



**SUMMARY PAGE  
OF RECEIPTS AND DISBURSEMENTS**

FEC Form 3X (Rev. 02/2003)

Page 2

Write or Type Committee Name

**The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)**

Report Covering the Period: From:  /  /  To:  /  /

|   | COLUMN A<br>This Period               | COLUMN B<br>Calendar Year-to-Date     |
|---|---------------------------------------|---------------------------------------|
| 6. (a) Cash on Hand<br>January 1, <input type="text" value="2016"/>   | <input type="text" value="48700.01"/> | <input type="text" value="48700.01"/> |
| (b) Cash on Hand at<br>Beginning of Reporting Period.....   | <input type="text" value="41900.01"/> |                                       |
| (c) Total Receipts (from Line 19) .....   | <input type="text" value="11350.00"/> | <input type="text" value="11550.00"/> |
| (d) Subtotal (add Lines 6(b) and<br>6(c) for Column A and Lines<br>6(a) and 6(c) for Column B).....             | <input type="text" value="53250.01"/> | <input type="text" value="60250.01"/> |
| 7. Total Disbursements (from Line 31).....  | <input type="text" value="0.00"/>     | <input type="text" value="7000.00"/>  |
| 8. Cash on Hand at Close of<br>Reporting Period<br>(subtract Line 7 from Line 6(d)).....                        | <input type="text" value="53250.01"/> | <input type="text" value="53250.01"/> |
| 9. Debts and Obligations Owed <b>TO</b><br>the Committee (Itemize all on<br>Schedule C and/or Schedule D).....  | <input type="text" value="0.00"/>     |                                       |
| 10. Debts and Obligations Owed <b>BY</b><br>the Committee (Itemize all on<br>Schedule C and/or Schedule D)..... | <input type="text" value="0.00"/>     |                                       |

This committee has qualified as a multicandidate committee. (see FEC FORM 1M)

**For further information contact:**

Federal Election Commission  
999 E Street, NW  
Washington, DC 20463

Toll Free 800-424-9530  
Local 202-694-1100

**DETAILED SUMMARY PAGE**  
of Receipts

Write or Type Committee Name

**The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)**

Report Covering the Period: From:  /  /  To:  /  /

| I. Receipts   | COLUMN A<br>Total This Period | COLUMN B<br>Calendar Year-to-Date |
|---|-------------------------------|-----------------------------------|
| 11. Contributions (other than loans) From:  |                               |                                   |
| (a) Individuals/Persons Other Than Political Committees   |                               |                                   |
| (i) Itemized (use Schedule A).....  | 11350.00                      | 11350.00                          |
| (ii) Unitemized .....   | 0.00                          | 200.00                            |
| (iii) TOTAL (add Lines 11(a)(i) and (ii))..... ▶  | 11350.00                      | 11550.00                          |
| (b) Political Party Committees .....  | 0.00                          | 0.00                              |
| (c) Other Political Committees (such as PACs).....  | 0.00                          | 0.00                              |
| (d) Total Contributions (add Lines 11(a)(iii), (b), and (c)) (Carry Totals to Line 33, page 5) .....  | 11350.00                      | 11550.00                          |
| 12. Transfers From Affiliated/Other Party Committees.....   | 0.00                          | 0.00                              |
| 13. All Loans Received .....  | 0.00                          | 0.00                              |
| 14. Loan Repayments Received.....   | 0.00                          | 0.00                              |
| 15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5)..... | 0.00                          | 0.00                              |
| 16. Refunds of Contributions Made to Federal Candidates and Other Political Committees.....           | 0.00                          | 0.00                              |
| 17. Other Federal Receipts (Dividends, Interest, etc.).....   | 0.00                          | 0.00                              |
| 18. Transfers from Non-Federal and Levin Funds  |                               |                                   |
| (a) Non-Federal Account (from Schedule H3).....   | 0.00                          | 0.00                              |
| (b) Levin Funds (from Schedule H5) .....  | 0.00                          | 0.00                              |
| (c) Total Transfers (add 18(a) and 18(b))..   | 0.00                          | 0.00                              |
| 19. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c))..... ▶                        | 11350.00                      | 11550.00                          |
| 20. Total Federal Receipts (subtract Line 18(c) from Line 19)..... ▶                                  | 11350.00                      | 11550.00                          |

