

FEC FORM 5**REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED****To Be Used by Persons (Other than Political Committees) including Qualified Nonprofit Corporations**

1. (a) Name of Individual, Organization or Corporation Planned Parenthood Action Fund Inc.		3. FEC Identification Number C C90005471
(b) Address (number and street) <input type="checkbox"/> check if different than previously reported 434 West 33rd Street		
(c) City, State and ZIP Code New York NY 10001		
2. Corporate filers only	Is the filer a qualified nonprofit corporation? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Individual filers only	Name of Employer	Occupation

4. TYPE OF REPORT (check appropriate boxes):

- (a) ☐ April 15 Quarterly Report ☒ 24-Hour Notice ☐ 48-Hour Notice
- ☐ July 15 Quarterly Report
- ☐ October Quarterly Report
- ☐ January 31 Year-End Report

(b) Is this Report an amendment? Yes ☐ No ☒

5. COVERING PERIOD: FROM

M M / D D / Y Y Y Y

THROUGH

M M / D D / Y Y Y Y

6. TOTAL CONTRIBUTIONS

0.00

7. TOTAL INDEPENDENT EXPENDITURES.....

136446.92

Under penalty of perjury, I certify that the independent expenditures reported herein were not made with the cooperation or prior consent of, or in constitution with, or at the request or suggestion of, a candidate or a candidate's agent or authorized committee or a political party committee or its agent. In addition, if the independent expenditures reported herein were made by a corporation, I certify that the corporation is a qualified nonprofit corporation under the Commission's regulations.

TYPE OR PRINT NAME OF PERSON COMPLETING FORM

SIGNATURE

DATE

Deirdre Schifeling

10/26/2010

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C. 437g.

For further information, contact:

Federal Election Commission, 999 E Street, N.W., Washington, D.C. 20463 Toll Free 800-424-9530, Local 202-694-1100

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE **2 / 9**

FOR LINE 7 FOR FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee
Mack Crounse Group

Date

M	M	/	D	D	/	Y	Y	Y	Y
1	0		2	5		2	0	1	0

Mailing Address

2001 N Beauregard Street Ste 420

Amount

23588.33

City

Alexandria

State

VA

Zip Code

22311

Purpose of Expenditure

Production and postage for political mail

Category/
Type

24A

Office Sought:

☐ HouseState: CO

Senate

☒ Senate

District: _____

☐ President

Check One:

☐ Support☒ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Kenneth Buck

Disbursement For:

☐ Primary☒ General2010
☐ Other (specify) _____Calendar Year-To-Date Per Election
for Office Sought

188734.79

Full Name (Last, First, Middle Initial) of Payee
Mack Crounse Group

Date

M	M	/	D	D	/	Y	Y	Y	Y
1	0		2	5		2	0	1	0

Mailing Address

2001 N Beauregard Street Ste 420

Amount

3814.83

City

Alexandria

State

VA

Zip Code

22311

Purpose of Expenditure

Production and postage for political mail

Category/
Type

24A

Office Sought:

☐ HouseState: CO

Senate

☒ Senate

District: _____

☐ President

Check One:

☐ Support☒ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Kenneth Buck

Disbursement For:

☐ Primary☒ General2010
☐ Other (specify) _____Calendar Year-To-Date Per Election
for Office Sought

188734.79

Full Name (Last, First, Middle Initial) of Payee
Mack Crounse Group

Date

M	M	/	D	D	/	Y	Y	Y	Y
1	0		2	5		2	0	1	0

Mailing Address

2001 N Beauregard Street Ste 420

Amount

3814.83

City

Alexandria

State

VA

Zip Code

22311

Purpose of Expenditure

Production and postage for political mail

Category/
Type

24A

Office Sought:

☒ HouseState: CO

House

☐ SenateDistrict: 04☐ President

Check One:

☐ Support☒ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Cory Gardner

Disbursement For:

☐ Primary☒ General2010
☐ Other (specify) _____Calendar Year-To-Date Per Election
for Office Sought

7656.86

(a) **SUBTOTAL** of Itemized Independent Expenditures

31217.99

(b) **SUBTOTAL** of Unitemized Independent Expenditures(c) **TOTAL** Independent Expenditures
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE **3 / 9**

FOR LINE 7 FOR FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee
Mack Crounse Group

Date

M M / D D / Y Y Y Y
1 0 / 2 5 / 2 0 1 0

Mailing Address

2001 N Beauregard Street Ste 420

Amount

4557.92

City

Alexandria

State

VA

Zip Code

22311

Purpose of Expenditure

Production and postage for political mail

Category/
Type

24A

Office Sought:

☐ House

State: NV

Senate

☒ Senate

District: _____

☐ President

Check One:

