

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) American Crossroads
FEC IDENTIFICATION NUMBER C C00487363
Check if 24-hour report 48-hour report New report Amends report filed on

Full Name of Payee Main Street Media
Mailing Address P.O. Box 25093
City Alexandria State VA Zip Code 22313
Purpose of Expenditure TV / Media Placement Category/ Type

Date of Public Distribution/Dissemination 09 / 30 / 2014
Amount 1102248.50
Transaction ID : SE.1
Date of Disbursement or Obligation 09 / 26 / 2014

Name of Federal Candidate Mark Pryor
Support Oppose
Calendar Year-To-Date Per Election for Office Sought 1995574.76

Office Sought: House Senate AR
Disbursement For: Primary General 2014 Other (specify)

Full Name of Payee McCarthy Hennings Whalen, Inc.
Mailing Address 1850 M Street NW Suite 235
City Washington State DC Zip Code 20036
Purpose of Expenditure TV / Media Production Category/ Type

Date of Public Distribution/Dissemination 09 / 30 / 2014
Amount 3608.19
Transaction ID : SE.2
Date of Disbursement or Obligation 09 / 30 / 2014

Name of Federal Candidate Mark Pryor
Support Oppose
Calendar Year-To-Date Per Election for Office Sought 1995574.76

Office Sought: House Senate AR
Disbursement For: Primary General 2014 Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 1105856.69, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures 1105856.69

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Caleb Crosby [Electronically Filed] Date 10 / 01 / 2014
Signature