**DETAILED SUMMARY PAGE**  
of Disbursements

| II. Disbursements  | COLUMN A<br>Total This Period | COLUMN B<br>Calendar Year-to-Date |
|--|-------------------------------|-----------------------------------|
| 21. Operating Expenditures:  |                               |                                   |
| (a) Allocated Federal/Non-Federal Activity (from Schedule H4)                                  |                               |                                   |
| (i) Federal Share .....  | 0.00                          | 0.00                              |
| (ii) Non-Federal Share.....  | 0.00                          | 0.00                              |
| (b) Other Federal Operating Expenditures .....   | 0.00                          | 0.00                              |
| (c) Total Operating Expenditures (add 21(a)(i), (a)(ii), and (b)) .....                        | 0.00                          | 0.00                              |
| 22. Transfers to Affiliated/Other Party Committees.....  | 0.00                          | 0.00                              |
| 23. Contributions to Federal Candidates/Committees and Other Political Committees.....         | 0.00                          | 7000.00                           |
| 24. Independent Expenditures (use Schedule E) .....  | 0.00                          | 0.00                              |
| 25. Coordinated Party Expenditures (2 U.S.C. §441a(d)) (use Schedule F).....                   | 0.00                          | 0.00                              |
| 26. Loan Repayments Made.....  | 0.00                          | 0.00                              |
| 27. Loans Made.....  | 0.00                          | 0.00                              |
| 28. Refunds of Contributions To:   |                               |                                   |
| (a) Individuals/Persons Other Than Political Committees .....                                  | 0.00                          | 0.00                              |
| (b) Political Party Committees .....   | 0.00                          | 0.00                              |
| (c) Other Political Committees (such as PACs).....   | 0.00                          | 0.00                              |
| (d) Total Contribution Refunds (add Lines 28(a), (b), and (c)).....                            | 0.00                          | 0.00                              |
| 29. Other Disbursements .....  | 0.00                          | 0.00                              |
| 30. Federal Election Activity (2 U.S.C. §431(20))  |                               |                                   |
| (a) Allocated Federal Election Activity (from Schedule H6)                                     |                               |                                   |
| (i) Federal Share .....  | 0.00                          | 0.00                              |
| (ii) "Levin" Share.....  | 0.00                          | 0.00                              |
| (b) Federal Election Activity Paid Entirely With Federal Funds .....                           | 0.00                          | 0.00                              |
| (c) Total Federal Election Activity (add .. Lines 30(a)(i), 30(a)(ii) and 30(b))....           | 0.00                          | 0.00                              |
| 31. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c)) ..      | 0.00                          | 7000.00                           |
| 32. Total Federal Disbursements (subtract Line 21(a)(ii) and Line 30(a)(ii) from Line 31)..... | 0.00                          | 7000.00                           |

**DETAILED SUMMARY PAGE**  
of Disbursements

FEC Form 3X (Rev. 02/2003)

Page 5

| III. Net Contributions/Operating Expenditures  | COLUMN A<br>Total This Period | COLUMN B<br>Calendar Year-to-Date |
|--|-------------------------------|-----------------------------------|
| 33. Total Contributions (other than loans)<br>(from Line 11(d), page 3) .....        | 11350.00                      | 11550.00                          |
| 34. Total Contribution Refunds<br>(from Line 28(d)) .....                            | 0.00                          | 0.00                              |
| 35. Net Contributions (other than loans)<br>(subtract Line 34 from Line 33) .....    | 11350.00                      | 11550.00                          |
| 36. Total Federal Operating Expenditures<br>(add Line 21(a)(i) and Line 21(b)) ..... | 0.00                          | 0.00                              |
| 37. Offsets to Operating Expenditures<br>(from Line 15, page 3).....                 | 0.00                          | 0.00                              |
| 38. Net Operating Expenditures<br>(subtract Line 37 from Line 36) .....              | 0.00                          | 0.00                              |

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

|   |   |                              |
|---|---|------------------------------|
| Use separate schedule(s) for each category of the Detailed Summary Page | FOR LINE NUMBER: (check only one)       | PAGE 6 OF 10                 |
|   | <input checked="" type="checkbox"/> 11a | <input type="checkbox"/> 11b |
|   | <input type="checkbox"/> 13             | <input type="checkbox"/> 14  |
|   | <input type="checkbox"/> 11c            | <input type="checkbox"/> 12  |
|   | <input type="checkbox"/> 15             | <input type="checkbox"/> 16  |
|   | <input type="checkbox"/> 17             | <input type="checkbox"/> 17  |

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)  
**The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)**

