24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on : 10/02/2008

Democratic Senatorial Campaign Committee

120 Maryland Avenue, NE

Washington DC 20002

FEC ID No. C00042366

☐ 24-Hour Notice ☒ 48-Hour Notice

SCHEDULE E (FEC Form 3X)
ITEMIZED INDEPENDENT EXPENDITURES

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FOR LINE 24 OF FORM 3X

NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER
C C00042366

Check if 24-hour notice X 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Bright Idea Creative, Inc.

Date M M / D D / Y Y Y Y
09 29 2008

Mailing Address
1824 Swann Street, NW

Amount
5200.00

City: Washington State: DC Zip Code: 20009

Purpose of Expenditure: Media Production

Category/Type

Office Sought: House / X Senate / Presidential — State: NH District: 00

Name of Federal Candidate supported or Opposed by expenditure:
John Sununu

Check One: Support X Oppose

Disbursement For: Primary X General 2008
Other (specify): _____

Calendar Year-To-Date Per Election for Office Sought: 4272648.42

Transaction ID: SE-53914
Disseminated 9/30/08

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date M M / D D / Y Y Y Y
09 30 2008

Mailing Address
PO Box 7777

Amount
82854.17

City: Philadelphia State: PA Zip Code: 19175-0061

Purpose of Expenditure: Media Buy Radio

Category/Type

Office Sought: House / X Senate / Presidential — State: NH District: 00

Name of Federal Candidate supported or Opposed by expenditure:
John Sununu

Check One: Support X Oppose

Disbursement For: Primary X General 2008
Other (specify): _____

Calendar Year-To-Date Per Election for Office Sought: 5197831.43

Transaction ID: SE-53923

(a) SUBTOTAL of Itemized Independent Expenditures	88054.17
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.
Signature

M M / D D / Y Y Y Y
10 02 2008

FEC Schedule E (Form 3X) (Revised 02/2003)

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No. 24-Hour Notice 48-Hour Notice

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NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER
C C00042366

Check if 24-hour notice X 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date M M 09 / D D 30 / Y Y Y Y 2008

Mailing Address
PO Box 7777

Amount
842328.84

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: NH
X Senate District: 00
Presidential

Purpose of Expenditure
Media Buy TV

Category/ Type

Name of Federal Candidate supported or Opposed by expenditure:
John Sununu

Check One: Support X Oppose

Disbursement For: Primary X General 2008
Other (specify) :

Calendar Year-To-Date Per Election for Office Sought 5197631.43

Transaction ID: SE-53924

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date M M 09 / D D 30 / Y Y Y Y 2008

Mailing Address
PO Box 7777

Amount
544901.91

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: CO
X Senate District: 00
Presidential

Purpose of Expenditure
Media Buy TV

Category/ Type

Name of Federal Candidate supported or Opposed by expenditure:
Bob Schaffer

Check One: Support X Oppose

Disbursement For: Primary X General 2008
Other (specify) :

Calendar Year-To-Date Per Election for Office Sought 2964199.40

Transaction ID: SE-53926

(a) SUBTOTAL of Itemized Independent Expenditures	1387230.75
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.
Signature

M M 10 / D D 02 / Y Y Y Y 2008

FEC Schedule E (Form 24) (Revised 02/2002)

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No. 24-Hour Notice 48-Hour Notice

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NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER
C C00042366

Check if 24-hour notice X 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date M M 09 / D D 30 / Y Y Y Y 2008

Mailing Address
PO Box 7777

Amount
524981.17

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: OR
X Senate District: 00
Presidential

Purpose of Expenditure
Media Buy TV

Category/ Type

Name of Federal Candidate supported or Opposed by expenditure:
Gordon Smith

Check One: Support X Oppose

Disbursement For: Primary X General 2008
Other (specify) :

Calendar Year-To-Date Per Election for Office Sought 5142510.46

Transaction ID: SE-53928

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date M M 09 / D D 30 / Y Y Y Y 2008

Mailing Address
PO Box 7777

Amount
608897.76

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: MN
X Senate District: 00
Presidential

Purpose of Expenditure
Media Buy TV

Category/ Type

Name of Federal Candidate supported or Opposed by expenditure:
Norm Coleman

Check One: Support X Oppose

Disbursement For: Primary X General 2008
Other (specify) :

Calendar Year-To-Date Per Election for Office Sought 2267404.22

Transaction ID: SE-53930

(a) SUBTOTAL of Itemized Independent Expenditures	1133878.93
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.
Signature

