

FEC FORM 5

REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

To Be Used by Persons (Other than Political Committees) including Qualified Nonprofit Corporations

1. (a) Name of Individual, Organization or Corporation People For the American Way		3. FEC Identification Number C C90012071
(b) Address (number and street) <input type="checkbox"/> check if different than previously reported 2000 M Street, NW Suite 400		
(c) City, State and ZIP Code Washington DC 20036		
2. Corporate filers only	Is the filer a qualified nonprofit corporation? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
Individual filers only	Name of Employer n/a	Occupation n/a

4. TYPE OF REPORT (check appropriate boxes):

- (a) April 15 Quarterly Report 24-Hour Notice 48-Hour Notice
- July 15 Quarterly Report
- October Quarterly Report
- January 31 Year-End Report

(b) Is this Report an amendment? Yes No

5. COVERING PERIOD: FROM / /

THROUGH

/ /

6. TOTAL CONTRIBUTIONS

7. TOTAL INDEPENDENT EXPENDITURES.....

Under penalty of perjury, I certify that the independent expenditures reported herein were not made with the cooperation or prior consent of, or in constitution with, or at the request or suggestion of, a candidate or a candidate's agent or authorized committee or a political party committee or its agent. In addition, if the independent expenditures reported herein were made by a corporation, I certify that the corporation is a qualified nonprofit corporation under the Commission's regulations.

TYPE OR PRINT NAME OF PERSON COMPLETING FORM

SIGNATURE

DATE

Deborah Liu

10/21/2010

NOTE: Submission of false, erroneous or incomplete information may subject the person signing this report to the penalties of 2 U.S.C 437g.

For further information, contact:

Federal Election Commission, 999 E Street, N.W., Washington, D.C. 20463 Toll Free 800-424-9530, Local 202-694-1100

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF FILER (In Full)

People For the American Way

Full Name (Last, First, Middle Initial) of Payee
Adrian Harpool

Date

M M / D D / Y Y Y Y
1 0 / 2 1 / 2 0 1 0

Mailing Address
1820 Madison Avenue

Amount

1287.50

City State Zip Code
Baltimore MD 21217

Purpose of Expenditure
Radio ad production

Category/
Type

Office Sought: House State: WI
 Senate
 President District: _____

Name of Federal Candidate Supported or Opposed by Expenditure:
Russ Feingold

Check One: Support Oppose

Calendar Year-To-Date Per Election
for Office Sought .00

Disbursement For: Primary General
2010
 Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee
Adrian Harpool

Date

M M / D D / Y Y Y Y
1 0 / 2 1 / 2 0 1 0

Mailing Address
1820 Madison Avenue

Amount

1287.50

City State Zip Code
Baltimore MD 21217

Purpose of Expenditure
radio ad production

Category/
Type

Office Sought: House State: KY
 Senate
 President District: _____

Name of Federal Candidate Supported or Opposed by Expenditure:
Jack Conway

Check One: Support Oppose

Calendar Year-To-Date Per Election
for Office Sought .00

Disbursement For: Primary General
2010
 Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee
Abar Hutton Media

Date

M M / D D / Y Y Y Y
1 0 / 2 1 / 2 0 1 0

Mailing Address
6190 Grovedale Court
Suite 200

Amount

2000.00

City State Zip Code
Alexandria VA 22310

Purpose of Expenditure
media buy

Category/
Type

Office Sought: House State: CO
 Senate
 President District: _____

Name of Federal Candidate Supported or Opposed by Expenditure:
Ken Buck

Check One: Support Oppose

Calendar Year-To-Date Per Election
for Office Sought .00

Disbursement For: Primary General
2010
 Other (specify) _____

(a) **SUBTOTAL** of Itemized Independent Expenditures

4575.00

(b) **SUBTOTAL** of Unitemized Independent Expenditures

(c) **TOTAL** Independent Expenditures
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF FILER (In Full)