**A. Brenda Barber Burke**  
 Full Name (Last, First, Middle Initial)  
 Mailing Address 58 Soundview Ave  
 Unit 2  
 City Norwalk State CT Zip Code 06854-3425  
 FEC ID number of contributing federal political committee. **C**  
 Name of Employer The Nielsen Company, Inc. Occupation SVP Global Corporate Platforms  
 Receipt For:  Primary  General  Other (specify) ▼  
 Aggregate Year-to-Date ▼ 250.00

Date of Receipt  
 M M / D D / Y Y Y Y Y Y  
 04 / 14 / 2016  
**Transaction ID : 3872BF64E241483DAAC2**  
 Amount of Each Receipt this Period  
 250.00  
 Memo Item

**B. Dwight M. Barns**  
 Full Name (Last, First, Middle Initial)  
 Mailing Address 3 Stonybrook Rd  
 City Westport State CT Zip Code 06880-3018  
 FEC ID number of contributing federal political committee. **C**  
 Name of Employer The Nielsen Company, Inc. Occupation CEO  
 Receipt For:  Primary  General  Other (specify) ▼  
 Aggregate Year-to-Date ▼ 3000.00

Date of Receipt  
 M M / D D / Y Y Y Y Y Y  
 04 / 14 / 2016  
**Transaction ID : FA63FDB7218141E99A7D**  
 Amount of Each Receipt this Period  
 3000.00  
 Memo Item

**C. Mark Blake**  
 Full Name (Last, First, Middle Initial)  
 Mailing Address 129 Norwood Ave  
 City Montclair State NJ Zip Code 07043-2003  
 FEC ID number of contributing federal political committee. **C**  
 Name of Employer The Nielsen Company, Inc. Occupation EVP, Corp Development  
 Receipt For:  Primary  General  Other (specify) ▼  
 Aggregate Year-to-Date ▼ 2000.00

Date of Receipt  
 M M / D D / Y Y Y Y Y Y  
 04 / 14 / 2016  
**Transaction ID : 7D9BD54F9F0D43ECBEE6**  
 Amount of Each Receipt this Period  
 2000.00  
 Memo Item

|  |         |
|--|---------|
| <b>SUBTOTAL</b> of Receipts This Page (optional).....▶           | 5250.00 |
| <b>TOTAL</b> This Period (last page this line number only).....▶ |         |

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

|   |   |                              |
|---|---|------------------------------|
| Use separate schedule(s) for each category of the Detailed Summary Page | FOR LINE NUMBER: (check only one)       | PAGE 7 OF 10                 |
|   | <input checked="" type="checkbox"/> 11a | <input type="checkbox"/> 11b |
|   | <input type="checkbox"/> 13             | <input type="checkbox"/> 14  |
|   | <input type="checkbox"/> 11c            | <input type="checkbox"/> 12  |
|   | <input type="checkbox"/> 15             | <input type="checkbox"/> 16  |
|   |   | <input type="checkbox"/> 17  |

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NAME OF COMMITTEE (In Full)  
**The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)**

**A. William Bradley**  
 Full Name (Last, First, Middle Initial)  
 Mailing Address 103 Ferris Hill Rd  
 City New Canaan State CT Zip Code 06840-3825  
 FEC ID number of contributing federal political committee. **C**  
 Name of Employer The Nielsen Company, Inc. Occupation Global Treasurer  
 Receipt For:  Primary  General  Other (specify) ▼  
 Aggregate Year-to-Date ▼ 750.00

Date of Receipt 04 / 25 / 2016  
**Transaction ID : EADBDFDE90542AEA3B1**  
 Amount of Each Receipt this Period 750.00  
 Memo Item

**B. Jeffrey Charlton**  
 Full Name (Last, First, Middle Initial)  
 Mailing Address 11 Braeloch Way  
 City Monroe State CT Zip Code 06468-3012  
 FEC ID number of contributing federal political committee. **C**  
 Name of Employer The Nielsen Company, Inc. Occupation SVP and Corporate Controller  
 Receipt For:  Primary  General  Other (specify) ▼  
 Aggregate Year-to-Date ▼ 300.00

Date of Receipt 04 / 14 / 2016  
**Transaction ID : 8DC042AC75994C99BFEB**  
 Amount of Each Receipt this Period 300.00  
 Memo Item

**c. Sloane Googin**  
 Full Name (Last, First, Middle Initial)  
 Mailing Address 31 Deerwood Mnr  
 City Norwalk State CT Zip Code 06851-2607  
 FEC ID number of contributing federal political committee. **C**  
 Name of Employer The Nielsen Company, Inc. Occupation SVP, Finance  
 Receipt For:  Primary  General  Other (specify) ▼  
 Aggregate Year-to-Date ▼ 300.00

