FEC FORM 3X	AN	PORT O D DISBU	JRSEM	ENTS	ee		Office Use Only	
1. NAME OF COMMITTEE (in fi		FEC MAILING LA YPE OR PRINT		ample:If typing er the lines	, type			
		ACTION COMMI			RKETING AS			
ADDRESS (number and	street)	JITE 1100						
Check if differ than previousl reported. (AC	y iw	ASHINGTON					20036	
2. FEC IDENTIFICAT	ION NUMBER	¥	CITY 🛋		S	STATE	ZIPCOE)e 🔺
C00235309]	3. IS THIS REPORT		NEW N) OR	AN (A)	ENDED	
4. TYPE OF REPO (Choose One) (a) Quarterly Rep April 15 Quarterly		b) Monthly Report Due On:	Feb 20 (M2 Mar 20 (M3 Apr 20 (M4		May 20 (M5) Jun 20 (M6) Jul 20 (M7)	Sep 2	20 (M8)	Nov 20 (M11) (Non-Election Year Only) Dec 20 (M12) (Non-Election Year Only) Jan 31 (YE)
October Quarterly January	Report(Q3)	(c) 12-Day PRE-Eleci Report for		Primary (12P		General (* Special (1		Runoff (12R)
Year Onl	on-election	(d) 30-Day Post -Ele Report for		General (30G	à)	Runoff (3	DR) in the State of	Special (30S)
5. Covering Period	07	01 20	09	through	12	31	2009	
I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete. Type or Print Name of Treasurer Linda Woolley								
Signature of Treasurer	Signature of Treasurer Electronically Filed by Linda Woolley Date 01 29 2010							
NOTE : Submission of t	alse, erroneous,	or incomplete info	ormation may s	ubject the perso	on signing this	s Report to the	penalties of 2 U.S	5.C 437g.
Office Use Only							FEC FORI (Rev. 12/200	

Image# 10990216365

FEC Form 3X (Rev. 02/2003)

SUMMARY PAGE OF RECEIPTS AND DISBURSEMENTS

2 / 27

\	Write or Type Committee Name DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION							
F	Report Covering the Period: From:	0 1 Y Y Y Y 0 1	To: To:					
_		COLUMN A This Period	COLUMN B Calendar Year-to-Date					
6.	(a) Cash on Hand January 1 2009 ^{Y Y Y}		17431.21					
	(b) Cash on Hand at Begining of Reporting Period	5451.25						
	(c) Total Receipts (from Line 19)	33850.00	55930.00					
	(d) Subtotal (add lines 6(b) and							
	6(c) for Column A and Lines 6(a) and 6(c) for Column B)	39301.25	73361.21					
7.	Total Disbursements (from Line 31)	19345.16	53405.12					
8.	Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d))	19956.09	19956.09					
9.	Debts and Obligations owed TO the committee (Itemize all on Schedule C and/or Schedule D)	0.00						
10.	Debts and Obligations owed BY the committee (Itemize all on Schedule C and/or Schedule D)	0.00						

X This Committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information contact:

Federal Election Commission 999 E street, NW Washington, DC 20463

Toll Free 800-424-9530 Local 202-694-1100

FE6AN026

Image# 10990216366

DETAILED SUMMARY PAGE OF RECEIPTS

FEC Form 3X (Rev. 06/2004)

Write or Type Committee Name

DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION

Report Covering the Period: From:	01 2000	
I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
 Contributions (other than loans) From: (a) Individuals/Persons Other 		
Than Political Committees (i) Itemized (use Schedule A)	27750.00	42350.00
(ii) Unitemized	1100.00	1580.00
(iii) TOTAL (add Lines 11(a)(i) and (ii) ▶	28850.00	43930.00
(b) Political Party Committees	0.00	0.00
 (c) Other Political Committees (such as PACs) (d) Total Contributions (add Lines 	5000.00	10000.00
11(a)(iii),(b) and (c)) (Carry Totals to Line 33, page 5) ►	33850.00	53930.00
2. Transfers From Affiliated/Other Party Committees	0.00	0.00
3. All Loans Received	0.00	0.00
 Loan Repayments Received Offsets To Operating Expenditures 	0.00	0.00
(Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5) 6. Refunds of Contributions Made	0.00	0.00
to Federal candidates and Other Political Committees	0.00	2000.00
7. Other Federal Receipts (Dividends, Interest, etc.)	0.00	0.00
3. Transfers from Non-Federal and Levin Funds		
(a) Non-Federal Account (from Schedule H3)	0.00	0.00
(b) Levin Funds (from Schedule H5)	0.00	0.00
(c) Total Transfer (add 18(a) and 18(b)).	0.00	0.00
 Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c)) 	33850.00	55930.00
 Total Federal Receipts (subtract Line 18(c) from Line 19) 	33850.00	55930.00

