FEC FORM 3X	AN	EPORT O ID DISBU Other Than A	JRSEM	ENTS	ee		Office Use Only	
1. NAME OF COMMITTEE (in fu		FEC MAILING LA	L/1	ample:If typing er the lines	, type			
Valassis Direct Mai	I, Inc. Political A	Action Committee						
ADDRESS (number and	street)	Dine Targeting Cent	re 					
Check if differ than previously reported. (ACC	/ IW	/indsor					06095	-
2. FEC IDENTIFICAT	ION NUMBER	▼	CITY 🛋		S	STATE	ZIPCOI	DE 🔺
C00196659			3. IS THIS REPORT		NEW N) OR	AMI (A)	ENDED	
July 15 Quarterly October Quarterly January 3 Quarterly July 31 M Report(N Year Only	Report(Q1) Report(Q2) 5 Report(Q3) 1 Report(YE) lid-Year on-election	(b) Monthly Report Due On: (c) 12-Day PRE-Elec Report for (d) 30-Day Post -Ele Report for	Election on		12C)	Sep 2	2G) in the State o	Special (30S)
5. Covering Period I certify that I have exam Type or Print Name of T Signature of Treasurer	reasurer	Vincent P. Giuliand	i my knowledge		D;	ate 01	2008	2009
NOTE : Submission of f	alse, erroneous	s, or incomplete inf	ormation may s	ubject the pers	on signing this	s Report to the p	FEC FOR (Rev. 12/20)	M 3X

FE6AN026

SUMMARY PAGE OF RECEIPTS AND DISBURSEMENTS

FEC Form 3X (Rev. 02/2003)

Page 2 Write or Type Committee Name Valassis Direct Mail, Inc. Political Action Committee ММ DD Y W ММ D D 25 12 2008 31 2008 11 Report Covering the Period: From: To: **COLUMN A** COLUMN B **This Period** Calendar Year-to-Date (a) Cash on Hand 6. 48320.04 2008 January 1 (b) Cash on Hand at 53616.15 Begining of Reporting Period 560.11 7095.26 (c) Total Receipts (from Line 19) (d) Subtotal (add lines 6(b) and 6(c) for Column A and Lines 54176.26 55415.30 6(a) and 6(c) for Column B) 27.49 1266.53 7. Total Disbursements (from Line 31) Cash on Hand at Close of 8. **Reporting Period** 54148.77 54148.77 (subtract Line 7 from Line 6(d)) 9. Debts and Obligations owed то the committee (Itemize all on 0.00 Schedule C and/or Schedule D) 10. Debts and Obligations owed ΒY the committee (Itemize all on 0.00 Schedule C and/or Schedule D)

X This Committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information contact:

Federal Election Commission 999 E street, NW Washington, DC 20463

> Toll Free 800-424-9530 Local 202-694-1100

FE6AN026

	FEC Form 3X (Rev. 06/2004)	Page 3	
	ite or Type Committee Name Valassis Direct Mail, Inc. Political Action (Committee	
Rep	port Covering the Period: From:	25 2008	To:
	I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
	Contributions (other than loans) From: a) Individuals/Persons Other		
	Than Political Committees (i) Itemized (use Schedule A)	270.00	1875.00
	(ii) Unitemized	225.30	4719.90
	(iii) TOTAL (add Lines 11(a)(i) and (ii)	495.30	6594.90
(I	b) Political Party Committees	0.00	0.00
(0	c) Other Political Committees (such as PACs)	0.00	0.00
(0	d) Total Contributions (add Lines		
	11(a)(iii),(b) and (c)) (Carry Totals to Line 33, page 5)	495.30	6594.90
	Fransfers From Affiliated/Other Party Committees	0.00	0.00
	All Loans Received	0.00	0.00
		0.00	0.00
15. C	Loan Repayments Received		
Ì	Refunds, Rebates, etc.) Carry Totals to Line 37, page 5)	0.00	0.00
to	Refunds of Contributions Made o Federal candidates and Other	0.00	0.00
	Political Committees Dther Federal Receipts		0.00
	Dividends, Interest, etc.)	64.81	500.36
	Transfers from Non-Federal and Levin Funds (a) Non-Federal Account		
,	(from Schedule H3)	0.00	0.00
((b) Levin Funds (from Schedule H5)	0.00	0.00
((c) Total Transfer (add 18(a) and 18(b)).	0.00	0.00
	Total Receipts (add Lines 11(d),	ECO 11	7095.26
1	12, 13, 14, 15, 16, 17, and 18(c))	560.11	/033.20
	Fotal Federal Receipts subtract Line 18(c) from Line 19)	560.11	7095.26