Date of Receipt 04 / 14 / 2016  
**Transaction ID : DBE2B639CDEA45F0B1F3**  
 Amount of Each Receipt this Period 300.00  
 Memo Item

**SUBTOTAL** of Receipts This Page (optional)..... ▶ 1350.00  
**TOTAL** This Period (last page this line number only)..... ▶

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

|   |   |                              |
|---|---|------------------------------|
| Use separate schedule(s) for each category of the Detailed Summary Page | FOR LINE NUMBER: (check only one)       | PAGE 8 OF 10                 |
|   | <input checked="" type="checkbox"/> 11a | <input type="checkbox"/> 11b |
|   | <input type="checkbox"/> 13             | <input type="checkbox"/> 14  |
|   | <input type="checkbox"/> 11c            | <input type="checkbox"/> 12  |
|   | <input type="checkbox"/> 15             | <input type="checkbox"/> 16  |
|   | <input type="checkbox"/> 17             |                              |

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NAME OF COMMITTEE (In Full)  
**The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)**

**A. Nicholas Larsen**  
Full Name (Last, First, Middle Initial)  
Mailing Address 6645 Cassidy Ct  
City Cincinnati State OH Zip Code 45233-4502  
FEC ID number of contributing federal political committee. **C**  
Name of Employer The Nielsen Company (US) Occupation SVP Professional Services  
Receipt For:  Primary  General  Other (specify)  Memo Item  
Aggregate Year-to-Date 250.00

Date of Receipt 04 / 25 / 2016  
Transaction ID : 1D0877378DF74B58A447  
Amount of Each Receipt this Period 250.00  
 Memo Item

**B. Adam Levy**  
Full Name (Last, First, Middle Initial)  
Mailing Address 40 Undercliff Rd  
City Millburn State NJ Zip Code 07041-1510  
FEC ID number of contributing federal political committee. **C**  
Name of Employer MMI Global HQ Occupation SVP, Global Human Resources  
Receipt For:  Primary  General  Other (specify)  Memo Item  
Aggregate Year-to-Date 250.00

Date of Receipt 04 / 14 / 2016  
Transaction ID : DA0D51BA66C9422DB6CD  
Amount of Each Receipt this Period 250.00  
 Memo Item

**C. Donald Lowery**  
Full Name (Last, First, Middle Initial)  
Mailing Address 224 E 52nd St Apt 3  
City New York State NY Zip Code 10022-6228  
FEC ID number of contributing federal political committee. **C**  
Name of Employer The Nielsen Company, Inc. Occupation SVP, Government Affairs  
Receipt For:  Primary  General  Other (specify)  Memo Item  
Aggregate Year-to-Date 250.00

Date of Receipt 04 / 14 / 2016  
Transaction ID : 277FBF02A37247ACB2D0  
Amount of Each Receipt this Period 250.00  
 Memo Item

**SUBTOTAL** of Receipts This Page (optional)..... 750.00  
**TOTAL** This Period (last page this line number only).....

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

|   |                              |                                   |                             |
|---|------------------------------|-----------------------------------|-----------------------------|
| Use separate schedule(s) for each category of the Detailed Summary Page |                              | FOR LINE NUMBER: (check only one) | PAGE 9 OF 10                |
| <input checked="" type="checkbox"/> 11a                                 | <input type="checkbox"/> 11b | <input type="checkbox"/> 11c      | <input type="checkbox"/> 12 |
| <input type="checkbox"/> 13   | <input type="checkbox"/> 14  | <input type="checkbox"/> 15       | <input type="checkbox"/> 16 |
|   |                              |                                   | <input type="checkbox"/> 17 |

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NAME OF COMMITTEE (In Full)  
**The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)**

**A. Alan Miles**  
Full Name (Last, First, Middle Initial)

Mailing Address 22 W 26th St  
Apt 9F

City New York State NY Zip Code 10010-2023

FEC ID number of contributing federal political committee. **C**

Name of Employer Nielsen Media Research Occupation EVP, Client Solutions & Measurement Op