☐ Support☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Sharron AngleCalendar Year-To-Date Per Election
for Office Sought

21773.28

Disbursement For:
2010☐ Primary☒ General☐ Other (specify) _____Full Name (Last, First, Middle Initial) of Payee
Mack Crounse Group

Date

M M / D D / Y Y Y Y
1 0 / 2 5 / 2 0 1 0

Mailing Address

2001 N Beauregard Street Ste 420

Amount

6564.20

City

Alexandria

State

VA

Zip Code

22311

Purpose of Expenditure

Production and postage for political mail

Category/
Type

24A

Office Sought:

☒ House

State: NV

House

☐ Senate

District: 03

☐ President

Check One:

☐ Support☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Joe HeckCalendar Year-To-Date Per Election
for Office Sought

31292.15

Disbursement For:
2010☐ Primary☒ General☐ Other (specify) _____Full Name (Last, First, Middle Initial) of Payee
Stones' Phones

Date

M M / D D / Y Y Y Y
1 0 / 2 5 / 2 0 1 0

Mailing Address

1309 F Street NW Ste 200

Amount

3000.00

City

Washington

State

DC

Zip Code

20004

Purpose of Expenditure

Record, produce and distribute calls for get out the vote

Category/
Type

24A

Office Sought:

☐ House

State: NV

Senate

☒ Senate

District: _____

☐ President

Check One:

☐ Support☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Sharron AngleCalendar Year-To-Date Per Election
for Office Sought

21773.28

Disbursement For:
2010☐ Primary☒ General☐ Other (specify) _____(a) **SUBTOTAL** of Itemized Independent Expenditures

14122.12

(b) **SUBTOTAL** of Unitemized Independent Expenditures(c) **TOTAL** Independent Expenditures
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE **4 / 9**

FOR LINE 7 FOR FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee
Stones' Phones

Date

M	M	/	D	D	/	Y	Y	Y	Y
1	0		2	5		2	0	1	0

Mailing Address
1309 F Street NW Ste 200

Amount

5000.00

City

Washington

State

DC

Zip Code

20004

Purpose of Expenditure

Record, produce and distribute calls for get out the vote

Category/
Type

24E

Office Sought:

☒ House

State: NV

House

☐ Senate☐ President

District: 03

Check One:

☒ Support☐ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Dina TitusCalendar Year-To-Date Per Election
for Office Sought

31292.15

Disbursement For:
2010☐ Primary☒ General☐ Other (specify)Full Name (Last, First, Middle Initial) of Payee
American Directions Group

Date

M	M	/	D	D	/	Y	Y	Y	Y
1	0		2	5		2	0	1	0

Mailing Address
1350 Connecticut Ave NW Ste 1102

Amount

2500.00

City

Washington

State

DC

Zip Code

20036

Purpose of Expenditure

Record, produce and distribute calls for get out the vote

Category/
Type

24E

Office Sought:

☒ House

State: OH

House

☐ Senate☐ President

District: 13

Check One:

☒ Support☐ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Betty SuttonCalendar Year-To-Date Per Election
for Office Sought

28367.90

Disbursement For:
2010☐ Primary☒ General☐ Other (specify)Full Name (Last, First, Middle Initial) of Payee
American Directions Group

Date

M	M	/	D	D	/	Y	Y	Y	Y
1	0		2	5		2	0	1	0

Mailing Address
1350 Connecticut Ave NW Ste 1102

Amount

2500.00

City

Washington

State

DC

Zip Code

20036

Purpose of Expenditure

Record, produce and distribute calls for get out the vote

Category/
Type

24A

Office Sought:

☒ House

State: OH

House

☐ Senate☐ President

District: 13

Check One:

☐ Support☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Thomas D GanleyCalendar Year-To-Date Per Election
for Office Sought

28367.90

Disbursement For:
2010☐ Primary☒ General☐ Other (specify)(a) **SUBTOTAL** of Itemized Independent Expenditures

10000.00

(b) **SUBTOTAL** of Unitemized Independent Expenditures(c) **TOTAL** Independent Expenditures
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 5 / 9

FOR LINE 7 FOR FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee
Part and Parcel

Date

M M / D D / Y Y Y Y
0 9 / 2 7 / 2 0 1 0Mailing Address
18 Bridge Street #C

Amount

13.60

City
BrooklynState
NYZip Code
10201Purpose of Expenditure
On-line voter guideCategory/
Type

24E

Office Sought:

☒ House

State: CO

House

☐ Senate☐ President

District: 04

Check One:

☒ Support☐ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Betsy MarkeyDisbursement For:
2010☐ Primary☒ General☐ Other (specify)Calendar Year-To-Date Per Election
for Office Sought