DETAILED SUMMARY PAGE OF RECEIPTS

DETAILED SUMMARY PAGE

II. DISBURSEMENTS	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
 Operating Expenditures: (a) Shared Federal/Non-Federal Activity (from Schedule H4) 	0.00	0.00
(i) Federal Share	0.00	0.00
(ii) Non-Federal Share(b) Other Federal Operating		
Expenditures (c) Total Operating Expenditures	27.49	266.53
(add 21(a)(i), (a)(ii) and (b)) P 2. Transfers to Affiliated/Other Party	27.49	266.53
Committees	0.00	0.00
Federal Candidates/Committees and Other Political Committees	0.00	1000.00
4. Independent Expenditure (use Schedule E)	0.00	0.00
 Coordinated Expenditures Made by Party Committees (2 U.S.C. 441a(d)) (use Schedule F) 	0.00	0.00
6. Loan Repayments Made	0.00	0.00
7. Loans Made	0.00	0.00
 Refunds of Contributions To: (a) Individuals/Persons Other 	0.00	0.00
Than Political Committees	0.00	0.00
(b) Political Party Committees(c) Other Political Committees		
(such as PACs)(d) Total Contribution Refunds	0.00	0.00
(add Lines 28(a), (b), and (c)) 	0.00	0.00
9. Other Disbursements	0.00	0.00
 D. Federal Election Activity (2 U.S.C 431(20)) (a) Shared Federal Election Activity (from Schedule H6) 		
(i) Federal Share	0.00	0.00
(ii) "Levin" Share	0.00	0.00
(b) Federal Election Activity Paid Entirely With Federal Funds	0.00	0.00
(c) Total Federal Election Activity (add Lines 30(a)(i), 30(a)(ii) and 30(b))	0.00	0.00
 Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c)) 	27.49	1266.53
 Total Federal Disbursements (subtract Line 21(a)(ii) and Line 30(a)(ii) 		1000
from Line 31)	27.49	1266.53

DETAILED SUMMARY PAGE

FEC Form 3X (Rev. 02/2003)		of Disbursements	Page			
	III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date			
33.	Total Contributions (other than loans) from Line 11(d), page 3)	495.30	6594.90			
34.	Total Contribution Refunds (from Line 28(d))	0.00	0.00			
35.	Net Contributions (other than loans) (subtract Line 34 from Line 33)	495.30	6594.90			
36.	Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))	27.49	266.53			
37.	Offsets to Operating Expenditures (from Line 15, page 3)	0.00	0.00			
38.	Net Operating Expenditures (subtract Line 37 from Line 36)	27.49	266.53			

