

24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES (Schedule E)

NAME OF COMMITTEE (In Full) American Crossroads
FEC IDENTIFICATION NUMBER C C00487363
Check if [X] 24-hour report [] 48-hour report [X] New report [] Amends report filed on

Full Name of Payee MENTZER MEDIA SERVICES INC
Mailing Address 600 FAIRMONT AVE, SUITE 306
City TOWSON State MD Zip Code 21286
Purpose of Expenditure Radio Placement
Name of Federal Candidate Mark Begich [X] Oppose
Calendar Year-To-Date Per Election for Office Sought 4442688.57

Date of Public Distribution/Dissemination 10 / 29 / 2014
Amount 189200.00
Transaction ID : SE.1
Date of Disbursement or Obligation 10 / 29 / 2014
Office Sought: [] House District: []
[] President [X] Senate State: AK
Disbursement For: [] Primary [X] General 2014 [] Other (specify)

Full Name of Payee McCarthy Hennings Whalen, Inc.
Mailing Address 1850 M Street NW Suite 235
City Washington State DC Zip Code 20036
Purpose of Expenditure Radio Production
Name of Federal Candidate Mark Begich [X] Oppose
Calendar Year-To-Date Per Election for Office Sought 4442688.57

Date of Public Distribution/Dissemination 10 / 29 / 2014
Amount 1968.12
Transaction ID : SE.2
Date of Disbursement or Obligation 10 / 27 / 2014
Office Sought: [] House District: []
[] President [X] Senate State: AK
Disbursement For: [] Primary [X] General 2014 [] Other (specify)

Table with 2 columns: Description and Amount. (a) SUBTOTAL of Itemized Independent Expenditures 191168.12, (b) SUBTOTAL of Unitemized Independent Expenditures, (c) TOTAL Independent Expenditures 191168.12

Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.

Caleb Crosby [Electronically Filed] Date 10 / 29 / 2014
Signature