

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) MI Planned Parenthood Votes
FEC IDENTIFICATION NUMBER C C00568931
Check if [x] 24-hour report [] 48-hour report [] New report [x] Amends report filed on 01 / 22 / 2021

Full Name of Payee The New Media Firm
Mailing Address 1730 Rhode Island NW Suite 213
City Washington State DC Zip Code 20036
Purpose of Expenditure Digital Ad Category/Type
Name of Federal Candidate UPTON, FREDERICK STEPHEN, , , [] Support [x] Oppose
Calendar Year-To-Date Per Election for Office Sought 4666.66

Date of Public Distribution/Dissemination 10 / 19 / 2020
Amount 4666.66
Transaction ID : SE.4310
Date of Disbursement or Obligation 10 / 12 / 2020
Office Sought: [x] House District: 06 [] President [] Senate State: MA
Disbursement For: [] Primary [x] General 2020 [] Other (specify)

Full Name of Payee The New Media Firm
Mailing Address 1730 Rhode Island NW Suite 213
City Washington State DC Zip Code 20036
Purpose of Expenditure Digital Ad Category/Type 004
Name of Federal Candidate JUNGE, PAUL, , , [] Support [x] Oppose
Calendar Year-To-Date Per Election for Office Sought 28224.27

Date of Public Distribution/Dissemination 10 / 19 / 2020
Amount 4666.66
Transaction ID : SE.4313
Date of Disbursement or Obligation 10 / 12 / 2020
Office Sought: [x] House District: 08 [] President [] Senate State: MI
Disbursement For: [] Primary [x] General 2020 [] Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 9333.32, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Signature McGaughey, Libby, , , [Electronically Filed] Date 05 / 13 / 2021

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Full Name of Payee The New Media Firm
Mailing Address 1730 Rhode Island NW Suite 213
City Washington State DC Zip Code 20036
Purpose of Expenditure Digital Ad Category/Type 004
Name of Federal Candidate ESSHAKI, ERIC, , , [] Support [x] Oppose
Calendar Year-To-Date Per Election for Office Sought 66936.97

Date of Public Distribution/Dissemination 10 / 19 / 2020
Amount 4666.66
Transaction ID : SE.4316
Date of Disbursement or Obligation 10 / 12 / 2020
Office Sought: [x] House District: 11 [] President [] Senate State: MI
Disbursement For: [] Primary [x] General 2020 [] Other (specify) >

Full Name of Payee The New Media Firm
Mailing Address 1730 Rhode Island NW Suite 213
City Washington State DC Zip Code 20036
Purpose of Expenditure Say - Digital Ad Category/Type 004
Name of Federal Candidate TRUMP, DONALD J., , , [] Support [x] Oppose
Calendar Year-To-Date Per Election for Office Sought 346342.10

Date of Public Distribution/Dissemination 10 / 19 / 2020
Amount 25500.00
Transaction ID : SE.4327
Date of Disbursement or Obligation 10 / 12 / 2020
Office Sought: [] House District: [] [x] President [] Senate State: MI
Disbursement For: [] Primary [x] General 2020 [] Other (specify) >

(a) SUBTOTAL of Itemized Independent Expenditures..... 30166.66
(b) SUBTOTAL of Unitemized Independent Expenditures
(c) TOTAL Independent Expenditures.....

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Signature

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Full Name of Payee The New Media Firm
Mailing Address 1730 Rhode Island NW Suite 213
City Washington State DC Zip Code 20036
Purpose of Expenditure Biden Digital Ad Category/Type 004
Name of Federal Candidate BIDEN, JOSEPH R JR, , , [x] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 371842.10

Date of Public Distribution/Dissemination 10 / 19 / 2020
Amount 25500.00
Transaction ID : SE.4329
Date of Disbursement or Obligation 10 / 12 / 2020
Office Sought: [] House District: []
[x] President [] Senate State: MI
Disbursement For: [] Primary [x] General 2020 [] Other (specify) ▶

Full Name of Payee The New Media Firm
Mailing Address 1730 Rhode Island NW Suite 213
City Washington State DC Zip Code 20036
Purpose of Expenditure Monstrosity Digital Ad Category/Type 004
Name of Federal Candidate JAMES, JOHN, , , [] Support [x] Oppose
Calendar Year-To-Date Per Election for Office Sought 445511.73

Date of Public Distribution/Dissemination 10 / 26 / 2020
Amount 69500.00
Transaction ID : SE.4331
Date of Disbursement or Obligation 10 / 12 / 2020
Office Sought: [] House District: []
[] President [x] Senate State: MI
Disbursement For: [] Primary [x] General 2020 [] Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 95000.00
(b) SUBTOTAL of Unitemized Independent Expenditures▶
(c) TOTAL Independent Expenditures.....▶

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Full Name of Payee The Pivot Group
Mailing Address 1100 15th St. NW 4th Floor
City Washington State DC Zip Code 20036
Purpose of Expenditure Mailer Category/Type 004
Name of Federal Candidate TRUMP, DONALD J., , Support [] Oppose [x]
Calendar Year-To-Date Per Election for Office Sought 294174.50

Date of Public Distribution/Dissemination 10 / 19 / 2020
Amount 26667.60
Transaction ID : SE.4318
Date of Disbursement or Obligation 10 / 12 / 2020
Office Sought: [] House District: [] [x] President [] Senate State: MI
Disbursement For: [] Primary [x] General 2020 [] Other (specify) ▶

Full Name of Payee The Pivot Group
Mailing Address 1100 15th St. NW 4th Floor
City Washington State DC Zip Code 20036
Purpose of Expenditure Mailer Category/Type 004
Name of Federal Candidate BIDEN, JOSEPH R JR, , Support [x] Oppose []
Calendar Year-To-Date Per Election for Office Sought 320842.10

Date of Public Distribution/Dissemination 10 / 19 / 2020
Amount 26667.60
Transaction ID : SE.4320
Date of Disbursement or Obligation 10 / 12 / 2020
Office Sought: [] House District: [] [x] President [] Senate State: MI
Disbursement For: [] Primary [x] General 2020 [] Other (specify) ▶

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 53335.20, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.
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Full Name of Payee The Pivot Group
Mailing Address 1100 15th St. NW 4th Floor
City Washington State DC Zip Code 20036
Purpose of Expenditure Mailer Category/Type 004
Name of Federal Candidate JAMES, JOHN, , , [] Support [x] Oppose
Calendar Year-To-Date Per Election for Office Sought 349344.13

Date of Public Distribution/Dissemination 10 / 19 / 2020
Amount 26667.60
Transaction ID : SE.4322
Date of Disbursement or Obligation 10 / 12 / 2020
Office Sought: [] House District: [] [] President [x] Senate State: MI
Disbursement For: [] Primary [x] General 2020 [] Other (specify) ▶

Full Name of Payee The Pivot Group
Mailing Address 1100 15th St. NW 4th Floor
City Washington State DC Zip Code 20036
Purpose of Expenditure Mailer Category/Type 004
Name of Federal Candidate PETERS, GARY, , , [x] Support [] Oppose
Calendar Year-To-Date Per Election for Office Sought 376011.73

Date of Public Distribution/Dissemination 10 / 19 / 2020
Amount 26667.60
Transaction ID : SE.4325
Date of Disbursement or Obligation 10 / 12 / 2020
Office Sought: [] House District: [] [] President [x] Senate State: MI
Disbursement For: [] Primary [x] General 2020 [] Other (specify) ▶

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 53335.20; (b) SUBTOTAL of Unitemized Independent Expenditures; (c) TOTAL Independent Expenditures 241170.38

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