Image# 10990216367

DETAILED SUMMARY PAGE

FEC Form 3X (Rev. 02/2003)	of Disbursements	4 / 27
II. DISBURSEMENTS	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
 Operating Expenditures: (a) Shared Federal/Non-Federal Activity (from Schedule H4) (i) Federal Share 	0.00	0.00
(ii) Non-Federal Share	0.00	0.00
(b) Other Federal Operating Expenditures	95.16	155.12
 (c) Total Operating Expenditures (add 21(a)(i), (a)(ii) and (b)) 	95.16	155.12
22. Transfers to Affiliated/Other Party		
Committees 23. Contributions to Federal Candidates/Committees	0.00	0.00
and Other Political Committees	19000.00	53000.00
(use Schedule E) 25. Coordinated Expenditures Made by Party	0.00	0.00
Committees (2 U.S.C. 441a(d)) (use Schedule F)	0.00	0.00
26. Loan Repayments Made	0.00	0.00
27. Loans Made 28. Refunds of Contributions To:	0.00	0.00
 (a) Individuals/Persons Other Than Political Committees 	250.00	250.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs)	0.00	0.00
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c))	250.00	250.00
29. Other Disbursements	0.00	0.00
30. Federal Election Activity (2 U.S.C 431(20))(a) Shared Federal Election Activity		
(from Schedule H6) (i) Federal Share	0.00	0.00
(ii) "Levin" Share	0.00	0.00
(b) Federal Election Activity Paid Entirely With Federal Funds	0.00	0.00
(c) Total Federal Election Activity (add Lines 30(a)(i), 30(a)(ii) and 30(b))	0.00	0.00
31. Total Disbursements (add Lines 21(c), 22,	10245-10	E040E 10
23, 24, 25, 26, 27, 28(d), 29 and 30(c))	19345.16	53405.12
 Total Federal Disbursements (subtract Line 21(a)(ii) and Line 30(a)(ii) 		
from Line 31)	19345.16	53405.12

FE6AN026

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FEC Form 3X (Rev. 02/2003)

DETAILED SUMMARY PAGE

of Disbursements

5 / 27

	III. Net Contributions/Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33.	Total Contributions (other than loans) from Line 11(d), page 3)	33850.00	53930.00
34.	Total Contribution Refunds (from Line 28(d))	250.00	250.00
35.	Net Contributions (other than loans) (subtract Line 34 from Line 33)	33600.00	53680.00
36.	Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))	95.16	155.12
37.	Offsets to Operating Expenditures (from Line 15, page 3)	0.00	0.00
38.	Net Operating Expenditures (subtract Line 37 from Line 36)	95.16	155.12

FE6AN026

	SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS Any information copied from such Reports and S	totomonto mo	Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: PAGE 6 / 27 (check only one)
	or for commercial purposes, other than using the	name and ad	dress of any political committee to	solicit contributions from such committee.
	NAME OF COMMITTEE (In Full) DIRECT VOICE, THE POLITICAL ACT		/ITTEE OF THE DIRECT M/	ARKETING ASSOCIATION
Α.	Full Name (Last, First, Middle Initial) Leslie Abi-Karam	Date of Receipt		
	Mailing Address 1 Elmcroft Road		09 / 04 / Y Y Y 09 04	
	City	State	Zip Code	Transaction ID: SA11AI.8556
	<u>Stamford</u>	CT	06926	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C		500.00
	Name of Employer Pitney Bowes, Inc.			Contribution
	Receipt For:	1 1	resident, Mailing Solutions	
	Primary General	, iggi ogato		1
	Other (specify)	0.0	500.00	
в.	Full Name (Last, First, Middle Initial) Marjory E. Abrams			Date of Receipt
2.	Mailing Address 62 Pepper Ridge Road	08 17 2009		
	City	State	Zip Code	Transaction ID: SA11AI.8585
	Stamford	CT	06905	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.			500.00
	Name of Employer Boardroom, Inc.	Occupatio Publishe		Earmarked Contribution: Tom Carper
	Receipt For:	Aggregate	e Year-to-Date 🔻	
	Primary General Other (specify) ▼	0 0	500.00]
с.	Full Name (Last, First, Middle Initial) Craig Anderson			Date of Receipt
	Mailing Address 33 Bingham Circle			M M / D D / Y Y Y Y 07 30 2009
	City	State	Zip Code	Transaction ID: SA11AI.8560
	Manhasset	NY	11030	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C		250.00
	Name of Employer Publishers Clearing House	Occupatio Senior V	n ice President	Contribution
	Receipt For:	Aggregate	e Year-to-Date 🔻	
	Primary General Other (specify) ▼		250.00	
	SUBTOTAL of Receipts This Page (optional)		••••••	1250.00
	TOTAL This Period (last page this line number	only)		

			Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: PAGE 7 / 27 (check only one) 11a X 11a 11b 11c 13 14
Any information copi or for commercial pu	ed from such Reports and Sta rposes, other than using the r	on for the purpose of soliciting contributions solicit contributions from such committee.		
NAME OF COM	· · · ·		ITTEE OF THE DIRECT MA	ARKETING ASSOCIATION
Full Name (Last, Morris L. Ballen	First, Middle Initial)	Date of Receipt		
Mailing Address	200 W. Washington Squ Apt. #202	uare		10 D D / Y Y Y Y 10 01 2009
City		State	Zip Code	Transaction ID: SA11AI.8603
<u>Philadelphia</u>		PA	19106	Amount of Each Receipt this Period
FEC ID number of federal political co		C		1000.00
Name of Employe Disc Makers	er .	Occupation Presiden		- Contribution
Receipt For:	Concret	Aggregate	Year-to-Date 🔻	
Primary Other (spec	l General bify) ▼	0 0	1000.00	
Full Name (Last, Jennifer T. Barrett	First, Middle Initial)			Date of Receipt
Mailing Address	One Information Way			M M / D D / Y Y Y Y 10 / 06 / 2009
City		State	Zip Code	Transaction ID: SA11AI.8604
Little Rock FEC ID number o	of contributing	AR C	72203	Amount of Each Receipt this Period
	federal political committee.			1000.00
Name of Employe Acxiom Corporat	er on	Occupation Chief Priv	n vacy Leader	Contribution
Receipt For:			Year-to-Date V	
Primary Other (spec	ify) ▼	0 0	1000.00]
Full Name (Last, Alexander Betancu	First, Middle Initial) Ir			Date of Receipt
Mailing Address	78 Irving Place Apt. #3A			M M / D D / Y Y Y Y O O O O
City New York		State NY	Zip Code	Transaction ID: SA11AI.8576
FEC ID number of federal political co		C	10003	Amount of Each Receipt this Period 250.00
Name of Employe Publishers Clear	er ng House	Occupation	n Manager/Online Group	- Contribution
Receipt For: Primary	General		Year-to-Date V	
Other (spec			250.00	
SUBTOTAL of Rec	eipts This Page (optional)			2250.00
	I (last page this line number o			

	SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS Any information copied from such Reports and S or for commercial purposes, other than using the					
	NAME OF COMMITTEE (In Full) DIRECT VOICE, THE POLITICAL ACT					
Α.	Full Name (Last, First, Middle Initial) Ronald L. Bliwas	Ronald L. Bliwas				
	Mailing Address 401 North Michigan Av	/enue		M M M / D D / Y Y Y		
	City Chicago	State IL	Zip Code	Transaction ID: SA11AI.8583		
	FEC ID number of contributing federal political committee.	C	60611	Amount of Each Receipt this Period		
	Name of Employer A. Eicoff & Company	Occupation CEO		- Contribution		
	Receipt For: Primary General Other (specify) ▼	Aggregate	Year-to-Date V 500.00]		
В.	Full Name (Last, First, Middle Initial) Kelly B. Browning Mailing Address 800 Hermitage Court			Date of Receipt		
	City	State	Zip Code	Transaction ID: SA11AI.8641		
	Alexandria	VA	22302	Amount of Each Receipt this Period		
	FEC ID number of contributing federal political committee.	C		500.00		
	Name of Employer Am. Inst. for Cancer Rese- arch	1	Vice President & COO	Earmarked Contribution: Richard Burr		
	Receipt For: Primary General Other (specify) ♥		Year-to-Date 500.00]		
C.	Full Name (Last, First, Middle Initial) Richard T. Busch			Date of Receipt		
	Mailing Address 8 Salem Court			07 / D D / Y Y Y Y 2009		
	City <u>Syosset</u>	State NY	Zip Code 11791	Transaction ID: SA11AI.8559		
	FEC ID number of contributing federal political committee.	C		Amount of Each Receipt this Period		
	Name of Employer Publishers Clearing House	Occupation Chief Fina	ncial Officer	- Contribution		
	Receipt For: Primary General Other (specify) ▼	Aggregate	Year-to-Date ▼ 250.00]		
	SUBTOTAL of Receipts This Page (optional)			1250.00		
	TOTAL This Period (last page this line number	only)				

	SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS Any information copied from such Reports and St	tatements may	Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: PAGE 9 / 27 (check only one) 11a 11b 11c 12 13 14 15 16 17
	NAME OF COMMITTEE (In Full) DIRECT VOICE, THE POLITICAL ACT	name and add	lress of any political committee to	solicit contributions from such committee.
Α.	Full Name (Last, First, Middle Initial) Gerald E. Cerasale Mailing Address 1615 L Street, NW Suite 1100			Date of Receipt
	City	State	Zip Code	Transaction ID: SA11AI.8632
	Washington	DC	20036	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C		500.00
	Name of Employer Direct Marketing Associat- ion Receipt For: Primary General Other (specify) ▼	1 ·	P, Gov't Affairs Year-to-Date ▼ 500.00	Earmarked Contribution: Ed Perlmutter
В.	Full Name (Last, First, Middle Initial) Gerald E. Cerasale Mailing Address 1615 L Street, NW			Date of Receipt
	Suite 1100			12 18 2009
	City	State	Zip Code	Transaction ID: SA11AI.8633
	Washington	DC	20036	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C		500.00
	Name of Employer Direct Marketing Associat- ion Receipt For:		P, Gov't Affairs	Melissa Bean
	Primary General Other (specify) ▼	Aggregate	Year-to-Date ▼ 1000.00]
С.	Full Name (Last, First, Middle Initial) Rita Edelston			Date of Receipt
	Mailing Address 281 Tresser Blvd.			0 8 / ^D D / ^Y Y Y Y 0 8 17 2009
	City	State	Zip Code	Transaction ID: SA11AI.8553
	<u>Stamford</u>	CT	06901	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C		500.00
	Name of Employer Boardroom, Inc.	r •	ident. Consumer Service	Earmarked Contribution: Joe Lieberman
	Receipt For: Primary General Other (specify) ▼	Aggregate	Year-to-Date 500.00]
	SUBTOTAL of Receipts This Page (optional)		••••••	1500.00
ľ	TOTAL This Period (last page this line number of	only)		

