

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) New Day for America
FEC IDENTIFICATION NUMBER C C00581868
Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee Arena Online
Mailing Address 1780 West Sequoia Vista Circle
City Salt Lake City State UT Zip Code 84104
Purpose of Expenditure Digital Advertising
Name of Federal Candidate JOHN R KASICH
Calendar Year-To-Date Per Election for Office Sought 0.00

Date of Public Distribution/Dissemination 10 / 28 / 2015
Amount 5000.00
Transaction ID : SE.4162
Date of Disbursement or Obligation 10 / 30 / 2015
Office Sought: President
Disbursement For: Primary

Full Name of Payee Bookbag Video
Mailing Address 45 E Lincoln Street
City Columbus State OH Zip Code 43215
Purpose of Expenditure Facebook Video
Name of Federal Candidate JOHN R KASICH
Calendar Year-To-Date Per Election for Office Sought 0.00

Date of Public Distribution/Dissemination 10 / 28 / 2015
Amount 1500.00
Transaction ID : SE.4160
Date of Disbursement or Obligation 10 / 28 / 2015
Office Sought: President
Disbursement For: Primary

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 6500.00

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

J. Matthew Yuskewich [Electronically Filed] Date 10 / 30 / 2015

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) New Day for America
FEC IDENTIFICATION NUMBER C C00581868
Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee Bookbag Video
Mailing Address 45 E Lincoln Street
City Columbus State OH Zip Code 43215
Purpose of Expenditure Press Release/Social Media Video
Name of Federal Candidate JOHN R KASICH
Calendar Year-To-Date Per Election for Office Sought 0.00

Date of Public Distribution/Dissemination 10 / 28 / 2015
Amount 750.00
Transaction ID : SE.4161
Date of Disbursement or Obligation 10 / 28 / 2015
Office Sought: President
Disbursement For: Primary

Full Name of Payee
Mailing Address
City State Zip Code
Purpose of Expenditure
Name of Federal Candidate
Calendar Year-To-Date Per Election for Office Sought

Date of Public Distribution/Dissemination
Amount
Date of Disbursement or Obligation
Office Sought:
Disbursement For:

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 750.00, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.
Signature J. Matthew Yuskewich Date 10 / 30 / 2015

: 97 `A-G79 @C B9CI G`H9LH`F9 @ H98 `HC`5 `F9DCFH`G7 <98I @ `CF`+H9A-N5HCB

Form/Schedule: SE

Transaction ID : SE.4161

State allocation for Independent Expenditure to Bookbag Video on 10/28/2015: equally: \$15 per state	\$750 divided by all 50 states
State allocation for Independent Expenditure to Bookbag Video on 10/28/2015: equally: \$30 per state	\$1,500 divided by all 50 states

Form/Schedule:

Transaction ID: