24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (5

PAGE 1 OF 1 FOR SE OF FORM 24/48		
AME OF COMMITTEE (In Full) AMERICAN FEDERATION OF STATE COUNTY & MUNICIPAL EMPLOYEES PEOPLE		FEC IDENTIFICATION NUMBER ▼ C C00011114
Check if 24-hour report 48-hour report New report Amends report filed on 10 28 2014		
Full Name of Payee DIXON/DAVIS MEDIA GROUP, LLC		e of Public Distribution/Dissemination
Mailing Address 1028 33rd Street NW		ount
Suite 300		
City State Zip Cod Washington DC 20007	Trai	5205.00 nsaction ID : SE.62211 e of Disbursement or Obligation
Purpose of Expenditure Production cost - TV Ads 'Homework' Category		10 28 2014
Name of Federal Candidate	Support Office Sou	ght: House District: 00
JONI K ERNST	_	ident Senate State: IA
Calendar Year-To-Date Per Election for Office Sought 398244.0	Disbursemo 2014	ent For: Primary X General Other (specify) ▶
WATERFRONT STRATEGIES		e of Public Distribution/Dissemination
Mailing Address 3050 K Street NW		10 28 2014 ount
Suite 100	All	ount
City State Zip Coo Washington DC 20007	Tran	79020.00 saction ID : SE.62208 e of Disbursement or Obligation
Purpose of Expenditure TV Ad 'Homework' and 'Seniors' Category		10 23 / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y
Name of Federal Candidate	Support Office Sou	ght: House District: 00
JONI K ERNST		ident Senate State: IA
Calendar Year-To-Date Per Election for Office Sought 3930:	39.00 Disbursem 2014	ent For:
(a) SUBTOTAL of Itemized Independent Expenditures		
(b) SUBTOTAL of Unitemized Independent Expenditures		
(c) TOTAL Independent Expenditures	······	84225.00
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.		
LAURA REYES [Electronically File Signature]	ed] Date 11	02 / 2014
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