	SCHEDULE A (FEC Form 3X)		Use separate schedule(s)	FOR LINE NUMBER: PAGE 10 / 27 (check only one)				
	ITEMIZED RECEIPTS		for each category of the	\overline{X} 11a 11b 11c 12				
			Detailed Summary Page	13 14 15 16 17				
	Any information copied from such Reports and S							
	ny information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions r for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.							
	NAME OF COMMITTEE (In Full)							
	DIRECT VOICE, THE POLITICAL ACTION COMMITTEE OF THE DIRECT MARKETING ASSOCIATION							
	/							
A.	Full Name (Last, First, Middle Initial) Marisa A. Edmund	Date of Receipt						
	Mailing Address 101 E. Gloucester Pik	M M / D D / Y Y Y Y						
		-		08 18 2009				
	City	State	Zip Code	Transaction ID: SA11AI.8545				
	Barrington	NJ	08007	Amount of Each Receipt this Period				
	FEC ID number of contributing	C		500.00				
	federal political committee.	C		500.00				
	Name of Employer	Occupatio	on	- Contribution				
	Name of Employer Edmund Optics	VP of M						
	Receipt For:	1 1	e Year-to-Date V	_				
	Primary General Other (specify) ▼			1				
			500.00					
_	Full Name (Last, First, Middle Initial)							
В.	Brian Fetherstonhaugh			Date of Receipt				
	Mailing Address 636 11th Avenue 8th Floor			08 04 2009				
	City State New York NY		Zip Code	Transaction ID: SA11AI.8549				
			10036	Amount of Each Receipt this Period				
	FEC ID number of contributing federal political committee.	C		2500.00				
	· · · · · · · · · · · · · · · · · · ·			Contribution				
	Name of Employer Ogilvy One Worldwide	Occupatio						
	Pagaint For:	1 · · · · · · · · · · · · · · · · · · ·						
	Receipt For:	Aggregat	e Year-to-Date 🔻	1				
	Other (specify)		2500.00					
				1				
	Full Name (Last, First, Middle Initial)							
C.	Andrew C. Goldberg			Date of Receipt				
	Mailing Address 365 Barrett Road	Mailing Address 365 Barrett Road						
	City	State	Zip Code	0 7 3 0 2 0 0 9 Transaction ID: SA11AI.8568				
	Lawrence	NY	11559	Amount of Each Receipt this Period				
	FEC ID number of contributing federal political committee.	C		500.00				
				Contribution				
	Name of Employer Publishers Clearing House	Occupatio						
				_				
	Receipt For:	Aggregat	e Year-to-Date 🔻	1				
	Other (specify)		500.00					
		0 0		1				
		1						
	SUBTOTAL of Receipts This Page (optional)			3500.00				
				-				
	TOTAL This Period (last page this line number	only)						

	SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS	Statements ma	Use separate schedule(s) for each category of the Detailed Summary Page y not be sold or used by any perso	FOR LINE NUMBER: PAGE 11 / 27 (check only one) 11a 11b 11c 12 13 14 15 16 17 on for the purpose of soliciting contributions 11 12 12
	or for commercial purposes, other than using the NAME OF COMMITTEE (In Full) DIRECT VOICE, THE POLITICAL AC			
A.	Full Name (Last, First, Middle Initial) Anita R. Goldstein Mailing Address 382 Channel Drive			Date of Receipt
	City	State	Zip Code	Transaction ID: SA11AI.8567
	Port Washington	NY	11050	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C		250.00
	Name of Employer Publishers Clearing House	Occupatio Human I	on Resource Manager	Contribution
	Receipt For: Primary General Other (specify) ▼	Aggregate	e Year-to-Date 250.00]
в.	Full Name (Last, First, Middle Initial) Karen R. Haefling Mailing Address 127 Public Square, OF		2	Date of Receipt
	Maining Address 127 Fublic Square, Or	10 ¹ 15 ² 2009		
	City	State	Zip Code	Transaction ID: SA11AI.8616
	Cleveland	OH	44114	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.			1000.00
	Name of Employer KeyBank	1 1	arketing Executive	Contribution
	Receipt For: Primary General Other (specify) ▼	Aggregate	e Year-to-Date 1000.00]
C.	Full Name (Last, First, Middle Initial) Reuben Hendell	I		Date of Receipt
	Mailing Address 622 Third Avenue			M M / D D / Y Y Y Y 0 8 / 0 6 / 2 0 0 9
	City New York	State NY	Zip Code 10017	Transaction ID: SA11AI.8581
	FEC ID number of contributing federal political committee.	C		Amount of Each Receipt this Period
	Name of Employer MRM Worldwide	Occupatio CEO	on	Contribution
	Receipt For: Primary General Other (specify) ▼	Aggregate	e Year-to-Date 1000.00]
	SUBTOTAL of Receipts This Page (optional)			2250.00
	TOTAL This Period (last page this line number	only)		