People For the American Way

Full Name (Last, First, Middle Initial) of Payee
Adrian Harpool

Date

M M / D D / Y Y Y Y
1 0 / 2 0 / 2 0 1 0

Mailing Address
1820 Madison Avenue

Amount

8150.00

City State Zip Code
Baltimore MD 21217

Purpose of Expenditure
media radio buys in KY support Jack Conway

Category/
Type

Office Sought: House State: KY
 Senate
 President District: _____

Name of Federal Candidate Supported or Opposed by Expenditure:
Jack Conway

Check One: Support Oppose

Calendar Year-To-Date Per Election
for Office Sought .00

Disbursement For: Primary General
2010
 Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee
Adrian Harpool

Date

M M / D D / Y Y Y Y
1 0 / 2 0 / 2 0 1 0

Mailing Address
1820 Madison Avenue

Amount

6500.00

City State Zip Code
Baltimore MD 21217

Purpose of Expenditure
media buys on radio in WI support Russ Feingold

Category/
Type

Office Sought: House State: WI
 Senate
 President District: _____

Name of Federal Candidate Supported or Opposed by Expenditure:
Russ Feingold

Check One: Support Oppose

Calendar Year-To-Date Per Election
for Office Sought .00

Disbursement For: Primary General
2010
 Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee
Shaun Kadlec

Date

M M / D D / Y Y Y Y
1 0 / 2 1 / 2 0 1 0

Mailing Address
7119 W. Sunset Blvd.
#195

Amount

3562.50

City State Zip Code
Los Angeles CA 90046

Purpose of Expenditure
video production of 1 minute internet ad Rogues Gallery

Category/
Type

Office Sought: House State: CO
 Senate
 President District: _____

Name of Federal Candidate Supported or Opposed by Expenditure:
Ken Buck

Check One: Support Oppose

Calendar Year-To-Date Per Election
for Office Sought .00

Disbursement For: Primary General
2010
 Other (specify) _____

(a) **SUBTOTAL** of Itemized Independent Expenditures

18212.50

(b) **SUBTOTAL** of Unitemized Independent Expenditures

(c) **TOTAL** Independent Expenditures
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURES

NAME OF FILER (In Full)

People For the American Way

Full Name (Last, First, Middle Initial) of Payee
Shaun Kadlec

Date

M M / D D / Y Y Y Y
1 0 / 2 1 / 2 0 1 0

Mailing Address
7119 W. Sunset Blvd.
#195

Amount

3562.50

City State Zip Code
Los Angeles CA 90046

Purpose of Expenditure
video production of 1 minute internet ad Rogues Gallery

Category/
Type

Office Sought: House State: PA
 Senate
 President District: _____

Name of Federal Candidate Supported or Opposed by Expenditure:
Pat Toomey

Check One: Support Oppose

Calendar Year-To-Date Per Election
for Office Sought .00

Disbursement For: Primary General
2010
 Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee
Shaun Kadlec

Date

M M / D D / Y Y Y Y
1 0 / 2 1 / 2 0 1 0

Mailing Address
7119 W. Sunset Blvd.

Amount

3562.50

City State Zip Code
Los Angeles CA 90046

Purpose of Expenditure
video production of 1 minute internet ad Rogues Gallery

Category/
Type

Office Sought: House State: WI
 Senate
 President District: _____

Name of Federal Candidate Supported or Opposed by Expenditure:
Ron Johnson

Check One: Support Oppose

Calendar Year-To-Date Per Election
for Office Sought .00

Disbursement For: Primary General
2010
 Other (specify) _____

Full Name (Last, First, Middle Initial) of Payee
Shaun Kadlec

Date

M M / D D / Y Y Y Y
1 0 / 2 1 / 2 0 1 0

Mailing Address
7119 W. Sunset Blvd.

Amount

3562.50

City State Zip Code
Los Angeles CA 90046

Purpose of Expenditure
video production of 1 minute internet ad Rogues Gallery

Category/
Type

Office Sought: House State: KY
 Senate
 President District: _____

Name of Federal Candidate Supported or Opposed by Expenditure:
Rand Paul

Check One: Support Oppose

Calendar Year-To-Date Per Election
for Office Sought .00

Disbursement For: Primary General
2010
 Other (specify) _____

(a) **SUBTOTAL** of Itemized Independent Expenditures

10687.50

(b) **SUBTOTAL** of Unitemized Independent Expenditures

(c) **TOTAL** Independent Expenditures
(carry total from last page forward to Line 7)

33475.00