Receipt For:  
 Primary  General  
 Other (specify) ▼

Aggregate Year-to-Date ▼  
250.00

Date of Receipt  
MM / DD / YYYY  
04 / 14 / 2016

**Transaction ID : E7E9890E69DF4D5E8CEB**

Amount of Each Receipt this Period  
250.00

Memo Item

**B. Kalyanaraman Rajamani**  
Full Name (Last, First, Middle Initial)

Mailing Address 12005 San Chaliford Ct

City Tampa State FL Zip Code 33626-3342

FEC ID number of contributing federal political committee. **C**

Name of Employer Nielsen App Dev (TNC LLC) Occupation Global Buy CTO

Receipt For:  
 Primary  General  
 Other (specify) ▼

Aggregate Year-to-Date ▼  
1000.00

Date of Receipt  
MM / DD / YYYY  
04 / 14 / 2016

**Transaction ID : 64EC07F6EDB945BA8C00**

Amount of Each Receipt this Period  
1000.00

Memo Item

**C. Mark Sanderson**  
Full Name (Last, First, Middle Initial)

Mailing Address 14 Battalion Dr

City Basking Ridge State NJ Zip Code 07920-3846

FEC ID number of contributing federal political committee. **C**

Name of Employer Nielsen IAG Occupation VP Research

Receipt For:  
 Primary  General  
 Other (specify) ▼

Aggregate Year-to-Date ▼  
250.00

Date of Receipt  
MM / DD / YYYY  
04 / 14 / 2016

**Transaction ID : FDA084279FC2477F824B**

Amount of Each Receipt this Period  
250.00

Memo Item

|   |         |
|---|---------|
| <b>SUBTOTAL</b> of Receipts This Page (optional).....           | 1500.00 |
| <b>TOTAL</b> This Period (last page this line number only)..... |         |

**SCHEDULE A (FEC Form 3X)  
ITEMIZED RECEIPTS**

|   |  |   |
|---|--|---|
| Use separate schedule(s) for each category of the Detailed Summary Page | FOR LINE NUMBER: (check only one)                                      | PAGE 10 OF 10   |
|   | <input checked="" type="checkbox"/> 11a<br><input type="checkbox"/> 13 | <input type="checkbox"/> 11b<br><input type="checkbox"/> 14 |

|                             |                             |                             |
|-----------------------------|-----------------------------|-----------------------------|
| <input type="checkbox"/> 12 | <input type="checkbox"/> 16 | <input type="checkbox"/> 17 |
|-----------------------------|-----------------------------|-----------------------------|

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NAME OF COMMITTEE (In Full)  
**The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)**

**A. Lisa Shingleton-Palumbo**  
 Full Name (Last, First, Middle Initial)  
 Mailing Address 1404 Lennox Rd E  
 City Palm Harbor State FL Zip Code 34683-1526  
 FEC ID number of contributing federal political committee. **C**  
 Name of Employer The Nielsen Company, Inc. Occupation Project Manager  
 Receipt For:  Primary  General  Other (specify) ▼  
 Aggregate Year-to-Date ▼ 500.00

Date of Receipt 04 / 14 / 2016  
**Transaction ID : 39A2CCB0B7C1476493FC**  
 Amount of Each Receipt this Period 500.00  
 Memo Item

**B. Angela Talton**  
 Full Name (Last, First, Middle Initial)  
 Mailing Address 210 Rivington Way  
 City Greensboro State NC Zip Code 27455-9329  
 FEC ID number of contributing federal political committee. **C**  
 Name of Employer The Nielsen Company, Inc. Occupation SVP, Global Diversity & Inclusion  
 Receipt For:  Primary  General  Other (specify) ▼  
 Aggregate Year-to-Date ▼ 1000.00

Date of Receipt 04 / 14 / 2016  
**Transaction ID : 852937FB621F4EE9B116**  
 Amount of Each Receipt this Period 1000.00  
 Memo Item

**C. Kathryn Vanek**  
 Full Name (Last, First, Middle Initial)  
 Mailing Address 1 Irving Pl Apt V18F  
 City New York State NY Zip Code 10003-9717  
 FEC ID number of contributing federal political committee. **C**  
 Name of Employer The Nielsen Company, Inc. Occupation SVP Investor Relations  
 Receipt For:  Primary  General  Other (specify) ▼  
 Aggregate Year-to-Date ▼ 1000.00

Date of Receipt 04 / 14 / 2016  
**Transaction ID : 2BCD0885E241462E84DF**  
 Amount of Each Receipt this Period 1000.00  
 Memo Item

|   |          |
|---|----------|
| <b>SUBTOTAL</b> of Receipts This Page (optional).....           | 2500.00  |
| <b>TOTAL</b> This Period (last page this line number only)..... | 11350.00 |