24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 10/02/2008

Democratic Senatorial Campaign Committee

120 Maryland Avenue, NE

Washington DC 20002

FEC ID No. C00042366

☐ 24-Hour Notice ☒ 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER
C C00042366

Check if 24-hour notice X 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Bright Idea Creative, Inc.

Date M M / D D / Y Y Y Y
09 29 2008

Mailing Address
1824 Swann Street, NW

Amount
5200.00

City: Washington State: DC Zip Code: 20009

Purpose of Expenditure: Media Production

Category/Type

Office Sought: House / X Senate / Presidential — State: NH District: 00

Name of Federal Candidate supported or Opposed by expenditure:
John Sununu

Check One: Support X Oppose

Disbursement For: Primary X General 2008
Other (specify): _____

Calendar Year-To-Date Per Election for Office Sought: 4272648.42

Transaction ID: SE-53914
Disseminated 9/30/08

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date M M / D D / Y Y Y Y
09 30 2008

Mailing Address
PO Box 7777

Amount
82854.17

City: Philadelphia State: PA Zip Code: 19175-0061

Purpose of Expenditure: Media Buy Radio

Category/Type

Office Sought: House / X Senate / Presidential — State: NH District: 00

Name of Federal Candidate supported or Opposed by expenditure:
John Sununu

Check One: Support X Oppose

Disbursement For: Primary X General 2008
Other (specify): _____

Calendar Year-To-Date Per Election for Office Sought: 5197831.43

Transaction ID: SE-53923

(a) SUBTOTAL of Itemized Independent Expenditures	88054.17
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.
Signature

M M / D D / Y Y Y Y
10 02 2008

FEC Schedule E (Form 3X) (Revised 02/2003)