M M 10 / D D 02 / Y Y Y Y 2008

FEC Schedule E (Form 3X) (Revised 02/2003)

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

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NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER
C C00042366

Check if 24-hour notice X 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
M M / D D / Y Y Y Y
09 30 2008

Mailing Address
PO Box 7777

Amount
63784.74

City: Philadelphia State: PA Zip Code: 19175-0061

Purpose of Expenditure: Media Buy Radio

Category/Type

Office Sought: House / X Senate / Presidential State: MS District: 00

Name of Federal Candidate supported or Opposed by expenditure:
Roger Wicker

Check One: Support X Oppose

Disbursement For: Primary X General 2008
Other (specify) : _____

Calendar Year-To-Date Per Election for Office Sought: 3209358.33

Transaction ID: SE-53932

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
M M / D D / Y Y Y Y
09 30 2008

Mailing Address
PO Box 7777

Amount
402461.45

City: Philadelphia State: PA Zip Code: 19175-0061

Purpose of Expenditure: Media Buy TV

Category/Type

Office Sought: House / X Senate / Presidential State: MS District: 00

Name of Federal Candidate supported or Opposed by expenditure:
Roger Wicker

Check One: Support X Oppose

Disbursement For: Primary X General 2008
Other (specify) : _____

Calendar Year-To-Date Per Election for Office Sought: 3209358.33

Transaction ID: SE-53933

(a) SUBTOTAL of Itemized Independent Expenditures 466246.19

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures .....

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.
Signature

M M 10 D D 02 Y Y Y Y 2008

FEC Schedule E (Form 24) (Revised 02/2003)

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

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NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER
C C00042366

Check if 24-hour notice X 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
M M / D D / Y Y Y Y
09 30 2008

Mailing Address
PO Box 7777

Amount
13243.33

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: MS
X Senate District: 00
Presidential

Purpose of Expenditure
Media Buy Internet

Category/ Type

Name of Federal Candidate supported or Opposed by expenditure:
Roger Wicker

Check One: Support X Oppose

Disbursement For: Primary X General 2008
Other (specify) : _____

Calendar Year-To-Date Per Election for Office Sought 3209358.33

Transaction ID: SE-53934

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date
M M / D D / Y Y Y Y
09 30 2008

Mailing Address
PO Box 7777

Amount
90024.64

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: NC
X Senate District: 00
Presidential

Purpose of Expenditure
Media Buy Radio

Category/ Type

Name of Federal Candidate supported or Opposed by expenditure:
Elizabeth Dole

Check One: Support X Oppose

Disbursement For: Primary X General 2008
Other (specify) : _____

Calendar Year-To-Date Per Election for Office Sought 4376901.92

Transaction ID: SE-53936

(a) SUBTOTAL of Itemized Independent Expenditures 103267.97

(b) SUBTOTAL of Unitemized Independent Expenditures .....

(c) TOTAL Independent Expenditures .....

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.
Signature

M M / D D / Y Y Y Y
10 02 2008

FEC Schedule E (Form 24) (Revised 02/2003)

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

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SCHEDULE E (FEC Form 3X)
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NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER
C C00042366

Check if 24-hour notice X 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date M M 09 D D 30 Y Y Y Y 2008

Mailing Address
PO Box 7777

Amount
690792.33

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: NC
X Senate District: 00
Presidential

Purpose of Expenditure
Media Buy TV

Category/ Type

Name of Federal Candidate supported or Opposed by expenditure:
Elizabeth Dole

Check One: Support X Oppose

Disbursement For: Primary X General 2008
Other (specify) :

Calendar Year-To-Date Per Election for Office Sought 4376901.92

Transaction ID: SE-53937

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date M M 09 D D 30 Y Y Y Y 2008

Mailing Address
PO Box 7777

Amount
134955.61

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: ME
X Senate District: 00
Presidential

Purpose of Expenditure
Media Buy TV

Category/ Type

Name of Federal Candidate supported or Opposed by expenditure:
Susan Collins

Check One: Support X Oppose

Disbursement For: Primary X General 2008
Other (specify) :

Calendar Year-To-Date Per Election for Office Sought 600180.51

Transaction ID: SE-53939

(a) SUBTOTAL of Itemized Independent Expenditures 825747.94

(b) SUBTOTAL of Unitemized Independent Expenditures

(c) TOTAL Independent Expenditures

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.
Signature

M M 10 D D 02 Y Y Y Y 2008

FEC Schedule E (Form 24) (Revised 02/2003)

