

AMERICA'S FAMILIES FIRST ACTION FUND

2715 M STREET NW

SUITE 100

WASHINGTON

DC

20007

FEC ID No. C00487744

☒ 24-Hour Notice ☐ 48-Hour Notice

## SCHEDULE E (FEC Form 3X)

## ITEMIZED INDEPENDENT EXPENDITURES

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)  
AMERICA'S FAMILIES FIRST ACTION FUND

FEC IDENTIFICATION NUMBER

C C00487744

Check if ☒ 24-hour notice ☐ 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee

The New Media Firm

Date

M M / D D / Y Y Y Y  
1 0 / 2 0 / 2 0 1 0Mailing Address  
1730 Rhode Island Ave NW  
Suite 410

Amount

348689.24

City State Zip Code  
Washington DC 20036Purpose of Expenditure  
Media Buy TV & RadioCategory/  
TypeOffice Sought: ☒ House State: IL  
☐ Senate District: 17  
☐ PresidentialName of Federal Candidate supported or Opposed by expenditure:  
Bobby SchillingCheck One: ☐ Support ☒ OpposeDisbursement For: ☐ Primary ☒ General 2010☐ Other (specify) : \_\_\_\_\_Calendar Year-To-Date Per Election  
for Office Sought 348689.24

Transaction ID: SE.000001

(a) SUBTOTAL of Itemized Independent Expenditures .....

348689.24

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures .....

348689.24

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

David Rudd

Signature

M M / D D / Y Y Y Y  
1 0 / 2 0 / 2 0 1 0