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America's Next Generation
774A Walker Street
Great Falls, Virginia 22066
March 21, 2013

Mr. Paul Stoetzer
Senior Campaign Finance Analyst
Federal Election Commission
Washington, D.C. 20463

RE: America's Next Generation (Committee Identification Number C00491373)
October Quarterly Report for the period July 1, 2013 through September 30, 2013 filed
October 15,2013 (FEC-817289)

Dear Mr. Stoetzer:

This letter is sent in response to your request for additional information dated February 14, 2013. Please be advised that America's Next Generation has filed an amendment to the October Quarterly Report to address the items you have indicated.

1. The Committee's "best efforts" procedures are as follow:

a. The initial contributor contact is made by telephone. In compliance with 11 CFR 104.7(b)(1), the solicitation includes a clear request for the contributor's full name, address, occupation, and name of employer. The solicitation informs the contributor of the requirements of federal law for the reporting of such information as follows:

i. Federal law requires us to use our best efforts to collect and report the name, mailing address, occupation and name of employer of individuals whose contributions exceed \$200 in a calendar year.

b. In compliance with 11 CFR 104.7(b)(2), after the telephone contact, a second request for information is made in the form of a letter accompanied by a stamped, self-addressed envelope. The second request is sent to all contributors via U.S. mail within 30 days of the initial telephone contact and contains a clear request for the contributor's full name, address, occupation, and name of employer without soliciting a contribution. The letter informs the contributor of the requirements of federal law for the reporting of such information as follows:

i. Federal law requires us to use our best efforts to collect and report the name, mailing address, occupation and name of employer of individuals whose contributions exceed \$200 in a calendar year.

c. In order to comply with (11 CFR 401.7(b)(4), any additional information received from the second request is entered into the master database when it is received. If this information is received after the contribution has been reported, the updated information is reported in an amendment to the report in which the contribution was originally disclosed. The report is filed on or before the due date of the next scheduled report.

2. The memo entries for Schedule E corresponding to the Schedule D entries did not display correctly on the report. This problem has been corrected in the amendment to the October Quarterly report.

3. In order to comply with the disclosure requirements under 11 CFR 104.4, the Committee filed some 48 hour reports based on good faith estimates from the vendors providing the services, since waiting for the vendors to bill the actual amount could have caused the reports not to be timely filed (The Committee confirmed that this process would be acceptable with the Reports Analysis Division of the Federal Elections Commission). When the vendors billed the actual

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services, the billings did not correspond directly to the estimates. In the original October Quarterly report, the Committee attached memo text to the Schedule E entries indicating the dates on which the 48 hour reports were filed. In the amendment, we have added the FEC filing identification numbers to the memo text to aid in reconciling the 48 hour reports to the Schedule E entries.

In reviewing the vendor billing, we have discovered that not all services involved communications that expressly advocated the election or defeat of a clearly identified federal candidate, and were incorrectly included on Schedule E. This has been corrected in the amendment to the October quarterly report. Some of these services pertained to the period April 1, 2012 through June 30, 2012 and should have been disclosed on Schedule D of the April Quarterly report. We are therefore submitting an amendment to the July Quarterly report to correct this omission.

Please contact me at lance@universalmarketingindustries.com if you have any questions. Thank you.

Sincerely,

Lance Davis
