

ETEXT ATTACHMENT

01/29/2004 09 : 21

Office of Public Records
Federal Election Commission
999 E Street, NW
Room 129
Washington, DC 20463

RE: Direct Voice, the Political Action Committee of The Direct Marketing Association: FEC ID #C000235309

Dear Sir/Madam:

This is to inform you that Direct Voice, the Political Action Committee of The Direct Marketing Association ('the Committee') is hereby changing its reporting schedule from semi-annual to monthly for calendar year 2004.

Accordingly, the Committee's next regular report will be the February 20th Monthly Report reflecting activity for the period covering January 1, 2004 through January 31, 2004. The Report will be filed with your office by or before February 20, 2004.

Thank you for your attention to this matter.

Very truly yours,
Mark A. Micali
Treasurer