FE6AN026

	SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS	Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: PAGE 6/9 (check only one) 11a X 11a 11b 11c 12 13 14 15 16 17						
	Any information copied from such Reports and S or for commercial purposes, other than using the	on for the purpose of soliciting contributions of solicit contributions from such committee.							
	VAME OF COMMITTEE (In Full) Valassis Direct Mail, Inc. Political Action	on Committee							
A.	Full Name (Last, First, Middle Initial) Anthony W. Bingelli	Date of Receipt							
	Mailing Address 45 Hampton Court #734		12 ^{DD} /2008						
	City	State Zip Code	Transaction ID: SA11AI.10448						
	South Glastonbury	CT 06073	Amount of Each Receipt this Period						
	FEC ID number of contributing federal political committee.		20.00 TMPD of \$10.00						
	Name of Employer ADVO, Inc.	Occupation VP Strategic Accounts							
	Receipt For:	Aggregate Year-to-Date V							
	Primary General Other (specify) ▼	260.00]						
- B.	Full Name (Last, First, Middle Initial) Patti J. Evans		Date of Receipt						
	Mailing Address 9453 Highwood Hill Ro	M M / D D / Y							
	City	State Zip Code	Transaction ID: SA11AI.10442						
	Brentwood	TN 37027	Amount of Each Receipt this Period						
	FEC ID number of contributing federal political committee.		20.00						
	Name of Employer ADVO, Inc.	Occupation Regional Sales Manager	— TMPD of \$10.00						
	Receipt For:	Aggregate Year-to-Date V							
	Primary General Other (specify) ▼	260.00]						
- C.	Full Name (Last, First, Middle Initial) Paul (none) Giampolo		Date of Receipt						
	Mailing Address 633 Thoreau Circle		M M / D D / Y Y Y Y 12 20 2008						
	City	State Zip Code	Transaction ID: SA11AI.10421						
	Windsor	CT 06095	Amount of Each Receipt this Period						
	FEC ID number of contributing federal political committee.		40.00 TMPD of \$20.00						
	Name of Employer ADVO, Inc.	Occupation Dir., Dist. Init. & Mail Reqs							
	Receipt For:	Aggregate Year-to-Date ▼	_						
	Primary General Other (specify) ▼	520.00]						
ſ	SUBTOTAL of Receipts This Page (optional)		80.00						
ŀ	TOTAL This Period (last page this line number								

SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS			Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: PAGE 7/9 (check only one) X X 11a 11b 11c							
[Any information copied from such Reports and S	Statements ma		13 14 15 16 17							
	or for commercial purposes, other than using the	o solicit contributions from such committee.									
	NAME OF COMMITTEE (In Full) Valassis Direct Mail, Inc. Political Activ	on Committ	ee								
A.	Full Name (Last, First, Middle Initial) Vincent P. Giuliano	Date of Receipt									
	Mailing Address 26 Hollowbrook Road	M + M / D + D / Y									
	City	State CT	Zip Code	Transaction ID: SA11AI.10422							
	Windsor		06095	Amount of Each Receipt this Period							
	FEC ID number of contributing federal political committee.	C		40.00							
	Name of Employer ADVO, Inc.	Occupation SVP, Go	on overnment Relations								
	Receipt For:	Aggregate	e Year-to-Date 🔻								
	Primary General Other (specify) ▼	0 0	520.00								
В.	Full Name (Last, First, Middle Initial) David J. Hennessey										
	Mailing Address 2 Meetinghouse Road			M M / D D / Y Y Y Y 12 20 20 2008							
	City	State	Zip Code	Transaction ID: SA11AI.10424							
	Granby	СТ	06035	Amount of Each Receipt this Period							
	FEC ID number of contributing federal political committee.	C		20.00							
	Name of Employer ADVO, Inc.	Occupatio VP, Asso	on oc. General Counsel								
	Receipt For:	Aggregate	e Year-to-Date 🔻								
	Primary General Other (specify) ▼	0 0	260.00								
с.	Full Name (Last, First, Middle Initial) Beth A. Keegan			Date of Receipt							
	Mailing Address 306 Auburn Road			M M / D D / Y Y Y Y 12 20 2008							
	City	State	Zip Code	Transaction ID: SA11AI.10457							
	West Hartford	СТ	06119	Amount of Each Receipt this Period							
	FEC ID number of contributing federal political committee.	C		40.00							
	Name of Employer ADVO, Inc.		n egic Account	TMPD of \$20.00							
	Receipt For: Primary General	Aggregate	e Year-to-Date 🔻	_							
	Other (specify) ▼	0 0	520.00								
	SUBTOTAL of Receipts This Page (optional)			100.00							
Ī	TOTAL This Period (last page this line number	only)									