7656.86

Full Name (Last, First, Middle Initial) of Payee
The Watershed Company

Date

M M / D D / Y Y Y Y
1 0 / 2 0 / 2 0 1 0Mailing Address
100 Bush Street Suite 850

Amount

14.00

City

San Francisco

State
CAZip Code
94104Purpose of Expenditure
Email consultingCategory/
Type

24A

Office Sought:

☐ House

State: NV

Senate

☒ Senate☐ President

District:

Check One:

☐ Support☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Sharron AngleDisbursement For:
2010☐ Primary☒ General☐ Other (specify)Calendar Year-To-Date Per Election
for Office Sought

21773.28

Full Name (Last, First, Middle Initial) of Payee
Part and Parcel

Date

M M / D D / Y Y Y Y
0 9 / 2 7 / 2 0 1 0Mailing Address
18 Bridge Street #C

Amount

13.60

City

Brooklyn

State
NYZip Code
11201Purpose of Expenditure
On-line voter guideCategory/
Type

24A

Office Sought:

☒ House

State: CO

House

☐ Senate☐ President

District: 04

Check One:

☐ Support☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Cory GardnerDisbursement For:
2010☐ Primary☒ General☐ Other (specify)Calendar Year-To-Date Per Election
for Office Sought

7656.86

(a) SUBTOTAL of Itemized Independent Expenditures

41.20

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 6 / 9

FOR LINE 7 FOR FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee
American Directions Group

Date

M M / D D / Y Y Y Y
1 0 / 2 6 / 2 0 1 0

Mailing Address

1350 Connecticut Ave NW Ste 1102

Amount

5000.00

City

Washington

State

DC

Zip Code

20036

Purpose of Expenditure

Record, produce and distribute calls for get out the vote

Category/
Type

24E

Office Sought:

☒

House

State: ME

House

☐

Senate

District: 01

☐

President

Check One:

☒

Support

☐ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Chellie Pingree

Calendar Year-To-Date Per Election
for Office Sought

53806.95

Disbursement For:
2010☐

Primary

☒

General

☐ Other (specify)Full Name (Last, First, Middle Initial) of Payee
Part and Parcel

Date

M M / D D / Y Y Y Y
0 9 / 2 7 / 2 0 1 0

Mailing Address

18 Bridge Street Ste 3E

Amount

13.60

City

Brooklyn

State

NY

Zip Code

11201

Purpose of Expenditure

On-line voter guide

Category/
Type

24E

Office Sought:

☒

House

State: ME

House

☐

Senate

District: 01

☐

President

Check One:

☒

Support

☐ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Chellie Pingree

Calendar Year-To-Date Per Election
for Office Sought

53806.95

Disbursement For:
2010☐

Primary

☒

General

☐ Other (specify)Full Name (Last, First, Middle Initial) of Payee
Mack Crounse Group

Date

M M / D D / Y Y Y Y
1 0 / 2 6 / 2 0 1 0

Mailing Address

2001 N Beauregard Street Ste 420

Amount

9000.00

City

Alexandria

State

VA

Zip Code

22311

Purpose of Expenditure

Production and postage for political mail

Category/
Type

24E

Office Sought:

☐

House

State: CT

Senate

☒

Senate

District: _____

☐

President

Check One:

☒

Support

☐ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Richard Blumenthal

Calendar Year-To-Date Per Election
for Office Sought

27035.35

Disbursement For:
2010☐

Primary

☒

General

☐ Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures

14013.60

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES

PAGE 7 / 9

FOR LINE 7 FOR FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee
Mack Crounse Group

Date

M M / D D / Y Y Y Y
1 0 / 2 6 / 2 0 1 0

Mailing Address

2001 N Beauregard Street Ste 420

Amount

8000.00

City

Alexandria

State

VA

Zip Code

22311

Purpose of Expenditure

Production and postage for political mail

Category/
Type

24E

Office Sought:

☒ House

State: ME

House

☐ Senate☐ President

District: 01

Check One:

☒ Support☐ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Chellie PingreeCalendar Year-To-Date Per Election
for Office Sought

53806.95

Disbursement For:
2010☐ Primary☒ General☐ Other (specify)Full Name (Last, First, Middle Initial) of Payee
Mack Crounse Group

Date

M M / D D / Y Y Y Y
1 0 / 2 6 / 2 0 1 0

Mailing Address

2001 N Beauregard Street Ste 420

Amount

7711.90

City

Alexandria

State

VA

Zip Code

22311

Purpose of Expenditure

Production and postage for political mail

Category/
Type

24E

Office Sought:

☒ House

State: OH

House

☐ Senate☐ President

District: 13

Check One:

☒ Support☐ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Betty SuttonCalendar Year-To-Date Per Election
for Office Sought

28367.90

Disbursement For:
2010☐ Primary☒ General☐ Other (specify)Full Name (Last, First, Middle Initial) of Payee
Mack Crounse Group

Date

M M / D D / Y Y Y Y
1 0 / 2 6 / 2 0 1 0

Mailing Address

2001 N Beauregard Street Ste 420

Amount

9000.00

City

Alexandria

State

VA

Zip Code

22311

Purpose of Expenditure

Production and postage for political mail

Category/
Type

24E

Office Sought:

☒ House

State: MA

House

☐ Senate☐ President

District: 05

Check One:

☒ Support☐ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Niki TsongasCalendar Year-To-Date Per Election
for Office Sought

18013.60

Disbursement For:
2010☐ Primary☒ General☐ Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures

24711.90

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE **8 / 9**

FOR LINE 7 FOR FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee
Mack Crounse Group

Date

M M / D D / Y Y Y Y
1 0 / 2 7 / 2 0 1 0

Mailing Address

2001 N Beauregard Street Ste 420

Amount

23588.33

City

Alexandria

State

VA

Zip Code

22311

Purpose of Expenditure

Production and postage for political mail

Category/
Type

24E

Office Sought:

☐ HouseState: CO

Senate

☒ Senate

District: _____

☐ President

Check One:

☒ Support☐ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Michael Bennet

Disbursement For:
2010☐ Primary☒ General☐ Other (specify) _____Calendar Year-To-Date Per Election
for Office Sought

188734.79

Full Name (Last, First, Middle Initial) of Payee
Mack Crounse Group

Date

M M / D D / Y Y Y Y
1 0 / 2 7 / 2 0 1 0

Mailing Address

2001 N Beauregard Street Ste 420

Amount

3814.83

City

Alexandria

State

VA

Zip Code

22311

Purpose of Expenditure

Production and postage for political mail

Category/
Type

24E

Office Sought:

☐ HouseState: CO

Senate

☒ Senate

District: _____

☐ President

Check One:

☒ Support☐ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Michael Bennet

Disbursement For:
2010☐ Primary☒ General☐ Other (specify) _____Calendar Year-To-Date Per Election
for Office Sought

188734.79

Full Name (Last, First, Middle Initial) of Payee
Mack Crounse Group

Date

M M / D D / Y Y Y Y
1 0 / 2 7 / 2 0 1 0

Mailing Address

2001 N Beauregard Street Ste 420

Amount

3814.83

City

Alexandria

State

VA

Zip Code

22311

Purpose of Expenditure

Production and postage for political mail

Category/
Type

24E

Office Sought:

☒ HouseState: CO

House

☐ SenateDistrict: 04☐ President

Check One:

☒ Support☐ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Betsy Markey

Disbursement For:
2010☐ Primary☒ General☐ Other (specify) _____Calendar Year-To-Date Per Election
for Office Sought

7656.86

(a) **SUBTOTAL** of Itemized Independent Expenditures

31217.99

(b) **SUBTOTAL** of Unitemized Independent Expenditures(c) **TOTAL** Independent Expenditures
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE **9 / 9**

FOR LINE 7 FOR FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee
Mack Crounse Group

Date

M	M	/	D	D	/	Y	Y	Y	Y
1	0		2	7		2	0	1	0

Mailing Address

2001 N Beauregard Street Ste 420

Amount

6564.20

City

Alexandria

State

VA

Zip Code

22311

Purpose of Expenditure

Production and postage for political mail

Category/
Type

24E

Office Sought:

☒

House

State: NV

House

☐

Senate

District: 03

☐

President

Check One:

☒

Support

☐ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Dina TitusCalendar Year-To-Date Per Election
for Office Sought

31292.15

Disbursement For:
2010☐

Primary

☒

General

☐ Other (specify)Full Name (Last, First, Middle Initial) of Payee
Mack Crounse Group

Date

M	M	/	D	D	/	Y	Y	Y	Y
1	0		2	7		2	0	1	0

Mailing Address

2001 N Beauregard Street Ste 420

Amount

4557.92

City

Alexandria

State

VA

Zip Code

22311

Purpose of Expenditure

Production and postage for political mail

Category/
Type

24A

Office Sought:

☐

House

State: NV

Senate

☒

Senate

District: _____

☐

President

Check One:

☐

Support

☒ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
Sharron AngleCalendar Year-To-Date Per Election
for Office Sought

21773.28

Disbursement For:
2010☐

Primary

☒

General

☐ Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures

11122.12

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures
(carry total from last page forward to Line 7)

136446.92