

REPORT OF INDEPENDENT EXPENDITURES MADE AND CONTRIBUTIONS RECEIVED

1. (a) Name of Individual, Organization or Corporation Planned Parenthood Action Fund Inc.			3. FEC Identification Number <div>C C90005471</div>
(b) Address (number and street) <input type="checkbox"/> check if different than previously reported 434 West 33rd Street			
(c) City, State and ZIP Code New York NY 10001			
2. Occupation and Name of Employer (for Individual Filers Only)			

27352.44

FEC Schedule 5 (REV. 09/2013)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 2 OF 8
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee

Blueprint Interactive

Date of Public Distribution/Dissemination

MM / DD / YYYY
07 / 16 / 2014

Mailing Address 2229 North Pollard St

Amount

5856.00

Transaction ID : 57529834

Purpose of Expenditure
Online advertisingCategory/
Type 004Office Sought: ☐ House State: CO
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Cory GardnerCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought

13817.44

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Blueprint Interactive

Date of Public Distribution/Dissemination

MM / DD / YYYY
07 / 16 / 2014

Mailing Address 2229 North Pollard St

Amount

5370.00

Transaction ID : 57531127

Purpose of Expenditure
Online advertisingCategory/
Type 004Office Sought: ☐ House State: NC
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Thom TillisCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought

14368.33

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

M+R Strategic Services

Date of Public Distribution/Dissemination

MM / DD / YYYY
07 / 17 / 2014

Mailing Address 1904 L St. NW #800

Amount

5.16

Transaction ID : 57531128

Purpose of Expenditure
Copy writing - email & webCategory/
Type 004Office Sought: ☐ House State: NC
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Thom TillisCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought

14368.33

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 11231.16

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶
(carry total from last page forward to Line 7)

SCHEDULE 5-E **ITEMIZED INDEPENDENT EXPENDITURES**

PAGE 3 OF 8
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee

M+R Strategic Services

Date of Public Distribution/Dissemination

MM / DD / YYYY
07 / 17 / 2014

Mailing Address 1904 L St. NW #800

Amount

Amount
5.16

City State Zip Code
Washington DC 20036

Transaction ID : 57531118

Purpose of Expenditure
Email copywritingCategory/
Type 004

Office Sought: ☐ House State: CO
☒ Senate District: _____
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:
Mark UdallCheck One: ☒ Support ☐ Oppose

Calendar Year-To-Date Per Election
for Office Sought 13817.44

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

M+R Strategic Services

Date of Public Distribution/Dissemination

MM / DD / YYYY
07 / 24 / 2014

Mailing Address 1904 L St. NW #800

Amount

Amount
6.88

City State Zip Code
Washington DC 20036

Transaction ID : 57531119

Purpose of Expenditure
Copy writing - emailCategory/
Type 004

Office Sought: ☐ House State: CO
☒ Senate District: _____
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:
Cory GardnerCheck One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought 13817.44

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

M+R Strategic Services

Date of Public Distribution/Dissemination

MM / DD / YYYY
07 / 24 / 2014

Mailing Address 1904 L St. NW #800

Amount

Amount
6.88

City State Zip Code
Washington DC 20036

Transaction ID : 57531129

Purpose of Expenditure
Copy writing - emailCategory/
Type 004

Office Sought: ☐ House State: NC
☒ Senate District: _____
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:
Thom TillisCheck One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought 14368.33

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

(a) **SUBTOTAL** of Itemized Independent Expenditures.....▶ 18.92

(b) **SUBTOTAL** of Unitemized Independent Expenditures▶

(c) **TOTAL** Independent Expenditures.....▶
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 4 OF 8
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee
OMP Inc.

Date of Public Distribution/Dissemination

MM / DD / YYYY
09 / 08 / 2014

Mailing Address 1133 19th St, NW #300

Amount

City State Zip Code
Washington DC 20036

1022.60

Transaction ID : 57531120

Purpose of Expenditure
PrintingCategory/
Type 004Office Sought: ☐ House State: CO
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Mark UdallCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election
for Office Sought 13817.44Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶Full Name (Last, First, Middle Initial) of Payee
OMP Inc.

Date of Public Distribution/Dissemination

MM / DD / YYYY
09 / 08 / 2014

Mailing Address 1133 19th St, NW #300

Amount

City State Zip Code
Washington DC 20036

851.20

Transaction ID : 57531121

Purpose of Expenditure
PrintingCategory/
Type 004Office Sought: ☐ House State: CO
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Cory GardnerCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 13817.44Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶Full Name (Last, First, Middle Initial) of Payee
USPS

Date of Public Distribution/Dissemination

MM / DD / YYYY
09 / 08 / 2014

Mailing Address 421 8th Ave

Amount

City State Zip Code
New York NY 10001

1042.05

Transaction ID : 57531122

Purpose of Expenditure
PostageCategory/
Type 004Office Sought: ☐ House State: CO
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Mark UdallCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election
for Office Sought 13817.44Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 2915.85

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 5 OF 8
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee
USPS

Mailing Address 421 8th Ave

City State Zip Code
New York NY 10001

Date of Public Distribution/Dissemination

MM / DD / YYYY
09 / 08 / 2014

Amount

867.40

Transaction ID : 57531123

Purpose of Expenditure
PostageCategory/
Type 004Office Sought: ☐ House State: CO
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Cory GardnerCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 13817.44Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶Full Name (Last, First, Middle Initial) of Payee
OMP Inc.

