expenditures .....  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E  
ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)

The 60 Plus Association, Inc.

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

/   /

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
postage, print, production, design

Category/  
Type

Office Sought:  House State: AZ  
 Senate District: 01  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
ANN KIRKPATRICK

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought

Disbursement For:  Primary  General  
2010  
 Other (specify) \_\_\_\_\_

Full Name (Last, First, Middle Initial) of Payee  
Direct Response LLC

Date

/   /

Mailing Address  
23640 E Beardsley Rd  
Suite 100

Amount

City State Zip Code  
Phoenix AZ 85024

Purpose of Expenditure  
postage, print, production, design

Category/  
Type

Office Sought:  House State: AZ  
 Senate District: 08  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
GABRIELLE GIFFORDS

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought

Disbursement For:  Primary  General  
2010  
 Other (specify) \_\_\_\_\_

Full Name (Last, First, Middle Initial) of Payee  
Mentzer Media Services Inc.

Date

/   /

Mailing Address  
600 Fairmont Ave  
Suite 306

Amount

City State Zip Code  
Towson MD 21286

Purpose of Expenditure  
tv/media placement

Category/  
Type

Office Sought:  House State: AZ  
 Senate District: 08  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
GABRIELLE GIFFORDS

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought

Disbursement For:  Primary  General  
2010  
 Other (specify) \_\_\_\_\_

(a) **SUBTOTAL** of Itemized Independent Expenditures .....

(b) **SUBTOTAL** of Unitemized Independent Expenditures .....

(c) **TOTAL** Independent Expenditures .....  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)

The 60 Plus Association, Inc.

Full Name (Last, First, Middle Initial) of Payee  
Mentzer Media Services Inc.

Date

M M / D D / Y Y Y Y  
1 0 / 2 2 / 2 0 1 0

Mailing Address  
600 Fairmont Ave  
Suite 306

Amount

5575.00

City State Zip Code  
Towson MD 21286

Purpose of Expenditure  
tv/media production

Category/  
Type

Office Sought:  House State: AZ  
 Senate District: 08  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
GABRIELLE GIFFORDS

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 138938.81

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Mentzer Media Services Inc.

Date

M M / D D / Y Y Y Y  
1 0 / 2 2 / 2 0 1 0

Mailing Address  
600 Fairmont Ave  
Suite 306

Amount

5575.00

City State Zip Code  
Towson MD 21286

Purpose of Expenditure  
tv/media production

Category/  
Type

Office Sought:  House State: AZ  
 Senate District: 07  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
RAUL M GRIJALVA

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 19603.81

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Mentzer Media Services Inc.

Date

M M / D D / Y Y Y Y  
1 0 / 2 2 / 2 0 1 0

Mailing Address  
600 Fairmont Ave  
Suite 306

Amount

59205.00

City State Zip Code  
Towson MD 21286

Purpose of Expenditure  
tv/media placement

Category/  
Type

Office Sought:  House State: AZ  
 Senate District: 08  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
GABRIELLE GIFFORDS

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 198143.81

Disbursement For:  Primary  General  
2010  
 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures .....

70355.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures .....  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)

The 60 Plus Association, Inc.

Full Name (Last, First, Middle Initial) of Payee  
Mentzer Media Services Inc.

Date

M M / D D / Y Y Y Y  
1 0 / 2 2 / 2 0 1 0

Mailing Address  
600 Fairmont Ave  
Suite 306

Amount

59205.00

City State Zip Code  
Towson MD 21286

Purpose of Expenditure  
tv/media placement

Category/  
Type

Office Sought:  House State: AZ  
 Senate District: 07  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
RAUL M GRIJALVA

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 78808.81

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Mentzer Media Services Inc.

Date

M M / D D / Y Y Y Y  
1 0 / 2 2 / 2 0 1 0

Mailing Address  
600 Fairmont Ave  
Suite 306

Amount

10100.00

City State Zip Code  
Towson MD 21286

Purpose of Expenditure  
tv/media production

Category/  
Type

Office Sought:  House State: TX  
 Senate District: 27  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
SOLOMON P ORTIZ

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 10100.00

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Mentzer Media Services Inc.

Date

M M / D D / Y Y Y Y  
1 0 / 2 2 / 2 0 1 0

Mailing Address  
600 Fairmont Ave  
Suite 306

Amount

146160.00

City State Zip Code  
Towson MD 21286

Purpose of Expenditure  
tv/media production

Category/  
Type

Office Sought:  House State: TX  
 Senate District: 27  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
SOLOMON P ORTIZ

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 156260.00

Disbursement For:  Primary  General  
2010  
 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures .....

215465.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures .....  
(carry total from last page forward to Line 7)

**SCHEDULE 5-E**  
**ITEMIZED INDEPENDENT EXPENDITURES**

NAME OF FILER (In Full)

The 60 Plus Association, Inc.

Full Name (Last, First, Middle Initial) of Payee  
Mentzer Media Services Inc.

Date

M M / D D / Y Y Y Y  
1 0 / 2 5 / 2 0 1 0

Mailing Address  
600 Fairmont Ave  
Suite 306

Amount

92875.00

City State Zip Code  
Towson MD 21286

Purpose of Expenditure  
tv/media placement

Category/  
Type

Office Sought:  House State: MN  
 Senate District: 08  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
JAMES L OBERSTAR

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 92875.00

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Mentzer Media Services Inc.

Date

M M / D D / Y Y Y Y  
1 0 / 2 6 / 2 0 1 0

Mailing Address  
600 Fairmont Ave  
Suite 306

Amount

10700.00

City State Zip Code  
Towson MD 21286

Purpose of Expenditure  
tv/media placement

Category/  
Type

Office Sought:  House State: MN  
 Senate District: 08  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
JAMES L OBERSTAR

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 103575.00

Disbursement For:  Primary  General  
2010  
 Other (specify)

Full Name (Last, First, Middle Initial) of Payee  
Mentzer Media Services Inc.

Date

M M / D D / Y Y Y Y  
1 0 / 2 8 / 2 0 1 0

Mailing Address  
600 Fairmont Ave  
Suite 306

Amount

98026.00

City State Zip Code  
Towson MD 21286

Purpose of Expenditure  
tv/media placement

Category/  
Type

Office Sought:  House State: NY  
 Senate District: 01  
 President

Name of Federal Candidate Supported or Opposed by Expenditure:  
TIMOTHY BISHOP

Check One:  Support  Oppose

Calendar Year-To-Date Per Election  
for Office Sought 98026.00

Disbursement For:  Primary  General  
2010  
 Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures .....

201601.00

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures .....  
(carry total from last page forward to Line 7)

1060923.38