



FEDERAL ELECTION COMMISSION
WASHINGTON, D.C. 20463

RQ-2

November 5, 2015

JACQUELYN JAMES, TREASURER
KEEP THE PROMISE I
2 ROOSEVELT AVENUE
PORT JEFFERSON STA, NY 11776

Response Due Date

12/10/2015

IDENTIFICATION NUMBER: C00575373

REFERENCE: 48-HOUR NOTIFICATION REPORT, RECEIVED 10/28/2015

Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **Failure to adequately respond by the response date noted above could result in an audit or enforcement action.** Additional information is needed for the following 1 item(s):

- Your committee filed a 48 Hour Report (see attached) informing the Commission of independent expenditures made in support or opposition of federal candidates. Please be advised that itemized independent expenditures disclosed on 24 and 48 Hour Reports should disclose the following information: the name and mailing address of the payee, the purpose of the expenditure, the date the communication is publicly disseminated or distributed, the amount, the name and office sought, state and district (if applicable) of the federal candidate, the calendar year-to-date, per election, for office sought total, the election designation, an indication of whether the candidate was supported or opposed and the signature of the treasurer. Please amend the 48 Hour Report by providing the state. (11 CFR §104.4(b) and (c)) Please be advised that each State's Presidential primary is considered a separate election for purposes of aggregating independent expenditures. Advisory Opinion 2003-40.

The Commission notes the memo text attached to your report stating in full, "The independent expenditures reported represent national media/advertising purchases and are not related to a particular state primary election. The committee is reporting in accord with available public guidance from the Commission (Memo dated 9-30-15 - Draft Interpretive Rule on Reporting Nationwide Independent Expenditures in Presidential Primary Elections)."

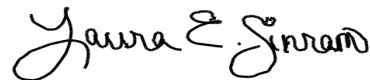
KEEP THE PROMISE I

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Please note, you will not receive an additional notice from the Commission on this matter. Adequate responses must be received by the Commission on or before the due date noted above to be taken into consideration in determining whether audit action will be initiated. Failure to comply with the provisions of the Act may also result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action. **Requests for extensions of time in which to respond will not be considered.**

Electronic filers must file amendments (to include statements, designations and reports) in an electronic format and must submit an amended report in its entirety, rather than just those portions of the report that are being amended. If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1157.

Sincerely,



Laura Sinram
Sr. Campaign Finance & Reviewing Analyst
Reports Analysis Division

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES

(Schedule E)

NAME OF COMMITTEE (In Full) KEEP THE PROMISE I
FEC IDENTIFICATION NUMBER C C00575373
Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee RIGEL STRATEGIES LLC
Mailing Address 3948 LEGACY DRIVE STE 106-282
City PLANO State TX Zip Code 75023
Purpose of Expenditure MEDIA
Name of Federal Candidate RAFAEL EDWARD 'TED' CRUZ
Calendar Year-To-Date Per Election for Office Sought 0.00

Date of Public Distribution/Dissemination 10/26/2015
Amount 668206.00
Transaction ID : SE.4193
Date of Disbursement or Obligation 10/13/2015
Office Sought: House District: 00
President Senate State:
Disbursement For: Primary General 2016 Other (specify)

Full Name of Payee
Mailing Address
City State Zip Code
Purpose of Expenditure
Name of Federal Candidate
Calendar Year-To-Date Per Election for Office Sought

Date of Public Distribution/Dissemination
Amount
Date of Disbursement or Obligation
Office Sought: House District:
President Senate State:
Disbursement For: Primary General Other (specify)

(a) SUBTOTAL of Itemized Independent Expenditures 668206.00
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

JACQUELYN JAMES [Electronically Filed] Date 10/28/2015
Signature