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

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NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER
C C00042366

Check if 24-hour notice X 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date M M 09 D D 30 Y Y Y Y 2008

Mailing Address
PO Box 7777

Amount
37034.89

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: AK
X Senate District: 00
Presidential

Purpose of Expenditure
Media Buy Radio

Category/ Type

Name of Federal Candidate supported or Opposed by expenditure:
Ted Stevens

Check One: Support X Oppose

Disbursement For: Primary X General 2008
Other (specify) :

Calendar Year-To-Date Per Election for Office Sought 1041071.44

Transaction ID: SE-53941

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date M M 09 D D 30 Y Y Y Y 2008

Mailing Address
PO Box 7777

Amount
293159.01

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House State: AK
X Senate District: 00
Presidential

Purpose of Expenditure
Media Buy TV

Category/ Type

Name of Federal Candidate supported or Opposed by expenditure:
Ted Stevens

Check One: Support X Oppose

Disbursement For: Primary X General 2008
Other (specify) :

Calendar Year-To-Date Per Election for Office Sought 1041071.44

Transaction ID: SE-53942

(a) SUBTOTAL of Itemized Independent Expenditures	330193.90
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in co-operation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.
Signature

M M 10 D D 02 Y Y Y Y 2008

FEC Schedule E (Form 24) (Revised 02/2003)

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No. 24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)
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NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER
C C00042366

Check if 24-hour notice X 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date M M 09 D D 30 Y Y Y Y 2008

Mailing Address
PO Box 7777

Amount 945.37

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House / X Senate / Presidential State: NC District: 00

Purpose of Expenditure
Media Buy Radio

Category/Type

Name of Federal Candidate supported or Opposed by expenditure:
Kay Hagan

Check One: X Support Oppose

Disbursement For: Primary X General 2008
Other (specify) : _____

Calendar Year-To-Date Per Election for Office Sought 4376901.92

Transaction ID: SE-53948

Full Name (Last, First, Middle, Initial) of Payee
Great American Media-GMMB

Date M M 09 D D 30 Y Y Y Y 2008

Mailing Address
PO Box 7777

Amount 945.38

City Philadelphia State PA Zip Code 19175-0061

Office Sought: House / X Senate / Presidential State: NC District: 00

Purpose of Expenditure
Media Buy Radio

Category/Type

Name of Federal Candidate supported or Opposed by expenditure:
Elizabeth Dole

Check One: Support X Oppose

Disbursement For: Primary X General 2008
Other (specify) : _____

Calendar Year-To-Date Per Election for Office Sought 4376901.92

Transaction ID: SE-53949

(a) SUBTOTAL of Itemized Independent Expenditures	1890.75
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John R. Poerson, Jr.
Signature

M M 10 D D 02 Y Y Y Y 2008

FEC Schedule E (Form 3X) (Revised 02/2003)

2024781318

24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on :

FEC ID No. 24-Hour Notice 48-Hour Notice

SCHEDULE E (FEC Form 3X)
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NAME OF COMMITTEE (In Full)
Democratic Senatorial Campaign Committee

FEC IDENTIFICATION NUMBER
C C00042366

Check if 24-hour notice X 48-hour notice

Full Name (Last, First, Middle, Initial) of Payee
SquierKnappDunn Communications

Date
M M / D D / Y Y Y Y
09 30 2008

Mailing Address
1818 N Street NW Ste 450

Amount
12500.00

City Washington
State DC
Zip Code 20036

Office Sought: House State: AK
X Senate District: 00
Presidential

Purpose of Expenditure
Media Production

Category/ Type

Name of Federal Candidate supported or Opposed by expenditure:
Ted Stevens

Check One: Support X Oppose

Disbursement For: Primary X General 2008
Other (specify): _____

Calendar Year-To-Date Per Election for Office Sought 1041071.44

Transaction ID: SE-53952

(a) SUBTOTAL of Itemized Independent Expenditures	12500.00
(b) SUBTOTAL of Unitemized Independent Expenditures	
(c) TOTAL Independent Expenditures	4349010.60

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

John B Poersch, Jr.
Signature

M M / D D / Y Y Y Y
10 02 2008

FEC Schedule E (Form 24) (Revised 02/2003)

28984394

Federal Election Commission

ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS

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☐ No Postmark	
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N/A PREPARER	N/A DATE PREPARED

(5/2004)

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