24038552354

REPORT OF COMMUNICATION COSTS BY CORPORATIONS AND MEMBERSHIP ORGANIZATIONS

RECEIVED
FEC MAIL
OPERATIONS CENTER

1. (a) NAME OF ORGANIZATION

National Education Association

(b) ADDRESS (Number and Street)

1201 16th St., NW Ste. 421

(c) CITY, STATE AND ZIP CODE

2. IDENTIFICATION NUMBER (Assigned by FEC)

C70000492

3. TYPE OF ORGANIZATION (Check Appropriate Box)

- ☐ Corporation
- ☐ Trade Association
- ☒ Labor Organization
- ☐ Cooperative
- ☐ Membership Organization
- ☐ Corporation without capital stock

4. TYPE OF REPORT (Check One):

(a) ☐ April 15 Quarterly Report ☐ July 15 Quarterly Report ☒ October 15 Quarterly Report

☐ 12 Day Pre-General Election Report held on _____ (date) in the State of _____

☐ January 31 Year End Report

(b) Is this Report an Amendment? ☐ YES ☒ NO

5. THIS REPORT COVERS THE PERIOD THROUGH

SUMMARY OF COMMUNICATION COSTS

Type of Communication	Class or Category Communicated With	Date(s) of Communication	Check One: Support	Check One: Oppose	Identify Candidate, Office Sought, District and State, and Whether for Primary or General Election	Cost of Communication (Per Candidate)
☐ Direct Mail ☐ Telephone ☐ Telegram ☐ Other: _____ (Specify)	☐ Executive/ Administrative Personnel ☐ Stockholders ☐ Members	PLEASE SEE ATTACHED SCHEDULE				
☐ Direct Mail ☐ Telephone ☐ Telegram ☐ Other: _____ (Specify)	☐ Executive/ Administrative Personnel ☐ Stockholders ☐ Members					

(NOTE: For additional communications, attach separate sheets containing the same information as above.)

TOTAL COMMUNICATION COSTS FOR THIS PERIOD $ 692,856.29

I certify that I have examined this report and, to the best of my knowledge and belief, it is true, correct and complete.

FREDERICK J. SUMAN — Type or Print Name

[signature] Asst. Treasurer — Signature and Title of Person Designated to Sign This Report

10/15/04 — Date

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this report to penalties of 2 U.S.C. §437g.

WHERE TO FILE:
Federal Election Commission
999 E Street, N.W.
Washington, D.C. 20463

FOR FURTHER INFORMATION CONTACT:
Federal Election Commission
Toll Free: 800-424-9530
Local: 202-694-1100

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FEC FORM 7 (2/2001)

$864,500.94

Partisan Communications

Type	Class or Category Communicated With	Date	Race	Candidate	Support	Amount
					Support	
Collateral Materials - Printing	Members	07/01/04	U.S. President General	John Kerry	Support	$37,625.00
Direct Mail Printing and Postage	Members	07/13/04	U.S. President General	John Kerry	Support	$60,975.98
Collateral Materials - Printing	Members	07/21/04	U.S. President General	John Kerry	Support	$4,435.00
Collateral Materials - Printing	Members	09/02/04	U.S. Preeident General	John Kerry	Support	$7,635.00
Direct Mail Printing and Postage	Members	09/06/04	NY-24 Primary	Sherwood Boehlert	Support	$7,628.00
Candidate Video Duplication	Members	09/07/04	U.S. President General	John Kerry	Support	$8,775.00
Collateral Materials - Printing	Members	09/09/04	U.S. President General	John Kerry	Support	$868.00
Collateral Materials - Printing	Members	09/13/04	U.S. President General	John Kerry	Support	$398.00
Collateral Materials - Printing	Members	09/16/04	U.S. President General	John Kerry	Support	$26,104.00
Direct Mail Printing	Members	09/17/04	U.S. President General	John Kerry	Support	$16,033.80
Direct Mail Postage	Members	09/17/04	U.S. President General	John Kerry	Support	$17,933.00
Direct Mail Printing	Members	09/17/04	U.S. President General	John Kerry	Support	$16,033.80
Direct Mail Postage	Members	09/17/04	U.S. President General	John Kerry	Suppon	$17,933.00
Direct Mail Printing	Members	09/17/04	U.S. President General	John Kerry	Support	$5,197.20
Direct Mail Postage	Members	09/17/04	U.S. President General	John Kerry	Support	$3,230.00
Direct Mail Printing	Members	09/17/04	U.S. President General	John Kerry	Support	$5,197.20
Direct Mail Postage	Members	09/17/04	U.S. President General	John Kerry	Support	$3,230.00
Direct Mail Printing	Members	09/17/04	U.S. President General	John Kerry	Support	$5,901.00
Direct Mail Postage	Members	09/17/04	U.S. President General	John Kerry	Support	$3,840.00
Direct Mail Printing	Members	09/17/04	U.S. President General	John Kerry	Support	$4,640.40
Direct Mail Postage	Members	09/17/04	U.S. President General	John Kerry	Support	$1,440.00
Direct Mail Printing	Members	09/17/04	U.S. President General	John Kerry	Support	$5,901.00
Direct Mail Postage	Members	09/17/04	U.S. President General	John Kerry	Support	$3,702.00
Direct Mail Printing	Members	09/17/04	U.S. President General	John Kerry	Support	$4,640.40
Direct Mail Postage	Members	09/17/04	U.S. President General	John Kerry	Support	$1,440.00
Direct Mail Printing	Members	09/17/04	IA-3 Congress General	Leonard Boswell	Support	$4,674.00
Direct Mail Postage	Members	09/17/04	IA-3 Congress General	Leonard Boswell	Support	$1,536.00
Direct Mail Printing	Members	09/17/04	ND Congress General	Earl Pomeroy	Support	$4,749.00
Direct Mail Postage	Members	09/17/04	ND Congress General	Earl Pomeroy	Support	$2,964.00
Direct Mail Printing	Members	09/17/04	U.S. Senate NC General	Erskine Bowles	Support	$4,674.00
Direct Mail Postage	Members	09/17/04	U.S. Senate NC General	Erskine Bowles	Support	$1,637.00
Direct Mail Printing	Members	09/17/04	U.S. Senate NC General	Erskine Bowles	Support	$8,559.00

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Type	Class or Category Communicated With	Date	Race	Candidate	Support	Amount
Direct Mail Postage	Members	09/17/04	U.S. Senate NC General	Erskine Bowles	Support	$13,288.00
Direct Mail Printing	Members	09/17/04	U.S. Senate NV General	Harry Reid	Support	$5,371.80
Direct Mail Postage	Members	09/17/04	U.S. Senate NV General	Harry Reid	Support	$3,792.00
Direct Mail Printing	Members	09/17/04	U.S. Senate NV General	Harry Reid	Support	$4,640.40
Direct Mail Postage	Members	09/17/04	U.S. Senate NV General	Harry Reid	Support	$1,296.00
Direct Mail Printing	Members	09/17/04	U.S. Senate OK General	Brad Carson	Support	$7,200.00
Direct Mail Postage	Members	09/17/04	U.S. Senate OK General	Brad Carson	Support	$9,000.00
Direct Mail Printing	Members	09/17/04	U.S. Senate SC General	Inez Tannenbaum	Support	$5,400.00
Direct Mail Postage	Members	09/17/04	U.S. Senate SC General	Inez Tannenbaum	Support	$3,500.00
Direct Mail Printing and Postage	Members	09/19/04	U.S. President General	John Kerry	Support	$32,063.60
Direct Mail Printing and Postage	Members	09/19/04	U.S. President General	John Kerry	Support	$30,185.00
Ad Design for NEA Today	Members	09/21/04	U.S. President General	John Kerry	Support	$7,500.00
Collateral Materials - Printing	Members	09/20/04	U.S. President General	John Kerry	Support	$2,843.00
Direct Mail Postage	Members	09/23/04	U.S. President General	John Kerry	Support	$29,968.00
Direct Mail Postage	Members	09/23/04	U.S. Senate PA General	Arlen Specter	Support	$35,503.00
Direct Mail Postage	Members	09/23/04	AZ-1 Congress General	Paul Babbit	Support	$1,155.00
Direct Mail Postage	Members	09/23/04	IA-2 Congress General	Jim Leach	Support	$2,300.00
Direct Mail Postage	Members	09/23/04	KY-4 Congress General	Nick Clooney	Support	$1,881.00
Direct Mail Postage	Members	09/23/04	NC-8 Congress General	Beth Troutman	Support	$1,256.00
Direct Mail Postage	Members	09/23/04	NV-3 Congress General	Tom Gallagher	Support	$2,979.00
Direct Mail Postage	Members	09/23/04	WA-8 Congress General	Dave Ross	Support	$2,989.00
Direct Mail Postage	Members	09/23/04	CO-3 Congress General	John Salazar	Support	$2,296.00
Direct Mail Postage	Members	09/23/04	IN-9 Congress General	Baron Hill	Support	$2,336.00
Direct Mail Postage	Members	09/23/04	KY-6 Congress General	Ben Chandler	Support	$1,755.00
Direct Mail Postage	Members	09/23/04	NC-11 Congress General	Patsy Keever	Support	$1,362.00
Direct Mail Postage	Members	09/23/04	OK-2 Congress General	Dan Boren	Support	$2,125.00
Live Phone Calls	Members	09/23/04	U.S. President General	John Kerry	Support	$4,962.30
Collateral Materials - Printing	Members	09/24/04	U.S. President General	John Kerry	Support	$5,007.00
Direct Mail Printing	Members	09/25/04	U.S. President General	John Kerry	Support	$13,257.46
Collateral Materials - Printing	Members	09/27/04	U.S. President General	John Kerry	Support	$7,704.00
Direct Mail Design	Members	09/27/04	U.S. President General	John Kerry	Support	$6,200.00
Collateral Materials - Printing	Members	09/28/04	U.S. President General	John Kerry	Support	$299.00
Password Protected Web Site - tour	Members	09/30/04	U.S. President General	John Kerry	Support	$12.16
Collateral Materials - Printing	Members	09/30/04	U.S. President General	John Kerry	Support	$1,056.00
Collateral Materials - Printing	Members	09/30/04	U.S. President General	John Kerry	Support	$2,390.00

