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FEC FORM 5

REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees) including Qualified Nonprofit Corporations

		Organization or Corporation	ung Quanneu Nonpi						
Pla	anned Parenthoo	od Action Fund Inc.							
	(b) Address (number an 434 West 33rd Street								
	(c) City, State and ZIP (Code		3. FEC Ide	entification Number				
	New York	NY	/ 10001						
2.	Corporate filers only			C C9000)5471				
	Corporate mero omy	Is the filer a qualified nonprofit corporation?	☐ Yes 🔀 1						
	Individual filers only	Name of Employer							
	4. TYPE OF REI	PORT (check appropriate boxes):							
	(a) April 1	5 Quarterly Report							
	Luby 15	5 Quarterly Report							
	July 18	Qualiterly nepolit	24-Hour Report						
	Octobe	er 15 Quarterly Report							
	Janua	ry 31 Year-End Report	X 48-Hour Report						
		b) Is this Report an amendment? Yes No X 5. COVERING PERIOD: FROM THROUGH							
	6. TOTAL CONT	RIBUTIONS		0.00					
	7. TOTAL INDE	PENDENT EXPENDITURES			2114693.75				
sug	gestion of, any candidate or	that the independent expenditures reported herein were authorized committee or agent of either, or any politica tion) I certify that the corporation is a qualified nonprofit	I party committee or its agent	. In addition, (if the independ					
TYPE OR PRINT NAME OF PERSON COMPLETING FORM		PERSON COMPLETING FORM	SIGNATURE	[Electronically Filed]	DATE				
Heather Holdridge			Heather Holdridge		09/21/2012				
NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. §437g.									

For further information, contact:

Federal Election Commission, 999 E Street, N.W., Washington, D.C. 20463 Toll Free 800-424-9530, Local 202-694-1100

5PG021 FEC Schedule 5 (REV. 09/2005)

SCHEDULE 5-E ITEMIZED INDEPENDENT EXPENDITURES

PAGE 2 OF 4 FOR LINE 7 OF FORM 5

AME OF FILER (In Full)				1			
Planned Parenthood Action Fund Inc.							
Full Name (Last, First, Middle Initial) of	of Payee			Date			
The Watershed Company				09 12 2012			
Mailing Address 100 Bush Street Ste	850						
City	Ctata	Zin Onda		Amount			
City San Francisco	State CA	Zip Code 94104		318.75			
	CA			Transaction ID : 57437960			
Purpose of Expenditure Email consulting		Category/ Type	004	Office Sought: House State: DC Senate District:			
Name of Federal Candidate Supported Mitt Romney	d or Opposed by Expend	diture:		President			
-							
Calendar Year-To-Date Per Elect for Office Sou		2330652	2.88	Disbursement For: Primary General 2012 Other (specify)			
Full Name (Last, First, Middle Initial) of	of Pavee			Date			
76 Words	,			Man / Dab / Yayayay			
Mailing Address				09 19 2012			
1120 Eye Street NW	' #550			Amount			
City	State	Zip Code		9770.00			
Washington	DC	20006		Transaction ID : 57437962			
Purpose of Expenditure Ad creation		Category/ Type	004	Office Sought: House State: DC Senate			
Name of Federal Candidate Supported or Opposed by Expenditure: Mitt Romney				Check One: District: District:			
Calendar Year-To-Date Per Election		2330652	2.88	Disbursement For: Primary General 2012 Other (specify)			
Full Name (Last, First, Middle Initial) of	of Pavee			Date			
Blueprint Interactive	u, o o			M = M / D = D / Y = Y = Y			
Mailing Address 2229 North Pollard	Street			09 19 2012			
				Amount			
City	State	Zip Code		83700.00			
Arlington	VA	22207		Transaction ID: 57437968			
Purpose of Expenditure Online Advertising		Category/ Type	004	Office Sought: House State: DC Senate			
Name of Federal Candidate Supported	d or Opposed by Expen	diture:		President District:			
Mitt Romney				Check One: Support Oppose			
Calendar Year-To-Date Per Election for Office Soug		233065	2.88	Disbursement For: Primary General 2012 Other (specify)			
(a) SUBTOTAL of Itemized Independen	nt Expenditures			93788.75			
(b) SUBTOTAL of Unitemized Indepen	dent Expenditures			•			
(c) TOTAL Independent Expenditures (carry total from last page for				•			