	SCHEDULE A (FEC Form 3X)		eparate schedule(s)	FOR LINE NUMBER: PAGE 12 / 27 (check only one)
	ITEMIZED RECEIPTS		ch category of the ed Summary Page	$\begin{array}{c c} (0,100,10,10,10) \\ \hline X & 11a \\ \hline 13 \\ \hline 13 \\ \hline 14 \\ \hline 15 \\ \hline 16 \\ \hline 17 \\ \hline 17 \\ \hline 17 \\ \hline 17 \\ \hline 10 \\ \hline 17 \\ \hline 10 \\ \hline 17 \\ \hline 10 \\ \hline 110 \\ \hline 12 \\ \hline 12 \\ \hline 12 \\ \hline 13 \\ \hline 110 \\ $
	Any information copied from such Reports and Sta or for commercial purposes, other than using the n	tements may not be so ame and address of a	old or used by any perso ny political committee to	n for the purpose of soliciting contributions
	NAME OF COMMITTEE (In Full) DIRECT VOICE, THE POLITICAL ACTI	ON COMMITTEE (ARKETING ASSOCIATION
Α.	Full Name (Last, First, Middle Initial) Robert Hicks	Date of Receipt		
	Mailing Address P.O. Box 152	1 2 / D D / Y Y Y Y 1 8 / 2 0 0 9		
	City Aurora	State Zip C OH 4420		Transaction ID: SA11AI.8631
	FEC ID number of contributing federal political committee.	C		Amount of Each Receipt this Period
	Name of Employer List Media, Inc.	Occupation Founder		- Contribution
	Receipt For: Primary General Other (specify) ▼	Aggregate Year-to-D	Date ▼ 500.00	
в.	Full Name (Last, First, Middle Initial) Deborah J. Holland			Date of Receipt
	Mailing Address One Orama Drive	M M / D D / Y Y Y Y 07 30 2009		
	City	State Zip C		Transaction ID: SA11AI.8566
	Sands Point NY		50	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.			450.00
	Name of Employer Publishers Clearing House	Occupation Executive Vice Pr	resident	Contribution
	Receipt For:	Aggregate Year-to-D	Date 🔻	-
	Primary General Other (specify) ▼		450.00	
C.	Full Name (Last, First, Middle Initial) Ronald S. Jacobs			Date of Receipt
	Mailing Address 401 North Wabash Ave. Suite 620			12 / 16 / Y Y Y Y 12 / 16
	City Chicago	State Zip C		Transaction ID: SA11AI.8630
	FEC ID number of contributing federal political committee.	C		Amount of Each Receipt this Period
	Name of Employer Jacobs & Clevenger	Occupation President		Earmarked Contribution: Melissa Bean
	Receipt For:	Aggregate Year-to-D	Date 🔻	
	Other (specify) ▼		500.00	
	SUBTOTAL of Receipts This Page (optional)		•••••	1450.00
	TOTAL This Period (last page this line number of	nly)		

		I	
	SCHEDULE A (FEC Form 3X)	Use separate schedule(s)	FOR LINE NUMBER: PAGE 13/27
	ITEMIZED RECEIPTS	for each category of the	(check only one)
		Detailed Summary Page	X 11a 11b 11c 12
			13 14 15 16 17
	Any information copied from such Reports and State or for commercial purposes, other than using the name	ments may not be sold or used by any person me and address of any political committee to a	n for the purpose of soliciting contributions solicit contributions from such committee.
	NAME OF COMMITTEE (In Full)		
	DIRECT VOICE, THE POLITICAL ACTIC	N COMMITTEE OF THE DIRECT MA	RKETING ASSOCIATION
Α.	Full Name (Last, First, Middle Initial) Sam Kades		Date of Receipt
	Mailing Address 4022 Monument Avenue		M M / D D / Y Y Y Y 12 23 2009
	City	State Zip Code	Transaction ID: SA11AI.8634
	Richmond	VA 23230	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C	250.00
	Name of Employer	Occupation	Contribution
	Salassak Barthara	Marketing/Management Consultant	
	Receipt For:		-
	Primary General	Aggregate Year-to-Date V	
	Other (specify)	250.00	
	Full Name (Last, First, Middle Initial)		
В.	Brian Kurtz		Date of Receipt
	Mailing Address 281 Tresser Blvd.		M M / D D Y
	City	State Zip Code	Transaction ID: SA11AI.8586
	Stamford	CT 06901	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C	500.00
	Name of Employer	Occupation	Earmarked Contribution:
	Boardroom Inc	Executive Vice President	Joe Lieberman
	Receipt For:	Aggregate Year-to-Date V	-
	Primary General		
	Other (specify)	500.00	
C.	Full Name (Last, First, Middle Initial) Karl W. Lady		Date of Receipt
	Mailing Address 6020 Richmond Highway		M M / D D / Y Y Y Y
	City	State Zip Code	
	Alexandria	VA 22303	Transaction ID: SA11AI.8596 Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C	500.00
	KAEL Direct LLC	Occupation Executive	- Contribution
	Receipt For:	Aggregate Year-to-Date 🔻	
	Primary General Other (specify) ▼	500.00	
	SUBTOTAL of Receipts This Page (optional)	····· •	1250.00
	TOTAL This Period (last page this line number only	y)	
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	SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS		Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: PAGE 14/27 (check only one) 11a X 11a 11b 11c 12 13 14 15 16 17
	Any information copied from such Reports and Sta or for commercial purposes, other than using the n NAME OF COMMITTEE (In Full) DIRECT VOICE, THE POLITICAL ACT	name and add	dress of any political committee to	solicit contributions from such committee.
A.	Full Name (Last, First, Middle Initial) Yuchun Lee			Date of Receipt
	Mailing Address 170 Tracer Lane			09 / 25 / Y Y Y Y 2009
	City	State	Zip Code	Transaction ID: SA11AI.8600
	Waltham	MA	02451	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C		1000.00
	Name of Employer Unica Corporation	Occupation Chief Exe	n ecutive Officer	- Contribution
	Receipt For: Primary General Other (specify) v	Aggregate	Year-to-Date ▼ 1000.00	
в.	Full Name (Last, First, Middle Initial) Thomas J. Litle, IV Mailing Address 900 Chelmsford Street			Date of Receipt
				09 17 2009
	City	State	Zip Code	Transaction ID: SA11AI.8597
	Lowell	MA	01851-8027	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C		1000.00
	Name of Employer Litle & Company	Occupation Presiden		Contribution
	Receipt For:	Aggregate	Year-to-Date 🔻	
	Primary General Other (specify) ▼	0 0	1000.00	
с.	Full Name (Last, First, Middle Initial) Harold William Low			Date of Receipt
	Mailing Address 17 Keelers Ridge Road			07 / D D / Y Y Y Y 0 0 / 30 / 2009
	City	State	Zip Code	Transaction ID: SA11AI.8570
	Wilton	CT	06897	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C		250.00
	Name of Employer Publishers Clearing House	-	ice President/General Couns	
	Receipt For:	Aggregate	Year-to-Date 🔻	
	Other (specify) ▼	0 0	250.00	
	SUBTOTAL of Receipts This Page (optional)		••••••	2250.00
	TOTAL This Period (last page this line number of	only)	•	

	SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS Any information copied from such Reports and	for e Deta	separate schedule(s) ach category of the iled Summary Page sold or used by any perso	FOR LINE NUMBER:PAGE $15/27$ (check only one)(check only one)X11a11b131415151617on for the purpose of soliciting contributions
	NAME OF COMMITTEE (In Full) DIRECT VOICE, THE POLITICAL A	he name and address of	any political committee to	o solicit contributions from such committee.
A.	Full Name (Last, First, Middle Initial) Lawrence J. May			Date of Receipt
	Mailing Address 200 Pemberwick Roa	ad		07 / D D / Y Y Y Y 16 2009
	City		Code	Transaction ID: SA11AI.8532
	Greenwich	<u>CT 06</u>	830	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C		2500.00
	Name of Employer Direct Media	Occupation	danat	Contribution
	Receipt For:	Marketing/Presi		
	Primary General Other (specify) ▼		2500.00]
- B.	Full Name (Last, First, Middle Initial) Matthew O'Grady			Date of Receipt
	Mailing Address 770 Broadway			09 / 25 / Y Y Y 2009
	City	•	Code	Transaction ID: SA11AI.8598
	New York	<u>NY 10</u>	003	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C		1000.00
	Name of Employer Nielsen	Occupation President		Contribution
	Receipt For:	Aggregate Year-to	-Date 🔻	_
	Other (specify) ▼		1000.00]
- С.	Full Name (Last, First, Middle Initial) John L. Princiotta			Date of Receipt
	Mailing Address 2 Derri Ct.			07 / D D / Y Y Y Y 07 30 2009
	City	•	Code	Transaction ID: SA11AI.8574
	Dix Hills	<u>NY 11</u>	746	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C		Contribution
	Name of Employer Publishers Clearing House	Occupation Senior Vice Pre	sident	
	Receipt For: Primary General Other (specify) ▼	Aggregate Year-to	-Date 250.00]
	SUBTOTAL of Receipts This Page (optional)	·····		3750.00
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	SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS Any information copied from such Reports and	Statements ma	Use separate schedule(s) for each category of the Detailed Summary Page y not be sold or used by any perso	FOR LINE NUMBER: PAGE 16 / 27 (check only one) 11a 11b 11c 12 13 14 15 16 17 on for the purpose of soliciting contributions 11 11 12
	or for commercial purposes, other than using the NAME OF COMMITTEE (In Full) DIRECT VOICE, THE POLITICAL AC			
Α.	Full Name (Last, First, Middle Initial) Wesley D. Protheroe Mailing Address 2711 Long Grove Dri	ve		Date of Receipt
	City	State	Zip Code	10272009 Transaction ID: SA11AI.8623
	Marietta	GA	30062	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C		1000.00
	Name of Employer Gerber Life Insurance Com- pany Descipt Form		nt & CEO	Contribution
	Receipt For: Primary General Other (specify) ▼	Aggregati	e Year-to-Date 1000.00]
в.	Full Name (Last, First, Middle Initial) James Joel Quadracci Mailing Address N63W23075 Highway	y 74		Date of Receipt
	City	State	Zip Code	
	Sussex	WI	53089	Transaction ID: SA11AI.8615 Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C		2500.00
	Name of Employer Quad/Graphics, Inc.	1	nt & CEO	Contribution
	Receipt For: Primary General Other (specify) ♥		e Year-to-Date 2500.00]
<u>-</u> С.	Full Name (Last, First, Middle Initial) Robert A. Quigley			Date of Receipt
	Mailing Address 1775 Broadland Lane	9		08 06 Y Y Y Y 08 06 2009
	City	State	Zip Code	Transaction ID: SA11AI.8541
	Lake Forest	IL	60045	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C		500.00 Contribution
	Name of Employer Quigley Consulting Group		e Consultant	
	Receipt For: Primary General Other (specify) ▼	Aggregati	e Year-to-Date 500.00]
	SUBTOTAL of Receipts This Page (optional)		······	4000.00
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	SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS		Use separate schedule(s) for each category of the	FOR LINE NUMBER: PAGE 17 / 27 (check only one)
			Detailed Summary Page	$\begin{array}{ c c c c c c c c } X & 11a & 11b & 11c & 12 \\ \hline & 13 & 14 & 15 & 16 & 17 \\ \hline \end{array}$
	Any information copied from such Reports and St or for commercial purposes, other than using the	tatements may name and add	y not be sold or used by any perso dress of any political committee to	n for the purpose of soliciting contributions
	NAME OF COMMITTEE (In Full)			
	DIRECT VOICE, THE POLITICAL ACT		AITTEE OF THE DIRECT MA	ARKETING ASSOCIATION
Α.	Full Name (Last, First, Middle Initial) Eugene R. Raitt			Date of Receipt
	Mailing Address 248 Queens Road Eas	t 37/F		08 / D / Y Y Y Y 09 / 25 / 2009
	City	State	Zip Code	Transaction ID: SA11AI.8557
	Hong Kong	ZZ		Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C		1000.00
	Name of Employer Allied World Assurance Co-	Occupatio	n e Executive	- Contribution
	mpany Receipt For:		e Year-to-Date V	_
	Primary General	7.99.09ac	1000.00	
	Other (specify)	0 0		
В.	Full Name (Last, First, Middle Initial) Jack E. Rosenfeld			Date of Receipt
υ.	Mailing Address 176 East 70th Street			
	City	State	Zip Code	Transaction ID: SA11AI.8558
	New York	NY	10021-5110	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C		300.00
	Name of Employer N/A	Occupatio Retired	n	- Contribution
	Receipt For:	Aggregate	e Year-to-Date 🔻	
	Other (specify) ▼	0 0	300.00	
C.	Full Name (Last, First, Middle Initial) Arun Sinha	I		Date of Receipt
-	Mailing Address Mythenquai 2			M M / D D / Y
	City	State	Zip Code	Transaction ID: SA11AI.8539
	8022 Zurich Switz.	ZZ	00000	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C		500.00 Contribution
	Name of Employer Zurich Financial Services		rketing & Comm. Officer	
	Receipt For: Primary General	Aggregate	e Year-to-Date 🔻	
	Other (specify) ▼	0 0	500.00	
	SUBTOTAL of Receipts This Page (optional)		••••••	1800.00
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A. Form/Schedule : SA11AI Transaction ID : SA11AI.8557

