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March 27, 2015

Federal Election Commission
Reports Analysis Division
Attn: Paul Stoetzer
999 E Street, NW
Washington, DC 20463

ID# C00053553
RE: Amended 12 Day Pre-General Report (10/01/2014 - 10/15/2014)
Amended 30 Day Post-General Report (10/16/2014 - 11/24/2014)

Dear Mr. Stoetzer:

This letter is in response to your letters dated March 1, 2015 and March 8, 2015 regarding the NRA Political Victory Funds amended 12 day Pre-General Report (10/01/2015 10/15/2015) and the 30 Day Post-General Report (10/16/2014 - 11/24/2014) notifying us of a failure to file 24 hour reports.

In your letters, there were spreadsheets that showed 10 entries for payee Redprint Strategies, LLC and two entries for Federal Capitol Communications Corporation.

Redprint Strategy, LLC:

Redprint Strategy, LLC is a sub-vendor of Starboard Strategic, LLC through which we purchased our media buys. The production cost associated with Redprint Strategy, LLC is both in addition to already reported cost to both Redprint and Starboard as well as unexpected cost. An example would be compressing a television ad for use as an internet ad. The cost for producing the TV ad had already been reported, but there were cost involved to make those ads available on the web.

Federal Capitol Communications Corporation:

On October 29, 2014 we filed a 24 Hour Report for graphic art design payable to Federal Capitol Communications Corporation allocating the expenditure between two candidates Sen. Mitch McConnell and Alison Grimes. The normal fee is \$500 and we allocated that cost between the candidates as \$125 and \$375 respectively. The item associated with this expenditure was disseminated on October 28, 2014.

An invoice from the vendor dated November 19, 2014 listed our cost as \$1,500 instead of the usual \$500 for the design due to rush weekend rate. The unexpected additional \$1,000 was paid November 24, 2014 and allocated using the same 25% / 75% method that we used in filing the original \$500 fee.

I can be reached at 703-267-1155 should you have any additional questions.

Sincerely,

Mary Rose Adkins
Treasurer