Mailing Address 1133 19th St, NW #300

City State Zip Code
Washington DC 20036

Date of Public Distribution/Dissemination

MM / DD / YYYY
09 / 08 / 2014

Amount

901.61

Transaction ID : 57531130

Purpose of Expenditure
PrintingCategory/
Type 004Office Sought: ☐ House State: NC
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Kay HaganCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election
for Office Sought 14368.33Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶Full Name (Last, First, Middle Initial) of Payee
OMP Inc.

Mailing Address 1133 19th St, NW #300

City State Zip Code
Washington DC 20036

Date of Public Distribution/Dissemination

MM / DD / YYYY
09 / 08 / 2014

Amount

1073.01

Transaction ID : 57531131

Purpose of Expenditure
PrintingCategory/
Type 004Office Sought: ☐ House State: NC
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Thom TillisCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 14368.33Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 2842.02

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 6 OF 8
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee
USPS

Mailing Address 421 8th Ave

City State Zip Code
New York NY 10001

Date of Public Distribution/Dissemination

MM / DD / YYYY
09 / 08 / 2014

Amount

918.77

Transaction ID : 57531132

Purpose of Expenditure
PostageCategory/
Type 004Office Sought: ☐ House State: NC
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Kay HaganCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election
for Office Sought 14368.33Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶Full Name (Last, First, Middle Initial) of Payee
USPS

Mailing Address 421 8th Ave

City State Zip Code
New York NY 10001

Date of Public Distribution/Dissemination

MM / DD / YYYY
09 / 08 / 2014

Amount

1093.42

Transaction ID : 57531133

Purpose of Expenditure
PostageCategory/
Type 004Office Sought: ☐ House State: NC
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Thom TillisCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 14368.33Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶Full Name (Last, First, Middle Initial) of Payee
M+R Strategic Services

Mailing Address 1904 L St. NW #800

City State Zip Code
Washington DC 20036

Date of Public Distribution/Dissemination

MM / DD / YYYY
09 / 11 / 2014

Amount

22.92

Transaction ID : 57531134

Purpose of Expenditure
Copy writing - emailCategory/
Type 004Office Sought: ☐ House State: NC
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Thom TillisCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 14368.33Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 2035.11

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 7 OF 8
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee
Sundberg & Associates, Inc.

Date of Public Distribution/Dissemination

MM / DD / YYYY
09 / 11 / 2014

Mailing Address 9 East 45th St

Amount

City State Zip Code
New York NY 10017

18.23

Transaction ID : 57531135

Purpose of Expenditure
PrintingCategory/
Type 004Office Sought: ☐ House State: NC
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Kay HaganCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election
for Office Sought 14368.33Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) _____Full Name (Last, First, Middle Initial) of Payee
M+R Strategic Services

Date of Public Distribution/Dissemination

MM / DD / YYYY
09 / 11 / 2014

Mailing Address 1904 L St. NW #800

Amount

City State Zip Code
Washington DC 20036

22.92

Transaction ID : 57531124

Purpose of Expenditure
Copy writing - emailCategory/
Type 004Office Sought: ☐ House State: CO
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Cory GardnerCheck One: ☐ Support ☒ OpposeCalendar Year-To-Date Per Election
for Office Sought 13817.44Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) _____Full Name (Last, First, Middle Initial) of Payee
Sundberg & Associates, Inc.

Date of Public Distribution/Dissemination

MM / DD / YYYY
09 / 11 / 2014

Mailing Address 9 East 45th St

Amount

City State Zip Code
New York NY 10017

18.23

Transaction ID : 57531125

Purpose of Expenditure
PrintingCategory/
Type 004Office Sought: ☐ House State: CO
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
Mark UdallCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election
for Office Sought 13817.44Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) _____

(a) SUBTOTAL of Itemized Independent Expenditures..... 59.38

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures.....
(carry total from last page forward to Line 7)

SCHEDULE 5-E **ITEMIZED INDEPENDENT EXPENDITURES**

PAGE 8 OF 8
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

Planned Parenthood Action Fund Inc.

Full Name (Last, First, Middle Initial) of Payee

Rad Campaign

Date of Public Distribution/Dissemination

MM / DD / YYYY
09 / 12 / 2014

Mailing Address 1627 Connecticut Ave #2

Amount

4125.00

Transaction ID : 57531136

Purpose of Expenditure
Website creationCategory/
Type 004

Office Sought: ☐ House State: CO
☒ Senate District: _____
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:
Cory GardnerCheck One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought 13817.44

Disbursement For: ☐ Primary ☒ General
2014
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Rad Campaign

Date of Public Distribution/Dissemination

MM / DD / YYYY
09 / 12 / 2014

Mailing Address 1627 Connecticut Ave #2

Amount

4125.00

Transaction ID : 57531136

Purpose of Expenditure
Website creationCategory/
Type 004

Office Sought: ☐ House State: NC
☒ Senate District: _____
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:
Thom TillisCheck One: ☐ Support ☒ Oppose

Calendar Year-To-Date Per Election
for Office Sought 14368.33

Disbursement For: ☐ Primary ☒ General
2014
☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Date of Public Distribution/Dissemination

MM / DD / YYYY

Mailing Address

Amount

City State Zip Code

Purpose of Expenditure

Category/
Type

Office Sought: ☐ House State: _____
☐ Senate District: _____
☐ President

Name of Federal Candidate Supported or Opposed by Expenditure:

Check One: ☐ Support ☐ Oppose

Calendar Year-To-Date Per Election
for Office Sought

Disbursement For: ☐ Primary ☐ General
☐ Other (specify) ▶

(a) **SUBTOTAL** of Itemized Independent Expenditures.....▶ 8250.00

(b) **SUBTOTAL** of Unitemized Independent Expenditures▶

(c) **TOTAL** Independent Expenditures.....▶ 27352.44
(carry total from last page forward to Line 7)