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Type	Class or Category Communicated With	Date	Race	Candidate	Support	Amount
Direct Mail Printing	Members	09/30/04	U.S. President General	John Kerry	Support	$4,585.00
Direct Mail Printing	Members	09/30/04	U.S. Senate PA General	Arlen Specter	Support	$34,056.15
Direct Mail Printing and Postage	Members	09/29/04	U.S. President General	John Kerry	Support	$10,601.20
Direct Mail Printing and Postage	Members	09/29/04	U.S. President General	John Kerry	Support	$16,903.33
Direct Mail Printing and Postage	Members	09/29/04	U.S. President General	John Kerry	Support	$23,119.02
Direct Mail Printing and Postage	Members	09/29/04	U.S. President General	John Kerry	Support	$19,064.92
Direct Mail Printing and Postage	Members	09/29/04	U.S. President General	John Kerry	Support	$61,320.24
Direct Mail Printing and Postage	Members	09/29/04	U.S. President General	John Kerry	Support	$8,955.53
Direct Mail Printing and Postage	Members	09/29/04	U.S. President General	John Kerry	Support	$15,512.83
Live Phone Calls	Members	10/05/04	U.S. President General	John Kerry	Support	$7,587.15
Direct Mail Printing and Postage	Members	10/01/04	U.S. President General	John Kerry	Support	$13,776.64
Direct Mail Printing and Postage	Members	10/05/04	U.S. President General	John Kerry	Support	$69,535.00
Direct Mail Printing and Postage	Members	10/06/04	U.S. President General	John Kerry	Support	$16,228.14
Direct Mail Printing and Postage	Members	10/06/04	U.S. President General	John Kerry	Support	$7,984.16
Direct Mail Printing and Postage	Members	10/06/04	KS-3 Congress General	Dennis Moore	Support	$1,760.45
Direct Mail Printing and Postage	Members	10/06/04	ND Congress General	Stephanie Herseth	Support	$2,034.74
Direct Mail Printing and Postage	Members	10/06/04	US. Senate SD General	Tom Daschle	Support	$2,034.74

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Partisan Communications 28,355.35

Type	Class or Category Communicated With	Date	Race	Candidate	Support	Oppose	Amount
Consultant	members	9/13-9/19 08/21/04 8/16-8/18 8/9-8/11	President -- General	Kerry	X		466.66
Consultant	members	9/13-9/19 8/26-9/5 08/21/04 8/16-8/18 8/9-8/11	Senate - NC - General	Bowles	X		2,375.24
Consultant	members	7/15-9/3	President - General	Kerry	X		8,918.24
Consultant	members	9/7-9/16 8/30-9/2 8/10-8/12 7/26-8/5	President - General	Kerry	X		1,899.65
Consultant	members	8/23-9/5	President - General	Kerry	X		2,267.30
Consultant	members	8/23-9/5	President - General	Kerry	X		1,559.12
Consultant	members	7/2-8/6	CD-7 Mich. - Primary	Joe Schwarz	X		10,000.00
Consultant	members	08/23/26	President - General	Kerry	X		869.07

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Federal Election Commission

ENVELOPE REPLACEMENT PAGE FOR INCOMING DOCUMENTS

The FEC added this page to the end of this filing to indicate how it was received.

☑ Hand Delivered	Date of Receipt 10-15-04
☐ USPS First Class Mail	Postmarked
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☐ USPS Express Mail	Postmarked
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☐ No Postmark	
☐ Overnight Delivery Service (Specify):	Shipping Date
☐ Received from House Records & Registration Office	Date of Receipt
☐ Received from Senate Public Records Office	Date of Receipt
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☐ Other (Specify):	Date of Receipt or Postmarked

PREPARER

10-15-04
DATE PREPARED

(8/2004)