Eugene R. Raitt is a U.S. citizen.

C. Form/Schedule : SA11AI Transaction ID : SA11AI.8539

Arun Sinha is a U.S. citizen.

	SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS	Statements ma e name and ad	Use separate schedule(s) for each category of the Detailed Summary Page y not be sold or used by any persidress of any political committee to	FOR LINE NUMBER: PAGE 19 / 27 (check only one) 11c 12 X 11a 11b 11c 12 13 14 15 16 17 on for the purpose of soliciting contributions osolicit contributions from such committee. 17
	NAME OF COMMITTEE (In Full) DIRECT VOICE, THE POLITICAL AC		AITTEE OF THE DIRECT M	ARKETING ASSOCIATION
Α.	Full Name (Last, First, Middle Initial) Gary Skidmore Mailing Address 7603 Baja Cove			Date of Receipt
	City Austin	State TX	Zip Code 78759	Transaction ID: SA11AI.8605 Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C		1000.00 Contribution
	Name of Employer Harte-Hanks	Occupatio Presiden	t	
	Receipt For: Primary General Other (specify)	Aggregate	e Year-to-Date 1000.00]
В.	Full Name (Last, First, Middle Initial) Todd E. Sloane			Date of Receipt
	Mailing Address 3 Pinetree Lane			M M / D D / Y Y Y Y 07 30 2009
	City	State	Zip Code	Transaction ID: SA11AI.8578
	Old Westbury	NY	11568	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C		250.00
	Name of Employer Publishers Clearing House	Occupatio Executiv	ⁿ e Vice President	Contribution
	Receipt For: Primary General Other (specify) ▼	Aggregate	e Year-to-Date ▼ 250.00]

SUBTOTAL of Receipts This Page (optional)	►	1250.00
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	SCHEDULE A (FEC Form 3X) ITEMIZED RECEIPTS		Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBER: PAGE 20 / 27 (check only one) 11a 11b X 11c 12 13 14 15 16 17
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Α.	Full Name (Last, First, Middle Initial) R.R. DONNELLEY & SONS COMPANY GOOD G Mailing Address 111 S. Wacker Dr.	OVERNMEN	r fund	Date of Receipt
	City	State	Zip Code	12 14 2009 Transaction ID: SA11C.8628
	Chicago	IL	60606	Amount of Each Receipt this Period
	FEC ID number of contributing federal political committee.	C coo	0033977	5000.00
	Name of Employer	Occupatio	n	- Contribution
	Receipt For: Primary General Other (specify) ▼	Aggregate	e Year-to-Date 5000.00]