SCHEDULE A (FEC Form 3X ITEMIZED RECEIPTS	for each category of the Detailed Summary Page	FOR LINE NUMBER: PAGE 8/9 (check only one) X X 11a 11b 11c 12 I3 14 15 16 17 for the number of colliciting contributions				
or for commercial purposes, other than using t	ny information copied from such Reports and Statements may not be sold or used by any person for for commercial purposes, other than using the name and address of any political committee to sol NAME OF COMMITTEE (In Full) Valassis Direct Mail, Inc. Political Action Committee					
✓ Full Name (Last, First, Middle Initial) Eva T. Kohn Mailing Address Mailing Address 15 Bainbridge Road City West Hartford FEC ID number of contributing federal political committee. Name of Employer ADVO, Inc. Receipt For: Primary General Other (specify) ♥	State Zip Code CT 06119 C Occupation National VP Strategic Accounts Aggregate Year-to-Date ▼ 260.00	Date of Receipt				
B. Full Name (Last, First, Middle Initial) Donald E. McCombs Mailing Address 9 Hop Hollow City Simsbury FEC ID number of contributing federal political committee. Name of Employer ADVO, Inc. Receipt For: Primary General Other (specify) ▼	State Zip Code CT 06070-1906 C Occupation EVP and President, Operations Group Aggregate Year-to-Date ▼ 390.00	Date of Receipt 12 20 20 2008 Transaction ID: SA11AI.10436 Amount of Each Receipt this Period 30.00 TMPD of \$15.00				
C. Full Name (Last, First, Middle Initial) Howard M. Tenenbaum Mailing Address 285 Cornwall Ave. City Cheshire FEC ID number of contributing federal political committee. Name of Employer ADVO, Inc. Receipt For: Primary General Other (specify) ▼	State Zip Code CT 06410 C Occupation Director, Operations Process Support Aggregate Year-to-Date ▼ 520.00	Date of Receipt 1 2 2 0 2 2 0 2 0 0 8 Transaction ID: SA11AI.10456 Amount of Each Receipt this Period 40.00 TMPD of \$20.00				
SUBTOTAL of Receipts This Page (optional)	_	90.00 270.00				

	SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS Any information copied from such Reports and Si or for commercial purposes, other than using the	atements may	Use separate so for each catego Detailed Summ y not be sold or use dress of any politica	ry of the ary Page ed by any persor	FOR LINE NUMBER: PAGE 9/9 (check only one) 11a 11a 11b 11c 12 13 14 15 16 17 n for the purpose of soliciting contributions solicit contributions from such committee. 17						
	NAME OF COMMITTEE (In Full) Valassis Direct Mail, Inc. Political Actio	on Committe	ee								
Α.	Full Name (Last, First, Middle Initial) Bank of America Mailing Address One Constitution Plaza	L			Date of Receipt						
	City Hartford FEC ID number of contributing federal political committee.	State CT	Zip Code 06115-1600	0 0	Transaction ID: SA17.10458 Amount of Each Receipt this Period 39.14						
	Name of Employer Receipt For: Primary General Other (specify) ▼	Occupatio Aggregate	n e Year-to-Date 🔻	474.69	 Bank account interest 						
В.	Full Name (Last, First, Middle Initial) Bank of America Mailing Address One Constitution Plaza				Date of Receipt						
	City <u>Hartford</u> FEC ID number of contributing federal political committee.	State CT	Zip Code 06115-1600	U	Transaction ID: SA17.10459 Amount of Each Receipt this Period 25.67						
	Name of Employer	Occupatio	n	<u> </u>	Bank account interest						
	Receipt For: Primary General Other (specify) ▼	Aggregate	e Year-to-Date 🔻	500.36							

SUBTOTAL of Receipts This Page (optional)	►				6	64.81	
TOTAL This Period (last page this line number only)	►				6	64.81	