SCHEDULE 5-E ITEMIZED INDEPENDENT EXPENDITURES

PAGE 3 OF 4 FOR LINE 7 OF FORM 5

IAME OF FILER (In Full) Planned Parenthood Action Fund Inc.							
Fianneu Falentii000 Action FUND INC.							
Full Name (Last, First, Middle Initial) of Pa	ayee			Date			
				09 19 2012			
Mailing Address 1120 Eye Street #550							
City	2			Amount			
City	State DC	Zip Code 20006		2300.00			
Washington	DC	T		Transaction ID : 57437972			
Purpose of Expenditure Creation of online video		Category/ Type	004	Office Sought: House State: DC Senate Service: DC			
Name of Federal Candidate Supported or	Opposed by Expend	diture:		District:			
Barack Obama				Check One: X Support Oppose			
Calendar Year-To-Date Per Election for Office Sought		233065	2.88	Disbursement For: Primary General Other (specify)			
Full Name (Last, First, Middle Initial) of Pa	ayee			Date			
76 Words				M = M / D = D / Y = Y = Y			
Mailing Address 1120 Eye Street NW #55	50			09 19 2012			
				Amount			
City	State	Zip Code		2500.00			
Washington	DC	20006		Transaction ID : 57437974			
Purpose of Expenditure		Category/	004	Office Sought: House State: DC			
Creation of online video		Туре		SenateDistrict:			
Name of Federal Candidate Supported or Mitt Romney	al Candidate Supported or Opposed by Expenditure:		Check One: Support Oppose				
Calendar Year-To-Date Per Election for Office Sought		233065	2.88	Disbursement For: Primary General 2012 Other (specify)			
Full Name (Last, First, Middle Initial) of Pa	ayee			Date			
Media Strategies & Research				M M / D D / Y Y Y Y			
Mailing Address 11350 Random Hills Rd	Sto 670			09 19 2012			
11350 Random Hills Rd.	. Sie 670			Amount			
City	State	Zip Code		1004440.00			
Falls Church	VA	22030		1884140.00 Transaction ID : 57437983			
Purpose of Expenditure		Category/	204	Office Sought: House State: DC			
TV ad buy		Type	004	Senate			
	of Federal Candidate Supported or Opposed by Expenditure:			President District:			
Mitt Romney				Check One: Support Oppose			
Calendar Year-To-Date Per Election for Office Sought		233065	52.88	Disbursement For: Primary General 2012 Other (specify)			
			_				
(a) SUBTOTAL of Itemized Independent E	xpenditures			1888940.00			
(b) SUBTOTAL of Unitemized Independent	Expenditures			•			
·				7			
(c) TOTAL Independent Expenditures (carry total from last page forwar				•			

SCHEDULE 5-E ITEMIZED INDEPENDENT EXPENDITURES

PAGE 4 OF 4 FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)							
Planned Parenthood Action Fund Inc.							
Full Name (Least First Middle Leiter) at	. D						
Full Name (Last, First, Middle Initial) of	Payee		Date				
Mission Control			M	/ D D /	Y Y Y Y		
Mailing Address 114 A Mansfield Hollo	ow Road		09	21	2012		
			Amount				
City	State	Zip Code					
Mansfield Center	СТ	06250		1	14085.00		
Purpose of Expenditure		Catamanul	Office Sought:	tion ID : 5743797 House	State: DC		
Printing and postage of mail piece		Category/ Type 004	Office Sought.	Senate	State:		
Name of Fodoval Condidate Cupported	ar Opposed by Eypons	litura		X President	District:		
Name of Federal Candidate Supported Mitt Romney	or Opposed by Expend	illure.	Observator Overs		X Oppose		
			Check One:	Support	Oppose		
Calendar Year-To-Date Per Election	on .		Disbursement F		X General		
for Office Soug	ht	2330652.88	201 Other	(specify)			
Full Name (Last, First, Middle Initial) of	Payoo						
	1 ayee		Date				
MackCrounse Group			09	22	2012		
Mailing Address 2001 N. Beauregard	St. Ste 420		05	ZZ	2012		
			Amount				
City	State	Zip Code			117880.00		
Alexandria	VA	22311	Transact	ion ID : 5743798			
Purpose of Expenditure		Category/ 004	Office Sought:	House	State: DC		
Printing and postage of mail piece		Type 004		Senate			
Name of Federal Candidate Supported	e of Federal Candidate Supported or Opposed by Expenditure:		_	X President	District:		
Mitt Romney	or Opposed by Experie	muro.	Check One:	Support	X Oppose		
	·						
Calendar Year-To-Date Per Election		2330652.88	Disbursement F 201	2	Meneral General		
for Office Sough	it	2330032.00	Other	(specify) ▶			
Full Name (Last, First, Middle Initial) of	Payee		Date				
			M	/ D D /			
Mailing Address					1		
Walling / Idai ess			A				
			Amount				
City	State	Zip Code					
				7			
Purpose of Expenditure		Category/	Office Sought:	House	State:		
		Type		Senate	District:		
Name of Federal Candidate Supported	or Opposed by Expend	liture:		President			
			Check One:	Support	Oppose		
Calendar Year-To-Date Per Electio	2		Disbursement F	or: Primary	General		
for Office Sough				(specify)			
<u> </u>			Other	(Specify)			
(a) CURTOTAL of Itamized Independent	t Evapadituras						
(a) SUBTOTAL of Itemized Independent	. Experiorures		• •	7 7	131965.00		
(b) SUBTOTAL of Unitemized Independ	ent Expenditures		· >	7			
(c) TOTAL Independent Expenditures (carry total from last page for			• []		2114693.75		
(Jany total normast page for	Tala to Lillo 1 j						