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	Mailing Address 19 EAST COMMONS BI	VD SECO	ND FLOOR				0 ^M 7	M /	^D 1	^D 3	²²²	٥òs) Y
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	State: DE District: 00	Other (spec	сіту) 🔻										
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Mailing Address PO Box 8166								$\begin{array}{c c} & M \\ \hline 1 \\ 0 \\ \end{array} \\ & M \\ & D \\ & D \\ & T \\ & M \\ &$						
City Savannah	State GA	Zip Code 31412				Amou	nt of	Each	Dist	ourser	-			
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Mailing Address 200 NORTH PHILLIPS	AVENUE ST	ΓE L101				0 ^M 9	M /	^D 2	2 3	/ Y	ž	o ò s) ^Y	
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SCHEDULE B (FEC Form 3X)			Use separate schedule(s)			R LINE eck only	ENUMBER: PAGE 2					24 / 2	24 / 27	
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City BARRINGTON		State IL	Zip Code 60010				Amou	int o	f Each	ם ר	Disburse	emer	it this f	Period
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	Full Name (Last, First, Middle Initial) NEW DEMOCRAT COALITION POLITICA	AL ACTION COMMITTEE	E Ak	(A		Date	of Di	sburs	em			-	
	Mailing Address 607 14th Street NW Sui	te 800				1 ^M 0	М	^D .	1 3		ž	٥òs) [^]
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	Full Name (Last, First, Middle Initial) PERLMUTTER FOR CONGRESS					Date	of Di	sburs	em				
	Mailing Address 3440 Youngfield Street #264					1 ^M 2	М	D ;	3 0		ž	0 ð s) [^]
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	Purpose of Disbursement Earmarked Contribution: Gerald Cerasale					L.					5	00.00)
	Candidate Name EDWIN G PERLMUTTER		С	ateg Typ									
	Senate President	ement For: 2010 Primary General Other (specify) ▼											
	State: CO District: 07												
	Full Name (Last, First, Middle Initial) RICHARD BURR COMMITTEE							sburs	em				V
	Mailing Address POST OFFICE BOX 59	28				0 8			17		2	٥òs)
	City WINSTON-SALEM	StateZip CodeNC27113				Amou	int of	f Each	ו D	isburse			
	Purpose of Disbursement Contribution					L.					10	00.00)
	Candidate Name RICHARD M BURR		С	ateg Typ									
	X Senate X President	ement For: 2010 Primary General Other (specify) ▼											
	State: NC District: 00						-		-		-	-	
S	UBTOTAL of Disbursements This Page (optional)				•						65(0.00)
Т	OTAL This Period (last page this line number only)			►								
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	SCHEDULE B (FEC Form 3X) ITEMIZED DISBURSEMENTS		FOR LINE NUMBER: PAGE 26 / 27 (check only one) 21b 22 X 23 24 25 26 27 28a 28b 28c 29 30b
			ny person for the purpose of soliciting contributions hittee to solicit contributions from such committee
	NAME OF COMMITTEE (In Full) DIRECT VOICE, THE POLITICAL AC	ION COMMITTEE OF THE DIRE	CT MARKETING ASSOCIATION
Α.	Full Name (Last, First, Middle Initial) RICHARD BURR COMMITTEE Mailing Address POST OFFICE BOX	5928	Transaction ID: SB23.8609 Date of Disbursement 0 1 0 0 0 1 1 2 0 9
	City WINSTON-SALEM	State Zip Code NC 27113	Amount of Each Disbursement this Period
	Purpose of Disbursement Earmarked Contribution: Kelly Browning		500.00
	Candidate Name RICHARD M BURR		egory/ ype
	X Senate President	ursement For: 2010 Primary X General Other (specify) ▼	
	State: NC District: 00		

	SUBTOTAL of Disbursements This Page (optional)	•	500.00
	TOTAL This Period (last page this line number only)	►	19000.00
I	FE6AN026		FEC Schedule B (Form 3X) (Revised 02/2003)

	SCHEDULE B (FEC Form 3X) ITEMIZED DISBURSEMENTS	Use separate schedule(s) for each category of the Detailed Summary Page	FOR LINE NUMBE (check only one) 21b 22 27 X 28a	PAGE 27 / 27 23 24 25 26 28b 28c 29 30b
	Any Information copied from such Reports and Stat or for commercial purposes, other than using the na NAME OF COMMITTEE (In Full)			
		ON COMMITTEE OF THE		G ASSOCIATION
Α.	Full Name (Last, First, Middle Initial) Marc Braunstein		Date	saction ID: SB28A.8595 of Disbursement
	Mailing Address 7100 East Belleview A #208	venue	0.8	$ \overset{\text{M}}{=} \begin{pmatrix} D & D \\ 1 & 7 \end{pmatrix} \begin{pmatrix} Y & Y & Y \\ 2 & 0 & 0 \end{pmatrix} $
	City Greenwood Village	StateZip CodeCO80111	Amou	unt of Each Disbursement this Period
	Purpose of Disbursement Refund of Check Dated 3/23/07: Earmarked for	Salazar for Senate		250.00
	Candidate Name		Category/ Type	
	Office Sought: House Disbu	rsement For: Primary General Other (specify) ▼		
	State: District:			

SUBTOTAL of Disbursements This Page (optional)	►	250.00
TOTAL This Period (last page this line number only)	►	250.00
FE6AN026		FEC Schedule B (Form 3X) (Revised 02/2003)